

March 2018



ADI UPDATE

The GM Accessories Newsletter from Southwest ADI

THE TOP SELLERS

MONTHLY DEALER RANKING

These Dealers exceeded 100% of their GM Accessories Sales Objective for **FEBRUARY, 2018.**

NORTH PARK CHEVROLET CASTROVILLE.....	215.02%	BUCKALEW CHEVROLET.....	130.44%	COMMERCE CHEVROLET BUICK.....	108.54%
HUFFINES CHEVROLET.....	209.03%	VARA CHEVROLET.....	129.93%	FREEDOM CHEVROLET BUICK GMC.....	108.51%
WEST POINT BUICK GMC.....	191.65%	VANDERGRIFF CHEVROLET.....	128.99%	BECK & MASTEN BUICK GMC GULF FREEWAY.....	107.52%
TEGELER CHEVROLET INC.....	186.62%	CLASSIC CHEVROLET.....	127.40%	RON CRAFT CHEVROLET.....	107.50%
TOM BENSON CHEVROLET.....	182.09%	CLASSIC CHEVROLET, INC.....	126.09%	CLASSIC BUICK, GMC OF CARROLLTON.....	106.97%
DEMONTROND CHEVROLET.....	177.31%	GENTRY CHEVROLET, INC.....	126.02%	SANDLIN MOTORS, INC.....	106.82%
GRANGER CHEVROLET.....	174.86%	SETH WADLEY CHEVROLET BUICK OF ADA.....	124.73%	PREMIER CHEVROLET BUICK GMC.....	105.67%
ARNOLD-BAKER CHEVROLET CO.....	171.07%	SEWELL CADILLAC OF GRAPEVINE.....	124.22%	TIPOTEX CHEVROLET, INC.....	104.97%
FREEMAN BUICK-GMC.....	169.38%	EL DORADO MOTORS, INC.....	122.88%	WESLACO MOTORS LP.....	104.93%
JUPITER CHEVROLET, L.P.....	165.60%	GRAFF CHEVROLET COMPANY.....	122.88%	BECK & MASTEN BUICK GMC, INC.....	104.84%
CLAY COOLEY CHEVROLET DALLAS.....	162.65%	EWING BUICK GMC.....	122.36%	SOUTH TEXAS BUICK-GMC.....	104.71%
FRANK KENT COUNTRY.....	158.27%	AUTONATION CHEVROLET NORTH RICHLAND.....	121.20%	RAYMOND BUICK GMC.....	104.65%
FRANK KENT CADILLAC.....	154.84%	BRAD FENTON MOTORS OF ARDMORE.....	120.53%	BOB PRICE CHEVROLET BUICK GMC.....	104.61%
YOUNG CHEVROLET.....	152.96%	POWELL WATSON MOTORS, INC.....	119.32%	CARLISLE CHEVROLET BUICK GMC CADILLAC.....	104.35%
DEMONTROND AUTOMOTIVE GROUP.....	151.66%	LEO MARTIN CHEVROLET, INC.....	119.30%	CENTRAL HOUSTON CADILLAC.....	104.30%
RUSH CHEVROLET.....	150.80%	BROWN CHEVROLET COMPANY INC.....	118.28%	THE ANCIRA-WINTON CHEVROLET, INC.....	104.08%
DAVID TAYLOR CADILLAC.....	150.22%	LONE STAR CHEVROLET.....	117.80%	JM CHEVROLET CADILLAC.....	103.93%
FIVE STAR CHEVROLET.....	147.57%	MIKE SHAW BUICK GMC.....	117.31%	BERT OGDEN CHEVROLET, INC.....	103.88%
CAPITOL CHEVROLET, INC.....	145.10%	RICHARDSON BROS., INC.....	116.78%	CLAY COOLEY CHEVROLET.....	103.74%
CHUCK NASH CHEVROLET BUICK GMC.....	142.65%	ROBBINS CHEVROLET COMPANY.....	115.95%	PATTERSON MOTORS.....	103.73%
JIM HOFFPAUIR, INC.....	141.50%	PARKWAY BUICK GMC.....	115.03%	PIPPEN MOTOR COMPANY.....	102.57%
DAVIS CHEVROLET.....	139.30%	WRIGHT BUICK GMC.....	114.62%	CLASSIC CHEVROLET OF HOUSTON.....	102.40%
RAY HUFFINES CHEVROLET, INC.....	138.86%	NYLE MAXWELL GMC.....	114.39%	PARKWAY CHEVROLET, INC.....	102.23%
JAY HODGE CHEVROLET.....	138.81%	GUNN CHEVROLET, LTD.....	112.38%	MORITZ CHEVROLET, LTD.....	101.85%
MASSEY CADILLAC.....	138.76%	SEGUIN CHEVROLET, INC.....	112.04%	STERLING MCCALL BUICK GMC.....	101.69%
PURSCH MOTORS INC.....	138.09%	CREST CADILLAC.....	111.59%	PELTIER CHEVROLET, INC.....	101.28%
CADILLAC OF ARLINGTON.....	136.04%	ALL AMERICAN CHEVROLET OF KILLEEN.....	111.44%	BAYTOWN GMC BUICK.....	101.15%
FAMILY CHEVROLET.....	134.97%	LYNN SMITH CHEVROLET.....	110.82%	COLEMAN MOTORS, INC.....	100.36%
LAROCHE CHEVROLET BUICK GMC.....	133.78%	GULF COAST CHEVROLET BUICK GMC.....	110.10%	JAMES WOOD CHEVROLET-CADILLAC.....	100.21%
COVERT BUICK GMC.....	133.42%	LONE STAR CHEVROLET.....	109.27%	SEWELL CADILLAC.....	100.03%
BRUCE LOWRIE CHEVROLET, INC.....	132.07%	FREEDOM CHEVROLET.....	108.79%		

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ACCESSORIES REWARDS PROGRAM



From January 3, 2018 – April 3, 2018, sell eligible Premium All-Weather Floor Liners, Tonneau Covers, Bed Rugs, Bed Mats and Tool Boxes, and earn SPIN rewards ranging from \$10–\$50 in earnPOWER points per VIN.

NEW! ADDITIONAL ELIGIBLE ACCESSORIES:

Silverado Illuminated Bowties	84129741, 84129740
Silverado/Sierra Rocker Guard	84114518
Equinox Assist Step	84245197
Terrain Assist Step	84279671
Universal Tablet Holder (various models)	84142765, 84312349, 19331588, 23221725, 84141323, 84385230

Visit gmearnpower.com to process SPINs through May 1, 2018. See rules for full details on processing SPINs. All dealership employees are eligible and will see earnings reflected in their earnPOWER account within 48 hours of a successfully completed SPIN.



ACCESSORIES REWARDS PROGRAM RULES

PROGRAM PERIOD

January 3, 2018 – April 3, 2018

ENROLLMENT FEE

None

ELIGIBLE DEALERSHIP EMPLOYEES

- All Chevrolet, Buick, GMC and Cadillac dealership employees with a valid GMIN and employed as of January 2, 2018

- Participation is voluntary

HOW IT WORKS

- Dealer will be automatically enrolled upon submitting for first SPIN via the GM **earnPOWER** website: gmearnpower.com
- Eligible dealership employees will earn one SPIN for every VIN with an eligible accessory sold over the counter during the Program Period
- Each earned SPIN will have the opportunity to win up to \$50 in GM **earnPOWER** points. Payout amounts are \$10, \$20, \$30, \$40 or \$50
- The gmearnpower.com website will be available to process SPINs through May 1, 2018
- SPIN Requirements:**
 - Participant must enter the eligible over-the-counter Accessory sale into the GM IOP system
 - Participant must enter the corresponding valid VIN into the gmearnpower.com website
 - VIN entered with IOP submission must match VIN entered via gmearnpower.com website
 - SPINs will be awarded on gmearnpower.com after required information is confirmed
- Award Payment**
 - Dealership employees will see earnings reflected in their GM **earnPOWER** account within 48 hours of a successfully completed SPIN

ELIGIBLE ACCESSORY SALES

- All Floor Liners, Tool Boxes, Bed Covers (Tonneau Covers), Bed Rugs and Bed Mats. LPOs are not eligible
- New Floor Liners released during Program Period are eligible
- Additional eligible accessories:

ACCESSORY	PART NUMBERS
Silverado Illuminated Bowties	84129741, 84129740
Silverado/Sierra Rocker Guard	84114518
Equinox Assist Step	84245197
Terrain Assist Step	84279671
Universal Tablet Holder	84142765, 84312349, 19331588, 23221725, 84141323, 84385230

ELIGIBLE DELIVERIES

- Only over-the-counter Accessory sales qualify
- LPOs are NOT eligible

SALES, SERVICE AND PARTS MANAGERS ELIGIBILITY AND AWARDS

- Sales, Service and Parts Managers will earn GM **earnPOWER** points in the amount of 20% of the total awards earned during the override period (i.e., a 20% override). For example:
 - If the total SPIN earnings at the dealership were \$1,000 in GM **earnPOWER** points, then the Manager(s) would earn \$200 in GM **earnPOWER** override points

- Overrides will be allocated to the Manager(s) associated with the Participant earning the SPIN. For example:
 - Sales Consultant claims will apply to the Sales Managers override; Service Consultant claims will apply to the Service Managers override, and Parts Consultant claims will apply to the Parts Managers override
- If there is more than one Manager per department, the override will be shared equally among department managers. For example:
 - Sales Consultant SPIN earnings totaled \$1,000 in GM **earnPOWER** points and the dealership has two Sales Managers. Sales override is calculated to be \$200 and each Sales Manager receives \$100 (i.e., \$200/2)
- Overrides will be issued as GM **earnPOWER** points directly into Manager GM **earnPOWER** accounts (i.e., no SPINs will apply)
- Overrides will be calculated and issued monthly during the Program Period
- In the event a Sales, Service, or Parts Manager executes a SPIN based on an ineligible vehicle delivery, the 20% override will be forfeited
- The Manager's GMIN must be on the OWB delivery record and the Manager must be on the "Maintain Personnel" at gmprograminfo.com to be eligible for awards

TAX PROVISIONS

- Liability for federal, state or other taxes imposed upon a reward is the sole responsibility of the dealer and/or the dealer employee, not GM. Program Headquarters will report all rewards to the appropriate taxing authorities as appropriate

General Motors reserves the right to cancel, amend or revoke this program at any time.

Accessories Rewards IOP Process

- Once you click "Continue", it will bring you to the Job Card Transaction Details page (shown left).
- Make sure you select the box for "Service Agent Installed Option".
- Enter the part number of the installed accessory in the Parts field

To find the appropriate Labor Operation, follow this path:
Global Connect > Service Information > Select Year, Make, Model > Labor Time Guide > general information > Dealer Installed GM Accessory Installation

2018 I-OPs Code List

IOPs continue to change so a dealer must find the updated list throughout the year. To access the I-OP Code list for 2018:

1. Log into Global Connect
2. Click on "Departments" then Click "Service"
3. Once SI opens, use the dropdowns to do a current year, make, model, search and click "next"
It does not matter what model is chosen, it simply gives all I-ops codes.
4. This will pull up a new window and under Labor Time Guide heading click on the model
5. Now click on "General Information"
6. Now click on "Dealer Installed Accessory Installation"
7. You now see all the I-Op codes

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ELIGIBLE ACCESSORIES



BED PRODUCTS

- Tonneau Covers
- Tool Boxes
- Bed Extenders
- Bed Lighting
- Bed Nets
- Bed Storage System
- Bed Protection: Mats, Liners, Carpet
- Bed Rails
- Bed Rugs
- Cargo Bed
- Tie-Down Rings and Push-Up Tie-Down
- Cargo Bed Divider
- Sliding Bed Drawer
- Tailgate Liners



EXTERIOR CARGO MANAGEMENT

- GearOn™ — Bed Dividers, Tiered Storage Cross Rails and Utility Rack Systems
- Bed Rails
- Bed Nets
- Bed Bags
- Ladder Rack Systems
- Roof Rack Kits and Packages
- Utility Racks



INTERIOR CARGO MANAGEMENT

- Rear Storage Organizer
- Front Center Console Lock Box
- Underseat Lock Box
- Front Center Console Tote Inserts
- Front Center Console Organizer Trays



ELECTRONICS

- Remote Start Kits
- Battery Jump Starter
- Bluetooth Speaker
- Keyless Entry
- Audio Systems
- Navigation Radio Cables

Most GM Parts and Accessories sold and installed on a GM vehicle by a GM Dealer or a GM-approved Accessory Distributor/Installer (ADI) before delivery to the customer are covered under the applicable portion (Bumper-to-Bumper, Powertrain, etc.) of the New Vehicle Limited Warranty. If GM Accessories are installed after vehicle delivery, or are replaced under the New Vehicle Limited Warranty, they will be covered, parts and labor, for the longer of the following: a) 12 months/12,000 miles (whichever comes first), or b) the balance of the applicable portion of the New Vehicle Limited Warranty. GM Parts sold over the counter, or those not requiring installation, will continue to receive the standard GM Dealer Parts Warranty of 12 months from the date of purchase, parts only, regardless of miles. Does not apply to Associated Accessories. See your dealer for details.

Some vehicles are shown with equipment from an independent supplier. GM Licensed and Associated Accessories are covered under the accessory-specific manufacturer's warranty and are not warranted by GM or its dealers. GM is not responsible for the safety or quality of independent supplier alterations.



ELIGIBLE ACCESSORIES

EXTERIOR

- Assist Steps
- Splash Guards
- Fender Flares
- Emblems
- Fog Lamps
- Grille & Grille Packages
- Side Window Deflectors
- License Plate Frames
- Hood Protectors
- Sport Bar & Off-Road Lamps
- Underbody Shields
- Wheelhouse Liners



PERFORMANCE

- Brake Upgrade System
- Air Intake System
- Exhaust Upgrade System
- Exhaust Tips



INTERIOR

- Floor Liners
- Bulkhead Divider
- Rear Seat Protection
- Assist Handles
- Door Sill Plates
- All Weather Mats
- Seat Covers
- Sunshade Packages
- Smoker's Packages
- Vinyl Floor Mats



TRAILERING

- 5th-Wheel Adapter Kits
- 5th-Wheel Hitch Packages
- 7-Way Electrical Extensions
- Ball Mounts
- Brake Controller Packages
- Gooseneck Packages
- Hitch Ball Mount Assemblies
- Hitch Covers
- Hitch Trailering Packages
- Locking Hitch Pins
- Pintle Hitches
- Recovery Hooks
- Tow Balls
- Trailering Locks
- Trailering Mirrors
- Trailer Wiring Adapters



SECURITY & PROTECTION

- Reflective Triangle
- First Aid Kits
- Wheel Lock Kits
- Fire Extinguisher (Cargo Vans only)
- Highway Safety Kits
- Roadside Assistance Packages



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NOW AVAILABLE - TRAILERING MIRRORS

2015-18 LD & HD TRUCKS

TRAILERING MIRRORS - CHROME OR BLACK

**A
MUST-HAVE
FOR TRAILERING!**

Improve the rearward field of vision of your Silverado or Sierra 1500/2500/3500 with these Vertical Trailering Outside Rearview Mirrors. These mirrors are designed to manually extend outward to create a wider field of vision than regular production mirrors, perfect for maneuvering a trailer or camper.

All kits require \$250 additional door wiring harnesses and installation. Pre-MY15i models may require additional jumper harness 23381733.

Features:

- Power glass adjust
- Heated glass
- Lighting (Red Turn signals, Amber Parklamps, White Cargo Lamps)
- Manual Extend/Retract, Manual Fold



CHROME TRAILERING MIRROR KIT 23372181

Part No. 23372181
Dealer Cost \$543.75
Install Time 4.7 hrs.
MSRP \$725.00



BLACK TRAILERING MIRROR KIT 23372182

Part No. 23372182
Dealer Cost \$468.75
Install Time 4.7 hrs.
MSRP \$625.00

**** IMPORTANT NOTE ****

ALL CAMPER MIRROR KITS REQUIRE THE FRONT DOOR HARNESSES TO BE REPLACED. This is an extra charge to the prices listed above. To find the harnesses that your truck requires please reference **SERVICE INFORMATION DOCUMENT ID# 4174686**. The harnesses must be ordered by your dealership parts department. Certain models may also require a jumper harness part number 23387133.



ACCESSORIES

GMC ACCESSORIES

PROTECTION PACKAGE **PDO** - FLOOR LINERS & SPLASH GUARDS

CHEVROLET SILVERADO & GMC SIERRA



PDO MSRP \$385

Save \$40 vs. ordering
VQK and RIA separately!

NEW LPO! PDO **PROTECTION PACKAGE**

ALL WEATHER FLOOR LINERS - FRONT & SECOND ROW (RIA)
MOLDED SPLASH GUARDS - FRONT & REAR (VQK)



*Front & Rear All-Weather Floor Liners, LPO RIA
Labor 0.1 hrs.*



*Front & Rear Molded Splash Guards, LPO VQK
Labor 1.3 hrs.*

Just ☒ The Box!



ACCESSORIES

GMC ACCESSORIES

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ACCESSORIES
DISTRIBUTOR INSTALLER

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CHEVROLET ALL-WEATHER FLOOR LINER LPOs



ACCESSORIES

NOW AVAILABLE AS LPO FOR ALL SEATING ROWS:

SILVERADO LD/HD • COLORADO • SUBURBAN • TAHOE

ALL-NEW TRAVERSE • ALL-NEW EQUINOX • TRAX • MALIBU • CRUZE

Floor Liners are now available to order as LPO for these vehicles. Prices listed will display on the monroney label when the floor liners are ordered as an LPO. Installation time for all floor liners is 0.1 hours.



Floor Liners for the All-New Traverse



TRAVERSE FLOOR LINER LPOs

RIA - First & Second Rows - \$200 (LPO)

RIB - Third Row - \$90 (LPO)



SILVERADO 1500/HD FLOOR LINER LPOs

RIA - Front & Rear Liners - \$200(LPO)



COLORADO FLOOR LINER LPOs

AAK - Front Row w/Satin Chrome Logo & Rear Liners - \$240 (LPO)

RIA - Front & Rear Liners - \$190 (LPO)



TAHOE/SUBURBAN FLOOR LINER LPOs

AAK - Front Row w/Satin Chrome Logo & Second Rows - \$250 (LPO)

RIB - All-Weather Floor Liner Package: Front w/Satin Chrome Logo, Second Row & Third Row - \$330 (LPO)



EQUINOX FLOOR LINER LPOs

RIA - Front & Rear Floor Liners - \$200 (LPO)



MALIBU FLOOR LINER LPOs

RIA - Front & Rear Floor Liners - \$190 (LPO)



TRAX FLOOR LINER LPOs

S55 - Front & Rear Floor Liners - \$140 (LPO)



CRUZE FLOOR LINER LPOs

RIA - Front & Rear Floor Liners - \$190 (LPO)

Just  The Box!



ACCESSORIES

BUICK GMC ALL-WEATHER FLOOR LINERS - LPOs

NOW AVAILABLE AS LPO FOR ALL SEATING ROWS:

GMC: SIERRA LD & HD • CANYON • YUKON XL • YUKON • ACADIA

BUICK: ENCLAVE • ENVISION • ENCORE • LACROSSE

Floor Liners are now available to order as LPO for these vehicles. Prices listed will display on the monroney label when the floor liners are ordered as an LPO. Installation time for all floor liners is 0.1 hours.

Just  The Box!

GMC ACCESSORIES



SIERRA 1500 & HD LPOs

RIA - Front & Rear - \$200 (LPO)



CANYON FLOOR LINER LPOs

RIA - Front & Rear - \$190 (LPO)



YUKON/YUKON XL LPOs

AAK - Front Row w/Satin Chrome Logo & Second Rows - \$250 (LPO)






RIB - All-Weather Floor Liner Package: Front w/Satin Chrome Logo, Second Row & Third Row - \$330 (LPO)



ACADIA LPOs

RIA - Front & Second Rows - \$200 (LPO)

RIB - Third Row - \$90 (LPO)

	GMC ACCESSORIES	WEATHERTECH®
More Precise Fit*		
More Complete Carpet Coverage*		
More Effective Anchoring System*		
Easier Overall Removal for Cleaning*		
Easy to Remove Two-Piece Rear Floor Liner		

GMC OFFERS A COMPLETE PORTFOLIO OF INTERIOR PROTECTION OPTIONS. ASK FOR DETAILS.



Based on third party AMCI Testing-Certified results as performed on GMC Accessories Canyon Crew Cab Floor Liners (P/N 233B1376, 84056628) vs. WeatherTech FloorLiner™ DigitalFit® – Laser Measured for MY15-MY16 Canyon.

BUICK ACCESSORIES



ENCLAVE LPOs

RIA - Front & Second Rows - \$200 (LPO)

RIB - Third Row - \$90 (LPO)



ENVISION FLOOR LINER LPOs

RIA - Front & Rear Floor Liners - \$200 (LPO)



ENCORE FLOOR LINER LPOs

S55 - Front & Rear Floor Liners - \$140 (LPO)



LACROSSE LPOs

RIA - Front & Rear Floor Liners - \$190 (LPO)

NEW EQUINOX LPO PACKAGES



ACCESSORIES

ALL-NEW 2018 EQUINOX BLACK OUT PACKAGE

This is anything but basic black. A unique grille gives Equinox an unmistakable presence, while blacked-out bodyside emblems and Chevrolet bowtie badges complete the fierce look.

BLACK OUT PACKAGE FEATURES:

- Unique Grille with Gloss Black Surround (Part No. 84384741)
- Black Bowtie Kit (grille and liftgate) (Part No. 23373665)
- Mosaic Black Mirror Caps (Part No. 84235862) (only on LT models not in Mosaic Black Metallic)
- Black Emblem Package (Part No. 84237869)



Equinox LT model with Black Out Package and available options shown.

ORDER NOW!

The Black Out Package from Chevrolet Accessories is available on LS and LT models. Select LPO package "PDB."

NOTE: Not available with Redline Edition Option Package (RPO: WBL), Black Bowtie Kit (LPO: SFZ), Style and Go Package (LPO: PDM) or Chrome Package (LPO: PDV).

1 Manufacturer's Suggested Retail Price for Black Out Package. Tax and installation extra. See dealer for details.
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December 2017

BLACK OUT PACKAGE PRICING

LS models/LT models in Mosaic Black Metallic	\$645 ¹ MSRP
LT models not in Mosaic Black Metallic	\$745 ¹ MSRP



For the complete list of Chevrolet Accessories available for Equinox, visit chevrolet.com/accessories.



ACCESSORIES

PDB - Black Out Package includes:

- Grille w/Gloss Black Surround
- Black Bowtie Kit
- Mosaic Black Mirror Cap
- Black "Equinox" Emblem Package

\$645-\$745 (LPO MSRP)

ALL-NEW 2018 EQUINOX CHROME PACKAGE

Bright accents and Black bowtie badges come together in the Chrome Package from Chevrolet Accessories, giving Equinox an added touch of style.

CHROME PACKAGE FEATURES:

- Unique Grille with Chrome Surround (Part No. 84384740)
- Chrome Mirror Caps (Part No. 84235860) (LS/LT models only)
- Bright Rear Bumper Protector (Part No. 23260442)
- Black Bowtie Kit (grille and liftgate) (Part No. 23373665)



Equinox LT model with Chrome Package and available options shown.

ORDER NOW!

The Chrome Package from Chevrolet Accessories is available on LS, LT and Premier models. Select LPO package "PDV."

NOTE: Not available with Redline Edition Option Package (RPO: WBL), Confidence & Convenience II Package (RPO: PCV), Black Bowtie Kit (LPO: SFZ), Style and Go Package (LPO: PDM) or Black Out Package (LPO: PDB).

1 Manufacturer's Suggested Retail Price for Chrome Package. Tax and installation extra. See dealer for details.
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December 2017

CHROME PACKAGE PRICING

LS/LT models	\$795 ¹ MSRP
Premier models (NOTE: Available in FWD only)	\$695 ¹ MSRP



For the complete list of Chevrolet Accessories available for Equinox, visit chevrolet.com/accessories.



ACCESSORIES

PDV - Chrome Package includes:

- Grille w/Chrome Surround
- Chrome Mirror Caps
- Bright Rear Bumper Protector
- Black Bowtie Kit

\$695-\$795 (LPO MSRP)

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SHINE BRIGHTER.

The 2018 Cadillac XT5 Radiant Package¹

Great looks are in the details, and the Radiant Package for XT5 delivers. Shine brighter to make your arrival an event.



THE 2018 XT5 RADIANT PACKAGE (PDV) INCLUDES:

- A stylish Accessory Grille in Radiant Silver Metallic (SJB)
- 20-inch, 12-Split-Spoke Ultra Bright Machined Wheels with Pearl Nickel Pockets² (S1S)

PACKAGE PRICES, INSTALLED

For XT5 1SC and 1SD (includes wheels and tires):

\$2,800 MSRP³

For XT5 equipped with standard 20-inch wheels:

\$2,295 MSRP³



FOR THE COMPLETE LIST OF CADILLAC ACCESSORIES,
SEE YOUR DEALER OR VISIT CADILLAC.COM/ACCESSORIES.

¹ Package not applicable to Platinum trim level.

² Use only GM-approved wheel and tire combinations. Visit Cadillac.com/accessories for important wheel and tire information.

³ Manufacturer's Suggested Retail Price. Tax and installation extra. See dealer for details.

Most Cadillac Parts and Accessories sold and installed on a Cadillac vehicle by a Cadillac Dealer or a Cadillac-approved Accessory Distributor/Installer (ADI) before delivery to the customer are covered under the applicable portion (Bumper-to-Bumper, Powertrain, etc.) of the New Vehicle Limited Warranty. If Cadillac Accessories are installed after vehicle delivery, or are replaced under the New Vehicle Limited Warranty, they will be covered, parts and labor, for the longer of the following: a) 12 months/12,000 miles (whichever comes first), or b) the balance of the applicable portion of the New Vehicle Limited Warranty. Cadillac Parts sold over the counter, or those not requiring installation, will continue to receive the standard GM Dealer Parts Warranty of 12 months from the date of purchase, parts only, regardless of miles. Does not apply to Associated Accessories. See your dealer for details.

READY FOR THE ROAD AHEAD



ADVENTURE-READY CONVENIENCE



Set-to-Go™
Kayak Saddles



Hull-a-Port PRO™
Folding J Kayak Carrier



Big Mouth™
Upright Bike Carrier



Force and Motion
Roof Boxes



Flat Top Ski and
Snowboard Carrier



Canyon™ Roof Basket



Vertex™ 2- and
4-Bike Hitch Rack




Hitch Ski Carrier



Stand-Up Paddleboard
and Surfboard Carrier

FOR MORE INFORMATION, VISIT GMC.COM/ACCESSORIES.

Some accessories shown are from an independent supplier. GM Licensed and Integrated Business Partner Associated Accessories are covered under the accessory-specific manufacturer's warranty and are not warranted by GM or its dealers. GM is not responsible for the safety or quality of independent supplier alterations.

 Non-GM warranty. Limited warranty by Thule® 3 years/36,000 miles. For more information, contact your dealer.

THULE
SWEDEN

GMC
ACCESSORIES



Performance Air Intake for 2018 Cruze

Add an element of performance-oriented style to your vehicle with this Performance Air Intake System. It looks great under the hood and includes a reusable open-element air filter, a sealed compartment and all necessary installation hardware. Part # 84356430 / \$495 MSRP



Ground Effects in Satin Graphite for 2018 Camaro 6 2LT/2SS

Create a dramatic, ground-hugging appearance for your vehicle with a Chevrolet Accessories Ground Effects Package. Package includes front splitter, rocker panels, rear diffuser and polished stainless-steel heat shields for models with dual exhausts. Part # varies by model. \$1,995 MSRP



2018 Regal Wagon Roof Rack Cross Rails

Add function and style to the factory roof rack of your vehicle with this Roof Rack Cross Rail Package in Black. These cross rails are removable and are the base for mounting other cargo management accessories. Part # 39142966 / \$295 MSRP



Flush-Mounted Spoiler for 2018 LaCrosse

Add a sporty appearance to your vehicle with this Flush-Mounted Spoiler that extends the width of the decklid. Available in a variety of colors. \$315 MSRP



Premium Carpet Front Floor Mats for 2018 Escalade ESV

Enhance the appearance of your vehicle while helping to protect the carpet with these Premium Carpet Front Floor Mats in Shale featuring a carpeted upper surface. Part # 84313435 / \$350 MSRP

Contact your ADI for availability. Images are for representation purpose only. Actual product may differ.

Southwest ADI
6550 Wuliger Way
North Richland Hills, TX 76180



Phone: (877) 671-8994
Local: (817) 546-0750
Fax: (817) 546-0756

GMC ACCESSORIES

Black GMC Emblem for 2018 Sierra LD, Sierra HD, Canyon, Yukon & Yukon XL

Enhance the appearance of your vehicle with a GMC Emblem. This stylish emblem attaches via adhesive backing. \$150 MSRP

- Part # 84395038 - Sierra LD & HD
- Part # 84380554 - Canyon
- Part # 84395036 - Yukon & Yukon XL



Chrome Grille for 2018 Terrain

Stand out from the crowd with this stylish and unique Chrome Grille. It features Chrome bars and the "Terrain" name stamped into the lower grille bar. Part # 84369022 / \$395 MSRP

HARD ADDS



Accessories that are dealer-installed on a leased vehicle carry these residualization amounts:

Option	Addition To MSRP (GM Accessories Only)
All Soft Tonneau Covers	\$150
All Hard Tonneau Covers	\$300
One Piece Painted Hard Tonneau Cover	\$450
Bed Liner – Removable	\$250
Cargo Area Protector – Interior only	\$100
Chrome Wheels up to 19 inches	\$750
Floor Mat/Liner Set – All Weather or Carpet	\$100
Fog Lamps	\$150
Headrest DVD System	\$700
In-Dash Navigation	\$700
Navigation Antenna Upgrade	\$400
Rear Spoiler	\$150
Remote Start	\$150
Running Boards / Assist Steps	\$350
Trailer Hitch	\$150
Wheels over 19 inches	\$1,500

Contact your ADI for availability. Images are for representation purpose only. Actual product may differ.

ALL-NEW 2018 BUICK REGAL SPORTBACK AND FIRST-EVER TourX



ROOF RACK CROSS RAIL PACKAGE

Add function and style to the standard roof rack side rails of your Regal TourX with this Roof Rack Cross Rail Package. These cross rails are removable and are the base for mounting the Thule^{®2} Luggage Carrier and other available cargo management accessories (sold separately).

PART NO.	DESCRIPTION	MSRP ¹
39142966	100kg/220lb Load Capacity ³	\$295



CUSTOM MOLDED CARGO LINER

Help protect the carpet in the cargo area of your Regal TourX or Sportback from rain, mud and other debris with this precision-designed Custom Molded Cargo Liner in Ebony with Regal script (TourX shown).

PART NO.	DESCRIPTION	COLOR	MSRP ¹
39105580	For Sportback Models	Ebony	\$125
39105581	For TourX Models	Ebony	\$125



CUSTOM MOLDED FRONT AND REAR SPLASH GUARDS

Stylish and functional, these Custom Molded Splash Guards in Black are specifically designed to integrate perfectly with your Regal Sportback or TourX. Located behind the front or rear wheels, these splash guards are specially designed to help protect against tire splash, mud, snow and road debris (Sportback shown).

PART NO.	DESCRIPTION	COLOR	MSRP ¹
39077358	One Pair, Front	Black	\$50
39077361	One Pair, Rear	Black	\$50



HORIZONTAL CARGO NET

This useful Horizontal Cargo Net in Black will help keep items secure in the rear of your new Regal Sportback or TourX. Easily attached to the floor-mounted retention brackets (in the front) and cargo rings (at the rear), the cargo net is gentle, yet effective at covering small items placed on the floor and helps prevent them from shifting while the vehicle is in motion.

PART NO.	COLOR	MSRP ¹
84051444	Black	\$55



PREMIUM ALL-WEATHER FRONT AND REAR FLOOR MATS

Help protect the interior of your new Regal Sportback or TourX with these functional and hard-working Premium All-Weather Front and Rear Floor Mats in Ebony with Regal script. Precision designed for exact fit, these mats feature a custom pattern that collects rain, mud, snow and other debris for easy cleaning.

PART NO.	DESCRIPTION	COLOR	MSRP ¹
39062790	Set, Front and Rear	Ebony	\$130



PEDAL COVER KIT

Add a striking and individual look to the interior of your vehicle with this Pedal Cover Kit. Made of brushed metal, the covers feature raised rubber traction surfaces for the brake and gas pedals.

PART NO.	DESCRIPTION	MSRP ¹
19212762	Accelerator and Brake Pedal Covers	\$165



UNIVERSAL TABLET HOLDER

Back-seat passengers can easily enjoy their ride while commuting with this Universal Tablet Holder. Attached to the driver- or front-passenger-seat headrest posts, the holder securely grasps a single tablet and holds it in either Portrait or Landscape orientation.

PART NO.	DESCRIPTION	MSRP ¹
84230415	Tablet Holder	\$95

FOR THE COMPLETE LIST OF BUICK ACCESSORIES, SEE YOUR DEALER OR VISIT BUICK.COM/ACCESSORIES

¹ Manufacturer's Suggested Retail Price. Tax and installation extra. See dealer for details.

² Non-GM Warranty. Thule[®] provides a 3-year/36,000-mile manufacturer's warranty. For details on the warranty provided by Thule[®], please call (800) 238-2388.

³ Cargo and load capacity limited by weight and distribution.

Most Buick Parts and Accessories sold and installed on a Buick vehicle by a Buick Dealer or a Buick-approved Accessory Distributor/Installer (ADI) before delivery to the customer are covered under the applicable portion (Bumper-to-Bumper, Powertrain, etc.) of the New Vehicle Limited Warranty. If Buick Accessories are installed after vehicle delivery, or are replaced under the New Vehicle Limited Warranty, they will be covered, parts and labor, for the longer of the following: a) 12 months/12,000 miles (whichever comes first), or b) the balance of the applicable portion of the New Vehicle Limited Warranty. Buick Parts sold over the counter, or those not requiring installation, will continue to receive the standard GM Dealer Parts Warranty of 12 months from the date of purchase, parts only, regardless of miles. Does not apply to Associated Accessories. See your dealer for details.



UPDATE: KICKER BULLFROG BF100 IN WHITE/GRAY NOW IN STOCK AND SHIPPING! (PN19368952)



PORTABLE OUTDOOR SOUND BY KICKER®

Big Kicker® sound meets Bluetooth® portability in a compact package. Packed with power, the Bullfrog® is built for fun in the sun. This lightweight speaker has a Bluetooth range of up to 100 feet and delivers hours of music enjoyment on a single charge. It pairs with any Bluetooth-enabled device, allowing you to stream your sound. You can also plug directly into the auxiliary jack.

BULLFROG® BLUETOOTH MUSIC SYSTEM BY KICKER®¹

Check out these great features:

- BF100 features a hands-free speakerphone
- BF400 features a built-in FM radio tuner with up to six station presets
- Charging connections:
 - BF100: 5-volt Micro USB
 - BF400: 15-volt DC charger
- USB out for charging other devices
- Bluetooth range of up to 100 feet
- 360° sound
- BF 400 provides up to 20 hours of playback with a single charge (up to 12 hours for BF100)
- 5-light battery indicator
- The Bullfrog's IP66 or IP67 rating means total reliability for years to come
- DoubleKICK Connect™ joins two Bullfrogs together wirelessly
- Customize your Bullfrog® with the KICKER Connect™ app. Explore a five-band equalizer, volume control, battery status and more, right from your phone

PART #	PART NAME	DESCRIPTION	VEHICLE	MSRP²	INSTALL TIME
19355511	Bullfrog® BF400 Portable Bluetooth Waterproof Speaker by Kicker®	Green/Gray	All	\$399	N/A
19367000	Bullfrog® BF400 Portable Bluetooth Waterproof Speaker by Kicker®	White/Gray	All	\$399	N/A
19368951	Bullfrog® BF100 Portable Bluetooth Waterproof Speaker by Kicker®	Green/Gray	All	\$199	N/A
19368952	Bullfrog® BF100 Portable Bluetooth Waterproof Speaker by Kicker®	White/Gray	All	\$199	N/A

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¹ Non-GM warranty. Limited warranty by KICKER® 3 years. For more information, contact your dealer.

² Manufacturer's Suggested Retail Price. Tax and installation extra. See dealer for details.

– Associated Accessory. Non-GM part.

November 2017

KICKER