

September 2016



ADI UPDATE

The GM Accessories Newsletter from Southwest ADI

THE TOP SELLERS

MONTHLY DEALER RANKING

These Dealers exceeded 100% of their GM Accessories Sales Objective for **AUGUST, 2016**.

PURSCH MOTORS INC.	PLEASANTON TX	287.33%	BACON CHEVROLET, INC.	FRANKSTON TX	109.48%
TRADITIONS CHEVROLET	EAST BERNARD TX	248.19%	YOUNG CHEVROLET, INC.	DALLAS TX	108.08%
MCKINNEY BUICK-GMC	MCKINNEY TX	247.48%	TEAGUE CHEVROLET-BUICK,	MABANK TX	107.57%
FREEDOM CHEVROLET BUICK	DALLAS TX	169.37%	CHARLES CLARK CHEVROLET	MC ALLEN TX	107.40%
BAYTOWN GMC BUICK	BAYTOWN TX	155.64%	APPLE-SPORT CHEVROLET	MARLIN TX	107.36%
ANCIRA BUICK GMC	BOERNE TX	152.17%	FRANK KENT COUNTRY	CORSICANA TX	107.08%
GENTRY CHEVROLET INC	DE QUEEN AR	149.98%	DEMONTROND AUTOMOTIVE	HOUSTON TX	106.46%
WRIGHT BUICK GMC	LUFKIN TX	145.67%	AZTEC CHEVROLET BUICK GMC	BEEVILLE TX	106.22%
WEST POINT BUICK GMC	HOUSTON TX	143.36%	LONE STAR CHEVROLET	JERSEY VILLAGE TX	106.21%
LIVELY CADILLAC GMC	LONGVIEW TX	142.16%	CLASSIC BUICK, GMC	ARLINGTON TX	106.02%
CAPITOL CHEVROLET, INC.	AUSTIN TX	141.66%	MILLER-STARNES CHEVROLET-	ROCKDALE TX	104.61%
WESLACO MOTORS LP	WESLACO TX	140.24%	PREMIER CHEVROLET BUICK	LIVINGSTON TX	104.50%
COVERT CADILLAC BUICK GMC	AUSTIN TX	139.96%	BRAD FENTON MOTORS OF	ARDMORE OK	104.44%
HUFFINES CHEVROLET	LEWISVILLE TX	139.89%	ALLEN SAMUELS CHEVROLET	HEARNE TX	104.14%
PIPPEN MOTOR COMPANY	CARTHAGE TX	137.94%	TOM BENSON CHEVROLET	SAN ANTONIO TX	104.13%
FIESTA CHEVROLET	EDINBURG TX	136.46%	CLASSIC BUICK, GMC OF	CARROLLTON TX	103.74%
TEGELER CHEVROLET INC	INDUSTRY TX	136.23%	GUNN CHEVROLET, LTD.	SELMA TX	103.64%
SISK BUICK, INC.	LONGVIEW TX	135.49%	BOB TEDFORD CHEVROLET	FARMERSVILLE TX	103.26%
PATRIOT BUICK-GMC	KILLEEN TX	133.73%	RICHARD KARR MOTORS	WACO TX	103.24%
GARLYN SHELTON CADILLAC	TEMPLE TX	133.68%	PRICE CHEVROLET	PLEASANTON TX	103.23%
PARKWAY CHEVROLET, INC.	TOMBALL TX	132.02%	CLASSIC CHEVROLET	SUGAR LAND TX	103.17%
BERT OGDEN CHEVROLET, INC.	MISSION TX	130.78%	FREEDOM CHEVROLET	SAN ANTONIO TX	103.08%
MARTIN CHEVROLET BUICK	CLEVELAND TX	130.35%	GAY BUICK GMC, INC.	DICKINSON TX	103.00%
J. P. HARVEY MOTORS, INC.	CLARKSVILLE TX	129.13%	LEE HOFFPAUIR CHEVROLET	GOLDTHWAITE TX	102.96%
VARA CHEVROLET	SAN ANTONIO TX	129.01%	WILLS POINT CHEVROLET	WILLS POINT TX	102.42%
BOB PRICE CHEV BUICK	FREDERICKSBURG TX	127.94%	WIESNER, INC. - HUNTSVILLE	HUNTSVILLE TX	102.26%
HOLIDAY CHEVROLET	WHITESBORO TX	124.72%	CRENWELGE MOTORS	KERRVILLE TX	102.17%
RUSH CHEVROLET	ELGIN TX	124.56%	MAC HAIK CHEVROLET	HOUSTON TX	102.03%
WILKINSON CHEVROLET	REFUGIO TX	119.91%	AL WILLEFORD CHEVROLET,	PORTLAND TX	101.98%
BEENE MOTOR SALES, INC	MEXIA TX	118.97%	STERLING MCCALL BUICK GMC	HOUSTON TX	101.61%
EXCEL CHEVROLET	JEFFERSON TX	118.87%	RON CRAFT CHEVROLET	BAYTOWN TX	101.60%
ALL AMERICAN CHEVROLET OF	KILLEEN TX	115.55%	FRANK KENT CADILLAC	FORT WORTH TX	101.21%
JAMES WOOD CHEVROLET-	DENTON TX	114.48%	JAMES WOOD CHEVROLET	DECATUR TX	101.05%
HENSON CHEVROLET BUICK	MADISONVILLE TX	113.49%	AUTONATION BUICK GMC	CORPUS CHRISTI TX	101.00%
CAVENDER CHEVROLET	BOERNE TX	113.24%	CUTSHAW CHEVROLET INC	GRAPELAND TX	100.58%
CLASSIC CHEVROLET OF	HOUSTON TX	112.26%	GATEWAY BUICK GMC, LLC	DALLAS TX	100.44%
SEGUIN CHEVROLET, INC.	SEGUIN TX	111.89%	MUNDAY CHEVROLET	HOUSTON TX	100.38%
RICHARDSON BROS., INC.	FLORESVILLE TX	111.35%	MINERAL WELLS CHEVROLET	MINERAL WELLS TX	100.23%
BERT OGDEN MOTORS, INC.	EDINBURG TX	111.22%	JK CHEVROLET	NEDERLAND TX	100.06%

Southwest ADI
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North Richland Hills, TX 76180



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SEPTEMBER 2016

GM ACCESSORIES SALES MANAGER BONUS PROGRAM



CHEVROLET ▪ BUICK ▪ GMC ▪ CADILLAC

- ★ This program is intended to reward those Dealer Managers that most influence Accessory Sales.
- ★ **ENROLLMENT:** All enrollment selections made during the previous 2016 GM Accessories Sales Manager Bonus Programs will automatically carry over for the September program. Enrollment changes can be made via the GM earnPOWER site, located in GM Global Connect.
- ★ **PROGRAM PERIOD:** September 1-30, 2016
- ★ **HOW IT WORKS:** Dealer Managers who qualify under the GM Accessories Sales Manager Bonus Program will qualify for a payout in earnPower Rewards only if the dealership meets or exceeds the following for the month of September:

1. LEVEL 1 SALES MGR. BONUS: \$15 per eligible delivery

Dealerships that achieve Level 1 will earn a payout equal to \$15 per eligible delivery during the Program Period. To earn a payout under Level 1, the Dealer must meet or exceed the Dealership's Accessories Sales Objective for the month of September 2016.

OR

2. LEVEL 2 SALES MGR. BONUS: \$20 per eligible delivery

Dealerships that achieve Level 2 will earn a payout equal to \$20 per eligible delivery during the Program Period. To earn a payout under Level 2, the Dealer must meet or exceed **both** (i) the Dealership's Accessories Sales Objective for the month of September 2016, AND (ii) the Dealership's New Vehicle Retail Sales Objective for the month of September 2016.

2016 GM Accessories Sales Manager Bonus – SEPTEMBER				
Bonus Level	Requirements	Accessories Objectives		Accessories Bonus Payout **
Level 1 Bonus	Dealers must achieve the following:	Accessories Sales Objective*	—	\$15/VIN
Level 2 Bonus	Dealers must achieve both of the following:	Accessories Sales Objective*	New Vehicle Retail Sales Objective	\$20/VIN

*September 2016 Accessories objectives are based on specific criteria; Dealer objectives are determined by combining all divisional objectives within the BAC.

**Accessories Dealer Bonus Payout potential is based on Level 1 or 2 attainment, multiplied by September Eligible Deliveries. September Eligible Deliveries are SFE eligible deliveries delivered and reported in September, per the 2016 GM Sales Calendar. Variations between New Vehicle Retail Sales Actual and September Eligible Deliveries may be due to SFE eligibility filters.

For promotion details, contact your DSM or call us at the number below. For Enrollment or Allocation questions call 877-878-3564.



Southwest ADI
6550 Wuliger Way
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New Associated Accessories (IBP)

GM Licensed and Associated Accessories are covered under the accessory-specific manufacturer's warranty and are not warranted by GM or its dealers. Warranty information is available on the AIC under Associated Accessories.

Navigation Upgrade Kit by Rosen®

The Rosen¹ Navigation Upgrade Kit seamlessly upgrades the existing 4.2-inch (diagonal) color display with an 8-inch (diagonal) color LCD touch screen display.

Key features include:

- Plug-and-play installation — “Upgrade Module” interface allows for a seamless connection into the factory-installed audio system
- Retains Chevrolet 4.2-inch with or without MyLink display functionality:
 - Display/information screens
 - Rear view camera (if equipped)
 - Bluetooth^{®2} (if equipped)
- Upgraded 8-inch color LCD touch screen features Navigation³
- (Composite) camera input for use with non-GM rear view cameras (if not equipped with factory-installed rear view camera)



Rosen 8-inch Upgrade kit display shown



Chevrolet 4.2-inch display shown

PART #	PART NAME	VEHICLE	MSRP ⁴	INSTALL TIME
19353486	MyLink 4" to 8" Navigation Upgrade with US & Canada Maps (NOTE: Package only available for vehicles with IO3 and IO4 Radio)	2014–2017 Silverado/Sierra 1500, HD	\$999	1.5 hr

1 Non-GM warranty. Rosen® (Power Brand of AAMP Global) provides a 3-year/36,000-mile manufacturer's warranty. For details on the warranty provided by Rosen, please call (866) 766-2267.

2 Visit my.chevrolet.com/learn to find out which Bluetooth phones are compatible with the vehicle.

3 Map coverage available in the United States and Canada.

4 Manufacturer's Suggested Retail Price. Tax and installation extra. See dealer for details.

IntelliHaul Trailing Camera System by EchoMaster® (Power Brand of AAMP Global)

1. TRAILERING CAMERA SYSTEM – 3 Camera Package (Includes 1 camera for each **HD extension side mirror** and 1 wireless exterior camera to place behind the trailer)

- MSRP: \$999
- GM Part Number 19353504
- Model Years 2014-2017 (LD Full Size Trucks) / 2015-2017 (HD Full Size Trucks)
- GM Radios IO3, IO4, IO5, IO6
- GM Side Mirror GM Trailing Extension Mirror _ (RPO DQS/S40/S4Z)



2. OPTIONAL WIRELESS TRAILERING CAMERA – 1 Camera (Includes 1 wireless interior camera to be used **ONLY** as an additional option with the 3 trailing camera package in Option 1)

- MSRP: \$349
- GM Part Number 19353510
- Model Years 2014-2017 (LD Full Size Trucks) / 2015-2017 (HD Full Size Trucks)
- GM Radios IO3, IO4, IO5, IO6
- GM Side Mirror GM Trailing Extension Mirror _ (RPO DQS/S40/S4Z)



3. **NEW!** SINGLE-CAMERA WIRELESS TOWING PACKAGE – 1 Camera Package (Includes 1 wireless exterior camera and wiring that integrates with the Intellilink)

- MSRP: \$699
- GM Part Number 19353498
- Model Years 2014-2017 (LD Full Size Trucks) / 2015-2017 (HD Full Size Trucks)
- GM Radios IO3, IO4, IO5, IO6
- GM Side Mirror GM Trailing Extension Mirror _ (RPO DQS/S40/S4Z)

NOTE: Standalone product. Not available as an additional option with PN 19353504.

New Associated Accessories (IBP)

GM Licensed and Associated Accessories are covered under the accessory-specific manufacturer's warranty and are not warranted by GM or its dealers. Warranty information is available on the AIC under Associated Accessories.

Seat Defender™ Rear Seat Cover by Aries™

Help protect the rear bench seat of your truck with the ARIES™ Seat Defender™¹, an innovative, universal and use-as-needed seat protection system. Rather than being a permanent cover-up for a damaged or unsightly interior, Seat Defender™¹ works to stop the damage before it happens. With its two-sided, non-skid construction, Seat Defender™¹ is a ready defense against muddy clothes, shedding pets, wet swimsuits and messy food.

Key features include:

- Easy to install, clean, remove and store
- 100% waterproof and machine-washable
- Two-sided construction of thermoplastic rubber and woven 600-denier terylene fabric blocks spills, dirt and more
- Thermoplastic rubber grips the seat, providing added comfort and safety
- Available in three colors
- Pet Friendly



PART #	PART NAME	VEHICLE	MSRP ⁴	INSTALL TIME
19354226	Seat Defender™ ¹ by ARIES™ (Rear Bench Seat Cover) Black	2014-17 Silverado/Sierra 1500 2015-17 Silverado/Sierra HD 2015-17 Colorado/Canyon	\$59.95	0.1 hr
19354227	Seat Defender™ ¹ by ARIES™ (Rear Bench Seat Cover) Gray	2014-17 Silverado/Sierra 1500 2015-17 Silverado/Sierra HD 2015-17 Colorado/Canyon	\$59.95	0.1 hr
19354228	Seat Defender™ ¹ by ARIES™ (Rear Bench Seat Cover) Brown	2014-17 Silverado/Sierra 1500 2015-17 Silverado/Sierra HD 2015-17 Colorado/Canyon	\$59.95	0.1 hr

¹ Non-GM warranty. ARIES™, partnered with CURT™ Manufacturing, provides a 3-year/36,000-mile manufacturer's warranty. For details on the warranty provided by ARIES™, please call (877) 287-8634.
² Manufacturer's Suggested Retail Price. Tax and installation extra. See dealer for details.

Accessory Carrier Mount by CURT® For racks and Carriers (not towing)

Maximize cargo space inside your Chevrolet vehicle by adding a CURT™ Accessory Carrier Mount outside. Created specifically to accommodate bike racks and light cargo carriers, they allow smaller vehicles to maximize inner space by placing larger items on the carriers outside.



PART #	PART NAME / DESCRIPTION	VEHICLE	MSRP
19354458	Accessory Carrier Mount, 1.25-Inch receiver tube (not for towing)	2016 Chevrolet Sonic Sedan	\$129
19354459	Accessory Carrier Mount, 1.25-Inch receiver tube (not for towing)	2016 Chevrolet Sonic Hatchback	\$129
19354510	Accessory Carrier Mount, 1.25-Inch receiver tube (not for towing)	2011-2016 Chevrolet Cruze	\$129
19354460	Accessory Carrier Mount, 1.25-Inch receiver tube (not for towing)	All-New 2016 Chevrolet Volt	\$119
19354461	Accessory Carrier Mount, 1.25-Inch receiver tube (not for towing)	2016 Chevrolet Spark	\$119
19354462	Accessory Carrier Mount, 1.25-Inch receiver tube (not for towing)	All-New 2016 Chevrolet Camaro	\$129

A BIG DEAL FOR SMALL BUSINESSES!

2016 BUSINESS CHOICE PROGRAM

**CHEVROLET ACCESSORIES
& GMC ACCESSORIES
CASH ALLOWANCE!**



YOUR BUSINESS



YOUR VEHICLE



YOUR FREE ACCESSORIES



Is your customer's vehicle used in the daily operation of his or her business? If so, they may be eligible to receive up to **\$1,200*** in **FREE ACCESSORIES** to get their new vehicle work-ready!

\$400 Accessories Cash Allowance for:

- 1500 Silverado/Sierra
- Colorado/Canyon
- City Express
- Express/Savana Passenger Van

Business owners receive \$400 toward their eligible vehicle when a minimum of \$400 of GM Accessories are installed.

\$1,000 Accessories Cash Allowance for:

- 2500 Silverado/Sierra
- 3500 Silverado/Sierra

Business owners receive \$1,000 toward their eligible vehicle when a minimum of \$1,000 of GM Accessories are installed.

\$500-\$1,200

Accessories Cash Allowance for:

- Express/Savana Cargo Van

Business owners receive \$500-\$1,200 toward their eligible vehicle when a minimum of \$500 of GM Accessories are installed.

PACKAGE EXAMPLE FOR SILVERADO/SIERRA 1500

- UWS® Chrome Low-Profile Tool Box
- Anti-skid Bedliner
- Premium All-Weather Floor Liners



**MSRP \$954 / CUST CO-PAY \$554 PLUS INSTALL
SALESPERSON 50 EP / SALES MGR. 25 EP**

MSRP DOES NOT INCLUDE INSTALLATION.

PACKAGE EXAMPLE FOR SILVERADO/SIERRA 2500/3500

- Curt® Gooseneck Hitch Package
- 4" Black Assist Steps
- Bed Step



**MSRP \$1,424 / CUST CO-PAY \$424 PLUS INSTALL
SALESPERSON 50 EP / SALES MGR. 25 EP**

MSRP DOES NOT INCLUDE INSTALLATION.

Sales Consultants & Sales Managers receive GM earnPOWER Points for each qualifying Chevrolet & GMC Accessories claim submitted within the 2016 Business Choice Program!

*Not valid with all offers. See dealer for details. Take delivery by 9/30/16. The 2015 Business Choice Program is valid from October 1, 2015, through September 30, 2016. This program may not be compatible with other offers or incentive programs. Consult with your Chevrolet or GMC Dealer for program compatibility and other restrictions. For complete program requirements, including information regarding offers, vehicles, equipment, options, warranties and ordering information, consult your Chevrolet or GMC Dealer or visit www.gmfleet.com.

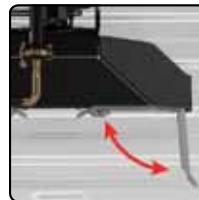


GOOSENECK & RV TOWING



OEM-COMPATIBLE 5TH WHEEL KITS¹

- Converts any CURT¹ 5th wheel hitch head to fit Chevrolet OEM under-bed hitch platform
- Quarter-turn anchoring system for quick installation and removal
- Anchors can be adjusted to eliminate chocking between the legs and under-bed rails
- Durable carbide powder coat finish
- Capacity limited to lowest-rated towing component²
- Limited lifetime warranty



Quarter-turn anchor system is easy to install and remove



Drop the legs into the truck bed's anchoring system



Close the anchor levers to lock the legs into place

20K GTW

Q20 HITCH^{1,2}

25K GTW

Q25 HITCH^{1,2}



Included Part

- Routes a 7-way RV blade socket into truck bed while retaining use of 7-way RV blade at rear of vehicle



7-way electrical wiring extension

Also fits 2016 GMC Sierra 2500 and 3500.

Part#	Description	Install Time	MSRP ³
19352638	Q20 5th wheel with direct mount OEM-compatible legs. Includes Q20 5th wheel hitch head, Chevrolet OEM-compatible legs and 7-way electrical wiring extension. Fits 2016 Silverado 2500 and 3500. No drilling required	30 minutes	\$939.00
19352639	Q25 5th wheel with direct mount OEM-compatible legs. Includes Q25 5th wheel hitch head, Chevrolet OEM-compatible legs and 7-way electrical wiring extension. Fits 2016 Silverado 2500 and 3500. No drilling required	30 minutes	\$999.00

SOURCED BY



¹ Non-GM Warranty. CURT™ provides a 10-year limited manufacturer's warranty (limited lifetime warranty on selected products). For details on the warranty provided by CURT™ Manufacturing, please call (877) 287-8634.

² Towing capacity is based on manufacturer specifications and assumed properly equipped base vehicle. Consult your Chevrolet Dealer for details. Maximum trailer weight ratings are calculated assuming a base vehicle, except for any options necessary to achieve the rating, plus driver. The weight of other optional equipment, passenger and cargo will reduce the maximum trailer weight your vehicle can tow.

³ Manufacturer's Suggested Retail Price. Tax and installation extra. Price subject to change without notice.

5TH WHEEL HITCHES & KITS¹

Part#	Description	Install Time	MSRP ²
5th Wheel Hitch			
19330275	Q20 5th wheel hitch with standard legs ^{1,3}	15 minutes	\$630.00
5th Wheel Hitch Kits			
19354323	A16 5th wheel hitch with standard legs ^{1,3} . Includes base rails, installation kit and 7-way electrical wiring extension. Installation brackets fit Silverado 1500 from 2011 to 2016. No drilling required	120 minutes	\$949.00
19353369	Q20 5th wheel hitch with standard legs ^{1,3} . Includes base rails, installation kit and 7-way electrical wiring extension. Installation brackets fit Silverado 2500 and 3500 from 2011 to 2016. No drilling required	120 minutes	\$1,079.00
19353370	Q20 5th wheel hitch with R20 roller unit ^{1,3} . Includes base rails, installation kit and 7-way electrical wiring extension. Installation brackets fit Silverado 2500 and 3500 from 2011 to 2016. No drilling required	120 minutes	\$1,539.00
19353371	Q25 5th wheel hitch with standard legs ^{1,3} . Includes base rails, installation kit and 7-way electrical wiring extension. Installation brackets fit Silverado 2500 and 3500 from 2011 to 2016. No drilling required	120 minutes	\$1,099.00

Also fits GMC Sierra 1500/2500/3500.

A-Series Key Features

- Cast yoke with poly-torsion inserts to suppress shock loads and noise
- Fully articulating torsion head for controlled coupling and a quiet ride
- Lockable handle self-resets to the ready-to-couple position
- High-strength, interlocking cast jaws fully wrap the kingpin to reduce noise
- Fast, one-pin head removal makes moving the hitch easy
- Limited lifetime warranty¹

16K
GTW
A16 HITCH^{1,3}



25K
GTW
Q25 HITCH^{1,3}



Q-Series Key Features

- Spherical axial bearing ensures smooth, quiet towing and allows for unimpeded head movement
- Dual jaws provide 360° kingpin contact
- Lockable, short-throw, single-handle operation
- Ten-year limited warranty¹

20K
GTW
Q20 HITCH^{1,3}



20K
GTW
Q20 HITCH AND ROLLER^{1,3}



Roller Key Features

- True rolling unit - not just a slider
- 12" travel - most competitive models only offer 10"
- Ten-year limited warranty¹

Included Parts

- Adds an additional 7-way RV blade socket to the truck bed while retaining use of the existing 7-way RV blade socket



7-way electrical wiring extension also available individually, see page 3

- Base rails can be used with all CURT 5th wheels and rollers
- Custom installation brackets reduce or eliminates drilling, which can cut installation times in half



Base rails shown attached to installation brackets

SOURCED BY



¹ Non-GM Warranty. CURT™ provides a 10-year limited manufacturer's warranty (limited lifetime warranty on selected products). For details on the warranty provided by CURT™ Manufacturing, please call (877) 287-8634.

² Manufacturer's Suggested Retail Price. Tax and installation extra. Price subject to change without notice.

³ Towing capacity is based on manufacturer specifications and assumed properly equipped base vehicle. Consult your Chevrolet Dealer for details. Maximum trailer weight ratings are calculated assuming a base vehicle, except for any options necessary to achieve the rating, plus driver. The weight of other optional equipment, passenger and cargo will reduce the maximum trailer weight your vehicle can tow.

30k
GTW

DOUBLE LOCK EZr™ GOOSENECK HITCH, INSTALLATION KIT AND WIRING HARNESS KIT¹

SOURCED BY



Retainer clips secure the bolts supporting the center section while attaching an installation kit



Exclusive center locator saves time



Simply drill up from under the bed



Use the pilot hole for error-free drilling



Ball up, ready for coupling



Ball stored, without rubber cover



Ball protected with included cover

Exclusive Center Locator

- Eliminates the need to measure where the ball hole should be
- Eliminates errors caused by drilling
- **Orange** shavings indicate when to stop drilling the trailer ball hole
- Patent# D685,299 S

Optimum Strength

- Designed to manufacturer's² recommended towing capacity. Never exceed vehicle's max GTW
- Strong, spring-loaded 5/8" safety chain loops and Grade 8 hardware
- Fortified center section
- Meets SAE J2638 testing protocol

EZr™ Installation Kits

- No measuring required - safety chain loop holes are drilled from the underside of the truck bed
- Designed for fast, easy installation
- No need to lower exhaust
- Uses carriage bolts when possible so only one wrench is needed
- Eliminates sheet metal cutting along inside of fender to insert rails

One-Person Installation

- Retainer clips secure the bolts to support the center section while attaching the installation kit

Flip-Over Ball

- Flip-and-store ball helps avoid trailer ball loss and keeps truck bed free of obstruction
- Chrome trim ring for a finished look
- Rubber trim and hole cover provide protection and prevent corrosion

Sturdy Handle

- Heavy-duty 3/8" diameter handle for solid operation

Double Lock Security

- Double-locking pins in trailer ball provide peace of mind

Limited Lifetime Warranty

Part#	Description	Ball Size	EZr Ratings	Install Time	MSRP ³
19353984	Double Lock EZr gooseneck hitch kit ¹ . Includes EZr gooseneck hitch center section, installation subkit and 7-way electrical wiring extension. Subkit fits Silverado 2500 and 3500 from 2011 to 2016. No drilling required	2 5/16"	Manufacturer's recommended towing capacity ²	150 minutes	\$499.00

Also fits GMC Sierra 2500 and 3500.

Included Parts

- Rated to vehicle's max gross weight rating²
- Designed for faster, easier installation
- Laser cut for precise fit
- Routes a 7-way RV blade socket into truck bed while retaining use of 7-way RV blade at rear of vehicle



Installation subkit



7-way electrical wiring extension also available individually, see page 3

¹ Non-GM Warranty. CURT™ provides a 10-year limited manufacturer's warranty (limited lifetime warranty on selected products). For details on the warranty provided by CURT™ Manufacturing, please call (877) 287-8634.

² Towing capacity is based on manufacturer specifications and assumed properly equipped base vehicle. Consult your Chevrolet Dealer for details. Maximum trailer weight ratings are calculated assuming a base vehicle, except for any options necessary to achieve the rating, plus driver. The weight of other optional equipment, passenger and cargo will reduce the maximum trailer weight your vehicle can tow.

³ Manufacturer's Suggested Retail Price. Tax and installation extra. Price subject to change without notice.

20K
GTW

X5 GOOSENECK TO 5TH WHEEL ADAPTER PLATE¹

SOURCED BY



- Converts Double Lock and competitive gooseneck hitches to 5th wheel rails
- For use with CURT¹ and other common 5th wheel hitches up to 20,000 lbs.²



Replaces Double Lock trailer ball



Quickly provides 5th wheel rails



Accepts 5th wheel hitches and rollers



Part#	Shank Style	Fits	Install Time	MSRP ³
19330276	Round shank	CURT ¹ EZr 60611, 60612, 60619	15 minutes	\$450.00

25K
GTW

5TH WHEEL RAIL BENT PLATE GOOSENECK HITCH¹

- Four-pin installation and removal for easy access to truck bed
- Bent plate includes pins & clips, safety chain hookups and welded trailer ball with 3" offset from front to rear
- Mounts to all industry-standard 5th wheel rails



Attaches to 5th wheel rails



Bent plate provides 3" offset



Part#	Ball Size	Ball Offset	Finish	GTW ²	Install Time	MSRP ³
19328695	2 5/16"	3"	Carbide	25,000 lbs.	10 minutes	\$149.00

CUSTOM BRACKETS AND BASE RAILS KIT¹

- Base rails can be used with all CURT 5th wheels and rollers
- Custom installation brackets reduce or eliminates drilling, which can cut installation times in half
- Routes a 7-way RV blade socket into truck bed while retaining use of 7-way RV blade at rear of vehicle

Included Parts



7-way electrical wiring extension also available individually, see page 3



Base rails shown attached to installation brackets

Part#	Description	Install Time	MSRP ³
19353372	Silverado 2500 / 3500 base rails kit. Includes base rails, custom brackets and 7-way electrical wiring extension	80 minutes	\$299.00

Also fits GMC Sierra 2500 and 3500.

¹ Non-GM Warranty. CURT[™] provides a 10-year limited manufacturer's warranty (limited lifetime warranty on selected products). For details on the warranty provided by CURT[™] Manufacturing, please call (877) 287-8634.

² Towing capacity is based on manufacturer specifications and assumed properly equipped base vehicle. Consult your Chevrolet Dealer for details. Maximum trailer weight ratings are calculated assuming a base vehicle, except for any options necessary to achieve the rating, plus driver. The weight of other optional equipment, passenger and cargo will reduce the maximum trailer weight your vehicle can tow.

³ Manufacturer's Suggested Retail Price. Tax and installation extra. Price subject to change without notice.



BED RUG

Designed specifically to fit the contours of your Silverado or Sierra 1500, this Bed Rug features a durable carpet-like surface that resists water, stains, solvents and chemicals. Its molded foam backing helps protect the bed from scratches.

\$450.00
MSRP
Plus Installation



RUBBER BED MAT

Reduce cargo shifting with this easy-to-install, non-skid, rubber Bed Mat designed to fit the contours of your Silverado or Sierra precisely. Features the GM logo.

\$140.00
MSRP
Plus Installation



BEDLINER

Help protect the bed of your rugged Silverado or Sierra with a durable Bedliner. The bedliner is fully ribbed with a skid-resistant floor to help minimize load shifting. Includes tailgate liner. Features the Chevrolet Bowtie or GMC Logo.

\$305.00
MSRP
Plus Installation



BED EXTENDER BY LUND®

Expand the cargo capacity of your vehicle with this Bed Extender. Compatible with Bedliners and Tonneau Covers. It swings out to provide additional functional length over an open tailgate or swings in to create a contained cargo area. Available in Silver and Black.

\$249.00
MSRP
Plus Installation



BED MAT BY BEDRUG™

Help reduce cargo shifting in the bed of your New Silverado or Sierra with this easy-to-install, non-skid, Bed Mat by BedRug™.

\$159.00
MSRP
Plus Installation

Associated Accessories, non-GM warranty. BedRug™ provides a Limited Lifetime manufacturer's warranty. For details on the warranty provided by BedRug™, please call (800) 462-8435.



BED NET

Help secure items in the bed of your Silverado or Sierra with this Bed Net. Includes mounting hardware for easy installation.

\$50.00
MSRP
Plus Installation



TAILGATE MAT BY BEDRUG™

Protect the tailgate of your New Silverado or Sierra with this Tailgate Mat by BedRug™.

\$49.00
MSRP
Plus Installation

Associated Accessories, non-GM warranty. BedRug™ provides a Limited Lifetime manufacturer's warranty. For warranty information, please call (800) 462-8435.



Prices shown are for 6'6" Standard Box. Images are for representation only; actual product may vary.

DESIGNED, ENGINEERED, TESTED, AND BACKED.

CHEVROLET & GMC TOOLBOXES

Silverado HD • Silverado 1500 • Colorado • Sierra HD • Sierra 1500 • Canyon



GMC ACCESSORIES STATIONARY TOOL BOX

1

CHEVROLET ACCESSORIES STATIONARY TOOL BOX

- Handles up to 250 lbs. of storage, mounts securely without drilling and features the Chevrolet logo
- A codeable key cylinder allows you to program the locking cylinder to the vehicle key
- Removable sliding tray with rubber mat, dual gas shocks for smooth lid operation and a one-touch latching mechanism
- Integrated handle for easy removal and transport



2

SIDE MOUNT TOOL BOX BY UWS^{®1}

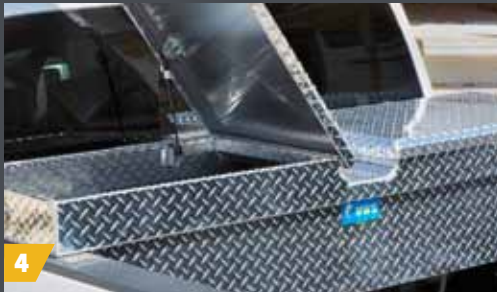
- Features a patented, foam-filled lid
- Rust-free stainless steel lock handles provide strength and security
- Lid opens 90 degrees and stays in place with two gas struts
- Choice of 48-Inch or 60-Inch length
- MicroSeal[®] stripping helps seal out moisture, dust and dirt



3

DEEP-WELL TOOL BOX BY UWS^{®1}

- Handles up to 250 lbs. of storage and features a patented, foam-filled lid
- Rust-free stainless steel lock handles provide strength and security
- Lid opens 90 degrees and stays in place with two gas struts
- Three-compartment built-in tool tray with screwdriver holder
- Coated J-hooks help prevent scratches



4

GULLWING TOOL BOX BY UWS^{®1}

- Features a patented, foam-filled lid
- Combines convenience and security with easy access to either side of the box
- Three-compartment built-in tool tray with screwdriver holder
- Rust-free stainless steel lock handles
- Mounts securely without drilling
- Coated J-hooks help prevent scratches



5

LOW PROFILE TOOL BOX BY UWS^{®1}

- Finish choices: Bright Aluminum Diamond Tread, Matte Black Powder Coated or Gloss Black Powder Coated Diamond Tread
- Two inches lower than other UWS[®] boxes
- Offers a sleeker, more integrated look and better rearward view
- Rust-free stainless steel lock handles
- Coated J-hooks help prevent scratches



6

RHINO LININGS[®] STEEL TOOL BOX BY LUND^{®2}

- Features a thick, seamless, elastic polyurethane coating that delivers superior toughness with excellent impact and corrosion resistance
- Helps resist scratches, acids, alkalis, oils and cleaning chemicals
- Features no-drill installation, nearly 90-degree lid opening, a piano-style hinge and industrial-grade shock



7

SWING-OUT TOOL BOX BY UNDERCOVER^{™3}

- Convenient swing-out design provides easy access from the back of the tailgate – no reaching required
- Stows out of the way in the unused portion of the bed and features a padlock provision
- Holds up to 75 pounds of tools and equipment and features easy lift-off removal
- Mounts securely to the bed side wall

Accessories permanently installed at the time of new vehicle delivery are covered under the New Vehicle Limited Warranty. If installed after delivery, coverage on parts and labor is for the balance of the new vehicle warranty or a minimum of 12 months or 12,000 miles, whichever comes first. GM Accessories not requiring installation or purchased over the counter carry a 12-month limited warranty on parts only. Does not apply to Associated Accessories.

Associated Accessories listed are from an independent supplier and are not warranted by GM or its dealers. GM is not responsible for the safety or quality of third-party supplier alterations.

1 Non-GM Warranty. UWS[®], a division of Thule[®], provides a 3-year/36,000-mile manufacturer's warranty. For details on the warranty provided by UWS[®], please call (800) 432-4685.

2 Non-GM Warranty. Lund[®] provides a 3-year/36,000-mile manufacturer's warranty. For details on the warranty provided by Lund International, please call (800) 241-7219.

3 UnderCover[™], a division of THI, provides a 3-year/36,000-mile manufacturer's warranty. For details on the warranty provided by UnderCover[™], please call (866) 900-8800.





ACCESSORIES



2017 Chevrolet Cruze Sedan Remote Start

By pressing a button on the key fob, the Remote Start system starts your parked vehicle. Great for pre-warming or pre-cooling your vehicle. Seamlessly integrated with your vehicle's anti-theft and remote keyless entry systems. Not compatible with OnStar RemoteLink system. Part #s 84150285 & 84150286

MSRP \$275.00 / Install 0.5 hrs.



2017 Chevrolet Malibu Spoiler Kit

Add a sporty appearance to your vehicle with this low-profile Flush Mount Rear Spoiler that extends the width of the deck lid. Available in a variety of exterior colors.

MSRP \$300.00 / Install 1.5 hrs.



2017 Chevrolet Malibu Black Bowtie Emblems

Dress up your vehicle with these distinctive front and rear Black Bowtie Emblems. Part #23384199

MSRP \$95.00 / Install 0.5 hrs.



2017 Chevrolet Impala Grille - New Colors Available!

Customize the front of your vehicle with a monochromatic Grille from GM Accessories. The upper and lower grille inserts feature Chrome horizontal bars with a body-color surround, adding a stylish new front-end appearance to your vehicle. Available in a variety of colors. Heather Gray Metallic pictured.

MSRP \$475.00 / Install 1.4 hrs.



2017 Chevrolet Volt Black Bowtie Emblems

Dress up your Volt with distinctive front and rear Black Bowtie Emblems. Part #84047181

MSRP \$95.00 / Install 1.0 hrs.

Contact your ADI for availability. Images are for representation purpose only. Actual product may differ.

Southwest ADI
6550 Wuliger Way
North Richland Hills, TX 76180



Phone: (877) 671-8994
Local: (817) 546-0750
Fax: (817) 546-0756


BUICK ACCESSORIES


2017 Buick Envision Seat Protector

Keep your Envision looking like new with this Protective Seat Cover for the second row. Available in Black. Part #23445457

MSRP \$210.00 / Install 0.1 hrs.



2017 Buick LaCrosse Premium All-Weather Mats

Help protect the interior of your vehicle with the hard-working functionality of these Premium All-Weather Floor Mats. These precision-designed mats fit the floor of your vehicle exactly and feature nibs on the back to help keep them in place. The deep-ribbed pattern collects rain, mud, snow and other debris for easy cleaning. The front mats feature the Tri-Shield logo. Available in Ebony. Part #26668491 / MSRP \$130.00



2017 Buick LaCrosse All-Weather Cargo Mat

Help protect the carpet in the cargo area of your vehicle from rain, snow, mud and other debris with this precision-designed Premium All-Weather Cargo Area Mat that features the Tri-Shield logo. Available in Black. Part #26200283 / MSRP \$70.00


GMC ACCESSORIES


All-New 2017 Acadia Wireless Charging System

Stay connected with this Wireless Charging System featuring a mat that perfectly fits in the bottom of the open storage area in front of your shifter. Your phone/device will charge when placed in the recess area of the mat. Requires compatible phone/device. Part #84080694

MSRP \$225.00 / Install 1.5 hrs.

Second Row Floor Liners Now Available for Tahoe & Yukon!

MSRP \$80.00

Premium All-Weather Rear Floor Liners, Black Part #23237406

Premium All-Weather Rear Floor Liners, Cocoa Part #23237407

Premium All-Weather Rear Floor Liners, Dune Part #23237408

XT5 ACCESSORIES



ROOF RACK CROSS RAILS

Lay the foundation for fun with a set of two Roof Rack Cross Rails. They attach to the existing rails, setting the stage to install separate roof-mounted cargo boxes, bike carriers, snow gear carriers and more.

Part No.	MSRP ¹
84053298	\$275



20-INCH ACCESSORY WHEELS²

Available in a choice of 12-Split-Spoke or 6-Split-Spoke designs, 20-Inch Accessory Wheels enhance and personalize XT5's distinctive exterior lines.

Part No.	Color	MSRP ¹
23403702	12-Split-Spoke in Pearl Nickel Finish, (S1S)	\$550 each
23403703	6-Split-Spoke in Polished Finish, (S1R)	\$550 each



MOLDED SPLASH GUARDS

Designed to conform to XT5's body contours, Molded Splash Guards help protect the exterior from tire splash and mud.

Part No.	Front/Rear	MSRP ¹
23454422	Front, without Assist Step	\$50
23266303	Front, with Assist Step	\$50
23454423	Rear	\$50



ALL-WEATHER CARGO TRAY

Protect XT5's cargo area with an All-Weather Cargo Tray, featuring a heavy-duty, non-skid surface and raised outer perimeter to help contain dirt and spills.

Part No.	Color	MSRP ¹
84028204	Black	\$180
84028205	Dark Titanium	\$180



CARGO MANAGEMENT COMPONENTS

Partition cargo in the rear of XT5 for greater security and convenience. Cargo Partition Sliders (set of two), a Cargo Partition and a Flex Divider are available separately for maximum flexibility.

Part No.	Component	MSRP ¹
22743385	Cargo Partition Sliders	\$65
22743384	Cargo Stabilizer	\$155
22743383	Cargo Flex Divider	\$110



REAR SEAT ENTERTAINMENT (RSE) DVD SYSTEM

Features dual DVD LCD monitors on the rear of the front seat head restraints for individual programming. Two sets of wireless headphones and a single remote included.

Part No.	Color	MSRP ¹
23408487	Black	\$1,995
23408488	Sahara Beige	\$1,995
23408489	Cirrus	\$1,995
23408491	Carbon Plum	\$1,995
23408492	Sahara Beige	\$1,995
23408494	Black	\$1,995
23408495	Maple Sugar	\$1,995

See your Cadillac Dealer for full details or visit cadillac.com/accessories for the complete Cadillac Accessories portfolio.

¹ Manufacturer's Suggested Retail Price. Tax and installation extra. See dealer for details.

² Use only GM-approved wheel/tire combinations. Visit cadillac.com/accessories for important tire and wheel information.