

# ADI UPDATE

The GM Accessories Newsletter from Southwest ADI



# THE TOP SELLERS

#### MONTHLY DEALER RANKING

These Dealers exceeded 100% of their GM Accessories Sales Objective for April, 2016.

CORSICANA, TX	478.41%
DALLAS, TX	326.19%
LONGVIEW, TX	245.65%
FRIENDSWOOD, TX	238.68%
EAST BERNARD, TX	221.71%
DALLAS, TX	206.95%
DE QUEEN, AR	195.05%
STEPHENVILLE, TX	192.90%
MISSION, TX	179.24%
TYLER, TX	171.50%
CLARKSVILLE, TX	169.71%
CARTHAGE, TX	155.27%
TEMPLE, TX	152.79%
JEFFERSON, TX	151.58%
EDINBURG, TX	150.63%
BOERNE, TX	145.49%
PORTLAND, TX	143.55%
SAN ANTONIO, TX	140.49%
FORT WORTH, TX	138.85%
WESLACO, TX	136.64%
HUMBLE, TX	136.15%
MABANK, TX	134.45%
DILLEY, TX	133.60%
BOERNE, TX	133.23%
TEMPLE, TX	130.67%
KERRVILLE, TX	130.59%
ELGIN, TX	129.58%
WHARTON, TX	128.79%
BAYTOWN, TX	125.53%
ARLINGTON, TX	124.76%
SULPHUR SPRINGS, TX	123.97%
LAMPASAS, TX	122.61%
NEW BOSTON, TX	121.23%
	DALLAS, TX LONGVIEW, TX FRIENDSWOOD, TX EAST BERNARD, TX DALLAS, TX DE QUEEN, AR STEPHENVILLE, TX MISSION, TX TYLER, TX CLARKSVILLE, TX CARTHAGE, TX TEMPLE, TX JEFFERSON, TX EDINBURG, TX BOERNE, TX PORTLAND, TX SAN ANTONIO, TX FORT WORTH, TX WESLACO, TX HUMBLE, TX MABANK, TX DILLEY, TX BOERNE, TX CRETIVELY, TX MABANK, TX DILLEY, TX BOERNE, TX TEMPLE, TX KERRVILLE, TX LAMPASAS, TX SULPHUR SPRINGS, TX LAMPASAS, TX

CARROLLTON, TX	120.58%
DENTON, TX	119.46%
SAN ANTONIO, TX	119.35%
PLANO, TX	118.15%
FLORESVILLE, TX	117.85%
DICKINSON, TX	116.69%
SELMA, TX	116.32%
TEXARKANA, TX	113.43%
SOUR LAKE, TX	113.17%
LUFKIN, TX	111.80%
FAIRFIELD, TX	111.57%
SAN ANTONIO, TX	111.28%
AUSTIN, TX	111.26%
IRVING, TX	108.55%
GRAPEVINE, TX	108.00%
NORTH RICHLAND , TX	106.06%
DALLAS, TX	106.06%
FREDERICKSBURG, TX	105.89%
FREDERICKSBURG, TX WHITESBORO, TX	105.89% 105.54%
•	
WHITESBORO, TX	105.54%
WHITESBORO, TX LEWISVILLE, TX	105.54% 105.41%
WHITESBORO, TX LEWISVILLE, TX TEXARKANA, TX	105.54% 105.41% 104.61%
WHITESBORO, TX LEWISVILLE, TX TEXARKANA, TX HOUSTON, TX	105.54% 105.41% 104.61% 104.13%
WHITESBORO, TX LEWISVILLE, TX TEXARKANA, TX HOUSTON, TX DALLAS, TX	105.54% 105.41% 104.61% 104.13% 103.64%
WHITESBORO, TX LEWISVILLE, TX TEXARKANA, TX HOUSTON, TX DALLAS, TX ROCKDALE, TX	105.54% 105.41% 104.61% 104.13% 103.64% 102.97%
WHITESBORO, TX LEWISVILLE, TX TEXARKANA, TX HOUSTON, TX DALLAS, TX ROCKDALE, TX KILLEEN, TX	105.54% 105.41% 104.61% 104.13% 103.64% 102.97% 102.17%
WHITESBORO, TX LEWISVILLE, TX TEXARKANA, TX HOUSTON, TX DALLAS, TX ROCKDALE, TX KILLEEN, TX HUTTO, TX	105.54% 105.41% 104.61% 104.13% 103.64% 102.97% 102.17% 101.97%
WHITESBORO, TX LEWISVILLE, TX TEXARKANA, TX HOUSTON, TX DALLAS, TX ROCKDALE, TX KILLEEN, TX HUTTO, TX CALDWELL, TX	105.54% 105.41% 104.61% 104.13% 103.64% 102.97% 102.17% 101.97% 101.86%
WHITESBORO, TX LEWISVILLE, TX TEXARKANA, TX HOUSTON, TX DALLAS, TX ROCKDALE, TX KILLEEN, TX HUTTO, TX CALDWELL, TX KILGORE, TX	105.54% 105.41% 104.61% 104.13% 103.64% 102.97% 102.17% 101.97% 101.86% 101.57%
WHITESBORO, TX LEWISVILLE, TX TEXARKANA, TX HOUSTON, TX DALLAS, TX ROCKDALE, TX KILLEEN, TX HUTTO, TX CALDWELL, TX KILGORE, TX MADISONVILLE, TX	105.54% 105.41% 104.61% 104.13% 103.64% 102.97% 102.17% 101.97% 101.86% 101.55%
	DENTON, TX SAN ANTONIO, TX PLANO, TX PLANO, TX FLORESVILLE, TX DICKINSON, TX SELMA, TX TEXARKANA, TX SOUR LAKE, TX LUFKIN, TX FAIRFIELD, TX SAN ANTONIO, TX AUSTIN, TX IRVING, TX GRAPEVINE, TX NORTH RICHLAND, TX DALLAS, TX

Southwest ADI 6550 Wuliger Way – North Richland Hills, TX 76180



# **MAY 2016**

# GM ACCESSORIES SALES MANAGER BONUS PROGRAM



#### CHEVROLET • BUICK • GMC • CADILLAC

- ★ This program is intended to reward those Dealer Managers that most influence Accessory Sales.
- ★ **ENROLLMENT**: All enrollment selections made during the previous 2016 GM Accessories Sales Manager Bonus Programs will automatically carry over for the March program. Enrollment changes can be made via the GM earnPOWER site, located in GM Global Connect.
- **★ PROGRAM PERIOD:** May 3-31, 2016
- ★ **HOW IT WORKS:** Dealer Managers who qualify under the GM Accessories Sales Manager Bonus Program will qualify for a payout in earnPower Rewards only if the dealership meets or exceeds the following for the month of May:
  - 1. LEVEL 1 SALES MGR. BONUS: \$15 per eligible delivery

Dealerships that achieve Level 1 will earn a payout equal to \$15 per eligible delivery during the Program Period. To earn a payout under Level 1, the Dealer must meet or exceed the Dealership's Accessories Sales Objective for the month of May 2016.

#### OR

#### 2. LEVEL 2 SALES MGR. BONUS: \$20 per eligible delivery

Dealerships that achieve Level 2 will earn a payout equal to \$20 per eligible delivery during the Program Period. To earn a payout under Level 2, the Dealer must meet or exceed **both** (i) the Dealership's Accessories Sales Objective for the month of May 2016, AND (ii) the Dealership's New Vehicle Retail Sales Objective for the month of May 2016.

2016 GM Accessories Sales Manager Bonus – MAY				
Bonus Level	Requirements	Accessories Objectives		Accessories Bonus Payout **
Level 1 Bonus	Dealers must achieve the following:	Accessories Sales Objective*	_	\$15/VIN
Level 2 Bonus	Dealers must achieve both of the following:	Accessories Sales Objective*	New Vehicle Retail Sales Objective	\$20/VIN

<sup>\*</sup>April 2016 Accessories objectives are based on specific criteria; Dealer objectives are determined by combining all divisional objectives within the BAC.

For promotion details, contact your DSM or call us at the number below. For Enrollment or Allocation questions call 877-878-3564.



Southwest ADI 6550 Wuliger Way — North Richland Hills, TX 76180



Phone: (877) 671-8994 Local: (817) 546-0750 Fax: (817) 546-0756

# A BIG DEAL FOR SMALL BUSINESSES!

CHEVROLET ACCESSORIES

& GMC ACCESSORIES

CASH ALLOWANCE!

#### 2016 BUSINESS CHOICE PROGRAM







Is your customer's vehicle used in the daily operation of his or her business? If so, they may be eligible to receive up to \$1,200\* in FREE ACCESSORIES to get their new vehicle work-ready!

### \$400 Accessories Cash Allowance for:

- 1500 Silverado/Sierra
- Colorado/Canyon
- City Express
- Express/Savana Passenger Van

Business owners receive \$400 toward their eligible vehicle when a minimum of \$400 of GM Accessories are installed.

# \$1,000 Accessories Cash Allowance for:

- 2500 Silverado/Sierra
- 3500 Silverado/Sierra

Business owners receive \$1,000 toward their eligible vehicle when a minimum of \$1,000 of GM Accessories are installed.

# **\$500-\$1,200**

**Accessories Cash Allowance for:** 

Express/Savana Cargo Van

Business owners receive \$500-\$1,200 toward their eligible vehicle when a minimum of \$500 of GM Accessories are installed.

# PACKAGE EXAMPLE FOR SILVERADO/SIERRA 1500

- UWS® Chrome Low-Profile Tool Box
- Anti-skid Bedliner
- Premium All-Weather Floor Liners





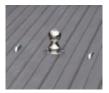


MSRP \$954 / CUST CO-PAY \$554 PLUS INSTALL SALESPERSON 50 EP / SALES MGR. 25 EP

MSRP DOES NOT INCLUDE INSTALLATION.

#### PACKAGE EXAMPLE FOR SILVERADO/SIERRA 2500/3500

- Curt® Gooseneck Hitch Package
- 4" Black Assist Steps
- Bed Step







MSRP \$1,424 / CUST CO-PAY \$424 PLUS INSTALL SALESPERSON 50 EP / SALES MGR. 25 EP

MSRP DOES NOT INCLUDE INSTALLATION.

Sales Consultants & Sales Managers receive GM earnPOWER Points for each qualifying Chevrolet & GMC Accessories claim submitted within the 2016 Business Choice Program!

\*Not valid with all offers. See dealer for details. Take delivery by 9/30/16. The 2015 Business Choice Program is valid from October 1, 2015, through September 30, 2016. This program may not be compatible with other offers or incentive programs. Consult with your Chevrolet or GMC Dealer for program compatibility and other restrictions. For complete program requirements, including information regarding offers, vehicles, equipment, options, warranties and ordering information, consult your Chevrolet or GMC Dealer or visit www.gmfleet.com.



**ACCESSORIES** 



# NEW PERFORMANCE EXHAUST UPGRADES FOR CHEVROLET COLORADO AND SILVERADO

#### PERFORMANCE EXHAUST KITS FOR COLORADO AND SILVERADO

When it comes to the sound of All-American Power, Chevrolet engineering's got your part number. Big, 3-inch and 3.5-inch diameter pipes with smooth mandrel bends – constructed in high-quality 304-grade stainless steel – are made in the USA. Together, it all adds up to long service life and best of all – a Chevrolet-engineered exhaust tone that's just right and meets sound regulations for most localities. Check out the features that make it the right street exhaust for your Colorado or Silverado:

- · Big performance sound
- · Real horsepower gains:
  - -Silverado with 5.3L V8: +10 HP¹ at 5600 rpm
  - -Silverado with 6.2L V8: +7 HP¹ at 5600 rpm
  - -Colorado with 3.6L V6: **+10** HP¹ at 6800 rpm
- No cutting required bolts on in place of factory cat-back system for Colorado; direct bolt-on for Silverado
- Reduces exhaust back pressure as much as 66%, compared to Silverado's stock exhaust (Silverado with 5.3L V8)

- Entire system is made in the USA from 304 Stainless Steel
- Piping Increased diameter to 3 inches for 3.6L engine (Colorado) and 5.3L engine (Silverado). Increased diameter to 3.5 inches for 6.2L engine (Silverado)
- Includes 4.5-inch, highly polished 304 Stainless Steel exhaust tip
- Rigorously tested to GM standards for durability, corrosion and performance
- Will not void your warranty
- Available for Colorado 3.6L V6, Silverado 5.3L V8 and Silverado 6.2L V8 applications

#### PERFORMANCE AIR INTAKE FOR COLORADO

Keep your Colorado breathing deeply with a Performance Air Intake. With the Performance Exhaust Kit in place, your V6 engine is readier than ever to make the most of a bigger, cooler air charge.

- System reduces air intake restriction by up to 20%
- Handmade from aluminum in the USA
- Powder coated for durability
- Includes window in the lid
- Insulated to keep it isolated from engine compartment heat
- Works with factory engine cover and PCV
- Rigorously tested to GM standards for durability, corrosion and performance
- Will not void your warranty



#### PERFORMANCE EXHAUST KIT

PART NAME	PART NUMBER	VEHICLE/ENGINE/WHEELBASE	MSRP <sup>2</sup>	INSTALL TIME
Performance Exhaust Kit	23206304	Colorado/3.6L V6/LWB	\$1,195	0.5 hr
Performance Exhaust Kit	23460296	Colorado/3.6L V6/SWB	\$1,195	0.5 hr
Performance Exhaust Kit	23462044	Silverado/5.3L V8/LWB	\$1,195	0.5 hr
Performance Exhaust Kit	23462045	Silverado/5.3L V8/SWB	\$1,195	0.5 hr
Performance Exhaust Kit	23462042	Silverado/6.2L V8/LWB	\$1,195	0.5 hr
Performance Exhaust Kit	23462043	Silverado/6.2L V8/SWB	\$1,195	0.5 hr

#### PERFORMANCE AIR INTAKE

PART NAME	PART NUMBER	VEHICLE/ENGINE	MSRP <sup>2</sup>	INSTALL TIME
Performance Air Intake	23206305	Colorado/3.6L V6	\$550	0.2 hr

# YOU'VE GOT THE GO. NOW ADD THE SHOW.

# Yes! Chevrolet Will Honor Your Camaro's Warranty If You Take It to the Track

http://www.roadandtrack.com/new-cars/news/a28688/chevrolet-will-honor-your-camaros-warranty-if-you-take-it-to-the-track/

#### PERFORMANCE ENTHUSIAST PACKAGE - GRAY ACCENTS (PCH):

- · Performance Front and Rear Premium Carpet Mats Black with Gray Stitching
- · Performance Armrest Package Black with Gray Stitching
- · Performance Center Caps
- Sport Suspension Lowering Kit

Total Package Price (PCH): \$2,550 MSRP1

# PERFORMANCE ENTHUSIAST PACKAGE – RED ACCENTS (PCI):

- Performance Front and Rear Premium Carpet Mats Black with Red Stitching
- · Performance Armrest Package Black with Red Stitching
- Performance Center Caps
- · Sport Suspension Lowering Kit

Total Package Price (PCI): \$2,550 MSRP1



#### **MAKE IT YOURS**

DESIGNED, ENGINEERED, TESTED AND BACKED



Premium Carpet Mats (PCI)
Also available with Gray Stitching (PCH)

Armrest Package (PCI)
Also available with Gray Stitching (PCH)

Center Caps

Sport Suspension Lowering Kit

PERFORMANCE

1 Manufacturer's Suggested Retail Price. Tax extra. Price subject to change without notice, includes dealer installation. Performance Enthusiast Package not available on Camaro models equipped with Magnetic Ride Control™ or 1LT and 2LT Camaro models with 18-inch wheels. GM Accessories permanently installed at the time of new vehicle delivery are covered under the New Vehicle Limited Warranty.

FOR THE COMPLETE LIST OF CHEVROLET ACCESSORIES, SEE YOUR DEALER OR VISIT CHEVROLET.COM/ACCESSORIES.

#### PERFORMANCE ACCESSORIES



#### **CHEVROLET SONIC**

#### 1.4L Turbo Stage Kit with High Flow Exhaust System



This low-restriction system and included dealer-installed calibration will provide 10 more HP (up to 148 HP) and 10% increase in torque (+15 lb.-ft.). Kit includes exhaust system, calibration, premium fuel label and new 50-state legal emission certification label. MSRP \$995 / Install 1 hr.

Part #23444736 - Exhaust Kit (1.4L turbo - Base Hatchback)
Part #23444737 - Exhaust Kit (1.4L turbo - RS Hatchback)
Part #23451716 - Exhaust Kit (1.4L turbo - Sedan)



#### Borla® Sonic Performance Exhaust Upgrade Package (Associated Accessories)

This Performance Exhaust Upgrade Package was designed specifically to command attention to the brilliant dual-exhaust outlets. It is seamlessly integrated for a performance-oriented appearance. Non-GM warranty. Warranty by Borla®. For information call 1-877-462-6752.

Part #19300527 - For Use on LS, LT and LTZ Hatchback With Engines LUW, LWE, MSRP \$705.00

Part #19300528 - For Use on LT and LTZ Hatchback With Engine LUV, MSRP \$705.00

Part #19300529 - For Use on RS Hatchback With Engines LUV, MSRP \$795.00

Part #19300530 - For Use on LS, LT and LTZ Sedan With Engines LUW, LWE, MSRP \$705.00

Part #19300531 - For Use on LT and LTZ Sedan With Engine LUV, MSRP \$705.00

#### Chevrolet Performance Suspension Kits - Sonic



Our engineers have designed the Sonic suspension components to optimize vehicle handling performance, and improve the stance. This kit uses the "RS" fast-reacting shock valving but lowers the "RS" by 10mm, and the base model by 20mm. It utilizes the "RS" front struts assembled with a different spring and jounce bumper. The rear springs and shocks are redesigned to accommodate the new suspension travel. This package lowers the center of gravity of your vehicle, which results in improved handling.

Part #23158161 Sonic Performance Suspension Kit, MSRP \$550 / Install 3 hrs.
Part #23158162 Sonic RS Performance Suspension Kit (not shown), MSRP \$350 / Intsall 3 hrs.

#### **CHEVROLET CRUZE LIMITED**

#### Chevrolet Performance Turbo Stage Kit



Chevrolet Performance Cruze 1.4L Stage Kits are engineered, developed and tested to exceed your expectations for fit and function. This upgrade for Cruze RS with manual or automatic transmission includes a High Flow Exhaust System for optimum engine breathing and performance. This low-restriction system and included dealer-installed calibration will provide 10 more HP (up to 148HP) and a 10 percent increase in torque (+15 lb.-ft.). MSRP \$995 / Install 2 hrs.

Part #23233811 - 1.4L Turbo Stage Kit with High Flow Exhaust System, for RS Models Part #23494247 - 1.4L Turbo Stage Kit with High Flow Exhaust System, for Non-RS Models



# Floor Liner Videos and Comparison Cards

There's no better option for your customers to protect their vehicle's carpeting than All-Weather Floor Liners. They are precision designed for maximum carpet coverage and feature textures and patterns that enhance foot traction while providing exceptional channeling for dirt, water, snow or mud.









Link to the Chevy Video: https://drive.google.com/file/d/0Bx2zWqskbVbkbm9oZ2JURFdlZlU/view?usp=sharing&pref=2&pli=1 Link to the GMC Video: https://drive.google.com/file/d/0Bx2zWgskbVbkZ3RmV0FicFl4TWM/view?usp=sharing

The 3x5-Inch Competitive Comparison Display Cards list five ways that Floor Liners for Colorado and Canyon Crew Cab beat WeatherTech® in proven third-party testing.¹ The cards easily slip into the holder on the mini-liner displays.







More Complete Carpet Coverage\* More Effective Anchoring System\* Easier Overall Removal for Cleaning\* Easy to Remove Two-Piece Rear Floor Liner

GMC OFFERS A COMPLETE PORTFOLIO OF INTERIOR PROTECTION OPTIONS. **ASK FOR DETAILS.** 



■ AMCI TESTING Based on third party AMCI Testing-Certified results as performed on GMC Accessories Canyon Crew Cab Floor Liners (P/N 23381376, 84056628) vs. WeatherTech FloorLiner™ DigitalFit® — Laser Measured for MY15-MY16 Canyon.



<sup>1</sup> Based on third-party AMCI Testing-certified results as performed on Chevrolet Accessories Colorado Crew Cab Floor Liners (P/N 84056631, 23381376) and GMC Accessories Canyon Crew Cab Floor Liners (P/N 23381376, 84056628) vs. WeatherTech® Floorliner™ Digitalfit® — Laser Measured for MY15-MY16 Colorado.

# **New Pricing Announced**

#### Reduced Dealer Cost and MSRP on Bedliners and GM Soft Roll-Up Tonneau Covers







Bedliners for Silverado, Sierra, Colorado, and Canyon

**New Pricing:** 

Dealer Price: \$228.75

MSRP \$305.00



GM Soft Roll-Up Tonneau Cover for Silverado, Sierra, Colorado, and Canyon

**New Pricing:** 

Dealer Price: \$371.25

MSRP \$495.00

# **HOT NEW ACCESSORY!**

#### Illuminated Bowtie for All-New 2016 Camaro



Illuminated Front Grille Bowtie Emblem is Gold with a Chrome Surround.

Part #23380121 MSRP \$275



# **New Special Editions**

#### Lifestyle Marketing: Accessories & Special Editions







Off-Road? Surf's Up? Street Style? Geared towards customers looking for a more unique experience, Special Editions are a great place to add personalization options with accessories. You can find lists of suggested accessories on the Special Edition marketing materials, located on the AIC under Sales/Marketing > Marketing > Special Editions. Or, contact your TSM today!

Southwest ADI 6550 Wuliger Way —— North Richland Hills, TX 76180



#### **NEW LPOs**

#### FOR MALIBU:

- PDQ Appearance Package 1. This package includes CargoNet (W2D) and Remote Start (S6P). \$345 MSRP\*. (Targets LS and low-end LTs)
- PCM Appearance Package 2. This package includes Cargo Net (W2D), Remote Start (S6P), Premium All-Weather Floor Mats (VAV) and Universal Tablet Holder (SIF). \$575 MSRP\*
- PDE Weather Protection Package. This package includes Premium All-Weather Floor Mats (VAV), Molded Splash Guards (VQK) and Premium All-Weather Cargo-Area Mat (VLI). \$375 MSRP\*
- PDH Premium All-Weather Mat Package.
   This package includes Premium All-Weather Floor Mats (VAV) and Premium All-Weather Cargo-Area Mat (VLI). \$200 MSRP\*



<sup>\*</sup>Manufacturer's Suggested Retail Price. Tax and installation extra. Price subject to change without notice.



#### FOR IMPALA:

New Black Bowtie (SFZ) is now available as an LPO on all models. (Included with the Midnight Package (HCR)



#### FOR LACROSSE:

New Body-Color Splash Guards (VRV) in Summit White (GAZ) are now available as an LPO. Total of five colors are now available.



#### **FOR VOLT:**

Front Sunshade (SFJ) and Rear Side Sunshade (SFS) are now available as LPOs.

In addition, Premium All-Weather Floor Mats (VAV) are now available in Black and will be available in Dark Atmosphere very soon. VAV is included in the Premium All-Weather Mat Package (PDH).

Southwest ADI 6550 Wuliger Way —— North Richland Hills, TX 76180



#### SLATWALL CONCEPTS

Do you ever get stuck when designing a slatwall to showcase accessories? If so, here are some examples of slatwalls currently posted on AIC that can be used as a guide to creating attractive, business-generating slatwalls! Each slatwall concept shows an image of the wall and how the parts are displayed, along with a list of all the parts to facilitate ordering.

Find these slatwall concepts on AIC > Sales/Marketing > Marketing > Dealer Marketing Materials.



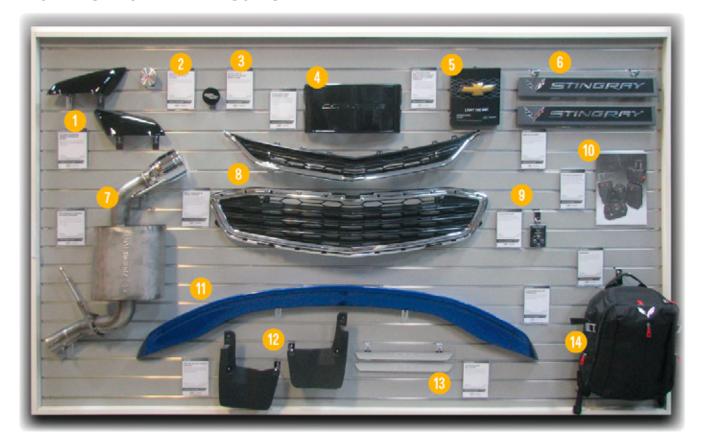
#### CHEVROLET TRUCK SLATWALL CONCEPT

- 1 Performance Air Intake, P/N 84016022
- 2 Black Bowtie Grille and Tailgate Emblems, P/N 23303572
- 3 Chrome Trailering Mirrors, P/N 23372181
- 4 Sport Bar Package, P/N 23325905
- 5 Premium All-Weather Front Floor Liners in Black (Mini-Floor Liner shown), P/N 84056631
- 6 Exhaust Tip with Logo, P/N 23238759
- 7 Chrome Fuel Door, P/N 2344197 6/23441975
- 8 Tubular Nudge Bar, P/N 23387670
- 9 3-Inch Off-Road Step Bars in Black, P/N 22929605
- 10 Assist Handle Package in Gray, P/N 23285090

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#### CHEVROLET CAR SLATWALL CONCEPT



#### (Pictured above.)

- 1 Outside Rearview Mirror Covers in Black, P/N 23251583
- 2 Brushed Aluminum Center Cap with SS Logo, P/N 23115618
- 3 Center Cap in Black with Silver Bowtie Logo, P/N 23115617
- 4 Front Aero Panel in Carbon Flash, P/N 22979545
- 5 Illuminated Front Grille Bowtie Emblem in Gold with Chrome Surround, P/N 23380121
- 6 Door Sill Plates, P/N 23146465
- 7 Performance Exhaust Upgrade Package, P/N 84028865
- 8 Grille Package in Black Chrome, P/N 23414471
- 9 Valve Stem Caps, P/N 23124199
- 10 Five-Piece Luggage Set, P/N 22970472
- 11 Blade Spoiler in Hyper Blue, P/N 84016424
- 12 Molded Splash Guards in Black, P/N 84024122/84047321
- 13 Aluminum Door Sill Plates, P/N 95075440
- 14 Backpack, P/N 22970469

#### Associated Accessories listed are from an independent supplier and are not warranted by GM or its dealers. GM is not responsible for the safety or quality of third-party supplier alterations.

- 1 Non-GM warranty. Lund® provides a 3-year/36,000-mile manufacturer's warranty. For details on the warranty provided by Lund International, please call (800) 241-7219.
- 2 Non-GM warranty. Bongiovi® provides a 3-year/36,000-mile manufacturer's warranty. For details on the warranty provided by Bongiovi®, please call (866) 443-4437.

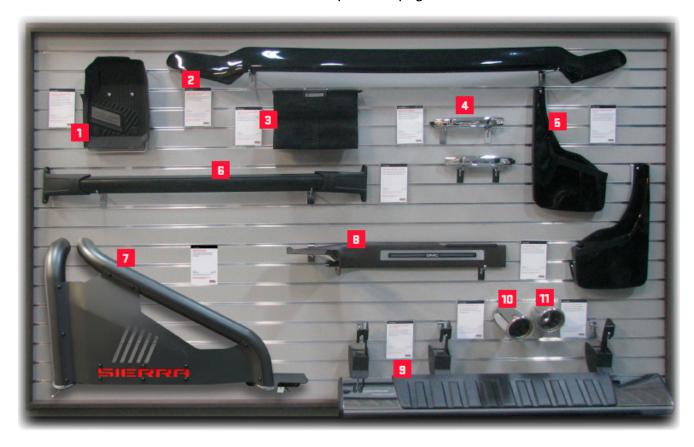
#### GMC SLATWALL CONCEPT (Pictured on next page.)

- Premium All-Weather Front Floor Liners in Black (Mini-Floor Liner shown), P/N 84056628
- 2 Molded Hood Protector in Smoke Black by Lund®1, P/N 19302684
- 3 Front Center Console Tote Insert in Black, P/N 22926859
- 4 Chrome Door Handles, P/N 22940647
- 5 Front Molded Splash Guards in Black, P/N 22902396
- 6 Roof Rack Cross Rail Package, P/N 23256564
- 7 Sport Bar Package, P/N 23387669
- 8 Illuminated Door Sill Plate, P/N 22933519
- 9 6-Inch Rectangular Chrome Assist Steps, P/N 22805438
- 10 Exhaust Tip with GMC Logo, P/N 22799815
- 11 Exhaust Tip with GMC Logo, P/N 19156358

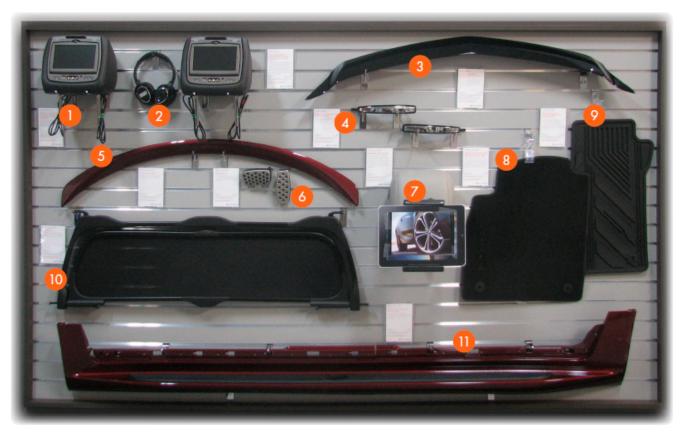
#### BUICK SLATWALL CONCEPT (Pictured on next page.)

- 1 Dual DVD Rear-Seat Entertainment System in Black with Titanium Stitching, P/N 22915510
- 2 Premium 2-Channel IR Noise-Cancelling Wireless Headphones in Black by Bongiovi®2, P/N 19332898
- 3 Aeroskin<sup>™</sup> Molded Hood Protector in Black by Lund<sup>®1</sup>, P/N 19260730
- 4 Black Door Handles with Chrome Inserts, P/N 22817271
- 5 Rear Spoiler in Red, P/N 90801505
- 6 Sport Pedal Kit, P/N 19212762
- 7 Universal Tablet Holder, P/N 23221725
- 8 Premium Carpet Front and Rear Floor Mats in Black with the Cascada Logo, P/N 39029758
- 9 Premium All-Weather Front and Rear Floor Mats in Ebony, P/N 42364956
- 10 Windscreen, P/N 13398139
- 11 Assist Steps in Crimson Red Tintcoat, P/N 23460313

#### GMC SLATWALL CONCEPT (Contents listed on previous page.)



#### BUICK SLATWALL CONCEPT (Contents listed on previous page.)







#### CT6 Ground Effects Package

Create a dramatic, ground-hugging appearance for your CT6 with this Ground Effects Package, available in select body colors. Package includes body color rockers and gloss black rear spats, rear diffuser, and front splitter. MSRP \$1,995 (Paint to Match MSRP \$1,695)

84080315 - Crystal White Tricoat 84080318 - Black Raven

84080321 - Stellar Black Metallic 84080324 - Radiant Silver Metallic

84080327 - Paint to Match



#### CT6 Alternative Color Tail Lamp Kit

Give your CT6 a sleeker look with these dark lens tail lamps. The lamps are easy to install and change the entire look of the rear of your CT6.

Part #84059873 / MSRP \$800



#### CT6 Flushmount Rear Spoiler

Add a sporty touch to your CT6 with this Flush Mount Rear Spoiler.

MSRP \$455 (Paint to Match MSRP \$405)

23241313 - Crystal White Tricoat 23241314 - Black Raven

23241315 - Stellar Black Metallic 23241316 - Radiant Silver Metallic

23241317 - Paint to Match



#### CT6 Illuminated Trunk Sill Plate

This illuminated trunk sill plate provides just the right amount of trunk illumination for organizing your cargo at night, while providing another element of style to your CT6.

Part #23506072 / MSRP \$275



#### **CT6 Front & Rear Premium Carpet Floor Mats**

Enhance the luxurious interior of your CT6 with these plush Front and Rear Premium Carpet Floor Mats.

Part #84139703, Black / MSRP \$295





#### CTS Sedan 19" Spectra Gray Wheel with Chrome Wheel Inserts

Personalize your CTS-V Sedan with these 19-Inch Spectra Gray Wheels (SGZ) validated to GM specifications, shown with the Chrome Wheel Insert Kit (Part #23368318). Package includes tires, tire pressure monitors, wheel lock kit and center caps. Package MSRP \$4,275.40

Use only GM-approved wheel and tire combinations. See chevrolet.com/accessories for important wheel and tire information.





#### **GMC Black Center Cap**

Complete the look of your Sierra 1500, Yukon or Yukon XL with these Center Caps specifically designed for your vehicle. They are made of durable material to help resist corrosion for a long life. MSRP \$40



**ACCESSORIES** 







#### **Protective Rear Seat Cover**

Help protect the rear seat of your Silverado or Sierra from dirt and mud with this Protective Rear Fitted Seat Cover in Black. Available for vehicles with 60/40 seats.

MSRP \$295 / Install 0.5 hrs.





#### **Protective Rear Seat Cover**

Help protect the rear seat of your Colorado or Canyon from dirt and mud with this Protective Rear Fitted Seat Cover in Black. Available for vehicles with and without armrests.

MSRP \$295 / Install 0.5 hrs.

Contact your ADI for availability. Images are for representation purpose only. Actual product may differ.

Southwest ADI 6550 Wuliger Way —— North Richland Hills, TX 76180



Phone: (877) 671-8994 Local: (817) 546-0750 Fax: (817) 546-0756



- A. WINDSCREEN Help minimize air turbulence in the passenger compartment of your Cascada convertible with this Windscreen when you have the top down.
- B. CARPET REPLACEMENT FLOOR MATS These Front and Rear Carpet Replacement Floor Mats are made of a hard-wearing material to protect your original carpeting from dirt and debris. They feature an anti-slip attachment system and provide a perfect fit to the floor of your Cascada. Set of four.
- C. PEDAL COVER KIT Enhance the appearance of your Cascada with this stylish Pedal Cover Kit. The stainless steel and Black design provide a sporty look to the interior.
- D. PREMIUM ALL-WEATHER FLOOR MATS Help protect your Cascada's carpet from dirt, rain and snow with these easy to clean front and rear Premium All-Weather Floor Mats. Tailor made for your vehicle, they feature a heel guard on the driver's side and an anti-slip attachment system.
- E. PREMIUM CARPET FLOOR MATS Add an extra level of comfort and protection to the floor of your Cascada with these front and rear Premium Carpet Floor Mats.
- F. SMOKER'S PACKAGE This Convenient Smoker's Package is designed for those who choose to smoke in their vehicle. The ashtray fits perfectly into the standard cup holder and is easy to remove.
- G. CENTER CAPS Custom wheel center caps specifically designed for your Buick wheels. Made of durable material to resist corrosion for long life and featuring the Buick Tri-Shield logo. Sold in set of 4, priced individually.
- H. 20 INCH ACCESSORY WHEELS Customize your Cascada with these 20 Inch 5-Split-Spoke Black and Chrome Wheels (SHH) validated to GM specifications.

















Items shown may not be available for all models. Styles may vary from those pictured. Additional parts may be required for installation of certain accessories. GM Licensed and Associated Accessories are covered under the accessory-specific manufacturer's warranty and are not warranted by GM or its dealers. Use only GM-approved wheel and tire combinations. See www.buickaccessories.com for important tire and wheel information.

**M** BUICK ACCESSORIES

#### New Associated Accessories (IBP)

GM Licensed and Associated Accessories are covered under the accessoryspecific manufacturer's warranty and are not warranted by GM or its dealers. Warranty information is available on the AIC under Associated Accessories.



#### Rev® Cargo Box for Rev Hard Tonneau Rolling Cover by REV®

Store tools and equipment more conveniently in your Silverado or Sierra 1500 with this REV® Box by REV®. (For use with Hard Tonneau Rolling Cover by REV®, sold separately). Associated Accessories, non-GM warranty. REV® provides a 3-year/36,000-mile manufacturer's warranty. For details on the warranty provided by REV®, please call (818) 365-9000.

Part #19333086, MSRP \$329 / Install 0.25 hrs.



#### Bike Frame Adapter by Thule®

This Bike Frame Adapter by Thule® installs on women's, BMX™ and non-standard bicycle frames to permit use with hanging-style hitch mount racks. Non-GM warranty. Warranty by Thule®. For more information call 1-800-238-2388.

Part #19353376, MSRP \$49

#### HITCH-MOUNTED BICYCLE CARRIERS BY THULE®:

19331866 - Vertex™ 2-Bike Hitch Rack by Thule® MSRP \$269 19331867 - Vertext™ 4-Bike Hitch Rack by Thule® MSRP \$299



#### ATS Roof Rack Kit by Thule®

This removable Roof Rail Kit includes cross rails and all necessary mounting hardware to expand ATS's cargo capacity. Provides the strongest hold, safest fit and easiest installation for the ultimate in roof rail technology and peace of mind. Non-GM warranty. Warranty by Thule®. For more information call 1-800-238-2388.

Part #19352692, MSRP \$429 / Install 0.5 hrs.

Contact your ADI for availability. Images are for representation purpose only. Actual product may differ.

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