

March 2016



ADI UPDATE

The GM Accessories Newsletter from Southwest ADI

THE TOP SELLERS

MONTHLY DEALER RANKING

These Dealers exceeded 100% of their GM Accessories Sales Objective for **February, 2016.**

FREEDOM CHEVROLET BUICK , DALLAS, TX	305.75%	CECIL ATKISSON MOTORS, KERRVILLE, TX	119.80%
COMMERCE CHEVROLET , COMMERCE, TX	295.34%	JERRY'S CHEVROLET, , WEATHERFORD, TX.....	118.91%
GENTRY CHEVROLET INC, DE QUEEN, AR	218.31%	HUFFINES CHEVROLET, LEWISVILLE, TX	118.78%
WESLACO MOTORS LP, WESLACO, TX	211.58%	SOUTH TEXAS BUICK-GMC, MC ALLEN, TX	117.04%
BRUCE LOWRIE CHEVROLET, , FORT WORTH, TX	180.82%	CHARLES CLARK CHEVROLET , MC ALLEN, TX	115.94%
GATEWAY BUICK GMC, LLC, DALLAS, TX	177.95%	FREEDOM CHEVROLET, SAN ANTONIO, TX	115.07%
WILLS POINT CHEVROLET, WILLS POINT, TX	170.94%	BERT OGDEN MOTORS, INC., EDINBURG, TX	114.11%
TEAGUE CHEVROLET-BUICK, , MABANK, TX	163.33%	GRANGER CHEVROLET, ORANGE, TX.....	113.33%
COLEMAN MOTORS, INC., NEW BOSTON, TX.....	162.60%	ORR, INC., TEXARKANA, TX	112.38%
ESCAMILLA CHEVROLET GMC, HEBBRONVILLE, TX	161.68%	WITTE, INC., KARNES CITY, TX.....	112.33%
JIM HOFFPAUIR, INC., LAMPASAS, TX	156.10%	WORFE CHEVROLET, LLC, DILLEY, TX	112.28%
PURSCH MOTORS INC., PLEASANTON, TX.....	154.95%	CLASSIC CHEVROLET OF , HOUSTON, TX.....	110.99%
FRANK KENT CADILLAC, FORT WORTH, TX	151.25%	CHUCK NASH CHEVROLET , SAN MARCOS, TX	110.74%
AZTEC CHEVROLET BUICK GMC, BEEVILLE, TX.....	150.79%	PELTIER CHEVROLET, INC., TYLER, TX.....	110.24%
FIESTA CHEVROLET, EDINBURG, TX	150.08%	EXCEL CHEVROLET, JEFFERSON, TX	109.82%
BERT OGDEN CHEVROLET, INC., MISSION, TX	143.42%	GILLMAN CHEVROLET OF , HARLINGEN, TX	109.63%
LYNN SMITH CHEVROLET, BURLESON, TX	142.69%	WIESNER BUICK GMC, CONROE, TX	109.40%
TISHOMINGO CHEVROLET, INC., TISHOMINGO, OK	141.50%	JAMES WOOD CHEVROLET-, DENTON, TX	109.10%
SOUR LAKE MOTOR COMPANY, , SOUR LAKE, TX	141.47%	CLASSIC CHEVROLET , BEAUMONT, TX.....	108.65%
CRENSELGE MOTORS, KERRVILLE, TX	137.35%	BOB PRICE CHEVROLET BUICK , FREDERICKSBURG, TX.....	108.24%
YOUNG CHEVROLET, INC., DALLAS, TX	135.33%	RON CARTER CADILLAC, FRIENDSWOOD, TX	107.62%
FRIENDLY CHEVROLET, LTD., DALLAS, TX.....	134.08%	CLASSIC CHEVROLET, SUGAR LAND, TX.....	106.48%
HENSON CHEVROLET BUICK , MADISONVILLE, TX	132.19%	ALLWAYS CHEVROLET, MATHIS, TX.....	105.77%
TEXAN GMC BUICK, HUMBLE, TX.....	129.19%	PETERS CHEVROLET, INC., LONGVIEW, TX.....	105.75%
WEST POINT BUICK GMC, HOUSTON, TX	127.14%	GUNN CHEVROLET, LTD., SELMA, TX	105.41%
SEGUIN CHEVROLET, INC., SEGUIN, TX.....	126.90%	AUTONATION BUICK GMC , CORPUS CHRISTI, TX.....	104.94%
DON RINGLER CHEVROLET, TEMPLE, TX	126.68%	REX PERRY AUTOPLEX, NACOGDOCHES, TX	104.87%
BACON CHEVROLET, INC., FRANKSTON, TX	126.37%	DON HEWLETT CHEVROLET , GEORGETOWN, TX	104.62%
FIVE STAR CHEVROLET, CARROLLTON, TX	126.00%	WILKINSON CHEVROLET, REFUGIO, TX.....	104.59%
TOM BENSON CHEVROLET, SAN ANTONIO, TX.....	125.13%	PARKWAY CHEVROLET, INC., TOMBALL, TX	104.53%
GILLMAN CHEVROLET BUICK , SAN BENITO, TX.....	123.85%	DON DAVIS BUICK GMC, LAKE JACKSON, TX.....	103.69%
JK CHEVROLET, NEDERLAND, TX	123.73%	JOHN MCCLAREN CHEVROLET, MC GREGOR, TX.....	103.65%
CANTU CHEVROLET, FREER, TX.....	122.86%	HENNA CHEVROLET, L.P., AUSTIN, TX	103.29%
LONE STAR CHEVROLET, JERSEY VILLAGE, TX	122.62%	CAVENDER CHEVROLET, BOERNE, TX	103.19%
CLASSIC BUICK, GMC OF , CARROLLTON, TX	122.05%	CLASSIC CHEVROLET, INC., GRAPEVINE, TX.....	102.83%
MAC HAIK CHEVROLET, HOUSTON, TX	121.86%	RON CRAFT CHEVROLET , BAYTOWN, TX	102.70%
BOB TEDFORD CHEVROLET , FARMERSVILLE, TX.....	121.13%	MILLER-STARNES CHEVROLET-, ROCKDALE, TX	102.31%
HOLIDAY CHEVROLET, WHITESBORO, TX	120.95%	LONE STAR CHEVROLET, FAIRFIELD, TX	101.43%
AL WILLEFORD CHEVROLET, , PORTLAND, TX.....	120.37%	TRADITIONS CHEVROLET, EAST BERNARD, TX.....	100.79%
ANCIRA BUICK GMC, BOERNE, TX.....	120.37%	CLASSIC BUICK, GMC, BEAUMONT, TX	100.56%
MUNDAY CHEVROLET, HOUSTON, TX	119.82%		

Southwest ADI
6550 Wuliger Way
North Richland Hills, TX 76180



Phone: (877) 671-8994
Local: (817) 546-0750
Fax: (817) 546-0756

MARCH 2016

GM ACCESSORIES SALES MANAGER BONUS PROGRAM



CHEVROLET ▪ BUICK ▪ GMC ▪ CADILLAC

- ★ This program is intended to reward those Dealer Managers that most influence Accessory Sales.
 - ★ **ENROLLMENT:** All enrollment selections made during the previous 2016 GM Accessories Sales Manager Bonus Programs will automatically carry over for the March program. Enrollment changes can be made via the GM earnPOWER site, located in GM Global Connect.
 - ★ **PROGRAM PERIOD:** March 1 - 31, 2016
 - ★ **HOW IT WORKS:** Dealer Managers who qualify under the GM Accessories Sales Manager Bonus Program will qualify for a payout in earnPower Rewards only if the dealership meets or exceeds the following for the month of March:
 1. **LEVEL 1 SALES MGR. BONUS: \$15 per eligible delivery**
Dealerships that achieve Level 1 will earn a payout equal to \$15 per eligible delivery during the Program Period. To earn a payout under Level 1, the Dealer must meet or exceed the Dealership's Accessories Sales Objective for the month of March 2016.
- OR**
2. **LEVEL 2 SALES MGR. BONUS: \$20 per eligible delivery**
Dealerships that achieve Level 2 will earn a payout equal to \$20 per eligible delivery during the Program Period. To earn a payout under Level 2, the Dealer must meet or exceed **both** (i) the Dealership's Accessories Sales Objective for the month of March 2016, AND (ii) the Dealership's New Vehicle Retail Sales Objective for the month of March 2016.

2016 GM Accessories Sales Manager Bonus – March				
Bonus Level	Requirements	Accessories Objectives		Accessories Bonus Payout **
Level 1 Bonus	Dealers must achieve the following:	Accessories Sales Objective*	—	\$15/VIN
Level 2 Bonus	Dealers must achieve both of the following:	Accessories Sales Objective*	New Vehicle Retail Sales Objective	\$20/VIN

*March 2016 Accessories objectives are based on specific criteria; Dealer objectives are determined by combining all divisional objectives within the BAC.

For promotion details, contact your DSM or call us at the number below. For Enrollment or Allocation questions call 877-878-3564.



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6550 Wuliger Way
North Richland Hills, TX 76180



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A BIG DEAL FOR SMALL BUSINESSES!

2016 BUSINESS CHOICE PROGRAM

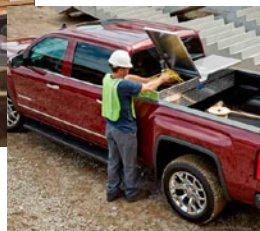
**CHEVROLET ACCESSORIES
& GMC ACCESSORIES
CASH ALLOWANCE!**



**YOUR
BUSINESS**



**YOUR
VEHICLE**



**YOUR FREE*
ACCESSORIES**



Is your customer's vehicle used in the daily operation of his or her business? If so, they may be eligible to receive up to **\$1,200*** in **FREE ACCESSORIES** to get their new vehicle work-ready!

\$400 Accessories Cash Allowance for:

- 1500 Silverado/Sierra
- Colorado/Canyon
- City Express
- Express/Savana Passenger Van

Business owners receive \$400 toward their eligible vehicle when a minimum of \$400 of GM Accessories are installed.

\$1,000 Accessories Cash Allowance for:

- 2500 Silverado/Sierra
- 3500 Silverado/Sierra

Business owners receive \$1,000 toward their eligible vehicle when a minimum of \$1,000 of GM Accessories are installed.

\$500-\$1,200

Accessories Cash Allowance for:

- Express/Savana Cargo Van

Business owners receive \$500-\$1,200 toward their eligible vehicle when a minimum of \$500 of GM Accessories are installed.

To be eligible, Business owners must (1) use the vehicle in the day-to-day operation of their business, and not solely for transportation purposes; and (2) must also provide one of the following eligible business documents identifying them as the owner of the business:

- GM Fleet Account Number (FAN)
- DBA (Doing Business As)
- Sales Tax License
- State Business License of State/Federal Business Tax ID Certificate
- State Occupational License for Trade (Example: plumbers, electricians, contractors, etc.)
- Municipalities (In lieu of Bid Assistance, vehicle must be in the name of the municipality)
- Prior-year Schedule C (Form 1040) or Schedule F (Form 1040—farmers only)
- Municipal Business License
- Crop or Livestock Insurance
- Federal Land Use Restriction and/or Federal Land Grant Subsidiary Documentation
- Commercial General Liability Insurance Policy/Public Liability Insurance Policy and/or Workmen's Compensation Insurance Policy
- State or Federal Authorized Business Website (Must have .gov website address)
- 2014 Business Tax Forms
- Timber Registration Number
- Pocket List of Railroad Officials Guide (Only eligible when Railroad Operators Incentive is not used)
- Agriculture ID
- Farmer's General Liability Insurance
- Articles of Incorporation
- Tax Form 1120-S
- Tax Form 1065

Sales Consultants & Sales Managers receive GM earnPOWER Points for each qualifying Chevrolet & GMC Accessories claim submitted within the 2016 Business Choice Program!

*Not valid with all offers. See dealer for details. Take delivery by 9/30/16. The 2015 Business Choice Program is valid from October 1, 2015, through September 30, 2016. This program may not be compatible with other offers or incentive programs. Consult with your Chevrolet or GMC Dealer for program compatibility and other restrictions. For complete program requirements, including information regarding offers, vehicles, equipment, options, warranties and ordering information, consult your Chevrolet or GMC Dealer or visit www.gmfleet.com.



ACCESSORIES

GMC ACCESSORIES

0511302	Accelerator Pedal Cover Package Installation	0511662	Multimedia Player Interface Module Package Installation
0512152	Accessory Tire Package Installation	0511572	Navigation/Information Package Installation
0511072	Air Cleaner Snorkel Installation	0511542	Oil Pan Skid Plate Package Installation
0511782	Air Deflector Installation	0511362	Outside Rearview Mirror/Cover Installation
0510372	Ambient Lighting Package Installation	0510012	Paint Sealant/Protection Installation
0510672	Audio/XM Radio Package Installation	0511162	Passenger Compartment Air Filter Package Installation
0511652	Auxiliary Audio Interface Module Installation	0511152	Passenger Compartment Screen Air Deflector Package Installation
0510462	Battery/Charger/Heater Package Installation	0510612	Performance Muffler Exhaust Package Installation
0511122	Body Decal Kit Installation	0510282	Personal Audio Link Module Package Installation
0511422	Body Exterior Molding Package Installation	0512262	Pickup Box Cover Package Installation
0511132	Body Side Decal Package Installation	0512352	Pickup Box Liner Package Installation
0511392	Body Side Molding Insert Package Installation	0512382	Pickup Box Platform Extension Package Installation
0510762	Bumper/Bumper Protector Installation	0512232	Pickup Box Tonneau Cover Package Installation
0511342	Cargo Lamp Kit Installation	0511432	Rear Bumper Fascia Molding Package Installation
0511332	Cargo Organizer Package Installation	0511212	Rear Compartment Floor Stowage Compartment Tray Package Installation
0511832	Cargo Partition Package Installation	0512222	Rear Compartment Lid Inner Panel Trim Package Installation
0511722	Cellular Telephone Package Installation	0512212	Rear End Spoiler Package Installation
0510382	Charge Port Housing Package Installation	0512392	Rear Multifunction Carrier Installation
0511182	Cigarette Lighter Package Installation	0510312	Rear Parking Assist Alarm Sensor Package Installation
0511672	Communication Interface Module Package Installation	0511222	Rear Seat Floor Filler Trim Panel Installation
0510072	Cruise Control Package Installation	0510652	Rear Shock Absorber Package Installation
0512412	Endgate Spoiler Package Installation	0511812	Rear Sliding Window Package Installation
0510732	Engine Control Module Kit Installation	0511692	Rearview Driver Information Camera Package Installation
0510822	Engine Coolant Heater Package Installation	0512052	Rear Window Inside Sunshade Kit Installation
0510852	Engine Cover Kit Installation	0511602	Remote Start/Keyless Entry Transmitter Installation
0510402	Engine Oil Heater Package Installation	0512332	Roll Bar Installation
0510252	Engine Performance Data Plate Package Installation	0512292	Roof Panel Storage Bag Package Installation
0510702	Engine Wiring Harness Package Installation	0511752	Roof Rack/Rail/Panel Installation
0510522	Exhaust Tail Pipe Extension Package Installation	0511872	Running Board Step Package Installation
0511452	Exterior Latch, Handle, or Fuel Door Installation	0510042	Seat/Fabric/Leather Protection Installation
0510792	Fascia Extension/Tow Hook Installation	0511272	Shifter/Parking Brake Handle Installation
0510942	Floor Mat Package Installation	0510632	Shock Tower Brace Installation
0511962	Front and Rear Seat Cover Package Installation	0511842	Ski Carrier Recreation Package Installation
0512112	Front and Rear Side Door Sill Trim Plate Kit Installation	0510132	Spare Tire Kit Installation
0511032	Front End Cover/Molded Hood Protector Installation	0512142	Spare Wheel Cover Package Installation
0511202	Front Floor Console Armrest Installation	0512022	Steering Wheel Package Installation
0510242	Front Floor Console Extension Panel Package Installation	0510352	Stowage Bag Package Installation
0512092	Front Floor Illumination Lamp Package Installation	0512102	Sunshade Package Installation
0510972	Front Fog Lamp Package Installation	0511512	Tail Lamp Guard Package Installation
0511482	Front Grill/Guard Installation	0510142	Tire Air Compressor Installation
0511992	Front Seat Cushion Heater Kit Installation	0510342	Toolbox Package Installation
0510232	Front Side Door Trim Package Installation	0512322	Trailer Hitch/Wiring Harness Installation
0510642	Front Stabilizer Shaft Package Installation	0510742	Transmission Fluid Auxiliary Cooler Kit Installation
0511092	Garage Door Opener Transmitter Package Installation	0512442	Truck Bed - Bike Chock/Stake Hook/Tie Down Installation
0511002	Headlamp Kit Installation	0511902	Tubular Assist Step Package Installation
0511492	Headlamp Light Shield Package Installation	0510582	Turbocharger Kit Installation
0511932	Highway Emergency Package Installation	0510882	Underhood Appearance Package Installation
0511062	Hood, Hood Insert, or Hood Louver Installation	0512202	Vehicle Appearance Ground Effects Installation
0512132	Instrument Panel Accessory Bezel Package Installation	0510192	Vehicle Protective Cover/Lock/Stowage Bag Package Installation
0512122	Instrument Panel and Installation Steering Wheel Accessory Trim Package	0512082	Vehicle Remote Security Package Installation
0511102	Instrument Panel Ashtray Package Installation	0510162	Wheel Lock Package Installation
0510552	Intake Manifold Package Installation	0510912	Wheel Opening Flare/Liner Package Installation
0510222	Interior Storage Box Package Installation	0510262	Windshield Pillar Assist Handle Installation
0511762	Ladder Rack Package Installation	0511632	Windshield Washer Solvent Heater Package Installation
0510492	License Plate Frame Package Installation		
0510432	Liftgate Applique Package Installation		
0510102	Locking Gas Cap Package Installation		
0512172	Mud Flap Guard Installation		
0511242	Multifunction Auxiliary Gauge Package Installation		



ACCESSORIES

DESIGNED. NOT JUST MEASURED.

PREMIUM ALL-WEATHER FLOOR LINERS
FOR SILVERADO AND COLORADO

Substantial Carpet Coverage for
BETTER PROTECTION

The Right
COLOR MATCH

GM-Engineered for a
BETTER FIT

Easy-to-Remove, Patented
TWO-PIECE REAR FLOOR LINER

Push-and-Click
ANCHORING SYSTEM

Great Looks with
OUTSTANDING TRACTION

Silverado

DOUBLE CAB	CREW CAB	POSITION	COLOR	PART #	MSRP ¹
X	X	Front ²	Jet Black	84073612	\$110
X	X	Front ²	Cocoa	84073613	\$110
	X	Second Row	Jet Black	23237402	\$80
	X	Second Row	Cocoa	23237403	\$80
X		Second Row	Jet Black	23237404	\$80
X		Second Row	Cocoa	23237405	\$80

Colorado

EXTENDED CAB	CREW CAB	POSITION	COLOR	PART #	MSRP ¹
X	X	Front	Jet Black	84056631	\$100
	X	Second Row	Jet Black	23381376	\$80
X		Second Row	Jet Black	23381382	\$80



ACCESSORIES

DESIGNED. NOT JUST MEASURED.

PREMIUM ALL-WEATHER FLOOR LINERS
FOR SIERRA AND CANYON

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Push-and-Click
ANCHORING SYSTEM

Great Looks with
OUTSTANDING TRACTION

GMC ACCESSORIES

Sierra

DOUBLE CAB	CREW CAB	POSITION	COLOR	PART #	MSRP ¹
X	X	Front ²	Cocoa	84073617	\$110
X	X	Front ²	Jet Black	84073616	\$110
	X	Second Row	Jet Black	23237402	\$80
	X	Second Row	Cocoa	23237403	\$80
X		Second Row	Jet Black	23237404	\$80
X		Second Row	Cocoa	23237405	\$80

Canyon

EXTENDED CAB	CREW CAB	POSITION	COLOR	PART #	MSRP ¹
X	X	Front	Jet Black	84056628	\$100
X	X	Front	Cocoa	84056629	\$100
	X	Second Row	Jet Black	23381376	\$80
	X	Second Row	Cocoa	23381379	\$80
X		Second Row	Jet Black	23381382	\$80
X		Second Row	Cocoa	23381385	\$80

Premium All Weather Floor Liners

Colorado/Canyon, Silverado/Sierra 1500 & HD



ACCESSORIES

GMC ACCESSORIES

PRODUCT NAME / DESCRIPTION	PART #	DEALER PRICE	QTY.
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Colorado			
Premium Front All-Weather Floor Liners in Black	84056631	\$ 75.00	
Premium Rear Floor Liner in Jet Black for Crew Cab	23381376	\$ 60.00	
Premium Rear Floor Liner in Jet Black for Extended Cab	23381382	\$ 60.00	

Silverado 1500/HD			
Premium Front All-Weather Floor Liners in Black with Bowtie Logo, For Crew and Double Cab Vehicles with Carpets (B30)	84073612	\$ 82.50	
Premium Front All-Weather Floor Liners in Cocoa with Bowtie Logo, For Crew and Double Cab Vehicles with Carpets (B30)	84073613	\$ 82.50	
Premium All-Weather Two-Piece Rear Floor Liner, Black, Crew Cab	23237402	\$ 60.00	
Premium All-Weather Two-Piece Rear Floor Liner, Cocoa, Crew Cab	23237403	\$ 60.00	
Premium All-Weather Two-Piece Rear Floor Liner, Black, Double Cab	23237404	\$ 60.00	
Premium All-Weather Two-Piece Rear Floor Liner, Cocoa, Double Cab	23237405	\$ 60.00	

Canyon			
Premium Front All-Weather Floor Liners in Black	84056628	\$ 75.00	
Premium Front All-Weather Floor Liners in Cocoa	84056629	\$ 75.00	
Premium Rear Floor Liner in Jet Black for Crew Cab	23381376	\$ 60.00	
Premium Rear Floor Liner in Cocoa for Crew Cab	23381379	\$ 60.00	
Premium Rear Floor Liner in Jet Black for Extended Cab	23381382	\$ 60.00	
Premium Rear Floor Liner in Cocoa for Extended Cab	23381385	\$ 60.00	

Sierra 1500/HD			
Premium Front All-Weather Floor Liners in Black with GMC Logo, For Crew and Double Cab Vehicles with Carpets (B30)	84073616	\$ 82.50	
Premium Front All-Weather Floor Liners in Cocoa with GMC Logo, For Crew and Double Cab Vehicles with Carpets (B30)	84073617	\$ 82.50	
Premium Rear All-Weather Floor Mats, Black, Crew Cab, For Vehicles with B30	23237402	\$ 60.00	
Premium Rear All-Weather Floor Mats, Cocoa, Crew Cab, For Vehicles with B30	23237403	\$ 60.00	
Premium Rear All-Weather Floor Mats, Black, Double Cab	23237404	\$ 60.00	
Premium Rear All-Weather Floor Mats, Cocoa, Double Cab	23237405	\$ 60.00	

This NEW product is in HIGH DEMAND, so please contact your TSM for current availability!

Dealership Name _____ BAC _____

PO _____

Contact _____

Southwest ADI
6550 Wuliger Way
North Richland Hills, TX 76180



Phone: (877) 671-8994
Local: (817) 546-0750
Fax: (817) 546-0756

PERFORMANCE ACCESSORIES FOR GEN 6 CAMARO



ACCESSORIES



2016 Camaro Lowering Kit

The Camaro Lowering Kit lowers vehicle ride height and improves handling feel. The kit uses higher rate front and rear coil springs along with specifically tuned struts and shocks to maximize both ride quality and vehicle performance. The package also lowers the vehicle a maximum of 20mm at each corner to give your Camaro a more-aggressive stance – and a lower center of gravity that enhances the feeling of responsiveness. Each factory-engineered kit is tuned for the unique chassis attributes of the LT and SS models, including specific kits for coupes and convertibles.

- 84004136 - Camaro SS Coupe (without Magnetic Ride Control). For 1SS/2SS
- 84004140 - Camaro SS Convertible (without Magnetic Ride Control). For 1SS/2SS
- 84004131 - Camaro LT Coupe (with 18" wheels). For 1LT/2LT/LGX/LTG
- 84004138 - Camaro LT Convertible (with 18" wheels) For 1LT/2LT/LGX/LTG

MSRP \$1,500 / Install 4.7 hrs.

NOTE: Rear shocks will not include shock mount, dust cover, or jounce bumper as shown in kit.

Contact your TSM or visit us online for the full line of performance accessories available for Camaro, Corvette, Cruze, Sonic, Silverado and Colorado!



Brake System

Enhance the braking performance of your Camaro under track operating conditions with these Brake System upgrade kits. Brembo® four-piston aluminum calipers feature 13.6-inch x 1.2-inch (345mm x 30mm) vented and slotted Duralife™ rotors. Six-piston calipers feature two-piece, 14.6-inch x 1.3-inch (370mm x 34mm) vented and slotted Duralife™ rotors.

- 23245470 - Performance Brake Upgrade Kit - Brembo 4 Piston Front, MSRP \$2,000 / Install 1.8 hrs.
- 23245471 - Performance Brake Upgrade Kit - Brembo 6 Piston Front, MSRP \$3,000.00 / Install 2.0 hrs.



Performance Exhaust Upgrade Package

Your new Camaro SS will sound better than ever with the Chevrolet Performance Exhaust System. The axle-back exhaust system offers great performance sound and premium appearance, replacing the original exhaust – and it won't void the factory warranty. Includes 4" High Polish 304 Stainless Tip.

- 84028865 - Performance Exhaust for V8 Vehicles without Ground Effects and without NPP Dual-Mode Exhaust, MSRP \$1,195.00 / 1.0 hr.
- 84028867 - Performance Exhaust for V8 Vehicles with Ground Effects and without NPP Dual-Mode Exhaust, MSRP \$1,095.00 / 1.0 hr.

Engine Cover

Give your Camaro engine a stylish upgrade with one of these Engine Covers. They are available in several colors, allowing you to complement or contrast the exterior color of your vehicle.

Available in Red, Blue, and Black for LTG (V-6) and LGX (4-cylinder).

MSRP \$350.00 / Install 0.2 hrs.



2017 All-New Cadillac XT5



LPOs available as of 2/24/16

VQK

Molded Splash Guards



VQP

Black Roof Rack Cross Rails



S1R

20 inch Wheels - Slurry Polished



SIF

Portable Media Connectivity Package



VEB

Pedal Cover Set



VLG

Rear Fascia Closeout (Plastic)



RWU

Cargo Area Organizer



RVO

Cargo Flex Divider



5VI

Cargo Tie Down Rings



W2D

Cargo Net



WH6

Cargo Net - Floor Mounted



SFE

Wheel Locks



RYT

First Aid Kit



S08

Highway Safety Kit



2017 Cadillac XT5



2016

YUKON

GMC ACCESSORIES

SLE YUKON CHROME PACKAGE

In an effort to assist the sales and marketing of your **2016 SLE Yukon and Yukon XLs**, GMC is pleased to announce the following Chrome Package available for a limited time exclusively through your local ADI:

ACCESSORY	DLR COST	MSRP ¹
Front Grille with Chrome Inserts	\$371.25	\$495.00
Chrome Exhaust Tip	\$78.75	\$105.00
Chrome Door Handles	\$108.75	\$145.00
Chrome Bodyside Molding	\$150.00	\$200.00
Chrome Mirror Caps	\$75.00	\$100.00
TOTAL	\$783.75	\$1,045.00
Discount	-\$150.00	-\$150.00
Net Dealer Price	\$ 633.75	\$ 895.00

**GET
\$25 IN
EARNPOWER
FROM SWADI WITH
EVERY PKG.
PURCHASE!**

Quantities of this discounted package are limited and are to be used on SLE Yukon/Yukon XLs only.



Place your order today by completing the form below and faxing to SWADI at 817-546-0765.

¹ Manufacturer's Suggested Retail Price. Price subject to change without notice. Price does not include installation labor.

SLE VIN 1 (LAST EIGHT): _____ SLE VIN 4 (LAST EIGHT): _____

SLE VIN 2 (LAST EIGHT): _____ SLE VIN 5 (LAST EIGHT): _____

SLE VIN 3 (LAST EIGHT): _____ SLE VIN 6 (LAST EIGHT): _____

PO#: _____ Invoice #: _____

Dealership Name and BAC: _____

EarnPower Recipient #1: _____ Email _____

GMIN _____ Address _____

EarnPower Recipient #2: _____ Email _____

GMIN _____ Address _____

Manager's Signature: _____

Print Name: _____

SWADI reserves the right to change, amend, cancel, or revoke any promotion at any time.

www.southwestadi.com • 877-671-8994 • Fax 817-546-0756



ACCESSORIES FOR THE NEW BUICK CASCADA



FRONT AND REAR PREMIUM CARPET FLOOR MATS

Front and Rear Premium Carpet Floor Mats feature quality material in Black, an embroidered Cascada logo and correct anchor points to enhance Cascada's already-luxurious interior styling.

PART NO.	COLOR	MSRP ¹
39029758	Black	\$130



FRONT AND REAR PREMIUM ALL-WEATHER FLOOR MATS

Designed to follow Cascada's floor contours, All-Weather Floor Mats feature a textured design with a molded-in waffle pattern that helps trap tracked-in moisture and debris.

PART NO.	COLOR	MSRP ¹
39029757	Black	\$130



20-INCH, 5-SPLIT-SPOKE ACCESSORY WHEEL²

Take Cascada styling another step ahead with stunning 20-Inch Accessory Wheels. They feature a 5-split-spoke design and Black-with-Silver-face color treatment.

PART NO.	COLOR	MSRP ¹
39032068	Black with Silver Face	\$450 each



WINDSCREEN DEFLECTORS

Minimize wind buffeting in the passenger cabin with the convertible top down. Front and Rear Windscreen Deflectors feature see-through mesh design and fit unobtrusively between the headrests.

PART NO.	COLOR	MSRP ¹
13398139	Black Mesh	\$495



SPORT PEDAL COVER KIT

Sport Pedal Covers in Stainless Steel-and-Black design enhance Cascada's sporty, top-down driving experience. Accelerator and brake pedal covers are included.

PART NO.	COLOR	MSRP ¹
19212762	Stainless Steel and Black	\$165



PORTABLE MUSIC PLAYER INTERFACE CABLE

Use this Interface Cable to play music from a portable device through Cascada's audio system. It provides the connection from the headphone jack on the portable device to the in-car system's auxiliary jack.

PART NO.	COLOR	MSRP ¹
88965274	NA	\$15



SMOKER'S PACKAGE

Ideal for those who choose to smoke in their vehicle, the Smoker's Package fits snugly into the standard cupholder. Ashtray and Lighter Assembly includes a Lighter Housing and Housing Retainer. Removes easily for emptying and cleaning.

PART NO.	COLOR	MSRP ¹
22981746	Black with Chrome Trim Ring	\$50

FOR THE COMPLETE LIST OF BUICK ACCESSORIES, SEE YOUR DEALER OR VISIT BUICK.COM/ACCESSORIES.

¹ Manufacturer's Suggested Retail Price. Tax and installation extra. Price subject to change without notice.

² Use only GM-approved wheel/tire combinations. Visit buick.com/accessories for important tire and wheel information.

January 2016



BUICK ACCESSORIES



Southwest ADI
6550 Wuliger Way
North Richland Hills, TX 76180



Phone: (877) 671-8994
Local: (817) 546-0750
Fax: (817) 546-0756

CARRIERS AND RACKS BY THULE®

ACCESSORIES FOR AN ACTIVE LIFESTYLE

When it comes to the accessories that customers need for an active lifestyle, Thule®¹ has it all. From Bicycle, Ski and Kayak Carriers to Roof-Mounted Storage Containers, Thule® products can be installed right when customers take delivery of their vehicle.

Updated Thule Product Offerings for Cadillac Escalade, Escalade ESV, SRX, and ATS Sedan!

**NEW
FOR ATS
SEDAN!**

THULE
SWEDEN

HITCH-MOUNTED ACCESSORIES



Vertex XT™ Two-Bike
Hitch-Mounted
Bicycle Carrier



Vertex XT™ Four-Bike
Hitch-Mounted
Bicycle Carrier



Transporter™
Hitch-Mounted
Cargo Box

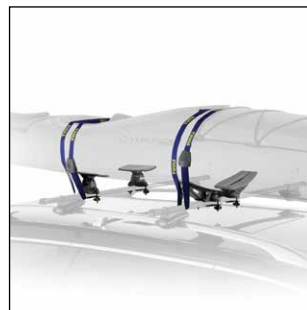


TRAM™ Hitch-Mounted
Ski Carrier

ROOF-MOUNTED ACCESSORIES



Hull-a-Port Pro™
Folding J Kayak Carrier



Set-to-Go™
Kayak Saddles



Sonic XL™ Cargo Box



Canyon™ Roof Basket



Stand-Up Paddle Board/
Surfboard Carrier



Universal FlatTop™
Ski/Snowboard Carrier



Portage™ Canoe Carrier



Big Mouth™
Upright Bike Carrier



Roof Rack with
Aeroblades



Force M 624™
Force XL 625™
Cargo Boxes

¹ Associated Accessories listed are from an independent supplier and are not warranted by GM or its dealers. GM is not responsible for the safety or quality of third-party supplier alterations. For details on the warranty provided by Associated Accessories suppliers, please call the Associated Accessory supplier at the telephone number shown with the accessory listing. Non-GM warranty. Thule® provides a 3-year/36,000-mile manufacturer's warranty. For details on the warranty provided by Thule®, please call (800) 238-2388.

PLEASE SEE OTHER SIDE FOR THE THULE® PRODUCT SPECIFICATIONS AVAILABLE ON SPECIFIC CADILLAC MODELS.

SOURCED BY



Cadillac

CARRIERS AND RACKS PRODUCT INFORMATION



PART #	PART NAME	PART DESCRIPTION	VEHICLE	MSRP ¹	INSTALL TIME
HITCH-MOUNTED ACCESSORIES					
19331866	Vertex XT™ Two-Bike Hitch-Mounted Bicycle Carrier	Transport up to two bikes with a Hitch-Mounted Bicycle Carrier. Conveniently fits into your vehicle's trailer hitch. Hide-away, heavy-duty integrated cable lock secures the bikes to the rack and stores inside the hitch rack when not in use. Carrier tilts away from vehicle for access to rear cargo area.	2007-16 Escalade, 2007-16 Escalade ESV, 2010-16 SRX	\$269	0.3 hr
19331867	Vertex XT™ Four-Bike Hitch-Mounted Bicycle Carrier	Transport up to four bikes with a Hitch-Mounted Bicycle Carrier. Conveniently fits into your vehicle's trailer hitch. Hide-away, heavy-duty integrated cable lock secures the bikes to the rack and stores inside the hitch rack when not in use. Carrier tilts away from vehicle for access to rear cargo area.	2007-16 Escalade, 2007-16 Escalade ESV, 2010-16 SRX	\$299	0.3 hr
19302831	TRAM™ Hitch-Mounted Ski Carrier	Transport your snowboards or skis on the back of your vehicle by attaching the Hitch-Mounted Ski Carrier to your existing hitch bike carrier (sold separately).	2007-16 Escalade, 2007-16 Escalade ESV, 2010-16 SRX	\$249	0.4 hr
19257871	Transporter™ Hitch-Mounted Cargo Box	Premium textured ABS Hitch Cargo Box carries up to 13 cubic feet and 150 lbs. Tilts away from the vehicle for rear vehicle access. Fits 1-1/4" or 2" receivers.	2007-16 Escalade, 2007-16 Escalade ESV, 2010-16 SRX	\$575	0.5 hr
ROOF-MOUNTED ACCESSORIES					
19352692	Roof Rack with Aeroblades	This removable Roof Rail Kit includes cross rails and all necessary mounting hardware to expand the cargo capacity of ATS Sedan. Provides the strongest hold, safest fit and easiest installation for the ultimate in roof rail technology and peace of mind.	2016 ATS Sedan NEW!	\$429	0.5 hr
19331868	Portage™ Canoe Carrier	Transport your canoe or kayak on the top of your vehicle by attaching a Portage™ Canoe Carrier. These carriers provide maximum stability and protection during transportation. Requires crossbars.	2007-16 Escalade, 2007-16 Escalade ESV, 2010-16 SRX	\$119	0.3 hr
19299547	Hull-a-Port Pro™ Folding J Kayak Carrier	Transport your kayak on the top of your vehicle by attaching a Folding J Kayak Carrier or Kayak Saddles. These carriers provide maximum stability and protection during transportation. Requires crossbars.	2007-16 Escalade, 2007-16 Escalade ESV, 2010-16 SRX	\$189	0.3 hr
19257863	Set-to-Go™ Kayak Saddles	Form-fitting saddles hug and grip the surface for maximum stability and protection. The large surface area of the adjustable saddles conforms to your boat to help prevent damage during transportation. Requires crossbars.	2007-16 Escalade, 2007-16 Escalade ESV, 2010-16 SRX	\$179	0.3 hr
19330171	Stand-Up Paddle Board/ Surfboard Carrier	Transport your paddle board on the roof of your vehicle by attaching this Stand-Up Paddle Board Carrier. Its telescoping width design features built-in board protection and universal roof-rack compatibility. Requires crossbars.	2007-16 Escalade, 2007-16 Escalade ESV, 2010-16 SRX	\$160	0.2 hr
19329018	Force M 624™ Cargo Box	A stylish, well-equipped Cargo Box with premium features like dual side opening and Quick Grip™ mounting. The Force L will carry all your gear in style. Requires crossbars.	2007-16 Escalade, 2007-16 Escalade ESV, 2010-16 SRX	\$449	0.2 hr
19329019	Force XL 625™ Cargo Box	A stylish, well-equipped Cargo Box with premium features like dual side opening and Quick Grip™ mounting. The Force XL will carry all your gear in style. Requires crossbars.	2007-16 Escalade, 2007-16 Escalade ESV, 2010-16 SRX	\$499	0.2 hr
19331871	Sonic XL™ Cargo Box - Black	A stylish, well-equipped Cargo Box with premium features like dual side opening and Quick Grip™ mounting. The Sonic XL Cargo Box will carry all your gear in style. Requires crossbars.	2007-16 Escalade, 2007-16 Escalade ESV, 2010-16 SRX	\$649	0.2 hr
19331872	Canyon™ Roof Basket	Perfectly sized to fit on 4x4s, SUVs and wagons, the Canyon™ combines maximum cargo space with off-road durability. Requires crossbars.	2007-16 Escalade, 2007-16 Escalade ESV, 2010-16 SRX	\$309	0.5 hr
19331873	Stretch Cargo Net for Roof Basket	This heavy-duty Stretch Cargo Net secures luggage, camping and cargo gear to the Canyon™ Roof Basket.	2007-16 Escalade, 2007-16 Escalade ESV, 2010-16 SRX	\$39	N/A
19299548	Universal FlatTop™ Ski/Snowboard Carrier	A great-looking, fully locking Ski and Snowboard Carrier that installs quickly and easily on roof rack crossbars. Carries up to six pairs of skis or four snowboards. Requires crossbars.	2007-16 Escalade, 2007-16 Escalade ESV, 2010-16 SRX	\$215	0.3 hr
19257861	Big Mouth™ Upright Bike Carrier	The Upright Bike Carrier that set the standard for bike-carrying flexibility and ease of use features universal mounting and accommodates bike frames up to 3-1/8" in diameter. Requires crossbars; lock included.	2007-16 Escalade, 2007-16 Escalade ESV, 2010-16 SRX	\$199	0.4 hr

¹ Manufacturer's Suggested Retail Price. Tax and installation extra. Price subject to change without notice.



New for Silverado 1500 & HD

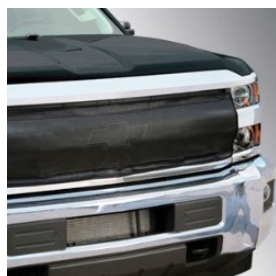


Protective Rear Seat Cover

Help protect the rear seat of your Silverado HD Crew Cab from dirt and mud with this Protective Rear Fitted Seat Cover in Black. Available for vehicles with 60/40 seats. Multiple part numbers available. MSRP \$295.00



New for Silverado / Sierra HD



Front Grille Cover Package

Cover the grille of your Silverado/Sierra HD (diesel engine models only) to help heat your engine in the winter months. MSRP \$65.00

Sierra HD Diesel - Part # 23290143

Silverado HD Diesel - Part # 23290141

Silverado HD Diesel High Country - Part # 23290142



DEF Tank Cover by Lund®

Keep your Silverado or Sierra HD's Diesel Exhaust Fluid (DEF) tank safe from on- or off-road debris and obstacles with an easy-to-install DEF Tank Cover from Lund®:

- No-drill installation — installs in the factory mounting locations
- Uses production TORX head drivers and meets production torque specs
- Compatible with existing GM factory insulator
- Made from 1/8-Inch (11 gauge) steel plate for superior protection
- Black E-coated finish features an additional Rhino Linings® coating on exposed exterior surfaces for resistance to road salt, abrasion and more
- 3-year/36,000-mile warranty

PART NAME	PART #	MSRP	INSTALL
Rhino Linings® E-Coated Steel DEF Tank Shield	19352500	\$259	1.0 hr



Contact your ADI for availability. Images are for representation purpose only. Actual product may differ.

Kicker Audio Compatibility Issue



New RPO Radio not compatible with Kicker Systems

There is a new RPO radio code IOB available on Silverado 1WT, 1LS, and 1CX and Sierra 1SA. These radios have a different connector that is not compatible with Kicker Full System part numbers 19303115 and 19303117.

A NEG RPO restriction is being processed through engineering. Kicker is investigating the availability of a compatible connector. If one is found, new part numbers will be released with harnesses that are compatible with RPO IOB.

Accessories on Lease Sales - Residual Adds

Dealer Installed Options List (hard adds)

All hard adds included in the MSRP must be supported by dealer invoices and/or repair orders. Dealer installed options are limited to GM Accessories only. If an eligible GM Accessories item(s) is installed on a leased vehicle, the associated dollar amount shown below may be added to the MSRP for residual calculation.

Option	Addition To MSRP (GM Accessories Only)
All Soft Tonneau Covers	\$150
All Hard Tonneau Covers	\$300
One Piece Painted Hard Tonneau Cover	\$450
Bed Liner – Removable	\$250
Cargo Area Protector – Interior only	\$100
Chrome Wheels up to 19 inches	\$750
Floor Mat/Liner Set – All Weather or Carpet	\$100
Fog Lamps	\$150
Headrest DVD System	\$700
In-Dash Navigation	\$700
Navigation Antenna Upgrade	\$400
Rear Spoiler	\$150
Remote Start	\$150
Running Boards / Assist Steps	\$350
Trailer Hitch	\$150
Wheels over 19 inches	\$1,500



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