

June 2016



  
ACCESSORIES  
DISTRIBUTOR INSTALLER

# ADI UPDATE

The GM Accessories Newsletter from Southwest ADI

## THE TOP SELLERS

### MONTHLY DEALER RANKING

These Dealers exceeded 100% of their GM Accessories Sales Objective for **MAY, 2016**.

TRADITIONS CHEVROLET, EAST BERNARD, TX.....	337.41%	PARKWAY CHEVROLET, INC., TOMBALL, TX.....	112.84%
FRANK KENT COUNTRY, CORSICANA, TX.....	328.06%	TEXAN GMC BUICK, HUMBLE, TX.....	112.82%
CALDWELL COUNTRY, CALDWELL, TX.....	313.02%	CRENWELGE MOTORS, KERRVILLE, TX.....	112.63%
FREEDOM CHEVROLET BUICK, DALLAS, TX.....	304.59%	COLEMAN MOTORS, INC., NEW BOSTON, TX.....	112.57%
CLASSIC BUICK, GMC, , TEXARKANA, TX.....	263.35%	CADILLAC OF ARLINGTON, ARLINGTON, TX.....	112.36%
GENTRY CHEVROLET INC, DE QUEEN, AR.....	236.09%	JAY HODGE CHEVROLET, SULPHUR SPRINGS, TX.....	111.82%
RICHARDSON BROS., INC., FLORESVILLE, TX.....	205.08%	WEST POINT BUICK GMC, HOUSTON, TX.....	110.31%
GARLYN SHELTON CADILLAC, TEMPLE, TX.....	195.43%	TEAGUE CHEVROLET TOYOTA, , EL DORADO, AR.....	110.08%
WESLACO MOTORS LP, WESLACO, TX.....	191.10%	AUTONATION CHEVROLET, DALLAS, TX.....	108.87%
TEAGUE CHEVROLET-BUICK, , MABANK, TX.....	181.69%	FREEDOM CHEVROLET, SAN ANTONIO, TX.....	108.83%
CLASSIC BUICK, GMC OF, CARROLLTON, TX.....	180.63%	VALMARK CHEVROLET, NEW BRAUNFELS, TX.....	108.81%
PELTIER CHEVROLET, LUFKIN, TX.....	170.64%	CREST CADILLAC, FRISCO, TX.....	107.76%
STUTEVILLE CHEVROLET, DURANT, OK.....	163.67%	MAC HAIK CHEVROLET, HOUSTON, TX.....	107.62%
ORR, INC., TEXARKANA, TX.....	162.12%	AUTONATION CHEVROLET, HOUSTON, TX.....	106.60%
LULING CHEVROLET BUICK, LULING, TX.....	161.81%	SOUR LAKE MOTOR COMPANY, , SOUR LAKE, TX.....	106.54%
BOB PRICE CHEV BUICK, FREDERICKSBURG, TX.....	158.53%	CECIL ATKISSON MOTORS, KERRVILLE, TX.....	106.39%
HOLIDAY CHEVROLET, WHITESBORO, TX.....	157.61%	COWBOY CHEVROLET-BUICK-, SILSBEE, TX.....	106.08%
LONE STAR CHEVROLET, JERSEY VILLAGE, TX.....	150.73%	FIESTA CHEVROLET, EDINBURG, TX.....	105.88%
PIPPEN MOTOR COMPANY, CARTHAGE, TX.....	149.58%	WIESNER BUICK GMC, CONROE, TX.....	105.50%
CAVENDER CHEVROLET, BOERNE, TX.....	140.79%	REX PERRY AUTOPLEX, NACOGDOCHES, TX.....	105.22%
RON CARTER CADILLAC, FRIENDSWOOD, TX.....	138.18%	HUFFINES CHEVROLET, LEWISVILLE, TX.....	104.99%
AL WILLEFORD CHEVROLET, , PORTLAND, TX.....	137.56%	FRANK KENT CADILLAC, FORT WORTH, TX.....	104.92%
JIM HOFFPAUIR, INC., LAMPASAS, TX.....	134.09%	MUNDAY CHEVROLET, HOUSTON, TX.....	104.79%
FRIENDLY CHEVROLET, LTD., DALLAS, TX.....	132.09%	BERT OGDEN CHEVROLET, INC., MISSION, TX.....	104.11%
RON CRAFT CHEVROLET, BAYTOWN, TX.....	129.26%	SISK BUICK, INC., LONGVIEW, TX.....	103.91%
MARTIN CHEVROLET BUICK, CLEVELAND, TX.....	127.99%	GAY BUICK GMC, INC., DICKINSON, TX.....	103.44%
RUSH CHEVROLET, ELGIN, TX.....	125.54%	VARA CHEVROLET, SAN ANTONIO, TX.....	103.25%
RAY HUFFINES CHEVROLET, , PLANO, TX.....	124.69%	CLASSIC CHEVROLET, SUGAR LAND, TX.....	102.89%
BROWN CHEVROLET COMPANY, DEVINE, TX.....	124.46%	VICTORY BUICK GMC, VICTORIA, TX.....	102.85%
TEAM AUTO OF NAVASOTA, NAVASOTA, TX.....	123.71%	CLIFTON CHEVROLET, INC., CORRIGAN, TX.....	102.66%
HENSON CHEVROLET BUICK, MADISONVILLE, TX.....	122.46%	CAPITOL CHEVROLET, INC., AUSTIN, TX.....	102.43%
MCKINNEY BUICK-GMC, MCKINNEY, TX.....	121.49%	VANDERGRIF CHEVROLET, ARLINGTON, TX.....	102.37%
ORR CLASSIC CHEVROLET, ASHDOWN, AR.....	121.40%	JAMES WOOD BUICK-GMC, DENTON, TX.....	102.02%
FIVE STAR CHEVROLET, CARROLLTON, TX.....	120.91%	STONEBRIAR CHEVROLET, FRISCO, TX.....	101.93%
CANTU CHEVROLET, FREER, TX.....	120.45%	SEGUIN CHEVROLET, INC., SEGUIN, TX.....	101.80%
BOB TEDFORD CHEVROLET, FARMERSVILLE, TX.....	118.94%	CLASSIC BUICK, GMC, ARLINGTON, TX.....	101.41%
WRIGHT BUICK GMC, LUFKIN, TX.....	118.07%	DEMONTROND CHEVROLET, TEXAS CITY, TX.....	100.74%
BERT OGDEN MOTORS, INC., EDINBURG, TX.....	117.22%	AUTONATION CHEVROLET, NORTH RICHLAND, TX.....	100.66%
GUNN CHEVROLET, LTD., SELMA, TX.....	116.62%	YOUNG CHEVROLET, INC., DALLAS, TX.....	100.58%
TOM BENSON CHEVROLET, SAN ANTONIO, TX.....	115.27%	GRANGER CHEVROLET, ORANGE, TX.....	100.19%
EWING BUICK GMC, PLANO, TX.....	114.71%	JK CHEVROLET, NEDERLAND, TX.....	100.13%
JAMES WOOD CHEVROLET-, DENTON, TX.....	113.44%		

Southwest ADI  
6550 Wuliger Way  
North Richland Hills, TX 76180



Phone: (877) 671-8994  
Local: (817) 546-0750  
Fax: (817) 546-0756

# JUNE 2016

## GM ACCESSORIES SALES MANAGER BONUS PROGRAM



### CHEVROLET ▪ BUICK ▪ GMC ▪ CADILLAC

- ★ This program is intended to reward those Dealer Managers that most influence Accessory Sales.
- ★ **ENROLLMENT:** All enrollment selections made during the previous 2016 GM Accessories Sales Manager Bonus Programs will automatically carry over for the June program. Enrollment changes can be made via the GM earnPOWER site, located in GM Global Connect.
- ★ **PROGRAM PERIOD:** June 1-30, 2016
- ★ **HOW IT WORKS:** Dealer Managers who qualify under the GM Accessories Sales Manager Bonus Program will qualify for a payout in earnPower Rewards only if the dealership meets or exceeds the following for the month of June:

**1. LEVEL 1 SALES MGR. BONUS: \$15 per eligible delivery**

Dealerships that achieve Level 1 will earn a payout equal to \$15 per eligible delivery during the Program Period. To earn a payout under Level 1, the Dealer must meet or exceed the Dealership's Accessories Sales Objective for the month of June 2016.

**OR**

**2. LEVEL 2 SALES MGR. BONUS: \$20 per eligible delivery**

Dealerships that achieve Level 2 will earn a payout equal to \$20 per eligible delivery during the Program Period. To earn a payout under Level 2, the Dealer must meet or exceed **both** (i) the Dealership's Accessories Sales Objective for the month of June 2016, AND (ii) the Dealership's New Vehicle Retail Sales Objective for the month of June 2016.

2016 GM Accessories Sales Manager Bonus – JUNE				
Bonus Level	Requirements	Accessories Objectives		Accessories Bonus Payout **
Level 1 Bonus	Dealers must achieve the following:	Accessories Sales Objective*	—	\$15/VIN
Level 2 Bonus	Dealers must achieve <b>both</b> of the following:	Accessories Sales Objective*	New Vehicle Retail Sales Objective	\$20/VIN

\*June 2016 Accessories objectives are based on specific criteria; Dealer objectives are determined by combining all divisional objectives within the BAC.

**For promotion details, contact your DSM or call us at the number below. For Enrollment or Allocation questions call 877-878-3564.**



**ACCESSORIES**

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# THE ALL-NEW 2017 GMC ACADIA

**GMC** ACCESSORIES



## PREMIUM ALL-WEATHER FLOOR LINERS

**\*NOW AVAILABLE\*** These Contoured Premium All-Weather Floor Liners offer ultimate interior protection for your Acadia's carpet from dirt, water and snow. Precision-designed to provide maximum carpet coverage. Available in a variety of colors for first, second, and third rows.



### 2017 ACADIA FLOOR LINERS

PART #	COLOR	DESCRIPTION	DLR COST	MSRP	QTY:
84128105	GRAY	FRONT FLOOR LINERS	\$82.50	\$110.00	
84128106	COCOA	FRONT FLOOR LINERS	\$82.50	\$110.00	
84128107	BLACK	FRONT FLOOR LINERS	\$82.50	\$110.00	
23356366	GRAY	SECOND ROW FLOOR LINERS	\$60.00	\$80.00	
23356365	COCOA	SECOND ROW FLOOR LINERS	\$60.00	\$80.00	
23356364	BLACK	SECOND ROW FLOOR LINERS	\$60.00	\$80.00	
23356369	GRAY	3RD ROW WITH 2ND ROW BENCH	\$60.00	\$80.00	
23356368	COCOA	3RD ROW WITH 2ND ROW BENCH	\$60.00	\$80.00	
23356367	BLACK	3RD ROW WITH 2ND ROW BENCH	\$60.00	\$80.00	
23356372	GRAY	3RD ROW WITH PASS THROUGH	\$60.00	\$80.00	
23356371	COCOA	3RD ROW WITH PASS THROUGH	\$60.00	\$80.00	
23356370	BLACK	3RD ROW WITH PASS THROUGH	\$60.00	\$80.00	

DEALERSHIP NAME: \_\_\_\_\_ BAC: \_\_\_\_\_

PO: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

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# 2017 BUICK ENVISION

## ACCESSORIES



Preproduction model shown. Production model may vary.



### PREMIUM CARPET FLOOR MATS

Protect carpets from the elements with Premium Carpet Floor Mats designed to mirror Envision's floor contours. They feature a luxurious, sculpted upper surface and Buick Tri-Shield logo on the fronts.

PART NO.	COLOR	MSRP <sup>1</sup>
23315328	Black (front and 2nd row)	\$195



### SECOND-ROW PROTECTIVE SEAT COVER

Keep Envision looking like new with a Second-Row Protective Seat Cover. It helps shield both the seat pan and seatback from spills, pet hair, dirt and other debris.

PART NO.	COLOR	MSRP <sup>1</sup>
23445457	Black	\$210



### MOLDED ASSIST STEPS

Blending style and function, Molded Assist Steps offer an integrated appearance, easier entry/exit and a convenient step up to access roof cargo. Available in a variety of matching body colors.

PART NO.	COLOR	MSRP <sup>1</sup>
23253680	Galaxy Silver Metallic	\$625
23253683	Bronze Alloy Metallic	\$625
23253682	Midnight Amethyst Metallic	\$625
23421054	Ebony Twilight Metallic	\$625
23421055	Summit White	\$625



### MOLDED SPLASH GUARDS

Fitting directly behind the wheels, Molded Splash Guards help protect Envision from tire splash and mud. Available in multiple colors to accent Envision's exterior.

PART NO. FRONT/ REAR	COLOR	MSRP <sup>1</sup> PER FRONT OR REAR PAIR
23417584/ 23417586	Ebony Twilight Metallic	\$100
23433544/ 23433550	Bronze Alloy Metallic	\$100
23433545/ 23433551	Midnight Amethyst Metallic	\$100
23417583/ 23417585	Summit White	\$100
23433547/ 23433553	Galaxy Silver Metallic	\$100



### ROOF RACK CROSS RAILS

Lay the foundation for fun with a set of two Roof Rack Cross Rails. They attach to the existing rails, setting the stage to install separate roof-mounted cargo boxes, bike carriers, snow gear carriers and more.

PART NO.	COLOR	MSRP <sup>1</sup>
84137516	Silver and Black	\$235



### INTEGRATED CARGO LINER

Protect the cargo area floor and rear of the second-row seats with the Integrated Cargo Liner. The liner articulates with the folding second-row seatbacks, with no need for removal when carrying rear passengers.

PART NO.	COLOR	MSRP <sup>1</sup>
23332298	Black	\$145



### ILLUMINATED FRONT DOOR SILL PLATES

Stylish Illuminated Front Door Sill Plates feature the Envision name in a soft blue glow with doors open.

PART NO.	COLOR	MSRP <sup>1</sup>
94533686	Silver and Blue	\$295

FOR THE COMPLETE LIST  
OF BUICK ACCESSORIES,  
SEE YOUR DEALER OR VISIT  
[BUICK.COM/ACCESSORIES](http://BUICK.COM/ACCESSORIES).

<sup>1</sup> Manufacturer's Suggested Retail Price. Tax and installation extra. See dealer for details.

Most Buick parts and accessories sold and installed on a Buick vehicle by a Buick Dealer or a Buick-approved Accessory Distributor/Installer (ADI) before delivery to the customer are covered under the applicable portion (Bumper-to-Bumper, Powertrain, etc.) of the New Vehicle Limited Warranty. If Buick accessories are installed after vehicle delivery, or are replaced under the New Vehicle Limited Warranty, they will be covered, parts and labor, for the longer of the following: a) 12 months/12,000 miles (whichever comes first), or b) the balance of the applicable portion of the New Vehicle Limited Warranty. See your dealer for details.

May 2016



BUICK ACCESSORIES

# A BIG DEAL FOR SMALL BUSINESSES!

## 2016 BUSINESS CHOICE PROGRAM

**CHEVROLET ACCESSORIES  
& GMC ACCESSORIES  
CASH ALLOWANCE!**



**YOUR  
BUSINESS**



**YOUR  
VEHICLE**



**YOUR FREE\*  
ACCESSORIES**

Is your customer's vehicle used in the daily operation of his or her business? If so, they may be eligible to receive up to **\$1,200\*** in **FREE ACCESSORIES** to get their new vehicle work-ready!

### **\$400** Accessories Cash Allowance for:

- 1500 Silverado/Sierra
- Colorado/Canyon
- City Express
- Express/Savana Passenger Van

Business owners receive \$400 toward their eligible vehicle when a minimum of \$400 of GM Accessories are installed.

### **\$1,000** Accessories Cash Allowance for:

- 2500 Silverado/Sierra
- 3500 Silverado/Sierra

Business owners receive \$1,000 toward their eligible vehicle when a minimum of \$1,000 of GM Accessories are installed.

### **\$500-\$1,200**

Accessories Cash Allowance for:

- Express/Savana Cargo Van

Business owners receive \$500-\$1,200 toward their eligible vehicle when a minimum of \$500 of GM Accessories are installed.

### PACKAGE EXAMPLE FOR SILVERADO/SIERRA 1500

- UWS® Chrome Low-Profile Tool Box
- Anti-skid Bedliner
- Premium All-Weather Floor Liners



**MSRP \$954 / CUST CO-PAY \$554 PLUS INSTALL  
SALESPERSON 50 EP / SALES MGR. 25 EP**

MSRP DOES NOT INCLUDE INSTALLATION.

### PACKAGE EXAMPLE FOR SILVERADO/SIERRA 2500/3500

- Curt® Gooseneck Hitch Package
- 4" Black Assist Steps
- Bed Step



**MSRP \$1,424 / CUST CO-PAY \$424 PLUS INSTALL  
SALESPERSON 50 EP / SALES MGR. 25 EP**

MSRP DOES NOT INCLUDE INSTALLATION.

**Sales Consultants & Sales Managers receive GM earnPOWER Points for each qualifying Chevrolet & GMC Accessories claim submitted within the 2016 Business Choice Program!**

\*Not valid with all offers. See dealer for details. Take delivery by 9/30/16. The 2015 Business Choice Program is valid from October 1, 2015, through September 30, 2016. This program may not be compatible with other offers or incentive programs. Consult with your Chevrolet or GMC Dealer for program compatibility and other restrictions. For complete program requirements, including information regarding offers, vehicles, equipment, options, warranties and ordering information, consult your Chevrolet or GMC Dealer or visit [www.gmfleet.com](http://www.gmfleet.com).



**GMC ACCESSORIES**

**ACCESSORIES**



# NEW! 5-Wheel Mobile Accessories Display

We are pleased to announce the availability of a new 5-Wheel Mobile Accessories Display for all Chevrolet and Buick GMC dealers. This new display is constructed with a durable steel frame and attractive perforated steel panel, powder coated to match existing GM facility image fixtures.



*Chevrolet Wheel Display*



*Buick/GMC Wheel Display*

## Features:

- 5-fixed mounting brackets and studs to hold 22" wheels
- 25 additional studs to display all lug nuts on each wheel (Note: wheels and lugs are not included with the display and must be ordered separately)
- Locking casters to hold the display in place when in the showroom and make mobility easy when traveling to local events
- 5 acrylic graphic holders to provide features, benefits and pricing details for each wheel (easy-to-use templates are available on the GM Accessories Information Center, under Tools > Dynamic Publishing)

**Eligible for  
iMR Sales reimbursement  
(non-matching funds)**

## Specifications:

- 86" high x 48" wide x 43" deep
- Approximate Weight: 350 lbs
- Regular price \$1,425.00
- Plus estimated freight of \$250.00 each

**ORDER ONLINE AT [WWW.GMBFM.COM](http://WWW.GMBFM.COM) OR  
CONTACT YOUR TSM FOR MORE INFORMATION.**

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North Richland Hills, TX 76180



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# 2016 SILVERADO SPECIAL EDITIONS

## 2016 SILVERADO SPECIAL OPS EDITION

Available on Silverado 1500 WT Double Cab model

### HIGHLIGHTS

- Based on 1WT Blackout Edition
- Includes 20-inch black aluminum wheels<sup>1</sup>
- Unique naval-inspired graphics
- Bed-mounted Sport Bar with Special Ops signature
- Sport assist steps



Silverado Special Ops Edition model shown. Preproduction model shown. Actual production model may vary.

THE 2016 CHEVROLET SILVERADO 1500  
SPECIAL OPS EDITION

THE MOST DEPENDABLE, LONGEST-LASTING  
FULL-SIZE PICKUPS ON THE ROAD<sup>2</sup>

FIND NEW ROADS<sup>3</sup>

### FEATURES

- Blackout Edition content
  - Black bowties
  - Body-color grill surround and bezels
  - Deep tinted windows
  - 20-inch black-painted aluminum wheels
- All-terrain tires
- Unique naval-inspired striping and graphics
- Bed-mounted Sport Bar with Special Ops signature
- Black 4WD decals on box (4WD models)
- Black sport assist steps
- Spray-in bedliner

### ORDERING

- LPO Order code: GOP (G-zero-P)
- Production scheduled to begin in early May

## 2016 SILVERADO REALTREE® EDITION

Presenting the Chevy Silverado 1500 Realtree® Edition For LTZ Z71 (4WD) Crew Cab models

### HIGHLIGHTS

- Realtree camouflage and logo graphics
- REALTREE® XLT<sup>SM</sup> camo interior accents
- Z71 Off-Road Package with door badges
- 20-inch black wheels
- Off-road assist steps



Silverado LTZ Z71 Realtree Edition model (shown with available sport bar and trail lamp). Preproduction model shown. Actual production model may vary.



THE 2016 CHEVROLET SILVERADO 1500  
REALTREE EDITION

THE MOST DEPENDABLE, LONGEST-LASTING  
FULL-SIZE PICKUPS ON THE ROAD<sup>2</sup>

FIND NEW ROADS<sup>3</sup>

### FEATURES

- Realtree logo graphics on hood, doors and tailgate
- Realtree interior graphics
  - Embroidered Realtree logos on headrests
  - camo door trim, front and rear
  - camo trim on center console and outboard HVAC vents
- Z71 hard door badges
- Black Chevy bowties
- Black door handles and mirror caps
- Black bodyside and belt moldings
- 20-inch black 5-spoke wheels with all-terrain tires
- Sport assist steps
- Spray-in bedliner with Realtree logo

### ORDERING

- LPO Order code: GOS (G-zero-S)
- Production scheduled to begin in Summer 2016

## 2016 SILVERADO RALLY EDITIONS

### RALLY 1 HIGHLIGHTS

- Rally striping on hood and sides
- 20-inch black wheels<sup>1</sup>
- Available on Custom model with Double Cab

### RALLY 2 HIGHLIGHTS

- 22-inch gloss black wheels<sup>1</sup>
- 4-inch round assist steps
- Available on LT Z71 models with Double Cab or Crew Cab



Silverado Custom Rally 1 Edition shown in Summit White

Silverado LT Z71 Rally 2 Edition shown in Red Hot

Preproduction models shown. Actual production models may vary.

THE 2016 CHEVROLET SILVERADO 1500  
RALLY EDITION

THE MOST DEPENDABLE, LONGEST-LASTING  
FULL-SIZE PICKUPS ON THE ROAD<sup>2</sup>

FIND NEW ROADS<sup>3</sup>

### RALLY 1 FEATURES

- Custom trim level
- Rally striping
- 20-inch black wheels
- Black Chevy bowtie emblems
- Spray-in bedliner

### RALLY 2 FEATURES

- LT Z71 model
- Rally striping
- 22-inch black wheels<sup>1</sup>
- 4-inch round assist steps
- Black Chevy bowtie emblems
- Z71 hard door badges
- Spray-in bedliner

### ORDERING

- Available in Double Cab (Rally 1 or 2) or Crew Cab (Rally 2)
- Production scheduled to begin in Spring 2016
- LPO Order codes: Rally 1 Edition (STH), Rally 2 Edition (SU2)

## 2016 SILVERADO MIDNIGHT EDITION

Presenting the  
**CHEVY SILVERADO 1500 MIDNIGHT EDITION**  
For Crew Cabs with LTZ Z71<sup>SM</sup> and Double Cabs with LT Z71

### MIDNIGHT EDITION FEATURES:

- Black Chevrolet bowties
- Unique body-color front end
- Unique Z71 door badges
- 18-inch Black wheels
- Goodyear Wrangler DuraTrac<sup>®</sup> tires



LTZ Z71 Midnight Edition Package. Preproduction model shown. Actual production model may vary.

THE 2016 CHEVROLET SILVERADO 1500  
MIDNIGHT EDITION

THE MOST DEPENDABLE, LONGEST-LASTING  
FULL-SIZE PICKUPS ON THE ROAD<sup>2</sup>

FIND NEW ROADS<sup>3</sup>

### HIGHLIGHTS

- Available with either Crew Cab LTZ Z71 model or Double Cab LT Z71 model
- 18-inch Black painted alloy wheels (R18)
- Black door handles and mirror caps
- Black side molding and belt molding
- Unique body-color front end
- Unique Z71 badges
- Black Chevy bowties, front and back
- Goodyear Wrangler DuraTrac<sup>®</sup> tires with aggressive treads
- Rear Parking Assist on LT Z71
- Front and Rear Parking Assist on LTZ Z71
- Spray-in bedliner

### ORDERING

- LPO Ordering code: WJP



# 2017 SPECIAL EDITIONS

## 2017 TRAVERSE GRAPHITE EDITION

Available exclusively on the 2LT model

The Graphite Edition offers customers a bold new look to go with the premium amenities they want and the space they need.

### GRAPHITE EDITION FEATURES:

- Black Chevrolet bowties, front and rear
- 20-inch Dark Charcoal wheel
- Integrated Assist Step
- Dual exhaust



### AVAILABLE EXTERIOR COLORS:



Mosaic Black Metallic (GB8)



Tungsten Metallic (GXG)



Siren Red Tintcoat<sup>1</sup> (G1E)



Iridescent Pearl Tricoat<sup>1</sup> (G1W)

### ORDER NOW!

The 2017 Traverse Graphite Edition is available to order now for delivery in Summer 2016. Select option package "HCR." Availability is limited.

## 2017 EQUINOX MIDNIGHT EDITION AND SPORT EDITION

Available exclusively on the LT model (requires Convenience Package)

The Midnight Edition and Sport Edition give customers expressive new styling choices to go with the convenience features they want and space they need.

### MIDNIGHT EDITION AND SPORT EDITION FEATURES:

- Midnight Edition – Mosaic Black Metallic exterior
- Sport Edition – Summit White exterior
- Black grille
- Black Chevrolet bowties, front and rear
- Black 18-inch aluminum wheel
- Black roof rack cross bars
- Black mirror caps
- Jet Black perforated leather-appointed seats
- Memory settings for the driver seat and exterior mirrors

### MIDNIGHT EDITION



### SPORT EDITION



### ORDER NOW!

The 2017 Equinox Midnight Edition and Sport Edition are available to order now for delivery in Summer 2016. Availability is limited.

Midnight Edition

Select option package "PDR"

Sport Edition

Select option package "PDT"

LT Midnight Edition and LT Sport Edition shown. Preproduction models shown. Actual production models may vary.

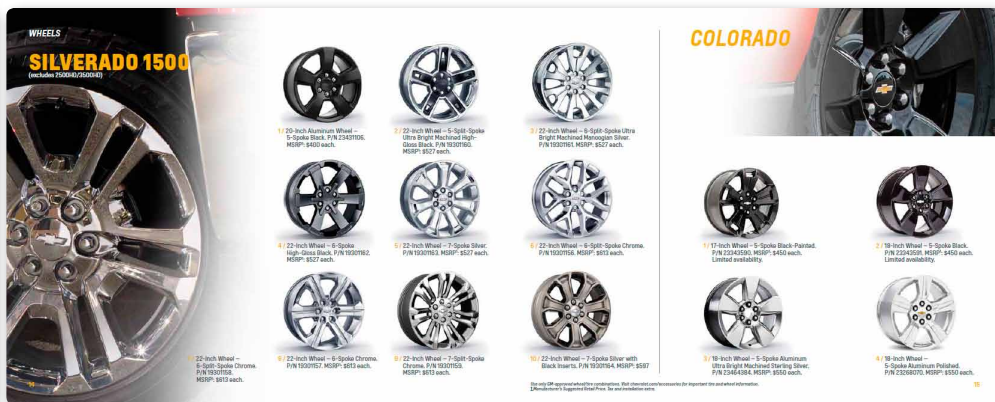
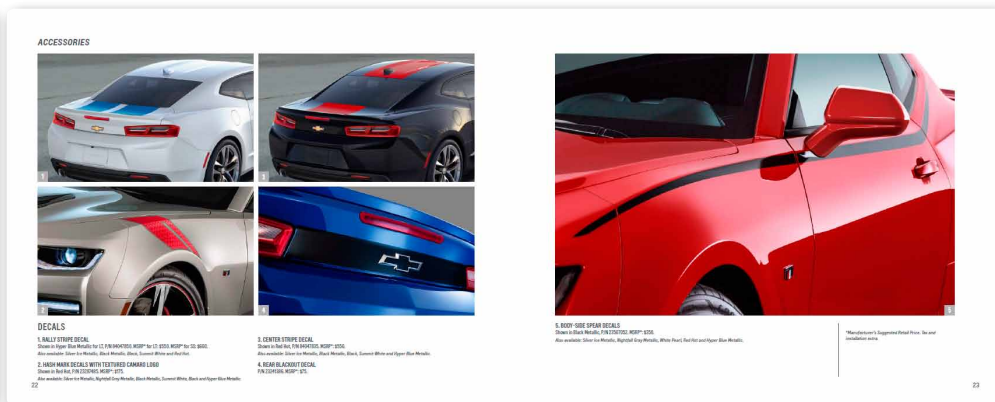
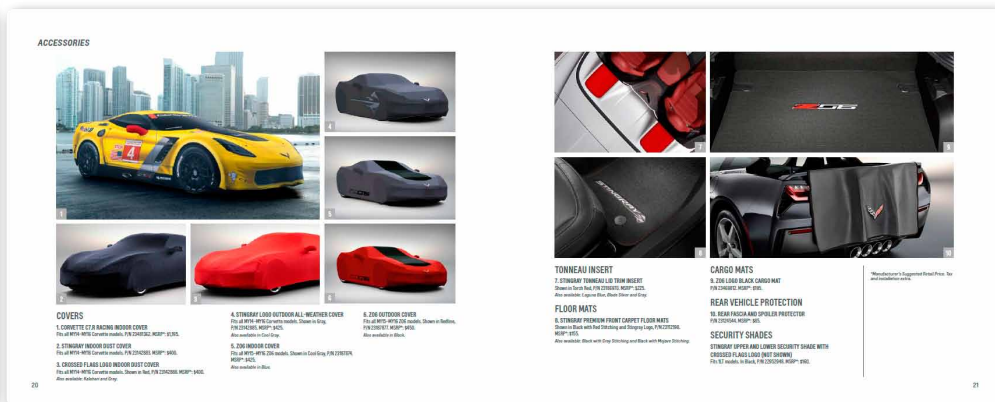


# 2016 Motorsports Brochures Now Available

Three new and exciting Chevrolet Accessories brochures are now available at all Chevrolet Performance Motorsports Events. These consumer-facing brochures present a great deal of information covering a wide spectrum of accessories with the goal of helping customers personalize their vehicles just the way they want them.

These brochures include:

- 2016 Corvette
- 2016 Camaro
- 2016 Silverado/Colorado



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# DESIGNED TO DOMINATE.

DIAL UP THE STYLE AND PERFORMANCE OF YOUR 2016 CAMARO WITH ALL-NEW, FACTORY-ENGINEERED PARTS AND ACCESSORIES.



PERFORMANCE



## A / CHEVROLET PERFORMANCE FRONT AND REAR PREMIUM CARPET MATS

Help protect the Camaro's carpets from mud, water, road salt, and dirt with Front and Rear Premium Carpet Floor Mats. Designed specifically for the 2016 Camaro, they feature the Chevrolet Performance logo and come in Black with Gray Stitching or Black with Red Stitching for an exciting interior accent.

P/N	DESCRIPTION	MSRP <sup>1</sup>
23240679	Black with Gray Stitching	\$140
23283735	Black with Red Stitching	\$140

## B / CHEVROLET PERFORMANCE ARMREST PACKAGE

Treat your interior to a personalized look with a stylish, easily-installed Chevrolet Performance Armrest. Available in Black with Gray Stitching or in Black with Red Stitching.

P/N	DESCRIPTION	MSRP <sup>1</sup>
84022488	Black with Gray Stitching	\$225
84022486	Black with Red Stitching	\$225

## C / CHEVROLET PERFORMANCE DECAL PACKAGE

You've got the go – now add the show. The Chevrolet Performance Decal Package was designed to highlight the 2016 Camaro's already impressive sculpting while adding style and contrast. Bold Black Stripes with Red Accents and Chevrolet Performance logos cover the Camaro's hood, trunk and bodyside, letting everyone know that you mean Performance.

P/N	DESCRIPTION	MSRP <sup>1</sup>
23287447	Convertible V6	\$650
23287448	Convertible V8	\$650
23287449	Coupe V6	\$650
23492078	Coupe V8	\$650

## D / CHEVROLET PERFORMANCE CENTER CAPS

Chevrolet Performance Center Caps set off the Camaro's wheels with the ideal finishing touch. Made of durable material to help resist corrosion for a long life. Not available on 56K and 5JW wheels.

P/N	DESCRIPTION	MSRP <sup>1</sup>
19351755	Chevrolet Performance Center Cap (Set of 4)	\$140

<sup>1</sup> Manufacturer's Suggested Retail Price. Tax and installation extra. Price subject to change without notice.





### **E / CHEVROLET PERFORMANCE SUSPENSION LOWERING SYSTEM**

- Lower vehicle ride height by up to 20mm at each corner for a more aggressive stance and lower the center of gravity to enhance the feeling of responsiveness
- Includes higher-rate front and rear coil springs and tuned struts and shocks
- Designed & validated by Chevrolet engineers and retains the remainder of the factory warranty or 12 months/unlimited miles

P/N	DESCRIPTION	INSTALL TIME	MSRP <sup>1</sup>
84004136	Camaro SS LT1 V8 Coupe without Magnetic Ride Control™	4.7 hr	\$1,500
84004140	Camaro SS LT1 V8 Convertible without Magnetic Ride Control™	4.7 hr	\$1,500
84004131	Camaro LT LGX V6/LTG I-4 Coupe without 18-Inch wheels	4.7 hr	\$1,500
84004138	Camaro LT LGX V6/LTG I-4 Convertible without 18-Inch wheels	4.7 hr	\$1,500

### **F / CHEVROLET PERFORMANCE BRAKE UPGRADE SYSTEM – BREMBO® FRONT BRAKE PACKAGE (SIX-PISTON CALIPERS)**

- Massive six-piston monoblock aluminum Brembo® front calipers
- Two-piece 14.6-Inch x 1.3-Inch vented and slotted Duralife™ rotors
- Includes low-expansion front brake hoses, all necessary hardware, and brake pads
- Designed & validated by Chevrolet engineers and retains the remainder of the factory warranty or 12 months/unlimited miles
- Available now for all 2016 Camaro models

P/N	DESCRIPTION	INSTALL TIME	MSRP <sup>1</sup>
23245471	Camaro 1LT/2LT/1SS/2SS	2.0 hr	\$3,000

### **G / CHEVROLET PERFORMANCE BRAKE UPGRADE SYSTEM – BREMBO® FRONT BRAKE PACKAGE (FOUR-PISTON CALIPERS)**

- Upgraded Four-Piston Brembo® calipers from the Camaro SS
- 13.6-Inch x 1.2-Inch vented and slotted Duralife™ rotors
- Includes low-expansion front brake hoses, all necessary hardware, and brake pads
- Designed & validated by Chevrolet engineers and retains the remainder of the factory warranty or 12 months/unlimited miles
- Available for all 2016 Camaro models equipped with the 2.0L Turbo LTG or the 3.6L LGX V-6 engines

P/N	DESCRIPTION	INSTALL TIME	MSRP <sup>1</sup>
23245470	Camaro 1LT/2LT/LGX/LTG	2.0 hr	\$2,000



**H**



**I**



**J**

### **H / CHEVROLET PERFORMANCE AXLE-BACK EXHAUST SYSTEM – CAMARO SS WITH LT1 V8**

- Reduced backpressure, increased performance, premium appearance, and a performance sound
- 2.75-Inch diameter, 304 Stainless Steel piping
- 4-inch, highly-polished, 304 Stainless Steel exhaust tip
- 25% backpressure reduction from the stock muffler, based on correlated flow testing
- Designed & validated by Chevrolet engineers and retains the remainder of the factory warranty or 12 months/unlimited miles

P/N	DESCRIPTION	INSTALL TIME	MSRP <sup>1</sup>
84028865	Camaro SS with LT1 V8 without Ground Effects, without NPP Dual-Mode Exhaust	0.5 hr	\$1,195
84028867	Camaro SS with LT1 V8 with Ground Effects, without NPP Dual-Mode Exhaust	0.5 hr	\$1,095

### **I / CHEVROLET PERFORMANCE AXLE-BACK EXHAUST SYSTEM – CAMARO WITH LGX V6**

- Premium appearance and a performance sound
- 2.25-Inch diameter, 304 Stainless Steel piping
- 4-inch, highly-polished, 304 Stainless Steel exhaust tip
- Designed & validated by Chevrolet engineers and retains the remainder of the factory warranty or 12 months/unlimited miles

P/N	DESCRIPTION	INSTALL TIME	MSRP <sup>1</sup>
84028864	Camaro LT with LGX V6 without Ground Effects, without NPP Dual-Mode Exhaust	0.5 hr	\$1,195
84028866	Camaro LT with LGX V6 with Ground Effects, without NPP Dual-Mode Exhaust	0.5 hr	\$1,095

### **J / CAMARO ENGINE COVERS**

Add show quality style underhood with a new Camaro Engine Cover for the LTG- or LGX-powered Camaro. Available in Red, Blue, or Black, the Engine Covers can complement the Camaro's exterior color or add visual contrast to the engine bay.

P/N	DESCRIPTION	INSTALL TIME	MSRP <sup>1</sup>
12663903	LGX, Red	0.2 hr	\$350
12663904	LGX, Blue	0.2 hr	\$350
12663905	LGX, Black	0.2 hr	\$350
12663899	LTG, Red	0.2 hr	\$350
12663900	LTG, Blue	0.2 hr	\$350
12663901	LTG, Black	0.2 hr	\$350





## ACCESSORIES



## Silverado Nudge Bar

Both on- and off-road, the front bumper-mounted Tubular Nudge Bar for Silverado 1500 offers rugged style while helping to protect the front end from minor obstacles or brush.

Part #23387670 / MSRP \$595



## BUICK ACCESSORIES



## Envision Grille Insert

Customize the front end of your Envision with this stylish Grille in Satin Chrome.

Part #23286075 / MSRP \$425

## GMC ACCESSORIES



## All-New 2017 Acadia Molded Assist Step

The perfect blend of style and function, this set of attractive molded Assist Steps makes it easier to enter and exit your Acadia and to load/unload items placed on the roof.

Part # 84041632 / MSRP \$545

## Vehicle Personalization Best Practices: 5 Questions you should ask your customer

Knowing the challenges your customers are facing makes it easier to deliver the precise solutions to meet their needs. Emphasize the benefits of a roof rack to the adventurer, a cargo liner to the pet owner, and an entertainment system to the parent. The more you know about your customers, the more effective your sales success will be. Ask these five questions to determine what their specific needs are, so you can help them understand what is really important to them:

- ✓ How much time do you spend in your vehicle?
- ✓ What are your hobbies?
- ✓ Do you have kids?
- ✓ How have you customized your vehicle in the past?
- ✓ Are you aware that you can customize your vehicle with us?

*Contact your ADI for availability. Images are for representation purpose only. Actual product may differ.*

Southwest ADI  
6550 Wuliger Way  
North Richland Hills, TX 76180



Phone: (877) 671-8994  
Local: (817) 546-0750  
Fax: (817) 546-0756

# New Associated Accessories (IBP)

GM Licensed and Associated Accessories are covered under the accessory-specific manufacturer's warranty and are not warranted by GM or its dealers. Warranty information is available on the AIC under Associated Accessories.

## NEW PRODUCTS COMING SOON!



### Locker Bed Rails

Putco, 5 Style Options for Silverado/Sierra  
MSRP \$265-\$619



### Window Trim & Pillar Post

Putco, Stainless Steel & Black Platinum for Silverado, Sierra, Colorado, Canyon, SUVs  
MSRP \$49-\$179



### Stainless Steel Bodyside Molding

Putco, Stainless Steel for Silverado, Sierra, SUVs  
MSRP \$159-\$349



### Push Up Tie Down

Putco, Front or Rear Stake Pocket, for Silverado/Sierra  
MSRP \$119/\$129



### Bumper Cover

For SUVs  
MSRP \$159/\$219



### MYLINK Navigation Upgrade

Rosen, MyLink 4" to 8" Radio Navigation Upgrade for Silverado, Sierra, Suburban, Tahoe, Yukon  
MSRP \$999



### Three Trailing Camera System

EchoMaster / AAMP Global, for Silverado and Sierra with Trailing Mirrors. MSRP \$999

Optional additional 1 Wireless Camera available separately. MSRP \$349



### Accessory Rear Hitch Mount

CURT Manufacturing, for Small cars  
MSRP \$119/\$129