

July 2016

ADI UPDATE

The GM Accessories Newsletter from Southwest ADI



THE TOP SELLERS

MONTHLY DEALER RANKING

These Dealers exceeded 100% of their GM Accessories Sales Objective for **JUNE, 2016.**

FREEDOM CHEVROLET BUICK, DALLAS, TX.....	215.92%	LONE STAR CHEVROLET, JERSEY VILLAGE, TX	113.72%
GENTRY CHEVROLET INC, DE QUEEN, AR.....	186.58%	JK CHEVROLET, NEDERLAND, TX	112.35%
COLEMAN MOTORS, INC., NEW BOSTON, TX	181.49%	MILLER-STARNES CHEVROLET-, ROCKDALE, TX	112.23%
BERT OGDEN CHEVROLET, INC., MISSION, TX.....	173.40%	CAVENDER CADILLAC, SAN ANTONIO, TX.....	112.18%
CUTSHAW CHEVROLET INC, GRAPELAND, TX.....	163.47%	RON CRAFT CHEVROLET, BAYTOWN, TX	111.82%
GARLYN SHELTON CADILLAC, TEMPLE, TX	158.94%	HUFFINES CHEVROLET, LEWISVILLE, TX.....	111.41%
RUSH CHEVROLET, ELGIN, TX.....	156.63%	JIM HOFFPAUIR, INC., LAMPASAS, TX	111.16%
CLASSIC BUICK, GMC OF, CARROLLTON, TX.....	153.33%	FRIENDLY CHEVROLET, LTD., DALLAS, TX	111.02%
WESLACO MOTORS LP, WESLACO, TX	152.23%	TEAGUE CHEVROLET-BUICK, MABANK, TX	110.44%
DON DAVIS BUICK GMC, LAKE JACKSON, TX	149.27%	PIPPEN MOTOR COMPANY, CARTHAGE, TX.....	109.22%
BACON CHEVROLET, INC., FRANKSTON, TX.....	147.71%	AL WILLEFORD CHEVROLET, PORTLAND, TX.....	109.00%
MCKINNEY BUICK-GMC, MCKINNEY, TX.....	146.54%	ORR, INC., TEXARKANA, TX.....	108.53%
BRUCE LOWRIE CHEVROLET, FORT WORTH, TX	145.13%	HOLIDAY CHEVROLET, WHITESBORO, TX.....	108.46%
PARKWAY CHEVROLET, INC., TOMBALL, TX.....	137.66%	JOHN MCCLAREN CHEVROLET, MC GREGOR, TX.....	105.97%
HERITAGE BUICK GMC, ROCKWALL, TX	135.14%	WEST POINT BUICK GMC, HOUSTON, TX	105.16%
CALDWELL COUNTRY, CALDWELL, TX.....	130.58%	SISK BUICK, INC., LONGVIEW, TX.....	104.75%
FIESTA CHEVROLET, EDINBURG, TX	128.04%	TOM BENSON CHEVROLET, SAN ANTONIO, TX	104.09%
PELTIER CHEVROLET, LUFKIN, TX.....	127.28%	GUNN CHEVROLET, LTD., SELMA, TX	103.75%
FREEDOM CHEVROLET, SAN ANTONIO, TX	126.34%	JAMES WOOD CHEVROLET-, DENTON, TX	103.46%
RICHARDSON BROS., INC., FLORESVILLE, TX	126.09%	TEXAN GMC BUICK, HUMBLE, TX.....	103.45%
EXCEL CHEVROLET, JEFFERSON, TX	125.94%	FRANK KENT CADILLAC, FORT WORTH, TX.....	103.23%
MAC HAIK CHEVROLET, HOUSTON, TX.....	125.49%	STERLING MCCALL BUICK GMC, HOUSTON, TX	103.10%
CADILLAC OF ARLINGTON, ARLINGTON, TX	124.24%	JAY HODGE CHEVROLET, SULPHUR SPRINGS, TX	102.23%
COMMERCE CHEVROLET, COMMERCE, TX	120.82%	GREG MAY CHEVROLET, WEST, TX.....	102.18%
WAGNER CADILLAC, TYLER, TX	120.06%	MUNDAY CHEVROLET, HOUSTON, TX	101.48%
ALL AMERICAN CHEVROLET OF, KILLEEN, TX.....	119.94%	CASTROVILLE CHEVROLET, CASTROVILLE, TX.....	101.26%
RAY HUFFINES CHEVROLET, PLANO, TX.....	119.74%	CLASSIC BUICK, GMC, TEXARKANA, TX	100.83%
CAPITOL CHEVROLET, INC., AUSTIN, TX.....	118.49%	WIESNER BUICK GMC, CONROE, TX	100.72%
TRADITIONS CHEVROLET, EAST BERNARD, TX.....	118.47%	DON RINGLER CHEVROLET, TEMPLE, TX.....	100.67%
CRENWELGE MOTORS, KERRVILLE, TX	118.32%	FIVE STAR CHEVROLET, CARROLLTON, TX	100.40%
GULF COAST CHEVROLET, ANGLETON, TX	116.58%	BOB PRICE CHEV BUICK, FREDERICKSBURG, TX.....	100.27%
SEWELL CADILLAC OF, GRAPEVINE, TX	114.45%	GAY BUICK GMC, INC., DICKINSON, TX	100.26%
AUTONATION BUICK GMC, CORPUS CHRISTI, TX	114.44%	YOUNG CHEVROLET, INC., DALLAS, TX.....	100.21%

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JULY 2016 GM ACCESSORIES SALES MANAGER BONUS PROGRAM



CHEVROLET ▪ BUICK ▪ GMC ▪ CADILLAC

- ★ This program is intended to reward those Dealer Managers that most influence Accessory Sales.
- ★ **ENROLLMENT:** All enrollment selections made during the previous 2016 GM Accessories Sales Manager Bonus Programs will automatically carry over for the July program. Enrollment changes can be made via the GM earnPOWER site, located in GM Global Connect.
- ★ **PROGRAM PERIOD:** July 1st – August 1st, 2016
- ★ **HOW IT WORKS:** Dealer Managers who qualify under the GM Accessories Sales Manager Bonus Program will qualify for a payout in earnPower Rewards only if the dealership meets or exceeds the following for the month of July:

1. LEVEL 1 SALES MGR. BONUS: \$15 per eligible delivery

Dealerships that achieve Level 1 will earn a payout equal to \$15 per eligible delivery during the Program Period. To earn a payout under Level 1, the Dealer must meet or exceed the Dealership's Accessories Sales Objective for the month of July 2016.

OR

2. LEVEL 2 SALES MGR. BONUS: \$20 per eligible delivery

Dealerships that achieve Level 2 will earn a payout equal to \$20 per eligible delivery during the Program Period. To earn a payout under Level 2, the Dealer must meet or exceed **both** (i) the Dealership's Accessories Sales Objective for the month of July 2016, AND (ii) the Dealership's New Vehicle Retail Sales Objective for the month of July 2016.

2016 GM Accessories Sales Manager Bonus – JULY				
Bonus Level	Requirements	Accessories Objectives		Accessories Bonus Payout **
Level 1 Bonus	Dealers must achieve the following:	Accessories Sales Objective*	—	\$15/VIN
Level 2 Bonus	Dealers must achieve both of the following:	Accessories Sales Objective*	New Vehicle Retail Sales Objective	\$20/VIN

*July 2016 Accessories objectives are based on specific criteria; Dealer objectives are determined by combining all divisional objectives within the BAC.

For promotion details, contact your DSM or call us at the number below. For Enrollment or Allocation questions call 877-878-3564.



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A BIG DEAL FOR SMALL BUSINESSES!

2016 BUSINESS CHOICE PROGRAM

**CHEVROLET ACCESSORIES
& GMC ACCESSORIES
CASH ALLOWANCE!**



**YOUR
BUSINESS**



**YOUR
VEHICLE**



**YOUR FREE*
ACCESSORIES**



Is your customer's vehicle used in the daily operation of his or her business? If so, they may be eligible to receive up to **\$1,200*** in **FREE ACCESSORIES** to get their new vehicle work-ready!

\$400 Accessories Cash Allowance for:

- 1500 Silverado/Sierra
- Colorado/Canyon
- City Express
- Express/Savana Passenger Van

Business owners receive \$400 toward their eligible vehicle when a minimum of \$400 of GM Accessories are installed.

\$1,000 Accessories Cash Allowance for:

- 2500 Silverado/Sierra
- 3500 Silverado/Sierra

Business owners receive \$1,000 toward their eligible vehicle when a minimum of \$1,000 of GM Accessories are installed.

\$500-\$1,200

Accessories Cash Allowance for:

- Express/Savana Cargo Van

Business owners receive \$500-\$1,200 toward their eligible vehicle when a minimum of \$500 of GM Accessories are installed.

PACKAGE EXAMPLE FOR SILVERADO/SIERRA 1500

- UWS® Chrome Low-Profile Tool Box
- Anti-skid Bedliner
- Premium All-Weather Floor Liners

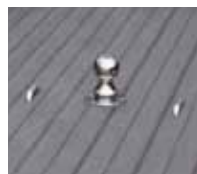


**MSRP \$954 / CUST CO-PAY \$554 PLUS INSTALL
SALESPERSON 50 EP / SALES MGR. 25 EP**

MSRP DOES NOT INCLUDE INSTALLATION.

PACKAGE EXAMPLE FOR SILVERADO/SIERRA 2500/3500

- Curt® Gooseneck Hitch Package
- 4" Black Assist Steps
- Bed Step



**MSRP \$1,424 / CUST CO-PAY \$424 PLUS INSTALL
SALESPERSON 50 EP / SALES MGR. 25 EP**

MSRP DOES NOT INCLUDE INSTALLATION.

Sales Consultants & Sales Managers receive GM earnPOWER Points for each qualifying Chevrolet & GMC Accessories claim submitted within the 2016 Business Choice Program!

*Not valid with all offers. See dealer for details. Take delivery by 9/30/16. The 2015 Business Choice Program is valid from October 1, 2015, through September 30, 2016. This program may not be compatible with other offers or incentive programs. Consult with your Chevrolet or GMC Dealer for program compatibility and other restrictions. For complete program requirements, including information regarding offers, vehicles, equipment, options, warranties and ordering information, consult your Chevrolet or GMC Dealer or visit www.gmfleet.com.



ACCESSORIES

GMC ACCESSORIES

New Associated Accessories (IBP)

GM Licensed and Associated Accessories are covered under the accessory-specific manufacturer's warranty and are not warranted by GM or its dealers. Warranty information is available on the AIC under Associated Accessories.

Camera System by EchoMaster®

Make trailering easier on your truck with this Trailering Camera System by EchoMaster®. This camera system is compatible with 2015-16 Sierra 2500HD/3500HD models equipped with Trailering Mirror Extension.



Three Trailering Camera System Package for the Chevrolet Silverado & GMC Sierra MYLINK 4" and 8" Screens

Part #19353504 / MSRP \$999 / Install 2.5 hrs.



Optional add on 2.4g wireless camera for the Silverado/Sierra MY Link 4" and 8" Screens (optional with PN 19353504 only)

Part #19353510 / MSRP \$349 / Install 1.0 hrs.



**MULTIPLE CAMERAS.
MULTIPLE VANTAGE POINTS.
EASIER TRAILERING.**



The Intellihaul Trailering Camera System is an Associated Accessory sourced from EchoMaster® an independent supplier and is not warranted by GM or its dealers. EchoMaster® provides a 3-year/36,000-mile manufacturer's warranty. For details on the warranty provided by EchoMaster® (Power Brand of AAMP Global), please call (866) 766-2267.

Contact your ADI for availability. Images are for representation purpose only. Actual product may differ.

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Colorado/Canyon 17" Wheel **NOW AVAILABLE**

Part # 23343590 recently removed from the red list!

Personalize your Colorado/Canyon with these 17-Inch 5-Spoke Z71 Gloss Black Wheels (SMY) validated to GM specifications. Package includes tires, tire pressure monitors, wheel lock kit, center caps and lug nuts. Use only GM-approved wheel and tire combinations. See chevrolet.com/accessories for important wheel and tire information.



17-Inch Wheels
5-Spoke Z71 Gloss Black (SMY)

In-Channel Weather Deflectors by EGR®



In-Channel Side Window Deflector in Matte Black

These dual-function vent-and-visor side window weather deflectors by EGR®¹ are designed to circulate fresh air through an open or cracked window and to keep unwanted elements out. Custom-molded to fit your Silverado, these deflectors divert rain, sleet and snow away from the side windows, while reducing wind noise and sunlight glare.

- Manufactured from UV- and impact-resistant material to withstand harsh conditions
- Unique over-the-mirror sail design adds functionality
- Made in the USA



1 Associated Accessories listed are from an independent supplier and are not warranted by GM or its dealers. GM is not responsible for the safety or quality of third-party supplier alterations. For details on the warranty provided by Associated Accessories suppliers, please call the Associated Accessory supplier at the telephone number shown with the accessory listing. Non-GM warranty. For details on the warranty provided by EGR® call (800) 757-7075.

EGR's unique design and installation result in a great fit!
Try these IN-CHANNEL WEATHER DEFLECTORS that fit our Full-Size Trucks!

PART #	PART NAME	DESCRIPTION	VEHICLE	MSRP ¹	INSTALL TIME
19328980	In-Channel Side Window Deflector	Smoke Black	2014–16 Silverado Crew Cab	\$95	0.3 hr
19328981	In-Channel Side Window Deflector	Smoke Black	2014–16 Silverado Double Cab	\$95	0.3 hr
19328982	In-Channel Side Window Deflector	Smoke Black	2014–16 Silverado Regular Cab	\$65	0.3 hr
19329850	In-Channel Side Window Deflector	Matte Black	2014–16 Silverado Crew Cab	\$95	0.3 hr
19329851	In-Channel Side Window Deflector	Matte Black	2014–16 Silverado Double Cab	\$95	0.3 hr
19329852	In-Channel Side Window Deflector	Matte Black	2014–16 Silverado Regular Cab	\$65	0.3 hr

1 Manufacturer's Suggested Retail Price. Tax and installation extra. Price subject to change without notice.

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Premium All-Weather Floor Liners **DETAILS BOOK**

Important information from GM Accessories Marketing

Knowledge is power – and because product knowledge also means increased sales, we've assembled everything you need to know about Premium All-Weather Floor Liners for Chevrolet/GMC pickups and full-size SUVs.

From GM Engineering's thoughtful design rationale all the way to the impressive testing outcomes of independent third-party testing¹, you'll have vital selling and technical information – as well as photos – at your fingertips.

A careful read-through will arm you with the knowledge to:

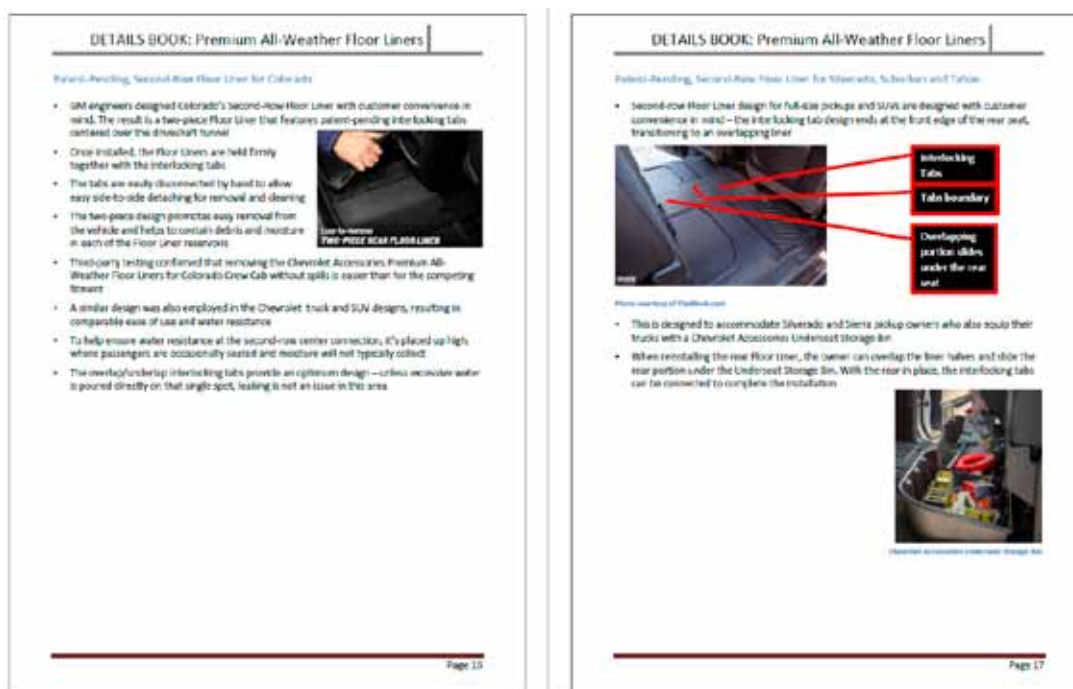
- Answer virtually every customer question
- Qualify potential objections
- Outline the many ways that Chevrolet/GMC Accessories Premium All-Weather Floor Liners for Colorado/Canyon Crew Cab outperformed a key competitor in objective head-to-head tests – 32 in all²

Key design information and data is also available for applications that cover fitments for MY 2014-16 Sierra, Yukon and Yukon XL and MY 2014-16 Silverado, Tahoe and Suburban. You'll learn what engineers did to ensure optimum performance, anchoring and safety for these applications.

Dedicate some time to become a Premium All-Weather Floor Liner product expert, and see to it that every Chevrolet/GMC pickup and SUV leaves the dealership equipped with a brand-new set.

1 Based on third-party AMCI Testing-Certified results as performed on GMC Accessories Canyon Crew Cab Floor Liners (PN 23381376, 84056628) vs. Weather Tech Floor Liner™ DigitalFit® — Laser Measured for MY15-16 Canyon.

2 Fitments vary from vehicle to vehicle. Testing claims apply specifically to MY 15-16 Colorado Crew Cab, so be certain to educate customers accordingly.



Contact your TSM to get your Chevrolet or GMC Floor Liners Details Book today!

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Accessories Videos on YouTube

From Chevrolet Performance for Silverado & Colorado



In-Depth Look at Chevrolet Silverado/Accessories/Performance Parts - 2015 SEMA Show



3,319 views

Learn more about the latest offerings from Chevrolet Performance for Silverado as explained by Sandor Piszar and Jennifer Goforth.

<https://youtu.be/PCGG-fYnWRs>



2015 Chevrolet Colorado and Accessories



10,813 views

Whether camping, kayaking, daily driving or for purely stylistic purposes, the 2015 Colorado was developed around a slew of accessories to meet your lifestyle demands.

<https://youtu.be/EkfP9dq2rUk>

MORE ACCESSORIES VIDEOS!

Chevy Accessories 2015 - <https://drive.google.com/file/d/0Bx2zWqskbVbkazMt0FJTaVlma28/view?usp=sharing>

Buick Accessories 2015 - <https://drive.google.com/file/d/0Bx2zWqskbVbkVUFXTk0yTG1mUGs/view?usp=sharing>

GMC Accessories 2015 - <https://drive.google.com/file/d/0Bx2zWqskbVbkRIIWeld2dHVfZUU/view?usp=sharing>

Cadillac Accessories 2015 - <https://drive.google.com/file/d/0Bx2zWqskbVbkWVBYZFZ5M1dmSTQ/view?usp=sharing>

Chevy Floor Liners - <https://drive.google.com/file/d/0Bx2zWqskbVbkbm9oZ2JURFdIZIU/view?usp=sharing>

GMC Floor Liners - <https://drive.google.com/file/d/0Bx2zWqskbVbkZ3RmV0FicFl4TWm/view?usp=sharing>



CHEVEROLET CUSTOMER BUYPower CARD

Offer your eligible customers a \$750 Allowance toward New Accessories on a Purchase/Lease of all 2016 & 2107 Chevrolet Vehicles!

Dates: June 1 - August 1, 2016

Note: Dealership must be fully enrolled in the GM Rewards Card Dealer Program to participate. Go to www.gmprograminfo.com for full program details.



ACCESSORIES FOR THE ALL-NEW 2017 GMC ACADIA



TURN TRAVEL TIME INTO QUALITY TIME.

GMC ACCESSORIES



FRONT PREMIUM ALL-WEATHER FLOOR LINERS

Premium All-Weather Floor Liners offer precision coverage around interior trim, driver pedals, seat tracks and door sills. They anchor securely to the driver's side floor for proper positioning and remove for easy cleaning. Also available for second and third row.



CARGO MANAGEMENT COMPONENTS

Leverage the standard cargo management system rails of the Acadia SLT-1 All Terrain model with a selection of components that partition rear cargo for greater security and convenience. Choose from the Cargo Stabilizer, the Flexible Cargo Partition, Cargo Tie-Downs and the floor-mounted Cargo Net to help prevent cargo shifting in transit and keep items contained.



20-INCH, 6-SPLIT-SPOKE ACCESSORY WHEEL²

Eye-catching 20-inch aluminum accessory wheels feature a six-split-spoke design and are the perfect complement to All-New 2017 Acadia's stylish looks. Choice of Sterling Silver (painted) or Machined Face with Satin Graphite (painted) spokes.

PART NO.	COLOR	MSRP ¹
84128107	Black	\$110
84128106	Cocoa	\$110
84128105	Dark Gray	\$110

PART NO.	COMPONENT	MSRP ¹
22745545	Cargo Stabilizer	\$180
22743384	Flexible Cargo Partition	\$155
84051444	Floor-Mounted Cargo Net	\$50
22745520	Cargo Tie-Downs (set of 4)	\$80

PART NO.	COLOR	MSRP ¹
23413107	Sterling Silver	\$495 each
23413108	Machined Face/Satin Graphite	\$495 each



INTEGRATED CARGO LINER

Protect the cargo area floor and rear of the third-row seats with the Integrated Cargo Liner. The liner articulates with the folding third-row seatbacks, with no need for removal when carrying passengers in the third row. Not available for All Terrain model.

PART NO.	COLOR	MSRP ¹
23398828	Black	\$125



MOLDED ASSIST STEPS

Molded Assist Steps help make entering and exiting All-New 2017 Acadia more convenient and provide a handy step up for checking roof-mounted cargo.

PART NO.	COLOR	MSRP ¹
84041632	Black	\$545



ROOF RACK CROSS RAILS

Lay the foundation for fun with a set of two Roof Rack Cross Rails. They attach to the longitudinal rails, setting the stage to install separate roof-mounted cargo boxes, bike carriers, snow gear carriers and more. GMC logo molded into end caps.

PART NO.	COLOR	MSRP ¹
84128239	Black	\$235



HEAD RESTRAINT DVD SYSTEM

Make time fly for your rear-seat passengers with a Dual DVD Rear Seat Entertainment System. Dual LCD monitors and DVD players are mounted to the rear of the front head restraints. Includes wireless headphones and a single remote control.

PART NO.	COLOR	MSRP ¹
23408414	Black Cloth	\$1,995
23408417	Black Vinyl	\$1,995
23408419	Black Cloth w/All Terrain Logo	\$1,995
23408422	Black Vinyl w/Denali Logo	\$1,995
23408413	Gray Cloth	\$1,995
23408416	Gray Vinyl	\$1,995
23408420	Kalahari w/All Terrain Logo	\$1,995
23408423	Shale w/Denali Logo	\$1,995

FOR THE COMPLETE LIST OF GMC ACCESSORIES, SEE YOUR DEALER OR VISIT GMC.COM/ACCESSORIES.

¹ Manufacturer's Suggested Retail Price. Tax and installation extra. See dealer for details.

² Use only GM-approved wheel/tire combinations. Visit gmc.com/accessories for important tire and wheel information.

Most GMC parts and accessories sold and installed on a GMC vehicle by a GMC Dealer or a GMC-approved Accessory Distributor/Installer (ADI) before delivery to the customer are covered under the applicable portion (Bumper-to-Bumper, Powertrain, etc.) of the New Vehicle Limited Warranty. If GMC Accessories are installed after vehicle delivery, or are replaced under the New Vehicle Limited Warranty, they will be covered, parts and labor, for the longer of the following: a) 12 months/12,000 miles (whichever comes first), or b) the balance of the applicable portion of the New Vehicle Limited Warranty. See your dealer for details.

June 2016

2016 ATS Sedan



PERFORMANCE EXHAUST UPGRADE PACKAGE - A stylish, rear fascia piece, this Performance Exhaust Upgrade Package was designed specifically to command attention to your vehicle's brilliant dual-exhaust outlets. It is seamlessly integrated for a performance-oriented appearance. Available for vehicles with and without the available Ground Effects Package.

For use on Vehicles without Ground Effects #22961069 / MSRP \$950 / Install 1.5 hrs.

For use on Vehicles with Ground Effects #22961071 / MSRP \$ 625 / Install 0.5 hrs.



BRAKE SYSTEM - Designed to enhance brake performance and reduce brake wear under high performance/track driving conditions, the Brake System Package replaces your vehicle's standard pads and rotors. The slotted rotors, in conjunction with high-performance pads, offer greater resistance to wear and brake fade while offering a unique style for your vehicle.

#23495615 / MSRP \$995 / Install 2 hrs.

#23495614 / MSRP \$1,750 / Install 2 hrs. (Includes rotors, calipers and brake pads)



SUSPENSION PACKAGE - Kick the ride of your ATS Sedan up a notch with this SG3 Suspension Package is designed to help keep the vehicle well balanced, improve its cornering capability and enhance traction. Components include tires, tire pressure monitors, wheel lock kit, center caps and 18-inch forged aluminum blade silver wheels. Use only GM-approved wheel and tire combinations. See cadillac.com/accessories for important wheel and tire information.

Call for components and pricing.



ENGINE COVER - Enhance the underhood appearance of your ATS with these intake manifold engine covers. MSRP \$395.00 / Install time 0.2 hrs.

Engine Cover - 2.5L Engine (LCV) 12662766

Engine Cover - 2.0L Turbo (LTG) 12662767

Engine Cover - 3.6L V6 (LGX) 12662929

2016 CTS Sedan



BRAKE SYSTEM - Designed to enhance braking performance and reduce brake wear under high performance/track driving conditions, the CTS Brake System Part Package replaces the standard pads and rotors on the existing CTS Brembo brake system. The slotted rotors in conjunction with the high performance pads offer greater resistance to taper wear and brake fade while offering a unique style to your CTS.

#23495622 / MSRP \$995 / Install 2.0 hrs.



SUSPENSION PACKAGE - Kick the ride of your CTS up a notch with this Front and Rear Suspension Modification Kit

Call for components and pricing.



ENGINE COVER - Enhance the underhood appearance of your CTS with these intake manifold engine covers. MSRP \$395.00 / Install time 0.2 hrs.

Engine Cover - 2.0L Turbo (LTG) #12662767

Engine Cover - 3.6L V6 (LGX) #12662929

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CADILLAC WHEELS

**Call for ADI-to-Dealer
Package Pricing. Pricing
Reduced on most styles!**



Cadillac



ATS WHEELS



19" 5-Split-Spoke Gloss Black Painted (5XZ)
LPO Price \$2,395 - \$2,895



19" 5-Split-Spoke Manooagian Silver Painted (5XY)
LPO Price \$2,395 - \$2,895



19" 5-Split-Spoke Ultra-Bright Machine Faced (5XW)
LPO Price \$2,395 - \$2,895



19" Polished Aluminum (5XS)
LPO Price: \$2,495 - \$2,995



19" Satin Graphite Premium Painted (5XU)
LPO Price \$2,495 - \$2,995



19" Ultra-Silver Painted (5XT) with Black Forked Insert (5AK)
LPO Price \$2,995 - \$3,495



19" Ultra-Silver Painted (5XT) with Black Pocket Insert (5AN)
LPO Price \$2,995 - \$3,495



19" Ultra-Silver Painted (5XT) with Chrome Forked Insert (RXS)
LPO Price \$2,995 - \$3,495



19" Ultra-Silver Painted (5XT) with Chrome Pocket Insert (5AL)
LPO Price \$2,995 - \$3,495



19" Satin Graphite Painted (5XV) with Black Forked Insert (5AK) Pkg.
LPO Price \$2,995 - \$3,495



19" Satin Graphite Painted (5XV) with Black Pocket Insert (5AN)
LPO Price \$2,995 - \$3,495



19" Satin Graphite Painted (5XV) with Chrome Forked Insert (RXS)
LPO Price \$2,995 - \$3,495



19" Satin Graphite Painted (5XV) with Chrome Pocket Insert (5AL)
LPO Price \$2,995 - \$3,495

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CADILLAC WHEELS



Cadillac



CTS WHEELS



19" Polished Aluminum



19" Manooagian Silver (SJ6)
LPO Price \$2,395 - \$2,895



19" Gloss Black Painted (SJ7)
LPO Price \$2,395 - \$2,895



19" After Midnight Painted (SJ4)
LPO Price \$2,395 - \$2,895



19" Ultra Silver Premium
Painted (SGU)
LPO Price \$2,395 - \$2,895



19" Ultra Silver Paint
with Black Inserts



***Call for ADI-to-Dealer
Package Pricing. Pricing
Reduced on most styles!***

SRX WHEELS



20" 6-Split Spoke Midnight Silver
Premium Painted NA113 (SH9)
LPO Price \$2,500



20" 7-Spoke Manooagian Silver
Premium Painted NA204 (S1R)
LPO Price \$2,500



20" 6-Split-Spoke Chrome
NA112 (SHA)



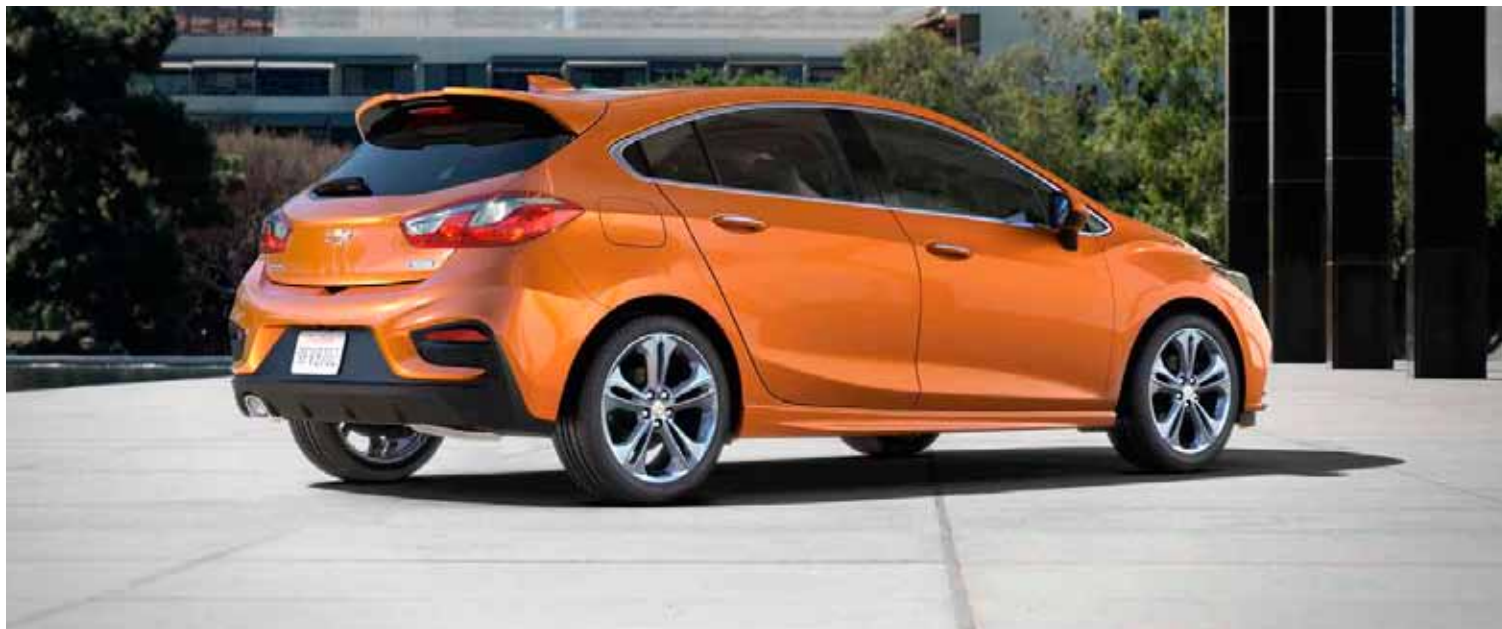
20" 7-Spoke Polished Aluminum
NA205 (S1S)
LPO Price \$2,600

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ALL-NEW 2017 CHEVROLET CRUZE HATCHBACK



Exterior

- Bodyside Moldings – Chrome (RWI)
- Bodyside Moldings – Painted (RWK)
- Chrome Door Handles (RY5)
- Chrome Grille (VAT)
- Flush-Mount Rear Spoiler (SB2)
- Fog Lamps (S3U)
- Front and Rear Molded Splash Guards (VQK)
- Ground Effects (VTD)

Interior

- Floor Mats – All-Weather (VAV)
- Floor Mats – Replacement (RYV)
- Illuminated Sill Plates (SOM)
- Interior Trim Kit (WGK)
- Premium Carpeted Floor Mats (VYW)
- Smoker's Package (SA0)
- Sport Pedal Kit (SBZ)
- Stainless Steel Door Sill Plates (SAI)

Cargo Management

- Cargo Mat – All-Weather (CAV)
- Cargo Net (W2D)

Safety and Protection

- Tire Pressure Monitor (SD5)
- Wheel Lock Kit (SFE)

Wheels

- 17-Inch Aluminum Wheel (SLE)
- 18-Inch Aluminum Wheel (SLG)
- Wheel Center Cap (RXH)

Electronics

- Portable Media Connectivity Package (SIF)



ACCESSORIES

NOTE: Chevrolet Accessories permanently installed at the time of new vehicle delivery are covered under the New Vehicle Limited Warranty. If installed after delivery, coverage on parts and labor is for the balance of the new vehicle warranty or a minimum of 12 months or 12,000 miles; whichever comes first. Chevrolet Accessories not requiring installation or purchased over the counter carry a 12-month limited warranty on parts only. Does not apply to Associated Accessories.

Reference the latest Order Guide for all accessory package offerings.



17-Inch Aluminum Wheel (SLE)



All-Weather Floor Mats (VAV)



Cargo Net (W2D) and All-Weather Cargo Mat (CAV)



Illuminated Sill Plates (SOM)



Front and Rear Molded Splash Guards (VQK)



18-Inch Aluminum Wheel (SLG)

Contact your ADI for availability. Images are for representation purpose only. Actual product may differ.

Southwest ADI
6550 Wuliger Way
North Richland Hills, TX 76180



Phone: (877) 671-8994
Local: (817) 546-0750
Fax: (817) 546-0756

ACCESSORIES FOR THE ALL-NEW 2016 CHEVROLET CRUZE



Preproduction model shown. Production model may vary. All-New 2016 Chevrolet Cruze with currently-available RS Package and optional equipment shown.

MAKE A BOLD STATEMENT WHEREVER YOU GO.



17-INCH FIVE SPLIT-SPOKE, SILVER WHEELS

Personalize Cruze with lightweight aluminum 17-Inch Silver-Painted Accessory Wheels, featuring five split-spoke styling. Priced individually. Use only GM-approved wheel and tire combinations.

PART NO.	COLOR	MSRP ¹
23322703	Silver	\$325



18-INCH FIVE SPLIT-SPOKE, GLOSS BLACK/MACHINED FACE WHEELS

Stand apart from the crowd with lightweight aluminum 18-Inch Machined Face Accessory Wheels, featuring five split-spoke styling and Gloss Black painted pockets. Priced individually. Use only GM-approved wheel and tire combinations.

PART NO.	COLOR	MSRP ¹
84012907	Gloss Black/Machined Face	\$400



FRONT AND REAR DOOR HANDLES

Body-color Front and Rear Door Handles feature a sleek chrome strip to accent Cruze's exterior.

PART NO.	COLOR	MSRP ¹
84042538	Kinetic Blue Metallic with Chrome Strip	\$120
84042540	Siren Red Tintcoat with Chrome Strip	\$140
84042542	Mosaic Black Metallic with Chrome Strip	\$120
84042544	Silver Ice Metallic with Chrome Strip	\$120
84042546	Summit White with Chrome Strip	\$120



PREMIUM ALL-WEATHER FLOOR MATS

Designed to mirror the contours of Cruze, Premium All-Weather Floor Mats feature a deep-ribbed pattern that helps to collect rain, mud, snow and debris. Nibs on the back help hold the mats in place. Available in Black.

PART NO.	COLOR	MSRP ¹
39052638	Black (front)	\$130



CUSTOM-MOLDED CARGO TRAY

Help protect Cruze's cargo area from dirt and spills with a Custom-Molded Cargo Tray. It features a heavy-duty, non-skid surface and raised outer perimeter to contain debris and moisture.

PART NO.	COLOR	MSRP ¹
39029375	Black	\$70



ILLUMINATED FRONT DOOR SILL PLATES

Stylish Illuminated Front and Rear Door Sill Plates feature the Chevrolet name in a soft blue glow with doors open.

PART NO.	COLOR	MSRP ¹
13478514	Silver and Blue	\$285

FOR THE COMPLETE LIST OF CHEVROLET ACCESSORIES, SEE YOUR DEALER OR VISIT CHEVROLET.COM/ACCESSORIES.

¹ Manufacturer's Suggested Retail Price. Tax and installation extra. See dealer for details.

Most Chevrolet parts and accessories sold and installed on a Chevrolet vehicle by a Chevrolet Dealer or a Chevrolet-approved Accessory Distributor/Installer (ADI) before delivery to the customer are covered under the applicable portion (Bumper-to-Bumper, Powertrain, etc.) of the New Vehicle Limited Warranty. If Chevrolet Accessories are installed after vehicle delivery, or are replaced under the New Vehicle Limited Warranty, they will be covered, parts and labor, for the longer of the following: a) 12 months/12,000 miles (whichever comes first), or b) the balance of the applicable portion of the New Vehicle Limited Warranty. See your dealer for details.

May 2016



ACCESSORIES

2016 CHEVY COLORADO SHORELINE SPECIAL EDITION



Personalize your Colorado Shoreline Edition even further by selecting from a wide range of Chevrolet Accessories. Every item in the portfolio is designed to help you tailor it to your own brand of good times.

THE SHORELINE EDITION INCLUDES:

- A CHOICE OF FOUR COLORS: RED HOT, LASER BLUE, SILVER ICE METALLIC AND SUMMIT WHITE
- BODY-COLOR GRILLE WITH BLACK BOWTIE GRILLE AND TAILGATE EMBLEMS
- GLOSS BLACK DOOR HANDLES
- GLOSS BLACK MIRROR CAPS
- BLACK BELTLINE MOLDINGS
- 18-INCH 5-SPOKE, BLACK-PAINTED ALUMINUM WHEELS
- PREMIUM ALL-WEATHER FLOOR LINERS
- SPRAY-IN BEDLINER
- ONE-YEAR SiriusXM™ SATELLITE RADIO TRIAL⁵

ADDITIONAL ACCESSORIES SHOWN:

GEARON™ UTILITY RACK

P/N 23144878

MSRP¹ \$695

STAND-UP PADDLE BOARD/SURFBOARD CARRIER BY THULE®²

P/N 19330171

MSRP¹ \$160

FENDER FLARES BY EGR®³

FOR LONG BOX, P/N 19352650

MSRP¹ \$399

3-INCH OFF-ROAD STEP BARS

FOR EXTENDED CAB (PICTURED), P/N 22929605

MSRP¹ \$695

TAKE YOUR SHORELINE UP A NOTCH WITH THESE ACCESSORIES:



FRONT AND REAR MOLDED SPLASH GUARDS

FRONT P/N 22958431, MSRP¹ \$50

REAR P/N 23278169, MSRP¹ \$50



SOFT FOLDING TONNEAU COVER

FOR LONG BOX, P/N 23462048

MSRP¹ \$575



GEARON™ BED DIVIDER

P/N 22937756, MSRP¹ \$395



PREMIUM ALL-WEATHER FLOOR LINERS IN JET BLACK

P/N 84056631, MSRP¹ \$100



BED EXTENDER BY LUND®⁴

IN BLACK, P/N 19330176. MSRP¹ \$249



BED-MOUNTED SPORT BAR PACKAGE

P/N 23325905, MSRP¹ \$995

SPORT BAR OFF-ROAD LIGHTS

(PAIR) P/N 23415422, MSRP¹ \$995

GM reserves the right to make changes at any time, without notice, in prices, colors, materials, equipment, features, specifications, models, accessories and availability. Pictured gear and supplies not included.

See your dealer for details. Some vehicles are shown with equipment from an independent supplier. GM licensed and Associated Accessories are covered under the accessory-specific manufacturer's warranty and are not warranted by GM or its dealers. GM is not responsible for the safety or quality of independent supplier alterations.

1 Manufacturer's Suggested Retail Price. Tax and installation extra.

2 Associated Accessories listed are from an independent supplier and are not warranted by GM or its dealers. GM is not responsible for the safety or quality of third-party supplier alterations. Non-GM Warranty. Thule® provides a 3-year/36,000-mile manufacturer's warranty. For details on the warranty provided by Thule®, please call (800) 238-2386.

3 Non-GM Warranty. EGR® provides a 3-year/36,000-mile manufacturer's warranty. For details on warranty provided by EGR® Incorporated, please call (800) 757-7075.

4 Non-GM Warranty. Lund® provides a 3-year/36,000-mile manufacturer's warranty. For details on the warranty provided by Lund International, please call (800) 241-7219.

5 If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at (866) 635-2349. See Sirius XM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc.



ACCESSORIES

LIFE ON THE GO.



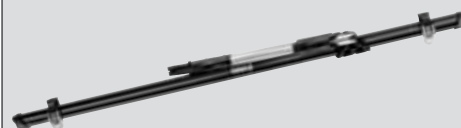
ADVENTURE-READY CONVENIENCE. THE ACCESSORIES CUSTOMERS WANT FROM A BRAND THEY TRUST.



Set-to-Go™ Kayak Saddles



Hull-a-Port PRO™ Folding J Kayak Carrier



Big Mouth™ Upright Bike Carrier



Force and Sonic Roof Boxes



Flat Top Ski and Snowboard Carrier



Canyon Roof Basket



Vertex™ 2- and 4-Bike Hitch Rack



Hitch Ski Carrier



Stand-Up Paddleboard and Surfboard Carrier

FOR MORE INFORMATION, VISIT CHEVROLET.COM/ACCESSORIES.

THULE®
SWEDEN

Associated Accessories listed are from an independent supplier and are not warranted by GM or its dealers. GM is not responsible for the safety or quality of third-party supplier alterations. Thule® provides a 3-year/36,000-mile manufacturer's warranty. For details on the warranty provided by Thule, please call (800) 238-2388.

SOURCED BY
 **ACCESSORIES**

2016 ASSOCIATED ACCESSORIES

QUICK REFERENCE GUIDE



AIR DESIGN

Exterior Body Styling Kit
3-year/36,000-mile manufacturer's warranty
(844) 280-2775



ADVANTAGE

Sport Roll by Advantage —
Soft Roll-Up Tonneau Cover
5-year manufacturer's warranty
(877) 878-9336



BARON

License Plate Frames
Limited lifetime manufacturer's warranty
(800) 232-2766



BEDRUG

Premium Drop-In Bedliner, Premium Bed Mat,
Tailgate Mat
3-year/36,000-mile manufacturer's warranty
(800) 462-8435



BONGIOVI

Headphones — 2-Channel Wireless, Active and
Passive Noise Canceling
3-year/36,000-mile manufacturer's warranty
(866) 443-4437



BORLA

Exhaust Systems
1,000,000-mile manufacturer's warranty
(877) 462-6752



CURT MANUFACTURING

Fifth-Wheel and Gooseneck Hitches and
Brake Control Module
10-year limited manufacturer's warranty
(877) 287-8634



EGR

Fender Flares, Side Window and Hood Deflectors
3-year/36,000-mile manufacturer's warranty
(800) 757-7075



FOLD-A-COVER

Tonneau Covers
3-year/36,000-mile manufacturer's warranty
(800) 322-0522



KICKER

Audio System
3-year/36,000-mile manufacturer's warranty
(800) 256-0808



LUND

Side Window and Hood Deflectors, Steel Tool E
3-year/36,000-mile manufacturer's warranty
(800) 241-7219



NAPIER

Sportz Tents
3-year/36,000-mile manufacturer's warranty
(800) 567-2434



3M

Paint Protection Film
3-year/36,000-mile manufacturer's warranty
(866) 662-4477



REV

Hard Rolling Tonneau Cover,
REV Storage Box to Go with Hard Rolling Cover
3-year/36,000-mile manufacturer's warranty
(818) 365-9000



ROLL N LOCK

Retractable Aluminum Tonneau Cover
3-year/36,000-mile manufacturer's warranty
(800) 952-7655



THULE

Cargo Management
3-year/36,000-mile manufacturer's warranty
(800) 238-2388



TRACRAC

Utility Racks
3-year/36,000-mile manufacturer's warranty
(800) 501-1587



UNDERCOVER

Painted ABS Hard Tonneau Cover,
Swingout Storage Box
3-year/36,000-mile manufacturer's warranty
(866) 900-8800



UWS

Tool Boxes
3-year/36,000-mile manufacturer's warranty
(800) 432-4685

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