

January 2016



ADI UPDATE

The GM Accessories Newsletter from Southwest ADI



THE TOP 20

MONTHLY DEALER RANKING

Here are the Top 20 Dealers for **December, 2015.**

TOP 20 - MTD \$

1. PARKWAY CHEVROLET, INC., TOMBALL, TX
2. LONE STAR CHEVROLET, JERSEY VILLAGE, TX
3. CLASSIC CHEVROLET, INC., GRAPEVINE, TX
4. FREEDOM CHEVROLET BUICK, DALLAS, TX
5. CLASSIC CHEVROLET, SUGAR LAND, TX
6. JERRY'S CHEVROLET, WEATHERFORD, TX
7. FRIENDLY CHEVROLET, LTD., DALLAS, TX
8. WESLACO MOTORS LP, WESLACO, TX
9. MUNDAY CHEVROLET, HOUSTON, TX
10. RON CRAFT CHEVROLET, BAYTOWN, TX
11. BERT OGDEN CHEVROLET, INC., MISSION, TX
12. MCKINNEY BUICK-GMC, MCKINNEY, TX
13. GUNN CHEVROLET, LTD., SELMA, TX
14. THE ANCIRA-WINTON, SAN ANTONIO, TX
15. BERT OGDEN MOTORS, INC., EDINBURG, TX
16. MAC HAIK CHEVROLET, HOUSTON, TX
17. TOM BENSON CHEVROLET, SAN ANTONIO, TX
18. COVERT CHEVROLET BUICK, BASTROP, TX
19. SEWELL CADILLAC, DALLAS, TX
20. AUTONATION CHEVROLET, CORPUS CHRISTI, TX

TOP 20 - % ATTAIN

1. PARKWAY CHEVROLET, INC., TOMBALL, TX
2. WORFE CHEVROLET, LLC, DILLEY, TX
3. FREEDOM CHEVROLET BUICK, DALLAS, TX
4. SISK BUICK, INC., LONGVIEW, TX
5. GENTRY CHEVROLET INC, DE QUEEN, AR
6. TOM BENSON CHEVROLET, SAN ANTONIO, TX
7. WESLACO MOTORS LP, WESLACO, TX
8. JIM HOFFPAUIR, INC., LAMPASAS, TX
9. MCKINNEY BUICK-GMC, MCKINNEY, TX
10. RON CARTER CADILLAC, FRIENDSWOOD, TX
11. SEGUIN CHEVROLET, INC., SEGUIN, TX
12. COLEMAN MOTORS, INC., NEW BOSTON, TX
13. DON DAVIS BUICK GMC, LAKE JACKSON, TX
14. RON CRAFT CHEVROLET, BAYTOWN, TX
15. LIVELY CADILLAC GMC, LONGVIEW, TX
16. FREEDOM CHEVROLET, SAN ANTONIO, TX
17. CENTRAL HOUSTON CADILLAC, HOUSTON, TX
18. ORR, INC., TEXARKANA, TX
19. RAY HUFFINES CHEVROLET, PLANO, TX
20. GULF COAST CHEVROLET, ANGLETON, TX

TOP 20 - \$PNUR

- | | |
|---|---|
| 1. PARKWAY CHEVROLET, INC., TOMBALL, TX | 11. ARNOLD-BAKER CHEVROLET, MAGNOLIA, AR |
| 2. MINERAL WELLS CHEVROLET, MINERAL WELLS, TX | 12. TEAM AUTO OF NAVASOTA, NAVASOTA, TX |
| 3. WESLACO MOTORS LP, WESLACO, TX | 13. FREEDOM CHEVROLET BUICK, DALLAS, TX |
| 4. MCKINNEY BUICK-GMC, MCKINNEY, TX | 14. EXCEL CHEVROLET, JEFFERSON, TX |
| 5. WORFE CHEVROLET, LLC, DILLEY, TX | 15. JIM HOFFPAUIR, INC., LAMPASAS, TX |
| 6. LIVELY CADILLAC GMC, LONGVIEW, TX | 16. GENTRY CHEVROLET INC, DE QUEEN, AR |
| 7. TOM BENSON CHEVROLET, SAN ANTONIO, TX | 17. DON DAVIS BUICK GMC, LAKE JACKSON, TX |
| 8. CANTU CHEVROLET, FREER, TX | 18. WITTE, INC., KARNES CITY, TX |
| 9. SEGUIN CHEVROLET, INC., SEGUIN, TX | 19. CRENWELGE MOTORS, KERRVILLE, TX |
| 10. GLOFF MOTORS, INC., CLIFTON, TX | 20. VARA CHEVROLET, SAN ANTONIO, TX |

Southwest ADI
6550 Wuliger Way
North Richland Hills, TX 76180



Phone: (877) 671-8994
Local: (817) 546-0750
Fax: (817) 546-0756

JANUARY 2016

GM ACCESSORIES SALES MANAGER BONUS PROGRAM



CHEVROLET ▪ BUICK ▪ GMC ▪ CADILLAC

- ★ This program is intended to reward those Dealer Managers that most influence Accessory Sales.
 - ★ **ENROLLMENT:** All enrollment selections made during the previous 2015 GM Accessories Sales Manager Bonus Programs will automatically carry over for the December program. Enrollment changes can be made via the GM earnPOWER site, located in GM Global Connect.
 - ★ **PROGRAM PERIOD:** January 5 – February 1, 2016
 - ★ **HOW IT WORKS:** Dealer Managers who qualify under the GM Accessories Sales Manager Bonus Program will qualify for a payout in earnPower Rewards only if the dealership meets or exceeds the following for the month of January:
 1. **LEVEL 1 SALES MGR. BONUS: \$15 per eligible delivery**
Dealerships that achieve Level 1 will earn a payout equal to \$15 per eligible delivery during the Program Period. To earn a payout under Level 1, the Dealer must meet or exceed the Dealership's Accessories Sales Objective for the month of January 2016.
- OR
2. **LEVEL 2 SALES MGR. BONUS: \$20 per eligible delivery**
Dealerships that achieve Level 2 will earn a payout equal to \$20 per eligible delivery during the Program Period. To earn a payout under Level 2, the Dealer must meet or exceed **both** (i) the Dealership's Accessories Sales Objective for the month of January 2016, AND (ii) the Dealership's New Vehicle Retail Sales Objective for the month of January 2016.

2016 GM Accessories Sales Manager Bonus – January				
Bonus Level	Requirements	Accessories Objectives		Accessories Bonus Payout **
Level 1 Bonus	Dealers must achieve the following:	Accessories Sales Objective*	—	\$15/VIN
Level 2 Bonus	Dealers must achieve both of the following:	Accessories Sales Objective*	New Vehicle Retail Sales Objective	\$20/VIN

*January 2016 Accessories objectives are based on specific criteria; Dealer objectives are determined by combining all divisional objectives within the BAC.

**FOR PROMOTION DETAILS, CONTACT YOUR DSM OR CALL US AT THE NUMBER BELOW.
FOR ENROLLMENT / ALLOCATION QUESTIONS CALL 877-878-3564**

Southwest ADI
6550 Wuliger Way
North Richland Hills, TX 76180



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A BIG DEAL FOR SMALL BUSINESSES!

2016 BUSINESS CHOICE PROGRAM

**CHEVROLET ACCESSORIES
& GMC ACCESSORIES
CASH ALLOWANCE!**



**YOUR
BUSINESS**



**YOUR
VEHICLE**



**YOUR FREE*
ACCESSORIES**

Is your customer's vehicle used in the daily operation of his or her business? If so, they may be eligible to receive up to **\$1,200*** in **FREE ACCESSORIES** to get their new vehicle work-ready!

\$400 Accessories Cash Allowance for:

- 1500 Silverado/Sierra
- Colorado/Canyon
- City Express
- Express/Savana Passenger Van

Business owners receive \$400 toward their eligible vehicle when a minimum of \$400 of GM Accessories are installed.

\$1,000 Accessories Cash Allowance for:

- 2500 Silverado/Sierra
- 3500 Silverado/Sierra

Business owners receive \$1,000 toward their eligible vehicle when a minimum of \$1,000 of GM Accessories are installed.

\$500-\$1,200 Accessories Cash Allowance for:

- Express/Savana Cargo Van

Business owners receive \$500-\$1,200 toward their eligible vehicle when a minimum of \$500 of GM Accessories are installed.

To be eligible, Business owners must (1) use the vehicle in the day-to-day operation of their business, and not solely for transportation purposes; and (2) must also provide one of the following eligible business documents identifying them as the owner of the business:

- GM Fleet Account Number (FAN)
- DBA (Doing Business As)
- Sales Tax License
- State Business License of State/Federal Business Tax ID Certificate
- State Occupational License for Trade (Example: plumbers, electricians, contractors, etc.)
- Municipalities (In lieu of Bid Assistance, vehicle must be in the name of the municipality)
- Prior-year Schedule C (Form 1040) or Schedule F (Form 1040—farmers only)
- Municipal Business License
- Crop or Livestock Insurance
- Federal Land Use Restriction and/or Federal Land Grant Subsidiary Documentation
- Commercial General Liability Insurance Policy/Public Liability Insurance Policy and/or Workmen's Compensation Insurance Policy
- State or Federal Authorized Business Website (Must have .gov website address)
- 2014 Business Tax Forms
- Timber Registration Number
- Pocket List of Railroad Officials Guide (Only eligible when Railroad Operators Incentive is not used)
- Agriculture ID
- Farmer's General Liability Insurance
- Articles of Incorporation
- Tax Form 1120-S
- Tax Form 1065

Sales Consultants & Sales Managers receive GM earnPOWER Points for each qualifying Chevrolet & GMC Accessories claim submitted within the 2016 Business Choice Program!

*Not valid with all offers. See dealer for details. Take delivery by 9/30/16. The 2015 Business Choice Program is valid from October 1, 2015, through September 30, 2016. This program may not be compatible with other offers or incentive programs. Consult with your Chevrolet or GMC Dealer for program compatibility and other restrictions. For complete program requirements, including information regarding offers, vehicles, equipment, options, warranties and ordering information, consult your Chevrolet or GMC Dealer or visit www.gmfleet.com.



GMC ACCESSORIES

ACCESSORIES

SUPERCHARGE SPARK'S **EXTERIOR STYLING.**



EXTERIOR ACCESSORIES

Supercharge Spark's styling with an entire lineup of exterior accessories, starting with integrated Ground Effects, color-keyed Mirror Covers, Bodyside Molding Package accents, a Window Trim Molding Package or a sharp accessory Grille Surround, flanked by a pair of zoomy Fog Lamps. Round it all out with Splash Guard Packages or a sizzling Rear Bumper Fascia Lower Skid Plate.



ACCESSORIES

BIG STYLE IN A COMPACT PACKAGE.



GROUND EFFECTS KIT

PART NO.	COLOR	MSRP ¹
42348192	Carbon Flash	\$995
42348190	Fresh Green Lime	
42348191	Solar Red	
42354588	Paintable	

MIRROR COVERS

PART NO.	COLOR	MSRP ¹
94517500	Carbon Flash	\$65
94517488	Fresh Green Lime	
94517494	Solar Red	
94517506	Paintable	

BODYSIDE MOLDING

PART NO.	COLOR	MSRP ¹
95405701	Carbon Flash	\$190
95416966	Fresh Green Lime	
95405700	Solar Red	
95333634	Chrome	
95333632	Paintable	\$160

CHROME WINDOW TRIM MOLDING PACKAGE

PART NO.	COLOR	MSRP ¹
42345006	Chrome	\$25



GRILLE SURROUND

PART NO.	COLOR	MSRP ¹
42400340	Carbon Flash	\$200
42400341	Fresh Green Lime	
42400339	Solar Red	
42400342	Paintable	

FOG LAMPS

PART NO.	COLOR	MSRP ¹
42348899	NA	\$300

FRONT AND REAR MOLDED SPLASH GUARDS

PART NO.	COLOR	MSRP ¹
95075442	Front	\$50
95328566	Rear	

REAR BUMPER FASCIA LOWER SKID PLATE

PART NO.	COLOR	MSRP ¹
95264903	Black	\$200

FOR THE COMPLETE LIST OF CHEVROLET ACCESSORIES, SEE YOUR DEALER OR VISIT CHEVROLET.COM/ACCESSORIES.

¹ Manufacturer's Suggested Retail Price. Tax and installation extra. Price subject to change without notice.

November 2015



ACCESSORIES

SPRING FOR ADDED INTERIOR **STYLE AND UTILITY.**



FRONT AND REAR MOLDED CARPET FLOOR MATS

PART NO.	STITCHING COLOR	MSRP ¹	PART NO.	STITCHING COLOR	MSRP ¹
42392361	Titanium	\$125	42392373	Mystic Violet	\$125
42392371	Racer Red		42392375	Black	



PREMIUM ALL-WEATHER FLOOR MAT

PART NO.	COLOR	MSRP ¹
42392363	Black	\$130



INSTRUMENT PANEL TRIM PLATE

PART NO.	COLOR	MSRP ¹
42371915	Black/Chrome Bezel	\$125



DOOR SILL PLATES

PART NO.	COLOR	MSRP ¹
95075440	Aluminum	\$75



PREMIUM ALL-WEATHER CARGO MAT

PART NO.	COLOR	MSRP ¹
95182455	Black	\$65



CARGO NET

PART NO.	COLOR	MSRP ¹
95224529	Black	\$51

FOR THE COMPLETE LIST OF CHEVROLET ACCESSORIES, SEE YOUR DEALER OR VISIT CHEVROLET.COM/ACCESSORIES.

¹ Manufacturer's Suggested Retail Price. Tax and installation extra. Price subject to change without notice.

November 2015



ACCESSORIES

ADD MORE COLOR TO YOUR STYLE SPECTRUM.



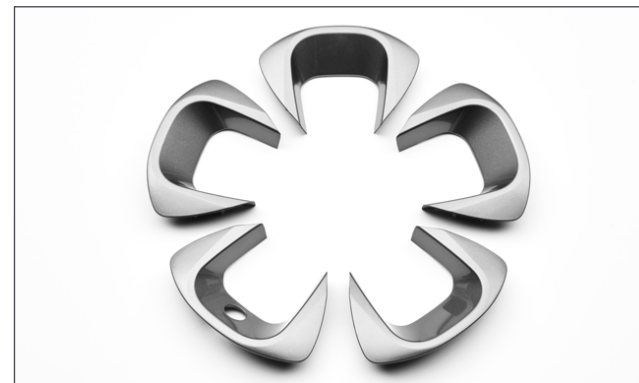
15-INCH FIVE-SPOKE WHEEL IN SILVER-PAINTED FINISH (5WJ)^{1,2} – FITS FRONT OR REAR

PART NO.	MSRP ³
95388934	\$250 per wheel



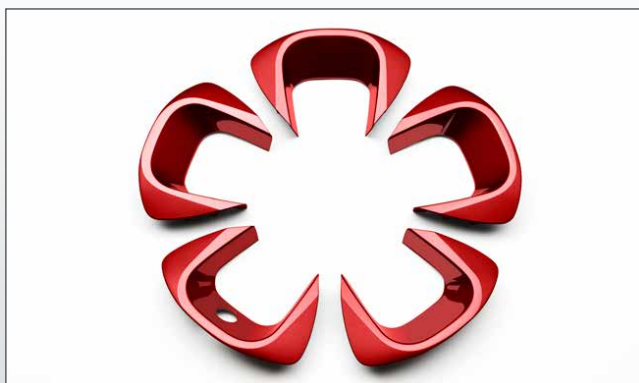
15-INCH FIVE-SPOKE WHEEL IN BLACK-PAINTED FINISH (SDV)^{1,2} – FITS FRONT OR REAR

PART NO.	MSRP ³
95388935	\$250 per wheel



WHEEL INSERTS IN GRAY²

PART NO.	MSRP ³
42352081	\$50 per wheel



WHEEL INSERTS IN RED²

PART NO.	MSRP ³
42352082	\$50 per wheel



WHEEL CENTER CAP IN SILVER WITH BOWTIE LOGO

PART NO.	MSRP ³
42371986	\$20 per wheel

FOR THE COMPLETE LIST OF CHEVROLET ACCESSORIES, SEE YOUR DEALER OR VISIT CHEVROLET.COM/ACCESSORIES.

GM Accessories permanently installed at the time of new vehicle delivery are covered under the New Vehicle Limited Warranty. If installed after delivery, coverage on parts and labor is for the balance of the new vehicle warranty or a minimum of 12 months or 12,000 miles; whichever comes first. GM Accessories not requiring installation or purchased over the counter carry a 12-month limited warranty on parts only. Does not apply to Associated Accessories.

¹ Use only GM-approved wheel and tire combinations. See chevrolet.com/accessories for important wheel and tire information.

² Inserts not included with wheels. Wheels are pictured with Wheel Inserts installed, available at additional cost. See chart listing for Part Numbers, Colors and MSRP.

³ Manufacturer's Suggested Retail Price. Tax and installation extra. Price subject to change without notice.

November 2015



ACCESSORIES

ALL-NEW 2016 MALIBU. **NEW STYLE.**

EXTERIOR APPEARANCE & APPEARANCE COMBINATIONS



BODY-COLOR GRILLE INSERTS (VAS)



BLACK CHROME GRILLE INSERTS (VAT)



19-INCH WHEELS (SGZ)



18-INCH WHEELS (SKY)



MIRROR COVERS (5JR)



Mosaic Black Metallic



Summit White



Crystal Red Tintcoat



Blue Velvet Metallic



Nightfall Gray Metallic



Iridescent Pearl Tricoat

BODY-COLOR GRILLE INSERTS (VAS) APPLICABLE TO ALL VEHICLE COLORS

Most Chevrolet Parts and Accessories sold and installed on a Chevrolet vehicle by a Chevrolet Dealer or a Chevrolet Division-approved Accessory Distributor/Installer (ADI) before delivery to the customer are covered under the applicable portion (Bumper-to-Bumper, Powertrain, etc.) of the New Vehicle Limited Warranty. If Chevrolet Accessories are installed after vehicle delivery, or are replaced under the New Vehicle Limited Warranty, they will be covered, parts and labor, for the longer of the following: a) 12 months/12,000 miles (whichever comes first), or b) the balance of the applicable portion of the New Vehicle Limited Warranty. See your dealer for details.

September 2015



ACCESSORIES

ALL-NEW 2016 MALIBU. **NEW STYLE.**

UTILITY AND INTERIOR ACCESSORIES



ILLUMINATED DOOR SILL PLATE (S08)



ALL-WEATHER CARGO MAT (VLI)



ALL-WEATHER MATS (VAV)



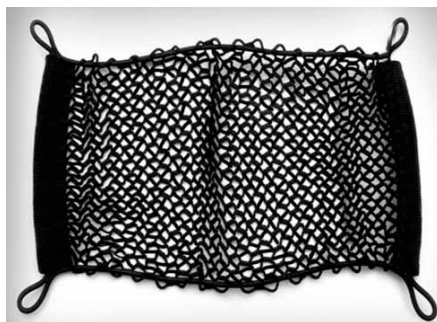
STAINLESS STEEL DOOR SILL PLATE (SAI)



CARGO ORGANIZER (RWU)



REMOTE START (S6P)



CARGO NET (W2D)



WHEEL LOCKS (SFE)



SPLASH GUARDS (VQK)



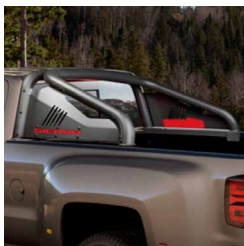
SPORT PEDAL KIT (SBZ)

NEW FOR 2016 SILVERADO



ACCESSORIES

GMC ACCESSORIES



Sport Bar

2016 Silverado

Create a rugged, off-road appearance to your Silverado 1500 with this bed-mounted, Chevrolet Sport Bar Package.

Part # 23387668 / MSRP \$995.00



Front Roof Mounted Off-Road Lamp

2016 Silverado

Enhance your truck's rugged, off-road appearance and provide further illumination with these Off-Road lights. Includes two lights, brackets, harnesses, and interior headlamp switch. Requires Sport Bar (SBY). MSRP \$995

For use with T3U Fog Lamps - Part # 23415421

For use Without T3U Fog Lamps - Part # 23415422

NEW FOR 2016 SILVERADO & SIERRA



Tool Box -For REV Tonneau - Associated Accessories

2016 Silverado/Sierra

Store tools and equipment more conveniently in your Silverado/Sierra 1500 with this REV® Box by REV®. (For use with Hard Tonneau Rolling Cover by REV®, sold separately).

Part # 19333086 / MSRP \$329.00

Associated Accessories, non-GM warranty. REV® provides a 3-year/36,000-mile manufacturer's warranty. For details on the warranty provided by REV®, please call (818) 365-9000.



Perimeter Bed Lighting

2016 Silverado/Sierra

Add an extra element of convenience to your Silverado/Sierra 1500 with Perimeter Bed Lighting. With just the flip of a switch in the cabin, the pickup bed becomes lit, so you can confidently secure and remove cargo when it's dark or in minimal light.

Part # 23295943 / MSRP \$135.00



Radio - Navigation

2016 Silverado/Sierra

Add navigation functionality to your Silverado/Sierra 1500 audio system with this Navigation Radio Antenna Cable.

Part # 84043873 / MSRP \$975.00



RSE - Head Restraint DVD System

2016 Silverado/Sierra

Make time fly for your rear-seat passengers in your Silverado/Sierra 1500 with this Rear-Seat Entertainment System (RSE) featuring dual LCD monitors that are mounted on the rear of the front seat head restraints. A single DVD player, along with multiple other inputs (SD, USB, micro HDMI), can send audio and video content to either one display or both displays at the same time. This accessory is not compatible with the factory Rear-Seat Entertainment (RSE) option. Available in a variety of colors. MSRP \$1,995

NEW FOR 2016 COLORADO



ACCESSORIES

GMC ACCESSORIES

Hood & Tailgate Stripe Package

2016 Colorado

Make your Colorado stand out in a crowd with this Hood & Tailgate Stripe Package. MSRP \$695

Part # 23199906 - Crew Cab

Part # 23199907 - Extended Cab



Body Side Decal Package, Chevrolet Performance

2016 Colorado

Add a personal touch to your Colorado with this body side Decal Package designed for the doors and rocker panels. MSRP \$245

Part # 23341115 - Crew Cab

Part # 23341116 - Extended Cab

NEW FOR 2016 CANYON



Body Side Decal Package

2016 Canyon

Add a personal touch to your Canyon with this body side Decal Package designed for the doors and rocker panels. MSRP \$245

Part # 23341113 - Crew Cab

Part # 23341114 - Extended Cab

NEW FOR 2016 COLORADO & CANYON

Perimeter Bed Lighting

2016 Colorado/Canyon



Illuminate the cargo area of your Colorado/Canyon with convenient Perimeter Bed Lighting that makes it easier to remove or secure cargo in the cargo bed at night.

Part # 23199878 / MSRP \$165

Front Foglamps

2016 Colorado/Canyon



Designed to help minimize glare while providing additional light low in front of the vehicle, these Front Fog Lamps add a measure of safety and security to your Colorado/Canyon driving experience.

Part # 23459834 / MSRP \$285

Contact your ADI for availability. Images are for representation purpose only. Actual product may differ.

Southwest ADI
6550 Wuliger Way
North Richland Hills, TX 76180



ACCESSORIES
DISTRIBUTOR INSTALLER

Phone: (877) 671-8994
Local: (817) 546-0750
Fax: (817) 546-0756

ACCESSORIES FOR THE CADILLAC ELR

2016 ELR COUPE

A. 20 INCH BLACK PAINTED WHEELS

Personalize your ELR with these sporty, elegant 7-spoke, 20-Inch Aluminum Wheels.

B. STEERING WHEEL

Second-row passengers can easily use their tablets on the road with this Universal Tablet Soft, hand-stitched microfiber suede accentuates the Steering Wheel, providing maximum grip while adding a touch of extraordinary luxury.

C. VEHICLE COVER

Custom-constructed of lightweight, easy-to-handle material. Help keeps out dirt, dust, and abrasive particles. Allows moisture to evaporate.

D. SUNSHADE PACKAGE

The windshield Sunshade Package helps keep your ELR cooler on hot, sunny days and helps protect the dashboard against sun damage. It folds up and fits in an included storage bag. Both the Sunshade and the bag feature the Cadillac logo.

E. PREMIUM CARPET FLOOR MATS

Add a custom look to your ELR with Premium Front and Rear Floor Mats that help protect the carpet from mud, water, road salt and dirt. Available in Black and Cashmere.

F. PREMIUM ALL WEATHER FLOOR MATS

These Premium All Weather Front and Rear Floor Mats are precision crafted for a custom fit and deep ribbed for superb protection against the elements. Offered in Cashmere and Jet Black and feature the ELR logo on the front and rear mats.

G. CD PLAYER

For those who enjoy listening to music on compact disc, this single-disc CD Player mounts directly into the glove box for easy accessibility.

H. SMOKER'S PACKAGE

For those who choose to smoke in their vehicle, this Smoker's Package comes with two Black ashtrays and two lighters: one set for front passengers and two for the rear. They're easy to remove and constructed of flame-retardant material.

I. CARGO ORGANIZER

This durable, flexible, collapsible cargo organizer has multiple compartments to carry lightweight items of various sizes in the rear of your Cadillac. Can be folded flat, or removed from the vehicle as needed. Black with Cadillac Logo

J. HIGHWAY SAFETY KIT

Offering peace of mind, this Highway Safety Kit includes a variety of items to help keep you safe and get you back on the road.

K. BATTERY CHARGER CABLE

This handy Battery Charger Cable lets you carry an extra one with you, to help keep your ELR charged and ready to go.

L. WHEEL LOCK KIT

Help deter thieves from taking the wheels off your vehicle with this Wheel Lock Kit, which includes 4 locks and a unique key.



Items shown may not be available for all models. Styles may vary from those pictured. Additional parts may be required for installation of certain accessories. GM Licensed and Associated Accessories are covered under the accessory-specific manufacturer's warranty and are not warranted by GM or its dealers. Use only GM-approved wheel and tire combinations. See cadillac.com/accessories for important tire and wheel information.



ACCESSORIES

ACCESSORIES FOR THE CADILLAC CT6

2016 CT6 SEDAN

A. FLUSH MOUNT REAR SPOILER KIT

Add a sporty touch to your CT6 with this Flush Mount Rear Spoiler. It's available in several body colors.

B. CARGO NET

Help secure and organize items in the cargo area of your CT6 with this Cargo Net.

C. CARPET REPLACEMENT MATS

Help protect the carpet of your CT6 from rain, mud, snow and other debris with these Front and Rear Carpet Replacement Floor Mats.

D. UNIVERSAL TABLET HOLDER

Second-row passengers can easily use their tablets on the road with this Universal Tablet Holder. It securely holds a single tablet against the front seatback in a choice of Portrait or Landscape orientations, attaching to the driver- or front-passenger-seat headrest posts.

E. CARGO ORGANIZER

Carry lightweight items of various sizes in the trunk of your CT6 with this durable, flexible and collapsible Cargo Organizer. It includes two dividers that can be folded flat or removed as needed.

F. HIGHWAY SAFETY KIT

Offering peace of mind, this Highway Safety Kit includes a variety of items to help keep you safe and get you back on the road.

G. WHEEL LOCK KIT

Help deter thieves from taking the wheels off your vehicle with this Wheel Lock Kit, which includes 4 locks and a unique key.

H. FIRST AID KIT

Be prepared for emergencies with this First Aid Kit, filled with a wide range of first aid items.

A.



B.



C.



D.



E.



F.



G.



H.



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ACCESSORIES

CADILLAC ACCESSORIES VIDEO REFRESH

The Cadillac Accessories video was recently refreshed to include images of the 2016 Cadillac CT6. If you would like a copy of this video for your event or dealership, download it from <http://bit.ly/1RtPo7L>.



HIT THE SLOPES IN STYLE.

Outfit your Colorado/Canyon for the season! Our GearOn™ and Thule® line-up of cargo accessories offer the perfect solution for storing and carrying your snowboards, skis, and gear for all of your winter adventures!

Part #	GM Accessory	Description	MSRP
22950523	GearOn™ Pickup Box Carrier Cross Rails	The Pickup Box Tiered Storage Bar Package includes the GearOn™ Tiered Storage Cross Rails that provide the foundation for the system. Requires GearOn™ Cargo Tie Down Rings (sold separately)	\$300.00
23143241	Bed-Mounted Cargo Tie-Down Rings	Enhance the cargo capability of your Canyon with these Cargo Tie-Down Rings.	\$100.00
22937756	GearOn™ Bed Divider Package	The GearOn™ Divider Package groups GearOn™ Cargo Tie Down Rings with a GearOn™ Bed Cargo Divider in Black, to partition the cargo bed and help hold gear in place.	\$395.00
19299548	Flat Top 6-Pair Roof-Mounted Ski Carrier by Thule®	The Universal Flat Top™ Ski/Snowboard Carrier by Thule® is fully locking and installs quickly and easily on roof rack cross rails. It carries up to six pairs of skis or four snowboards. This item requires cross rails. Non-GM warranty. Warranty by Thule®. For more information call 1-800-238-2388.	\$214.99



ACCESSORIES

GMC ACCESSORIES

GEARON™

Southwest ADI
6550 Wuliger Way
North Richland Hills, TX 76180



Phone: (877) 671-8994
Local: (817) 546-0750
Fax: (817) 546-0756

NEW! Bongiovi Wireless Headphones

The Sound Solution for Active Lifestyles

Bongiovi Headphones are the sound solution for active lifestyles. Much more than a wireless in-vehicle headphone set alone, they include adapters to travel wherever you go — and they offer optimum audio in a variety of environments.

REAL-TIME DIGITAL REMASTERING AND ACTIVE NOISE CANCELING

Bongiovi's patented, award-winning Digital Power Station™ (DPS) signal processing digitally remasters the source material in real time. The audio signal is refined and optimized for fullbodied sound — listeners hear more of how it was recorded. For added control, the active 20-dB broad-spectrum noise canceling reduces competing ambient sound.

FEATURES

- 2-Channel IR Wireless Operation
- Lithium-Ion batteries recharge via USB cable
- Studio-quality sound in rugged, automotive-grade construction
- Comes with hard shell case, audio cable, USB charging cable and two audio jacks



Bongiovi Premium IR /Active Noise Canceling / Sound Enhanced Headphones

Part #19332898

MSRP \$149

Vehicle Application:

CHEVROLET	GMC	CADILLAC	BUICK
2012-16 Equinox	2012-16 Acadia	2014-16 Escalade Platinum	2012-16 Enclave
2013-14 Malibu	2012-16 Sierra	(requires wiring to the display)	2014-16 LaCrosse
2012-16 Silverado	2012-16 Terrain	2012-16 SRX	2012-15 Regal
2012-16 Suburban/Tahoe	2012-16 Yukon/Yukon XL	2014-16 XTS	
2012-16 Traverse			

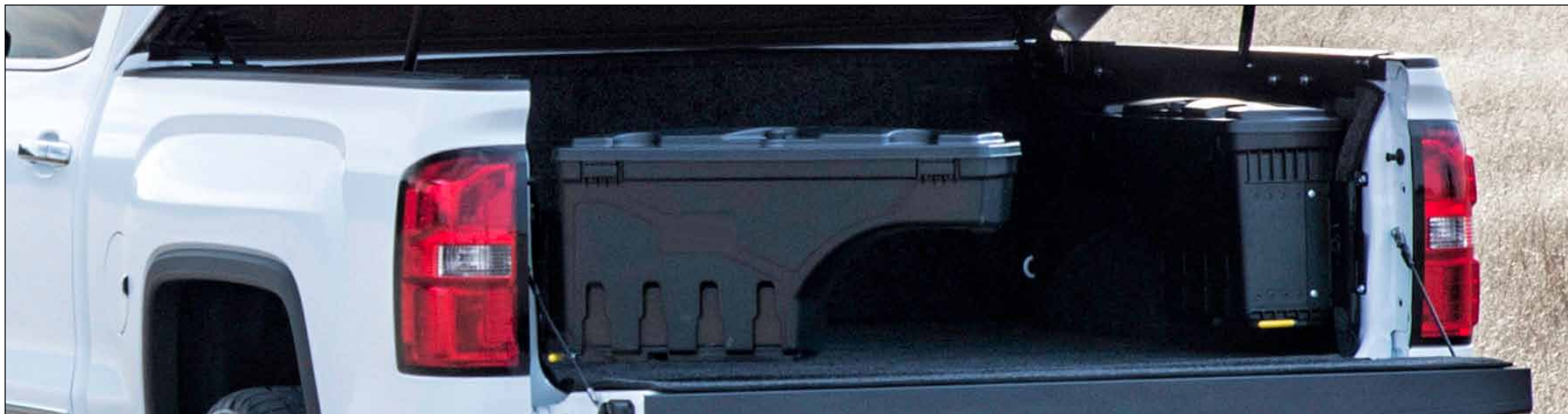
1 Manufacturer's Suggested Retail Price. Tax and installation extra. Price subject to change without notice.

Associated Accessories listed are from an independent supplier and are not warranted by GM or its dealers. GM is not responsible for the safety or quality of third-party supplier alterations. Bongiovi® provides a 3-year/36,000-mile manufacturer's warranty. For details on the warranty provided by Bongiovi®, please call (866) 443-4437.



SWING-OUT TOOL BOX

SWINGCASE BY UNDERCOVER™



TOOL STORAGE MADE EASY

Gain easy access to your gear without reaching over or climbing into your truck bed with SwingCase, a swing-out tool box by UnderCover™¹. This unique swing-out type tool box is made from lightweight, high-impact ABS plastic and provides weatherproof, out-of-sight and secure storage for up to 75 pounds of tools and equipment. Located behind the rear wheelhouse against the side wall on either side of the truck bed, each tool box is designed to swing toward the rear of the truck by simply pulling a release lever.

- Convenient swing-out design provides easy access from the back of the tailgate – no reaching required
- Stows out of the way in the unused portion of the bed, allowing for full use of the truck bed
- Holds up to 75 pounds of tools and equipment in a lockable tool box
- Easy lift-off removal – no tools required
- Mounts securely to the bed side wall
- Built-in padlock loop helps secure your SwingCase with a padlock of your choice
- Made in the U.S.A.

PART #	PART NAME	DESCRIPTION	VEHICLE	MSRP ²	INSTALL TIME
19332689	Swing-Out Tool Box – Driver's Side	Black	2014-16 Silverado/Sierra	\$199	0.5 hr
19332690	Swing-Out Tool Box – Passenger's Side	Black	2014-16 Silverado/Sierra	\$199	0.5 hr
19333228	Swing-Out Tool Box – Driver's Side	Black	2015-16 Colorado/Canyon	\$199	0.5 hr
19333229	Swing-Out Tool Box – Passenger's Side	Black	2015-16 Colorado/Canyon	\$199	0.5 hr

¹ Associated Accessories listed are from an independent supplier and are not warranted by GM or its dealers. GM is not responsible for the safety or quality of third-party supplier alterations. UnderCover™, a division of THI, provides a 3-year/36,000-mile manufacturer's warranty. For details on the warranty provided by UnderCover™, please call (866) 900-8800.

² Manufacturer's Suggested Retail Price. Tax and installation extra. Price subject to change without notice.

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TOOL BOX SYSTEMS



TOOL BOXES THAT GET THE JOB DONE

Not all tool boxes are created equal. Designed and engineered to handle up to 250 lbs¹ of storage, tool boxes by UWS[®] are made from commercial-grade aluminum to withstand virtually anything you throw at them or in them.



SINGLE-LID DEEP-WELL TOOL BOX

The strength and dependability you rely on and security you count on. This patented, fully foamed lid creates a rigid wall that was designed to help prevent bending or warping. The box and lid can handle heavy loads and can withstand the impact from dropped tools. Accompanying coated J-hooks protect your truck from scratches and make for easy installation.



LOW PROFILE TOOL BOX

This tool box is built two inches lower than other UWS[®] tool boxes, providing a sleeker look and better view from the rear window of your truck. It's also available with a secure paddle lock. Offered in Gloss Black and Matte Black Powder Coated Aluminum Diamond Tread or Bright Aluminum Diamond Tread.



GULLWING TOOL BOX

This tool box combines convenience and security with half-box access. An innovative connecting rod enclosure helps prevent the box contents from bending or jamming the locking system. With a slight pull, the self-closing struts automatically shut the lid and secure the tool box. Coated J-hooks provide your truck protection from scratches and assist in easy installation.



SIDE MOUNT TOOL BOX

Side Mount Tool Box is available in a choice of two lengths (48" and 60") and allows easy access from outside the cargo bed. The lid opens 90 degrees, and self-closing struts close it with a slight pull. Rust-free stainless steel lock handles provide strength and security.

PART #	PART NAME	DESCRIPTION	VEHICLE	MSRP ²	INSTALL TIME
19299117	Single-Lid Deep-Well Tool Box by UWS [®] (Straight edge)	Bright Aluminum	2007-16 Silverado/Sierra	\$479	0.25 hr
19260344	Gullwing Tool Box by UWS [®]	Bright Aluminum	2007-16 Silverado/Sierra	\$499	0.25 hr
19302652	Low Profile Tool Box by UWS [®]	Bright Aluminum	2007-16 Silverado/Sierra	\$419	0.25 hr
19303349	Low Profile Tool Box by UWS [®]	Gloss Black	2007-16 Silverado/Sierra	\$489	0.25 hr
19329974	Low Profile Tool Box by UWS [®]	Matte Black	2007-16 Silverado/Sierra	\$499	0.25 hr
19332287	48" Side Mount Tool Box by UWS [®]	Bright Aluminum	2007-16 Silverado/Sierra	\$279	0.5 hr
19332288	60" Side Mount Tool Box by UWS [®]	Bright Aluminum	2007-16 Silverado/Sierra	\$299	0.5 hr

¹ Cargo tool box and cargo maximum weight is 400 lbs. Side boxes and cargo maximum weight is 250 lbs. per side. Combined weight for all rail-mounted equipment should not exceed 1,000 lbs.

² Manufacturer's Suggested Retail Price. Tax and installation extra. Price subject to change without notice.

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UWS[®], a division of Thule[®], provides a 3-year/36,000-mile manufacturer's warranty. For details on the warranty provided by UWS[®], please call (800) 432-4685.

FOR MORE INFORMATION, VISIT YOUR LOCAL GM DEALER OR VISIT CHEVROLET.COM/ACCESSORIES OR GMC.COM/ACCESSORIES.

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