

August 2016



# ADI UPDATE

The GM Accessories Newsletter from Southwest ADI

## THE TOP SELLERS

### MONTHLY DEALER RANKING

These Dealers exceeded 100% of their GM Accessories Sales Objective for **JULY, 2016**.

FREEDOM CHEVROLET BUICK , DALLAS, TX.....	227.76%	LEO MARTIN CHEVROLET, INC., LAKE JACKSON, TX.....	111.20%
ANCIRA BUICK GMC, BOERNE, TX.....	220.92%	WORFE CHEVROLET, LLC, DILLEY, TX.....	110.52%
ALL AMERICAN CHEVROLET OF , KILLEEN, TX.....	217.18%	SOECHTING MOTORS, INC., SEGUIN, TX.....	110.37%
ALLEN SAMUELS CHEVROLET , HEARNE, TX.....	192.34%	BROWN CHEVROLET COMPANY , DEVINE, TX.....	110.21%
ESCAMILLA CHEVROLET GMC, HEBBRONVILLE, TX.....	178.57%	BAYTOWN GMC BUICK, BAYTOWN, TX.....	109.43%
WESLACO MOTORS LP, WESLACO, TX.....	169.47%	WAGNER CADILLAC, TYLER, TX.....	109.30%
GENTRY CHEVROLET INC, DE QUEEN, AR.....	167.11%	PARTNERS CHEVROLET BUICK , CUERO, TX.....	108.13%
MIKE SHAW BUICK GMC, ROBSTOWN, TX.....	166.88%	WITTE, INC., KARNES CITY, TX.....	107.84%
BERT OGDEN CHEVROLET, INC., MISSION, TX.....	166.60%	SOUTH TEXAS BUICK-GMC, MC ALLEN, TX.....	107.45%
GARLYN SHELTON CADILLAC , TEMPLE, TX.....	165.16%	SEGUIN CHEVROLET, INC., SEGUIN, TX.....	107.37%
POWELL WATSON MOTORS, , LAREDO, TX.....	162.59%	HUFFINES CHEVROLET, LEWISVILLE, TX.....	106.94%
PATRIOT BUICK-GMC, KILLEEN, TX.....	159.49%	PRICE CHEVROLET, PLEASANTON, TX.....	106.40%
BRASHER MOTOR COMPANY , WEIMAR, TX.....	154.39%	GILLMAN CHEVROLET OF , HARLINGEN, TX.....	106.27%
J. P. HARVEY MOTORS, INC., CLARKSVILLE, TX.....	153.72%	GUNN BUICK-GMC, LTD, SELMA, TX.....	105.98%
LEE HOFFPAUIR CHEVROLET , GOLDTHWAITE, TX.....	148.74%	VALMARK CHEVROLET, NEW BRAUNFELS, TX.....	105.72%
PARKWAY CHEVROLET, INC., TOMBALL, TX.....	141.59%	GUNN CHEVROLET, LTD., SELMA, TX.....	105.07%
TEAGUE CHEVROLET-BUICK, , MABANK, TX.....	133.06%	WILKINSON CHEVROLET, REFUGIO, TX.....	105.05%
RON CARTER CADILLAC, FRIENDSWOOD, TX.....	131.28%	WRIGHT BUICK GMC, LUFKIN, TX.....	104.88%
AL WILLEFORD CHEVROLET, , PORTLAND, TX.....	131.16%	TEXAN GMC BUICK, HUMBLE, TX.....	104.60%
CRENWELGE MOTORS, KERRVILLE, TX.....	130.59%	JOHN MCCLAREN CHEVROLET, MC GREGOR, TX.....	104.58%
TOM BENSON CHEVROLET, SAN ANTONIO, TX.....	129.98%	CAVENDER CHEVROLET, BOERNE, TX.....	104.46%
COLEMAN MOTORS, INC., NEW BOSTON, TX.....	127.24%	COWBOY CHEVROLET-BUICK-, SILSBEE, TX.....	103.81%
TRADITIONS CHEVROLET, EAST BERNARD, TX.....	126.30%	LIVELY CADILLAC GMC , LONGVIEW, TX.....	103.72%
FIESTA CHEVROLET, EDINBURG, TX.....	124.57%	PETERS CHEVROLET, INC., LONGVIEW, TX.....	103.68%
STANLEY CHEVROLET-, KAUFMAN, TX.....	122.81%	FRANK KENT CADILLAC, FORT WORTH, TX.....	103.67%
CALDWELL COUNTRY , CALDWELL, TX.....	121.56%	YOUNG CHEVROLET, INC., DALLAS, TX.....	103.59%
CAVENDER CADILLAC , SAN ANTONIO, TX.....	119.95%	DEMONTROND AUTOMOTIVE , HOUSTON, TX.....	103.04%
ORR CLASSIC CHEVROLET, ASHDOWN, AR.....	119.68%	ARANSAS AUTOPLEX, ARANSAS PASS, TX.....	103.01%
CLASSIC BUICK, GMC, , TEXARKANA, TX.....	119.54%	DEMONTROND CHEVROLET, TEXAS CITY, TX.....	102.90%
PIPPEN MOTOR COMPANY, CARTHAGE, TX.....	118.49%	CAVENDER BUICK GMC WEST, SAN ANTONIO, TX.....	102.84%
WEST POINT BUICK GMC, HOUSTON, TX.....	117.92%	JK CHEVROLET, NEDERLAND, TX.....	102.65%
CHARLES CLARK CHEVROLET , MC ALLEN, TX.....	114.89%	BRUNER MOTORS, INC., STEPHENVILLE, TX.....	102.36%
RICHARDSON BROS., INC., FLORESVILLE, TX.....	114.42%	RON CRAFT CHEVROLET , BAYTOWN, TX.....	102.17%
GREG MAY CHEVROLET, WEST, TX.....	114.41%	THE ANCIRA-WINTON , SAN ANTONIO, TX.....	101.68%
FREEDOM CHEVROLET, SAN ANTONIO, TX.....	113.67%	HOLIDAY CHEVROLET, WHITESBORO, TX.....	101.57%
CANTU CHEVROLET, FREER, TX.....	113.31%	FAMILY CHEVROLET, LAREDO, TX.....	101.52%
SOUR LAKE MOTOR COMPANY, , SOUR LAKE, TX.....	113.23%	RIO MOTOR CO., RIO GRANDE CITY, TX.....	101.48%
PELTIER CHEVROLET , LUFKIN, TX.....	112.69%	ARNOLD-BAKER CHEVROLET , MAGNOLIA, AR.....	101.38%
MAC HAIK CHEVROLET, HOUSTON, TX.....	112.51%	CLIFTON CHEVROLET, INC., CORRIGAN, TX.....	101.27%
VARA CHEVROLET, SAN ANTONIO, TX.....	112.18%	BOB PRICE CHEVROLET BUICK , FREDERICKSBURG, TX.....	101.11%
ORR, INC., TEXARKANA, TX.....	112.12%	AUTONATION BUICK GMC , CORPUS CHRISTI, TX.....	100.73%
CLASSIC CHEVROLET, SUGAR LAND, TX.....	111.80%	CASTROVILLE CHEVROLET, CASTROVILLE, TX.....	100.63%
BERT OGDEN MOTORS, INC., EDINBURG, TX.....	111.32%	LONE STAR CHEVROLET, JERSEY VILLAGE, TX.....	100.51%

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# AUGUST 2016

## GM ACCESSORIES SALES MANAGER BONUS PROGRAM



### CHEVROLET ▪ BUICK ▪ GMC ▪ CADILLAC

- ★ This program is intended to reward those Dealer Managers that most influence Accessory Sales.
- ★ **ENROLLMENT:** All enrollment selections made during the previous 2016 GM Accessories Sales Manager Bonus Programs will automatically carry over for the August program. Enrollment changes can be made via the GM earnPOWER site, located in GM Global Connect.
- ★ **PROGRAM PERIOD:** August 2–31, 2016
- ★ **HOW IT WORKS:** Dealer Managers who qualify under the GM Accessories Sales Manager Bonus Program will qualify for a payout in earnPower Rewards only if the dealership meets or exceeds the following for the month of August:

**1. LEVEL 1 SALES MGR. BONUS: \$15 per eligible delivery**

Dealerships that achieve Level 1 will earn a payout equal to \$15 per eligible delivery during the Program Period. To earn a payout under Level 1, the Dealer must meet or exceed the Dealership's Accessories Sales Objective for the month of August 2016.

**OR**

**2. LEVEL 2 SALES MGR. BONUS: \$20 per eligible delivery**

Dealerships that achieve Level 2 will earn a payout equal to \$20 per eligible delivery during the Program Period. To earn a payout under Level 2, the Dealer must meet or exceed **both** (i) the Dealership's Accessories Sales Objective for the month of August 2016, AND (ii) the Dealership's New Vehicle Retail Sales Objective for the month of August 2016.

2016 GM Accessories Sales Manager Bonus – AUGUST				
Bonus Level	Requirements	Accessories Objectives		Accessories Bonus Payout **
Level 1 Bonus	Dealers must achieve the following:	Accessories Sales Objective*	—	\$15/VIN
Level 2 Bonus	Dealers must achieve <b>both</b> of the following:	Accessories Sales Objective*	New Vehicle Retail Sales Objective	\$20/VIN

\*August 2016 Accessories objectives are based on specific criteria; Dealer objectives are determined by combining all divisional objectives within the BAC.

\*\*Accessories Dealer Bonus Payout potential is based on Level 1 or 2 attainment, multiplied by August Eligible Deliveries. August Eligible Deliveries are SFE eligible deliveries delivered and reported in August, per the 2016 GM Sales Calendar. Variations between New Vehicle Retail Sales Actual and August Eligible Deliveries may be due to SFE eligibility filters.

**For promotion details, contact your DSM or call us at the number below. For Enrollment or Allocation questions call 877-878-3564.**



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# CHEVROLET PERFORMANCE PARTS

FOR SILVERADO, COLORADO, TAHOE AND SUBURBAN

## CHEVROLET PERFORMANCE OFFERS THE FOLLOWING PARTS FOR TRUCK AND SUV OWNERS:

- Performance Exhaust Systems for Silverado and Colorado
- Performance Air Intake Systems for Silverado, Colorado, Tahoe, and Suburban

Increased airflow means more power. And power is something every enthusiast loves to hear.



ACCESSORIES

## CHEVROLET PERFORMANCE EXHAUST SYSTEMS

- Increased horsepower and torque
  - Colorado 3.6L V6: **10-horsepower increase<sup>1</sup>**
  - Silverado 5.3L V8: **10-horsepower increase<sup>1</sup>**  
6 ft-lbs torque peak increase
  - Silverado 6.2L V8: **7-horsepower increase<sup>1</sup>**  
5 ft-lbs torque peak increase
- Enhanced exhaust tone for performance-oriented sound
- 4.5-inch diameter highly polished exhaust tip with Chevy logo
- Parts built with 304 (austenite) stainless steel
- Reduces backpressure by as much as 66% compared to standard Silverado exhaust system (with 5.3L engine)
- Validated under rigorous GM testing for corrosion resistance, durability and performance
- Does not void the limited warranty
- Exhaust piping diameters increased to 3 inches for 3.6L V6 (Colorado) and 5.3L V8 (Silverado), and to 3.5 inches for 6.2L V8 (Silverado)
- Bolt-on installation replaces standard cat-back system for Colorado (no cutting involved) and directly bolts on to Silverado

### NOW AVAILABLE AS LPO:

- Colorado Performance Package (PDG) - Includes:
  - Colorado Performance Exhaust System (WBC)
  - Colorado Performance Air Intake System (5W7)
- Silverado Performance Exhaust System for 5.3L/V8 (WBC)



Colorado Performance Exhaust shown

## CHEVROLET PERFORMANCE EXHAUST SYSTEMS

PART NAME	PART NUMBER	ACO/LPO	VEHICLE/ENGINE/WHEELBASE	INSTALL TIME	MSRP <sup>2</sup>
Performance Exhaust System	23206304	ACO/LPO	Colorado/3.6L V6/LWB	0.5 hr	\$1,195
Performance Exhaust System	23460296	ACO/LPO	Colorado/3.6L V6/SWB	0.5 hr	\$1,195
Performance Exhaust System	23462044	ACO/LPO	Silverado/5.3L V8/LWB	0.5 hr	\$1,195
Performance Exhaust System	23462045	ACO/LPO	Silverado/5.3L V8/SWB	0.5 hr	\$1,195
Performance Exhaust System	23462042	ACO Only	Silverado/6.2L V8/LWB	0.5 hr	\$1,195
Performance Exhaust System	23462043	ACO Only	Silverado/6.2L V8/SWB	0.5 hr	\$1,195
Colorado Performance Package		LPO Only	Colorado/3.6L V6/SWB/LWB	0.7 hr	\$1,695

## CHEVROLET PERFORMANCE AIR INTAKE SYSTEMS

- Reduces air intake restriction by up to 15 percent on Silverado (with 5.3L V8 engine)
- Reduces air intake restriction by up to 20 percent on Colorado (with 3.6L V6 engine)
- Powder-coated for durability
- Insulated to help protect it from engine heat
- Works with factory engine cover and PCV
- Rigorously tested to GM standards
- Does not void the warranty

### NOW AVAILABLE AS LPO:

- Colorado Performance Package (PDG) - Includes:
  - Colorado Performance Exhaust System (WBC)
  - Colorado Performance Air Intake System (5W7)



Colorado Air Intake shown



Silverado/Tahoe/Suburban Air Intake shown

## CHEVROLET PERFORMANCE AIR INTAKE SYSTEMS

PART NAME	PART NUMBER	ACO/LPO	VEHICLE/ENGINE	INSTALL TIME	MSRP <sup>2</sup>
Performance Air Intake System	23342235	ACO/LPO	Colorado/3.6L V6	0.2 hr	\$550
Performance Air Intake System	84016022	ACO Only	Silverado/Tahoe/Suburban	0.5 hr	\$550
Colorado Performance Package		LPO Only	Colorado/3.6L V6/SWB/LWB	0.7 hr	\$1,695

1 Estimated power based on SAE test procedure J1349. 2 Manufacturer's Suggested Retail Price. Tax and installation extra.

Unless specifically noted to the contrary herein, vehicles equipped with Chevrolet Performance Parts may not meet Federal Motor Vehicle Safety Standards and emissions regulations and should not be operated on public roads. Chevrolet Performance customers are responsible for ensuring their use of Chevrolet Performance Parts comply with applicable federal, state, and local laws, regulations, and ordinances. Many parts intended for racing or other "off-highway" use are not designed or tested for crashworthiness or to meet the safety needs of the motoring public, and may adversely affect the original intended performance or handling characteristics of the vehicle. These parts are designed and intended to be used with experts supervising.

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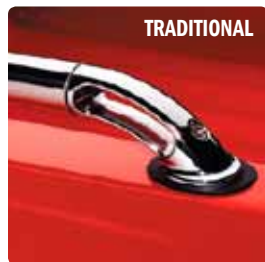


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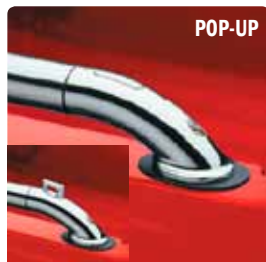




## ACCESSORIES FOR SILVERADO, SIERRA, COLORADO, CANYON, SUBURBAN, TAHOE & YUKON



TRADITIONAL



POP-UP

### LOCKER SIDE RAILS

Add functionality to your vehicle with these black and chrome polished bed rails that provide optimum tie-down locations for your convenience.

- Up to 1,000 lbs. tie down strength
- Available in traditional chrome, pop-up, nylon oval, nylon boss, and black powder coated.



### PUSH-UP TIE DOWNS

Add instant function to your stake pocket openings with Putco's Push-Up Tie Downs.

- Made of NeveRust™ Chrome Plated Zinc Die Cast with up to 250 lbs. tie down strength per tie down.
- Kit includes 2 Tie-downs, hardware and installation instructions.
- Push center of tie-down to raise loop for use; press again to stow it for a sleek look.



### ROCKER PANELS

Defend your truck from debris in style with these chrome rocker panels.

- Made of premium stainless steel to endure the elements
- Easy install - just peel and stick



### PILLAR TRIM

Create a custom look with our pillar trim options

- Made of premium stainless steel to endure the elements
- Easy install - just peel and stick
- Available in Black Platinum or polished stainless steel



### WINDOW TRIM

Enhance the look of your truck with these window accents.

- Constructed precisely for your vehicle
- Withstands the elements with its premium stainless steel construction
- Installs easily with pre-applied 3M automotive tape



### REAR BUMPER COVER

Enhance the look of your vehicle with this custom made rear bumper cover.

- Made of polished/brushed 304 stainless steel
- Machined stamped for custom design and precise fit
- Installs easily over OEM molded step pad via pre-applied 3M™ automotive tape
- Protected by Putco's® Lifetime NeveRust Warranty



### BODY SIDE MOLDING

Create a custom look with our pillar trim options.

- Made of premium stainless steel to endure the elements
- Easy install - just peel and stick

SOURCED BY



ACCESSORIES

GMC ACCESSORIES

See next page for part numbers and vehicle application information.

ASSOCIATED ACCESSORIES LISTED ARE FROM AN INDEPENDENT SUPPLIER AND ARE NOT WARRANTED BY GM OR ITS DEALERS. GM IS NOT RESPONSIBLE FOR THE SAFETY OR QUALITY OF THIRD-PARTY SUPPLIER ALTERATIONS. 3 NON-GM WARRANTY. PUTCO® PROVIDES A 3-YEAR/36,000-MILE MANUFACTURER'S WARRANTY. FOR DETAILS ON THE WARRANTY PROVIDED BY PUTCO® INCORPORATED, PLEASE CALL (800) 247-3974. MANUFACTURER'S SUGGESTED RETAIL PRICE. TAX AND INSTALLATION EXTRA. PRICE SUBJECT TO CHANGE WITHOUT NOTICE.

Contact your ADI for availability. Images are for representation purpose only. Actual product may differ.

PART #	DESCRIPTION	VEHICLE	MSRP	INSTALL
19353755	POP-UP LOCKER SIDE RAILS	SILVERADO/SIERRA LD - 5.5' BED	\$399	0.5 hr.
19353756	POP-UP LOCKER SIDE RAILS	SILVERADO/SIERRA LD/HD - 6.5' BED	\$419	0.5 hr.
19353767	POP-UP LOCKER SIDE RAILS	SILVERADO/SIERRA - 8' DUALY	\$479	0.5 hr.
19353757	POP-UP LOCKER SIDE RAILS	SILVERADO/SIERRA LD/HD - 8' BED	\$479	0.5 hr.
19353772	TRADITIONAL LOCKER SIDE RAILS	SILVERADO/SIERRA LD - 5.5' BED	\$379	0.5 hr.
19353773	TRADITIONAL LOCKER SIDE RAILS	SILVERADO/SIERRA LD/HD - 6.5' BED	\$399	0.5 hr.
19353774	TRADITIONAL LOCKER SIDE RAILS	SILVERADO/SIERRA LD/HD - 8' BED	\$479	0.5 hr.
19353771	TRADITIONAL LOCKER SIDE RAILS	SILVERADO/SIERRA - 8' BED DUALY	\$399	0.5 hr.
19353768	BLACK POWDER COATED SIDE RAILS	SILVERADO/SIERRA - 8' BED DUALY	\$289	0.5 hr.
19353758	BLACK POWDER COATED SIDE RAILS	SILVERADO/SIERRA LD - 5.5' BED	\$269	0.5 hr.
19353759	BLACK POWDER COATED SIDE RAILS	SILVERADO/SIERRA LD/HD - 6.5' BED	\$289	0.5 hr.
19353760	BLACK POWDER COATED SIDE RAILS	SILVERADO/SIERRA LD/HD - 8' BED	\$319	0.5 hr.
19353761	NYLON BOSS LOCKER SIDE RAILS	SILVERADO/SIERRA LD - 5.5' BED	\$459	0.5 hr.
19353762	NYLON BOSS LOCKER SIDE RAILS	SILVERADO/SIERRA LD/HD - 6.5' BED	\$489	0.5 hr.
19353769	NYLON BOSS LOCKER SIDE RAILS	SILVERADO/SIERRA - 8' BED DUALY	\$619	0.5 hr.
19353763	NYLON BOSS LOCKER SIDE RAILS	SILVERADO/SIERRA HD - 8' BED	\$599	0.5 hr.
19353764	NYLON OVAL LOCKER SIDE RAILS	SILVERADO/SIERRA LD - 5.5' BED	\$279	0.5 hr.
19353765	NYLON OVAL LOCKER SIDE RAILS	SILVERADO/SIERRA LD/HD - 6.5' BED	\$299	0.5 hr.
19353770	NYLON OVAL LOCKER SIDE RAILS	SILVERADO/SIERRA - 8' BED DUALY	\$359	0.5 hr.
19353766	NYLON OVAL LOCKER SIDE RAILS	SILVERADO/SIERRA LD/HD - 8' BED	\$379	0.5 hr.
19353878	PUSH UP TIE DOWN	SILVERADO/SIERRA LD/HD - REAR STAKE POCKETS	\$129	0.2 hr.
19353879	PUSH UP TIE DOWN	SILVERADO/SIERRA LD/HD - FRONT STAKE POCKETS	\$109	0.2 hr.
19353842	BLACK PLATINUM PILLAR TRIM	SILVERADO/SIERRA LD/HD - DOUBLE CAB/CREW CAB	\$159	0.5 hr.
19353847	STAINLESS STEEL PILLAR TRIM	SILVERADO/SIERRA LD/HD - DOUBLE / CREW CAB	\$99	0.5 hr.
19353855	STAINLESS STEEL ROCKER PANELS - 10 PCS	SILVERADO/SIERRA LD - CREW CAB - 5.5' BED	\$329	1.0 hr.
19353858	STAINLESS STEEL ROCKER PANELS - 10 PCS	SILVERADO/SIERRA LD/HD - DOUBLE CAB - 6.5' BED	\$349	1.0 hr.
19353854	STAINLESS STEEL ROCKER PANELS - 10 PCS	SILVERADO/SIERRA HD - CREW CAB 8' BOX	\$349	1.0 hr.
19353857	STAINLESS STEEL ROCKER PANELS - 10 PCS	SILVERADO/SIERRA LD/HD - CREW CAB 6.5' BED	\$349	1.0 hr.
19353856	STAINLESS STEEL ROCKER PANELS - 10 PCS	SILVERADO/SIERRA LD - STANDARD CAB - 6.8' BED	\$349	1.0 hr.
19353859	STAINLESS STEEL ROCKER PANELS - 10 PCS	SILVERADO/SIERRA LD/HD - STANDARD CAB - 8' BOX	\$349	1.0 hr.
19353848	WINDOW TRIM	SILVERADO/SIERRA LD/HD - CREW CAB	\$159	0.3 hr.
19353849	WINDOW TRIM	SILVERADO/SIERRA LD/HD - DOUBLE CAB	\$159	0.3 hr.
19353850	WINDOW TRIM	SILVERADO/SIERRA LD/HD - STANDARD CAB	\$49	0.3 hr.
19353840	BLACK PLATINUM PILLAR TRIM	COLORADO/CANYON - CREW CAB	\$119	0.5 hr.
19353841	BLACK PLATINUM PILLAR TRIM	COLORADO/CANYON - EXT CAB	\$79	0.5 hr.
19353846	STAINLESS STEEL PILLAR TRIM	COLORADO/CANYON - EXT CAB	\$69	0.5 hr.
19353845	STAINLESS STEEL PILLAR TRIM	COLORADO/CANYON - CREW CAB	\$99	0.5 hr.
19353838	BLACK PLATINUM PILLAR TRIM	CHEVROLET SUBURBAN	\$179	0.5 hr.
19353843	STAINLESS STEEL PILLAR TRIM	CHEVROLET SUBURBAN	\$149	0.5 hr.
19353852	STAINLESS STEEL ROCKER PANELS - 10 PCS	CHEVROLET SUBURBAN	\$269	1.0 hr.
19353865	STAINLESS STEEL BODY SIDE MOLDING	CHEVROLET SUBURBAN	\$89	0.5 hr.
19353867	STAINLESS STEEL REAR BUMPER COVER (W/O FACTORY CHROME TRIM) DELUXE	CHEVROLET SUBURBAN	\$159	0.2 hr.
19353868	STAINLESS STEEL REAR BUMPER COVER (WITH FACTORY CHROME TRIM)	CHEVROLET SUBURBAN	\$219	0.2 hr.
19353839	BLACK PLATINUM PILLAR TRIM	TAHOE/YUKON	\$179	0.5 hr.
19353844	STAINLESS STEEL PILLAR TRIM	TAHOE/YUKON	\$149	0.5 hr.
19353853	STAINLESS STEEL ROCKER PANELS - 10 PCS	TAHOE/YUKON	\$229	1.0 hr.
19353866	STAINLESS STEEL BODY SIDE MOLDING	TAHOE/YUKON	\$79	0.5 hr.
19353867	STAINLESS STEEL REAR BUMPER COVER (W/O FACTORY CHROME TRIM) DELUXE	TAHOE/YUKON	\$159	0.2 hr.
19353868	STAINLESS STEEL REAR BUMPER COVER (WITH FACTORY CHROME TRIM)	TAHOE/YUKON	\$219	0.2 hr.

# Intellihaul Trailer Camera System by EchoMaster®

Whether reversing, driving or parking, this fully integrated, multi-camera solution gives visibility into common truck blind spot areas. Built with trailering in mind, the three-camera system, with optional fourth, and customized user interface, integrates seamlessly into the truck's factory infotainment screen. Utilizing six screen modes, smart technology enables camera activation based on driver behavior; left and right turn signals and placing the truck in reverse activate camera views on the vehicle's infotainment screen. The system alternatively allows for manual activation by the driver.



Three Trailing Camera System Package for the Chevrolet Silverado & GMC Sierra MYLINK 4" and 8" Screens

Part #19353504 / MSRP \$999  
Install 2.5 hrs.



Optional add on 2.4g wireless camera for the Silverado/Sierra MY Link 4" and 8" Screens (optional with PN 19353504 only)

Part #19353510 / MSRP \$349 / Install 1.0 hrs.



**WATCH THE VIDEO!**

<https://youtu.be/bCuBVM20mFo>

## New Performance LPO Now Available for Colorado and Canyon! **PDG**

A new LPO Performance Package, PDG, is now available for Chevrolet Colorado and GMC Canyon. The Performance Package combines a Performance Air Intake System (5W7) with a Performance Exhaust System (WBC) in an easy-to-order package. It features a 10-horsepower increase<sup>1</sup> and does not void the limited warranty. \$1,695 MSRP<sup>2</sup>.

<sup>1</sup> Estimated power based on SAE test procedure J1349.

<sup>2</sup> Manufacturer's Suggested Retail Price. Tax and installation extra. See dealer for details.



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# ASSIST STEPS



ACCESSORIES

**GMC** ACCESSORIES

Add function and style to your Full-Size and Mid-Size Trucks with Chevrolet & GMC Accessories Assist Steps, available in a variety of sizes and styles. All sizes and finishes provide excellent corrosion protection and are designed to support maximum weight without flexing while maintaining the quiet ride of the truck.

## SILVERADO/SIERRA LD & HD



### 3 INCH OFF ROAD STEP BARS

23194635 - CREW  
23194640 - DOUBLE

#### **DIESEL ENGINE:**

23253042 - CREW  
23253043 - DOUBLE

**MSRP \$795**



### 6 INCH CHROME STEPS

84106507 - CREW  
84106505 - DOUBLE  
84106503 - REGULAR

#### **DIESEL ENGINE:**

84106513 - CREW  
22805682 - DOUBLE  
22805680 - REGULAR

**MSRP \$700.00**



### 6 INCH BLACK STEPS

84106508 - CREW  
84106506 - DOUBLE  
84106504 - REGULAR

#### **DIESEL ENGINE:**

84106514 - CREW  
22805683 - DOUBLE  
22805681 - REGULAR

**MSRP \$650**



### 4 INCH CHROME ROUND STEPS

22805436 - CREW  
22805434 - DOUBLE  
22805432 - REGULAR

#### **DIESEL ENGINE:**

22912928 - CREW  
22912926 - DOUBLE  
22912924 - REGULAR

**MSRP \$650**



### 4 INCH BLACK ROUND STEPS

22805437 - CREW  
22805435 - DOUBLE  
22805433 - REGULAR

#### **DIESEL ENGINE:**

22912929 - CREW  
22912927 - DOUBLE  
22912925 - REGULAR

**MSRP \$600**

## COLORADO/CANYON



### 5 INCH CHROME STEPS

22905645 - EXTENDED  
22905647 - CREW

**MSRP \$675**



### 5 INCH BLACK STEPS

22905644 - EXTENDED  
22905646 - CREW

**MSRP \$625**



### 3 INCH OFF ROAD STEP BARS

22929605 - EXTENDED  
22929606 - CREW

**MSRP \$695**



# ASSIST STEPS

*Add function and style to your SUV or Crossover with Chevrolet, Buick, GMC & Cadillac Accessories Assist Steps, available in a variety of sizes and styles. All sizes and finishes provide excellent corrosion protection and are designed accentuate the exterior design of your vehicle.*

## TAHOE / SUBURBAN / YUKON / YUKON XL



### 6 INCH CHROME STEPS

23196401 - TAHOE, YUKON  
23196400 - SUBURBAN, YUKON XL  
**MSRP \$700**



### 6 INCH BLACK STEPS

23423583 - TAHOE, YUKON  
23423584 - SUBURBAN, YUKON XL  
**MSRP \$650.00**

## CADILLAC XT5



### MOLDED ASSIST STEPS

84059167 - CADILLAC XT5 CROSSOVER  
**MSRP \$600.00**

## BUICK ENVISION



### BODY-COLORED INTEGRATED ASSIST STEP

23253680 - GALAXY SILVER METALLIC  
23253682 - MIDNIGHT AMETHYST METALLIC  
23253683 - BRONZE ALLOY METALLIC  
23253684 - MOLDED SAFFRON RED METALLIC  
23421054 - EBONY TWILIGHT METALLIC  
23421055 - SUMMIT WHITE  
**MSRP \$625.00**

## TRAVERSE / ACADIA LTD. / ENCLAVE



### ANTHRACITE ASSIST STEP

23149153 - TRAVERSE  
**MSRP \$535.00**



### CHROME STEP WITH SLATE STEP PAD

12499965 - ACADIA LTD., ENCLAVE  
23189645 - ACADIA LTD., ACADIA DENALI,  
ENCLAVE, TRAVERSE  
**MSRP \$560**

### CHROME ASSIST STEP PACKAGE

23345958 - TRAVERSE  
**MSRP \$585**

## BUICK ENCLAVE



### ENCLAVE BODY-COLORED INTEGRATED ASSIST STEP

23278567 - EBONY TWILIGHT METALLIC (GB8)  
23278568 - WHITE FROST TRICOAT (G1W)  
23278569 - SUMMIT WHITE (GAZ)  
23460303 - ASSIST STEP, QUICKSILVER METALLIC (17U)  
23460310 - SPARKLING SILVER METALLIC (GWT)  
**MSRP \$750.00**

23460312 - IRIIDIUM  
23460313 - CRIMSON RED TINTCOAT  
23460314 - DARK CHOCOLATE METALLIC  
23460315 - DARK SAPPHIRE BLUE METALLIC  
23460316 - MIDNIGHT AMETHYST METALLIC



**ACCESSORIES**



# CADILLAC XT5 CROSSOVER



## ACCESSORIES



**A. ROOF RACK CROSS RAIL PACKAGE** - Add function and style to the factory roof rack of your vehicle with this Roof Rack Cross Rail Package. These cross rails are the base for mounting other cargo management accessories.

**B. ASSIST STEPS** - The perfect blend of style and function, this attractive set of molded Assist Steps (one for driver's side and one for passenger side) makes it easier to get in and out of your XT5.

**C. BODYSIDE MOLDING** - This set of four Bodyside Moldings (one for each door) In Black Ice will enhance the exterior appearance of your vehicle while helping to protect the body sides from minor parking lot damage.

**D. LIFTGATE APPLIQUE** - Enhance the appearance of your vehicle with this Liftgate Applique. Available in Black Ice.

**E. MOLDED SPLASH GUARDS** - Protect the exterior of your XT5 from tire splash and mud with these Custom Molded Splash Guards.

**F. PEDAL COVER SET** - Customize the interior appearance of your XT5 with this sporty Pedal Cover Set for your accelerator and brake pedals.

**G. HEADREST DVD SYSTEM** - Make time fly for your rear-seat passengers with the Rear-Seat Entertainment (RSE) Head Restraint DVD System featuring dual DVD LCD monitors mounted to the rear of the front seat head restraints. Wireless headphones and a single remote control allow rear passengers to enjoy the audio program without disturbing the driver or other passengers. Available in a variety of colors to match interior. This accessory system is not compatible with the factory Rear-Seat Entertainment option.

**H. UNIVERSAL TABLET HOLDER** - Second-row passengers can easily use their tablets on the road with this Universal Tablet Holder. It securely holds a single tablet against the front seatback in a choice of Portrait or Landscape orientations, attaching to the driver- or front-passenger-seat headrest posts.

**I. CARGO PARTITION** - This adjustable Flexible Cargo Partition provides cargo-carrying flexibility. It attaches to the horizontal cargo rails in the rear cargo area of your vehicle to help prevent shifting while in transit and keep larger items contained. Partition Sliders are required and Cargo Stabilizer and Partition Sliders are also available for greater cargo-carrying convenience.

**J. CARPETED TRUNK CARGO MAT** - This Carpeted Trunk Cargo Mat helps protect your vehicle's cargo area from dirt and spills. It features a heavy-duty, non-skid surface to minimize movement of objects and boasts a raised outer perimeter to help contain dirt and spills. Available in Black and Dark Titanium.

**K. 20 INCH WHEELS** - Personalize your XT5 with these 12-Spoke Pearl Nickel 20-Inch Wheels validated to GM specifications. Also available in 6-Spoke Polished.

**L. WIRELESS HEADPHONES** - These Dual-Channel Wireless RSE Headphones featuring the Cadillac script are a great solution for families needing an additional or replacement set. Select standard headphones or upgrade to a Noise Canceling Style.

Items shown may not be available for all models, or may be future products. Styles may vary from those pictured. Additional parts may be required for installation of certain accessories. GM Licensed and Associated Accessories are covered under the accessory-specific manufacturer's warranty and are not warranted by GM or its dealers. Use only GM-approved wheel and tire combinations. See [cadillac.com/accessories](http://cadillac.com/accessories) for important tire and wheel information. See your Sales or Service Consultant for more information.

A.



B.



C.



D.



E.



F.



G.



H.



I.



J.



K.



L.



Southwest ADI  
6550 Wuliger Way  
North Richland Hills, TX 76180



Phone: (877) 671-8994  
Local: (817) 546-0750  
Fax: (817) 546-0756

# PREMIUM VEHICLE COVERS FOR CORVETTE

## OUTDOOR CAR COVERS

HELP TO SHIELD YOUR CORVETTE'S FINISH FROM ELEMENTS, OFFERING WATERPROOF, BREATHABLE PROTECTION.



**PREMIUM OUTDOOR ALL-WEATHER STINGRAY LOGO VEHICLE COVER, GRAY**

Embossed with the Stingray Logo. Also available in Black. P/N 23142884 MSRP\* \$425.00.



**PREMIUM OUTDOOR Z06 LOGO OUTDOOR VEHICLE COVER, COOL GRAY**

Embossed with the Z06 Logo. Also available in Red. P/N 23187876 MSRP\* \$450.00.

## INDOOR DUST COVERS

HELP TO KEEP DUST AND LIGHT DEBRIS OFF OF YOUR CORVETTE'S FINISH.



**EMBOSSSED CROSSED-FLAGS LOGO PREMIUM INDOOR DUST COVER, RED**

Embossed with the Crossed-Flags logo. Also available in Black and Kalahari. P/N 23142888 MSRP\* \$400.00.



**EMBOSSSED STINGRAY LOGO PATTERN, PREMIUM INDOOR DUST COVER**

Embossed with the Stingray logo. Available in Black. P/N 23142883 MSRP\* \$400.00.



**EMBOSSSED GRAND SPORT LOGO PREMIUM INDOOR DUST COVER, BLUE**

Embossed with the Grand Sport Logo. P/N 23249342 MSRP\* \$425.00.



**Z06 LOGO PREMIUM INDOOR DUST COVER, BLACK**

Embossed with the Z06 Logo pattern. Also available in Blue. P/N 23187874; 23187875 MSRP\* \$450.00.



**FULLY RENDERED GRAND SPORT PREMIUM INDOOR CAR COVER**

This soft Indoor Dust Cover, fully rendered in a Corvette Grand Sport. P/N 84025014 MSRP\* \$1,195.00.



**CORVETTE C7.R RACING PREMIUM INDOOR DUST COVER**

This soft Indoor Dust Cover, fully rendered in a C7.R race car. P/N 23481362 MSRP\* \$1,195.00

## PROTECT YOUR CORVETTE WITH CUSTOM FORM-FIT COVERS

Most GM parts and accessories sold and installed on a GM vehicle by a GM Dealer or a GM approved Accessory Distributor/Installer (ADI) before delivery to the customer are covered under the applicable portion (Bumper-to-Bumper, Powertrain, etc.) of the New Vehicle Limited Warranty. If GM accessories are installed after vehicle delivery, or are replaced under the New Vehicle Limited Warranty, they will be covered, parts and labor, for the longer of the following: a) 12 months/12,000 miles (whichever comes first), or b) the balance of the applicable portion of the New Vehicle Limited Warranty. Does not apply to Associated Accessories. See your dealer for details.



**ACCESSORIES**

# CELEBRATE 50 YEARS OF CAMARO

COMMEMORATE THE 50TH ANNIVERSARY OF CAMARO WITH THESE SPECIAL ANNIVERSARY EDITION ACCESSORIES.



## A / 50<sup>TH</sup> ANNIVERSARY PREMIUM INDOOR DUST COVER

Embossed with the Camaro's 50th Anniversary Logo, this fitted Indoor Dust Cover helps to keep dust and light debris off of your Camaro's finish.

P/N	DESCRIPTION	MSRP <sup>1</sup>
23248241	Indoor Dust Cover with Embossed 50th Anniversary Logo	\$425

## B / 50<sup>TH</sup> ANNIVERSARY PREMIUM OUTDOOR CAR COVER

Featuring the 50th Anniversary Logo and the Evolution of the Camaro, This fitted Outdoor Car Cover helps to shield your Camaro's finish from the elements, offering waterproof, breathable protection.

P/N	DESCRIPTION	MSRP <sup>1</sup>
23248242	Outdoor Cover	\$425

<sup>1</sup> Manufacturer's Suggested Retail Price. Tax and installation extra. See dealer for details.

Most Chevrolet parts and accessories sold and installed on a Chevrolet vehicle by a Chevrolet Dealer or a Chevrolet-approved Accessory Distributor/Installer (ADI) before delivery to the customer are covered under the applicable portion (Bumper-to-Bumper, Powertrain, etc.) of the New Vehicle Limited Warranty. If Chevrolet Accessories are installed after vehicle delivery, or are replaced under the New Vehicle Limited Warranty, they will be covered, parts and labor, for the longer of the following: a) 12 months/12,000 miles (whichever comes first), or b) the balance of the applicable portion of the New Vehicle Limited Warranty. See your dealer for details.



## C / 50<sup>TH</sup> ANNIVERSARY PREMIUM CARPET FLOOR MATS

Commemorate the 50th Anniversary of the Camaro with these Premium Carpet Floor Mats, that feature the Camaro's 50th Anniversary Logo with Orange Ignite binding, also available with light gray binding.

P/N	DESCRIPTION	MSRP <sup>1</sup>
23378910	50th Anniversary Logo with Light Gray Binding	\$150
23378911	50th Anniversary Logo with Orange Ignite Binding	\$150

## D / 50<sup>TH</sup> ANNIVERSARY CENTER ARMREST

Commemorate Camaro's 50th Anniversary with this Front Floor Console Armrest in Black that features the 50th Anniversary Stitched Logo. Also available in Galvanized Cool.

P/N	DESCRIPTION	MSRP <sup>1</sup>
84092715	Black featuring the 50th Anniversary Stitched Logo with Gray stitching	\$225
84092717	Galvanized Cool featuring the 50th Anniversary Stitched Logo with Orange stitching	\$225



ACCESSORIES



# A BIG DEAL FOR SMALL BUSINESSES!

## 2016 BUSINESS CHOICE PROGRAM

**CHEVROLET ACCESSORIES  
& GMC ACCESSORIES  
CASH ALLOWANCE!**



**YOUR  
BUSINESS**



**YOUR  
VEHICLE**



**YOUR FREE\*  
ACCESSORIES**



Is your customer's vehicle used in the daily operation of his or her business? If so, they may be eligible to receive up to **\$1,200\*** in **FREE ACCESSORIES** to get their new vehicle work-ready!

### **\$400** Accessories Cash Allowance for:

- 1500 Silverado/Sierra
- Colorado/Canyon
- City Express
- Express/Savana Passenger Van

Business owners receive \$400 toward their eligible vehicle when a minimum of \$400 of GM Accessories are installed.

### **\$1,000** Accessories Cash Allowance for:

- 2500 Silverado/Sierra
- 3500 Silverado/Sierra

Business owners receive \$1,000 toward their eligible vehicle when a minimum of \$1,000 of GM Accessories are installed.

### **\$500-\$1,200**

Accessories Cash Allowance for:

- Express/Savana Cargo Van

Business owners receive \$500-\$1,200 toward their eligible vehicle when a minimum of \$500 of GM Accessories are installed.

### PACKAGE EXAMPLE FOR SILVERADO/SIERRA 1500

- UWS® Chrome Low-Profile Tool Box
- Anti-skid Bedliner
- Premium All-Weather Floor Liners

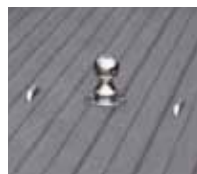


**MSRP \$954 / CUST CO-PAY \$554 PLUS INSTALL  
SALESPERSON 50 EP / SALES MGR. 25 EP**

MSRP DOES NOT INCLUDE INSTALLATION.

### PACKAGE EXAMPLE FOR SILVERADO/SIERRA 2500/3500

- Curt® Gooseneck Hitch Package
- 4" Black Assist Steps
- Bed Step



**MSRP \$1,424 / CUST CO-PAY \$424 PLUS INSTALL  
SALESPERSON 50 EP / SALES MGR. 25 EP**

MSRP DOES NOT INCLUDE INSTALLATION.

**Sales Consultants & Sales Managers receive GM earnPOWER Points for each qualifying Chevrolet & GMC Accessories claim submitted within the 2016 Business Choice Program!**

\*Not valid with all offers. See dealer for details. Take delivery by 9/30/16. The 2015 Business Choice Program is valid from October 1, 2015, through September 30, 2016. This program may not be compatible with other offers or incentive programs. Consult with your Chevrolet or GMC Dealer for program compatibility and other restrictions. For complete program requirements, including information regarding offers, vehicles, equipment, options, warranties and ordering information, consult your Chevrolet or GMC Dealer or visit [www.gmfleet.com](http://www.gmfleet.com).



**ACCESSORIES**

**GMC ACCESSORIES**

# SILVERADO & SIERRA TONNEAU COVERS

## SOFT ROLL-UP TONNEAU COVER BY ADVANTAGE®



**Retail Price:**

**\$329.00**  
Plus Installation

Associated Accessories, non-GM warranty. Advantage®, a division of THI, provides a 5-year manufacturer's warranty. For details on the warranty provided by THI, please call (844) 277-2622.

## SOFT FOLDING TONNEAU COVER



**Retail Price:**

**\$575.00**  
Plus Installation

## TRI-FOLD HARD TONNEAU COVER



**Retail Price:**

**\$900.00**  
Plus Installation

## HARD ROLLING TONNEAU COVER BY REV®



**Retail Price:**

**\$999.00**  
Plus Installation

Associated Accessories, non-GM warranty. REV® provides a 3-year/36,000-mile manufacturer's warranty. For details on the warranty provided by REV®, please call (818) 365-9000.

## QUAD-FOLD HARD TONNEAU COVER BY FOLD-A-COVER®



**Retail Price:**

**\$1,079.00**  
Plus Installation

Associated Accessories, non-GM warranty. Warranty by Steffens Automotive. For information call 1-800-322-0522.

## M-SERIES® RETRACTABLE TONNEAU COVER BY ROLL-N-LOCK®



**Retail Price:**

**\$1,299.00**  
Plus Installation

Associated Accessories, non-GM warranty. Roll-N-Lock® provides a 3-year/36,000-mile manufacturer's warranty. For details on the warranty provided by Roll-N-Lock®, please call (800) 952-7655.

## ONE-PIECE HARD PAINTED TONNEAU COVER BY UNDERCOVER™



**Retail Price:**

**\$1,349.00**  
Plus Installation

Associated Accessories, non-GM warranty. UnderCover™, a division of THI, provides a 3-year/36,000-mile manufacturer's warranty. For details on the warranty provided by UnderCover™, please call (866) 900-8800.

## QUAD-FOLD HARD TONNEAU W/PERSONAL CADDY BY FOLD-A-COVER®



**Retail Price:**

**\$1,639.00**  
Plus Installation

Associated Accessories, non-GM warranty. Warranty by Steffens Automotive. For information call 1-800-322-0522.



ACCESSORIES **GMC** ACCESSORIES



# COLORADO & CANYON TONNEAU COVERS

## SOFT ROLL-UP TONNEAU COVER BY ADVANTAGE®



**Retail Price:**

**\$329.00**  
Plus Installation

Associated Accessories, non-GM warranty. Advantage®, a division of THI, provides a 5-year manufacturer's warranty. For details on the warranty provided by THI, please call (844) 277-2622.

## PERSONAL CADDY FOR QUAD-FOLD HARD TONNEAU BY FOLD-A-COVER®



**Retail Price:**

**\$570.00**  
Plus Installation

Associated Accessories, non-GM warranty. Warranty by Steffens Automotive. For information call 1-800-322-0522.

## SOFT ROLL-UP TONNEAU COVER



**Retail Price:**

**\$575.00**  
Plus Installation

## SOFT FOLDING TONNEAU COVER



**Retail Price:**

**\$575.00**  
Plus Installation

## HARD ROLLING TONNEAU COVER BY REV®



**Retail Price:**

**\$999.00**  
Plus Installation

Associated Accessories, non-GM warranty. REV® provides a 3-year/36,000-mile manufacturer's warranty. For details on the warranty provided by REV®, please call (818) 365-9000.

## QUAD-FOLD HARD TONNEAU COVER BY FOLD-A-COVER®



**Retail Price:**

**\$1,030.00**  
Plus Installation

Associated Accessories, non-GM warranty. Warranty by Steffens Automotive. For information call 1-800-322-0522.

## M-SERIES® RETRACTABLE TONNEAU COVER BY ROLL-N-LOCK®



**Retail Price:**

**\$1,215.00**  
Plus Installation

Associated Accessories, non-GM warranty. Roll-N-Lock® provides a 3-year/36,000-mile manufacturer's warranty. For details on the warranty provided by Roll-N-Lock®, please call (800) 952-7655.

## ONE-PIECE HARD TONNEAU COVER BY UNDERCOVER™



**Retail Price:**

**\$1,349.00**  
Plus Installation

Associated Accessories, non-GM warranty. UnderCover™, a division of THI, provides a 3-year/36,000-mile manufacturer's warranty. For details on the warranty provided by UnderCover™, please call (866) 900-8800.



ACCESSORIES

GMC ACCESSORIES