

April 2016

# ADI UPDATE

The GM Accessories Newsletter from Southwest ADI



## THE TOP SELLERS

### MONTHLY DEALER RANKING

These Dealers exceeded 100% of their GM Accessories Sales Objective for **March, 2016.**

FREEDOM CHEVROLET BUICK	305.28%	KOEPP CHEVROLET, INC.	119.44%	COLEMAN MOTORS, INC.	104.72%
CADILLAC OF ARLINGTON	226.07%	HUFFINES CHEVROLET	119.05%	COWBOY CHEVROLET-BUICK-	104.48%
ORR, INC.	204.62%	FRANK KENT CADILLAC	118.06%	RON CRAFT CHEVROLET	104.38%
COMMERCE CHEVROLET	199.13%	RAY HUFFINES CHEVROLET,	117.79%	PARKWAY CHEVROLET, INC.	104.36%
TEAGUE CHEVROLET-BUICK,	193.17%	PIPPEN MOTOR COMPANY	116.36%	FIVE STAR CHEVROLET	104.09%
ANCIRA BUICK GMC	189.73%	YOUNG CHEVROLET, INC.	113.59%	DEMONTROND CHEVROLET	103.98%
SOUR LAKE MOTOR COMPANY,	183.06%	MASSEY CADILLAC	113.06%	RON CARTER AUTOLAND	103.79%
CAVENDER CHEVROLET	181.39%	CLAY COOLEY CHEVROLET	112.92%	JIM HOFFPAUIR, INC.	103.68%
GENTRY CHEVROLET INC	179.97%	REX PERRY AUTOPLEX	112.70%	TEXAN GMC BUICK	103.64%
WRIGHT BUICK GMC	179.86%	MUNDAY CHEVROLET	111.56%	SISK BUICK, INC.	103.62%
FRIENDLY CHEVROLET, LTD.	172.03%	STONEBRIAR CHEVROLET	110.59%	FIESTA CHEVROLET	103.51%
BERT OGDEN CHEVROLET, INC.	169.35%	CRENWELGE MOTORS	110.18%	CALDWELL COUNTRY	103.05%
TRADITIONS CHEVROLET	169.25%	SOECHTING MOTORS, INC.	110.00%	CLASSIC CHEVROLET	103.03%
PURSCH MOTORS INC.	169.11%	MARTIN CHEVROLET BUICK	109.76%	DON ELLIOTT AUTOWORLD	102.99%
RON CARTER CADILLAC	163.63%	VALMARK CHEVROLET	109.54%	ARANSAS AUTOPLEX	102.75%
J. P. HARVEY MOTORS, INC.	163.11%	KEN BATCHELOR CADILLAC	109.27%	CHUCK NASH CHEVROLET	102.64%
ALLWAYS CHEVROLET	162.67%	HALL BUICK GMC	109.13%	DON RINGLER CHEVROLET	102.58%
BERT OGDEN MOTORS, INC.	160.11%	RICHARDSON BROS., INC.	109.05%	CAVENDER BUICK GMC WEST	102.46%
CARL WHITE'S AUTOPLEX	157.35%	BRASHER-GUNN, INC.	108.36%	THE ANCIRA-WINTON	102.28%
FREEDOM CHEVROLET	154.93%	AL WILLEFORD CHEVROLET,	108.01%	HERITAGE BUICK GMC	102.25%
JAY HODGE CHEVROLET	153.50%	GILLMAN CHEVROLET OF	107.86%	AUTONATION CHEVROLET	102.20%
WITTE, INC.	152.65%	WEST POINT BUICK GMC	107.71%	JAMES WOOD CHEVROLET-	102.20%
HENSON CHEVROLET BUICK	147.44%	WIESNER BUICK GMC	107.61%	LONE STAR CHEVROLET	102.14%
WESLACO MOTORS LP	140.28%	CASTROVILLE CHEVROLET	106.90%	PRICE CHEVROLET	101.80%
LEE HOFFPAUIR CHEVROLET	138.67%	CHARLES CLARK CHEVROLET	106.56%	RELIABLE CHEVROLET	101.54%
APPLE-SPORT CHEVROLET	133.71%	NYLE MAXWELL GMC	106.42%	AUTONATION BUICK GMC	101.09%
PARTNERS CHEVROLET BUICK	130.51%	CAPITOL CHEVROLET, INC.	106.10%	VARA CHEVROLET	101.01%
GUNN CHEVROLET, LTD.	128.47%	JERRY'S CHEVROLET,	105.78%	JK CHEVROLET	100.83%
LONE STAR CHEVROLET	128.31%	VICTORY BUICK GMC	105.73%	BOB PRICE CHEVROLET BUICK	100.16%
DAVID TAYLOR CADILLAC	127.90%	EXCEL CHEVROLET	105.49%	WILKINSON CHEVROLET	100.14%
CLASSIC BUICK, GMC OF	125.98%	CLASSIC CHEVROLET OF	105.02%	FAMILY CHEVROLET	100.01%
SEGUIN CHEVROLET, INC.	122.26%	BROWN CHEVROLET COMPANY	104.97%		
WILLS POINT CHEVROLET	121.81%	TOM BENSON CHEVROLET	104.93%		
ESCAMILLA CHEVROLET GMC	121.34%	WORFE CHEVROLET, LLC	104.90%		

Southwest ADI  
6550 Wuliger Way  
North Richland Hills, TX 76180



Phone: (877) 671-8994  
Local: (817) 546-0750  
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# APRIL 2016

## GM ACCESSORIES SALES MANAGER BONUS PROGRAM



### CHEVROLET ▪ BUICK ▪ GMC ▪ CADILLAC

- ★ This program is intended to reward those Dealer Managers that most influence Accessory Sales.
- ★ **ENROLLMENT:** All enrollment selections made during the previous 2016 GM Accessories Sales Manager Bonus Programs will automatically carry over for the March program. Enrollment changes can be made via the GM earnPOWER site, located in GM Global Connect.
- ★ **PROGRAM PERIOD:** April 1 – May 2, 2016
- ★ **HOW IT WORKS:** Dealer Managers who qualify under the GM Accessories Sales Manager Bonus Program will qualify for a payout in earnPower Rewards only if the dealership meets or exceeds the following for the month of April:

**1. LEVEL 1 SALES MGR. BONUS: \$15 per eligible delivery**

Dealerships that achieve Level 1 will earn a payout equal to \$15 per eligible delivery during the Program Period. To earn a payout under Level 1, the Dealer must meet or exceed the Dealership's Accessories Sales Objective for the month of April 2016.

**OR**

**2. LEVEL 2 SALES MGR. BONUS: \$20 per eligible delivery**

Dealerships that achieve Level 2 will earn a payout equal to \$20 per eligible delivery during the Program Period. To earn a payout under Level 2, the Dealer must meet or exceed **both** (i) the Dealership's Accessories Sales Objective for the month of March 2016, AND (ii) the Dealership's New Vehicle Retail Sales Objective for the month of April 2016.

2016 GM Accessories Sales Manager Bonus – April				
Bonus Level	Requirements	Accessories Objectives		Accessories Bonus Payout **
Level 1 Bonus	Dealers must achieve the following:	Accessories Sales Objective*	—	\$15/VIN
Level 2 Bonus	Dealers must achieve <b>both</b> of the following:	Accessories Sales Objective*	New Vehicle Retail Sales Objective	\$20/VIN

\*April 2016 Accessories objectives are based on specific criteria; Dealer objectives are determined by combining all divisional objectives within the BAC.

**For promotion details, contact your DSM or call us at the number below. For Enrollment or Allocation questions call 877-878-3564.**



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# A BIG DEAL FOR SMALL BUSINESSES!

## 2016 BUSINESS CHOICE PROGRAM

**CHEVROLET ACCESSORIES  
& GMC ACCESSORIES  
CASH ALLOWANCE!**



**YOUR  
BUSINESS**



**YOUR  
VEHICLE**



**YOUR FREE\*  
ACCESSORIES**



Is your customer's vehicle used in the daily operation of his or her business? If so, they may be eligible to receive up to **\$1,200\*** in **FREE ACCESSORIES** to get their new vehicle work-ready!

### **\$400** Accessories Cash Allowance for:

- 1500 Silverado/Sierra
- Colorado/Canyon
- City Express
- Express/Savana Passenger Van

Business owners receive \$400 toward their eligible vehicle when a minimum of \$400 of GM Accessories are installed.

### **\$1,000** Accessories Cash Allowance for:

- 2500 Silverado/Sierra
- 3500 Silverado/Sierra

Business owners receive \$1,000 toward their eligible vehicle when a minimum of \$1,000 of GM Accessories are installed.

### **\$500-\$1,200**

Accessories Cash Allowance for:

- Express/Savana Cargo Van

Business owners receive \$500-\$1,200 toward their eligible vehicle when a minimum of \$500 of GM Accessories are installed.

### PACKAGE EXAMPLE FOR SILVERADO/SIERRA 1500

- UWS® Chrome Low-Profile Tool Box
- Anti-skid Bedliner
- Premium All-Weather Floor Liners



**MSRP \$954 / CUST CO-PAY \$554 PLUS INSTALL  
SALESPERSON 50 EP / SALES MGR. 25 EP**

MSRP DOES NOT INCLUDE INSTALLATION.

### PACKAGE EXAMPLE FOR SILVERADO/SIERRA 2500/3500

- Curt® Gooseneck Hitch Package
- 4" Black Assist Steps
- Bed Step



**MSRP \$1,424 / CUST CO-PAY \$424 PLUS INSTALL  
SALESPERSON 50 EP / SALES MGR. 25 EP**

MSRP DOES NOT INCLUDE INSTALLATION.

**Sales Consultants & Sales Managers receive GM earnPOWER Points for each qualifying Chevrolet & GMC Accessories claim submitted within the 2016 Business Choice Program!**

\*Not valid with all offers. See dealer for details. Take delivery by 9/30/16. The 2015 Business Choice Program is valid from October 1, 2015, through September 30, 2016. This program may not be compatible with other offers or incentive programs. Consult with your Chevrolet or GMC Dealer for program compatibility and other restrictions. For complete program requirements, including information regarding offers, vehicles, equipment, options, warranties and ordering information, consult your Chevrolet or GMC Dealer or visit [www.gmfleet.com](http://www.gmfleet.com).



**ACCESSORIES**

**GMC ACCESSORIES**



# TOOL BOXES FOR CHEVROLET SILVERADO HD, SILVERADO 1500 AND COLORADO



## CHEVROLET ACCESSORIES STATIONARY TOOL BOX

- Handles up to 250 lbs. of storage, mounts securely without drilling and features the Chevrolet logo
- A codeable key cylinder allows you to program the locking cylinder to the vehicle key
- Removable sliding tray with rubber mat, dual gas shocks for smooth lid operation and a one-touch latching mechanism
- Integrated handle for easy removal and transport



## SIDE MOUNT TOOL BOX BY UWS<sup>®1</sup>

- Features a patented, foam-filled lid
- Rust-free stainless steel lock handles provide strength and security
- Lid opens 90 degrees and stays in place with two gas struts
- Choice of 48-Inch or 60-Inch length
- MicroSeal<sup>®</sup> stripping helps seal out moisture, dust and dirt



## DEEP-WELL TOOL BOX BY UWS<sup>®1</sup>

- Handles up to 250 lbs. of storage and features a patented, foam-filled lid
- Rust-free stainless steel lock handles provide strength and security
- Lid opens 90 degrees and stays in place with two gas struts
- Three-compartment built-in tool tray with screwdriver holder
- Coated J-hooks help prevent scratches



## GULLWING TOOL BOX BY UWS<sup>®1</sup>

- Features a patented, foam-filled lid
- Combines convenience and security with easy access to either side of the box
- Three-compartment built-in tool tray with screwdriver holder
- Rust-free stainless steel lock handles
- Mounts securely without drilling
- Coated J-hooks help prevent scratches



## LOW PROFILE TOOL BOX BY UWS<sup>®1</sup>

- Finish choices: Bright Aluminum Diamond Tread, Matte Black Powder Coated or Gloss Black Powder Coated Diamond Tread
- Two inches lower than other UWS<sup>®</sup> boxes
- Offers a sleeker, more integrated look and better rearward view
- Rust-free stainless steel lock handles
- Coated J-hooks help prevent scratches



## RHINO LININGS<sup>®</sup> STEEL TOOL BOX BY LUND<sup>®2</sup>

- Features a thick, seamless, elastic polyurethane coating that delivers superior toughness with excellent impact and corrosion resistance
- Helps resist scratches, acids, alkalies, oils and cleaning chemicals
- Features no-drill installation, nearly 90-degree lid opening, a piano-style hinge and industrial-grade shock




## SWING-OUT TOOL BOX BY UNDERCOVER<sup>™3</sup>

- Convenient swing-out design provides easy access from the back of the tailgate – no reaching required
- Stows out of the way in the unused portion of the bed and features a padlock provision
- Holds up to 75 pounds of tools and equipment and features easy lift-off removal
- Mounts securely to the bed side wall

## A TOOL BOX FOR EVERY JOB.

Accessories permanently installed at the time of new vehicle delivery are covered under the New Vehicle Limited Warranty. If installed after delivery, coverage on parts and labor is for the balance of the new vehicle warranty or a minimum of 12 months or 12,000 miles, whichever comes first. GM Accessories not requiring installation or purchased over the counter carry a 12-month limited warranty on parts only. Does not apply to Associated Accessories.

 Associated Accessories listed are from an independent supplier and are not warranted by GM or its dealers. GM is not responsible for the safety or quality of third-party supplier alterations.

<sup>1</sup>  Non-GM Warranty. UWS<sup>®</sup>, a division of Thule<sup>®</sup>, provides a 3-year/36,000-mile manufacturer's warranty. For details on the warranty provided by UWS<sup>®</sup>, please call (800) 432-4685.

<sup>2</sup>  Non-GM Warranty. Lund<sup>®</sup> provides a 3-year/36,000-mile manufacturer's warranty. For details on the warranty provided by Lund International, please call (800) 241-7219.

<sup>3</sup>  UnderCover<sup>™</sup>, a division of THI, provides a 3-year/36,000-mile manufacturer's warranty. For details on the warranty provided by UnderCover<sup>™</sup>, please call (866) 900-8800.



ACCESSORIES




**GMC ACCESSORIES STATIONARY TOOL BOX**

- Handles up to 250 lbs. of storage, mounts securely without drilling and features the GMC logo
- A codeable key cylinder allows you to program the locking cylinder to the vehicle key
- Removable sliding tray with rubber mat, dual gas shocks for smooth lid operation and a one-touch latching mechanism
- Integrated handle for easy removal and transport


**SIDE MOUNT TOOL BOX BY UWS<sup>®1</sup>**

- Features a patented, foam-filled lid
- Rust-free stainless steel lock handles provide strength and security
- Lid opens 90 degrees and stays in place with two gas struts
- Choice of 48-Inch or 60-Inch length
- MicroSeal<sup>®</sup> stripping helps seal out moisture, dust and dirt


**DEEP-WELL TOOL BOX BY UWS<sup>®1</sup>**

- Handles up to 250 lbs. of storage and features a patented, foam-filled lid
- Rust-free stainless steel lock handles provide strength and security
- Lid opens 90 degrees and stays in place with two gas struts
- Three-compartment built-in tool tray with screwdriver holder
- Coated J-hooks help prevent scratches


**GULLWING TOOL BOX BY UWS<sup>®1</sup>**

- Features a patented, foam-filled lid
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- Rust-free stainless steel lock handles
- Mounts securely without drilling
- Coated J-hooks help prevent scratches


**LOW PROFILE TOOL BOX BY UWS<sup>®1</sup>**

- Bright Aluminum Diamond Tread
- Two inches lower than other UWS<sup>®</sup> boxes
- Offers a sleeker, more integrated look and better rearward view
- Rust-free stainless steel lock handles
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- Features a thick, seamless, elastic polyurethane coating that delivers superior toughness with excellent impact and corrosion resistance
- Helps resist scratches, acids, alkalies, oils and cleaning chemicals
- Features no-drill installation, nearly 90-degree lid opening, a piano-style hinge and industrial-grade shock


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- Stows out of the way in the unused portion of the bed and features a padlock provision
- Holds up to 75 pounds of tools and equipment and features easy lift-off removal
- Mounts securely to the bed side wall

# ALL THE ANSWERS TO YOUR TOOL STORAGE QUESTIONS.

FOR MORE INFORMATION, VISIT YOUR LOCAL GMC DEALER OR [GMC.COM/ACCESSORIES](http://GMC.COM/ACCESSORIES).

GM Accessories permanently installed at the time of new vehicle delivery are covered under the New Vehicle Limited Warranty. If installed after delivery, coverage on parts and labor is for the balance of the new vehicle warranty or a minimum of 12 months or 12,000 miles; whichever comes first.

GM Accessories not requiring installation or purchased over the counter carry a 12-month limited warranty on parts only. Does not apply to Associated Accessories.

<sup>1</sup> Associated Accessories listed are from an independent supplier and are not warranted by GM or its dealers. GM is not responsible for the safety or quality of third-party supplier alterations.

<sup>2</sup> Non-GM Warranty. UWS<sup>®</sup>, a division of Thule<sup>®</sup>, provides a 3-year/36,000-mile manufacturer's warranty. For details on the warranty provided by UWS<sup>®</sup>, please call (800) 432-4685.

<sup>3</sup> Non-GM Warranty. Lund<sup>®</sup> provides a 3-year/36,000-mile manufacturer's warranty. For details on the warranty provided by Lund International, please call (800) 241-7219.

<sup>4</sup> UnderCover<sup>™</sup>, a division of THI, provides a 3-year/36,000-mile manufacturer's warranty. For details on the warranty provided by UnderCover<sup>™</sup>, please call (866) 900-8800.

# CHEVROLET & GMC TOOLBOXES

Silverado HD • Silverado 1500 • Colorado • Sierra HD • Sierra 1500 • Canyon

## SILVERADO TOOL BOXES

	PRODUCT	MATERIAL	DESCRIPTION	CARRYING CAPACITY*	DIMENSIONS	UTILITY RACK COMPATIBILITY	PART #	MSRP*
1	Chevrolet Accessories Stationary Tool Box	0.075" Aluminum	Bright Aluminum Diamond Tread (pictured)	10.5 cu. ft./250 lbs.	70.2" L x 20.6" W x 16.2" H	Compatible with Half-Steel Ladder Racks by TracRac® (19299111). Not compatible with Full-Frame Steel or Aluminum Utility Racks by TracRac® (19333115, 19299115, 19299112 and 19299114).	19170990	\$535
2	Side Mount Tool Box by UWS®¹	0.058" Aluminum	Bright Aluminum Diamond Tread (not pictured)	3.7 cu. ft./250 lbs.	60" L x 11.25" W x 11" H	Compatible with all racks.	19332288	\$299
2	Side Mount Tool Box by UWS®¹	0.058" Aluminum	Bright Aluminum Diamond Tread (pictured)	3.0 cu. ft./250 lbs.	48" L x 11.25" W x 11" H	Compatible with all racks.	19332287	\$279
3	Deep-Well Tool Box by UWS®¹ (Straight Edge Lid)	0.058" Aluminum	Bright Aluminum Diamond Tread (pictured)	12.5 cu. ft./250 lbs.	69" L x 19.25" W x 19.5" H	Compatible with all utility racks by TracRac®. Not compatible with GearOn™ Utility Rack Stanchions (23218582) and Crossbars (23218583).	19299117	\$479
4	Gullwing Tool Box by UWS®¹	0.058" Aluminum	Bright Aluminum Diamond Tread (pictured)	8.8 cu. ft./250 lbs.	69" L x 19.25" W x 13.5" H		19260344	\$499
5	Low Profile Tool Box by UWS®¹	0.058" Aluminum	Bright Aluminum Diamond Tread (not pictured)	8.4 cu. ft./250 lbs.	69" L x 19.25" W x 13.5" H		19302652	\$419
5	Low Profile Tool Box by UWS®¹	0.058" Aluminum	Matte Black Powder Coated Aluminum Diamond Tread (not pictured)	8.4 cu. ft./250 lbs.	69" L x 19.25" W x 13.5" H		19329974	\$499
5	Low Profile Tool Box by UWS®¹	0.058" Aluminum	Gloss Black Powder Coated Aluminum Diamond Tread (pictured)	8.4 cu. ft./250 lbs.	69" L x 19.25" W x 13.5" H		19303349	\$489
6	Rhino Linings® Steel Tool Box by Lund®²	22-Gauge Steel	Steel with Rhino Linings® Coating (pictured)	10.5 cu. ft./250 lbs.	70" L x 22" W x 17" H	Compatible with Half-Steel Ladder Racks by TracRac® (19299111). Not compatible with Full-Frame Steel or Aluminum Utility Racks by TracRac® (19333115, 19299115, 19299112 and 19299114).	19329842	\$800
7	Swing-Out Tool Box by UnderCover™³	High-Impact ABS Plastic	Black (pictured)	1.5 cu. ft./75 lbs.	28" L x 15" W x 13" H (8" Depth)	Compatible with Full-Frame Steel or Aluminum Utility Racks by TracRac® (19333115, 19299115, 19299112 and 19299114) and GearOn™ Utility Rack Stanchions (23144878) and Crossbars (22959523). Not compatible with Half-Steel Ladder Racks by TracRac® (19299111).	19332689 LH Side 19332690 RH Side	\$199

## COLORADO TOOL BOXES

	PRODUCT	MATERIAL	DESCRIPTION	CARRYING CAPACITY*	DIMENSIONS	UTILITY RACK COMPATIBILITY	PART #	MSRP*
1	Chevrolet Accessories Tool Box with Codable Key	1.5-mm Aluminum	Bright Aluminum Diamond Tread (not pictured)	8.4 cu. ft./250 lbs.	63.5" L x 20.9" W x 15.8" H	Compatible with Half-Steel Utility Racks by TracRac® (19299111). Not compatible with Complete Utility Rack System by TracRac® (19299115) and GearOn™ Utility Rack Stanchions (23144878) and Crossbars (22959523).	23283433	\$595
2	Side Mount Tool Box by UWS®¹	0.058" Aluminum	Bright Aluminum Diamond Tread (not pictured)	3.0 cu. ft./250 lbs.	48" L x 11.25" W x 11" H	Compatible with Steel and Aluminum Utility Racks by TracRac® (19333115, 19299111 and 19299115, 19299112 and 19299114). Not compatible with GearOn™ Utility Rack Stanchions (23144878) and Crossbars (22959523).	19332287	\$279
4	Gullwing Tool Box by UWS®¹	0.058" Aluminum	Bright Aluminum Diamond Tread (not pictured)	7.6 cu. ft./250 lbs.	60" L x 19.25" W x 13.5" H	Compatible with Half-Steel Ladder Racks by TracRac® (19299111) and Utility Racks by TracRac® (19299115). Not compatible with GearOn™ Utility Rack Stanchions (23144878) and Crossbars (22950523).	19329977	\$399
5	Low Profile Tool Box by UWS®¹	0.058" Aluminum	Gloss Black Powder Coated Aluminum Diamond Tread (not pictured)	7.2 cu. ft./250 lbs.	60" L x 19.25" W x 13.5" H		19329975	\$459
5	Low Profile Tool Box by UWS®¹	0.058" Aluminum	Bright Aluminum Diamond Tread (not pictured)	7.2 cu. ft./250 lbs.	60" L x 19.25" W x 13.5" H		19329976	\$399
7	Swing-Out Tool Box by UnderCover™³	High-Impact ABS Plastic	Black (not pictured)	1.5 cu. ft./75 lbs.	28" L x 15" W x 13" H (8" Depth)	Compatible with Full-Frame Steel or Aluminum Utility Racks by TracRac® (19333115, 19299115, 19299112 and 19299114) and GearOn™ Utility Rack Stanchions (23144878) and Crossbars (22959523). Not compatible with Half-Steel Ladder Racks by TracRac® (19299111).	19333228 LH Side 19333229 RH Side	\$199

SIERRA	MATERIAL	DESCRIPTION	CARRYING CAPACITY*	DIMENSIONS	UTILITY RACK COMPATIBILITY	PART #	MSRP*	
1	GMC Accessories Stationary Tool Box	0.075" Aluminum	Bright Aluminum Diamond Tread (pictured)	10.5 cu. ft./250 lbs.	70.2" L x 20.6" W x 16.2" H	Compatible with Half-Steel Ladder Racks by TracRac® (19299111). Not compatible with Full-Frame Steel or Aluminum Utility Racks by TracRac® (19333115, 19299115, 19299112 and 19299114).	19170990	\$535
2	Side Mount Tool Box by UWS®¹	0.058" Aluminum	Bright Aluminum Diamond Tread (not pictured)	3.7 cu. ft./250 lbs.	60" L x 11.25" W x 11" H	Compatible with all racks.	19332288	\$299
	Side Mount Tool Box by UWS®¹	0.058" Aluminum	Bright Aluminum Diamond Tread (pictured)	3.0 cu. ft./250 lbs.	48" L x 11.25" W x 11" H	Compatible with all racks.	19332287	\$279
3	Deep-Well Tool Box by UWS®¹ (Straight Edge Lid)	0.058" Aluminum	Bright Aluminum Diamond Tread (pictured)	12.5 cu. ft./250 lbs.	69" L x 19.25" W x 19.5" H	Compatible with all utility racks by TracRac®. Not compatible with GearOn™ Utility Rack Stanchions (23218582) and Crossbars (23218583).	19299117	\$479
4	Gullwing Tool Box by UWS®¹	0.058" Aluminum	Bright Aluminum Diamond Tread (pictured)	8.8 cu. ft./250 lbs.	69" L x 19.25" W x 13.5" H		19260344	\$499
5	Low Profile Tool Box by UWS®¹	0.058" Aluminum	Bright Aluminum Diamond Tread (not pictured)	8.4 cu. ft./250 lbs.	69" L x 19.25" W x 13.5" H		19302652	\$419
	Low Profile Tool Box by UWS®¹	0.058" Aluminum	Matte Black Powder Coated Aluminum Diamond Tread (not pictured)	8.4 cu. ft./250 lbs.	69" L x 19.25" W x 13.5" H		19329974	\$499
	Low Profile Tool Box by UWS®¹	0.058" Aluminum	Gloss Black Powder Coated Aluminum Diamond Tread (pictured)	8.4 cu. ft./250 lbs.	69" L x 19.25" W x 13.5" H		19303349	\$489
6	Rhino Linings® Steel Tool Box by Lund®²	22-Gauge Steel	Steel with Rhino Linings® Coating (pictured)	10.5 cu. ft./250 lbs.	70" L x 22" W x 17" H	Compatible with Half-Steel Ladder Racks by TracRac® (19299111). Not compatible with Full-Frame Steel or Aluminum Utility Racks by TracRac® (19333115, 19299115, 19299112 and 19299114).	19329842	\$800
7	Swing-Out Tool Box by UnderCover™³	High-Impact ABS Plastic	Black (pictured)	1.5 cu. ft./75 lbs.	28" L x 15" W x 13" H (8" Depth)	Compatible with Full-Frame Steel or Aluminum Utility Racks by TracRac® (19333115, 19299115, 19299112 and 19299114) and GearOn™ Utility Rack Stanchions (23144878) and Crossbars (22959523). Not compatible with Half-Steel Ladder Racks by TracRac® (19299111).	19332689 LH Side 19332690 RH Side	\$199

CANYON	MATERIAL	DESCRIPTION	CARRYING CAPACITY*	DIMENSIONS	UTILITY RACK COMPATIBILITY	PART #	MSRP*	
1	GMC Accessories Tool Box with Codable Key	1.5-mm Aluminum	Bright Aluminum Diamond Tread [not pictured]	8.4 cu. ft./250 lbs.	63.5" L x 20.9" W x 15.8" H	Compatible with Half-Steel Utility Racks by TracRac® [19299111]. Not compatible with Complete Utility Rack System by TracRac® [19299115] and GearOn™ Utility Rack Stanchions [23144878] and Crossbars [22959523].	23283433	\$595
2	Side Mount Tool Box by UWS®¹	0.058" Aluminum	Bright Aluminum Diamond Tread [not pictured]	3.0 cu. ft./250 lbs.	48" L x 11.25" W x 11" H	Compatible with Steel and Aluminum Utility Racks by TracRac® [19333115, 19299111 and 19299115, 19299112 and 19299114]. Not compatible with GearOn™ Utility Rack Stanchions [23144878] and Crossbars [22959523].	19332287	\$279
4	Gullwing Tool Box by UWS®¹	0.058" Aluminum	Bright Aluminum Diamond Tread [not pictured]	7.6 cu. ft./250 lbs.	60" L x 19.25" W x 13.5" H		19329977	\$399
5	Low Profile Tool Box by UWS®¹	0.058" Aluminum	Gloss Black Powder Coated Aluminum Diamond Tread [not pictured]	7.2 cu. ft./250 lbs.	60" L x 19.25" W x 13.5" H		Compatible with all utility racks by TracRac®. Not compatible with GearOn™ Utility Rack Stanchions [23144878] and Crossbars [22950523].	19329975
	Low Profile Tool Box by UWS®¹	0.058" Aluminum	Bright Aluminum Diamond Tread [not pictured]	7.2 cu. ft./250 lbs.	60" L x 19.25" W x 13.5" H		19329976	\$399
7	Swing-Out Tool Box by UnderCover™³	High-Impact ABS Plastic	Black [not pictured]	1.5 cu. ft./75 lbs.	28" L x 15" W x 13" H [8" Depth]	Compatible with Full-Frame Steel or Aluminum Utility Racks by TracRac® [19333115, 19299115, 19299112 and 19299114] and GearOn™ Utility Rack Stanchions [23144878] and Crossbars [22959523]. Not compatible with Half-Steel Ladder Racks by TracRac® [19299111].	19333228 LH Side	\$199
							19333229 RH Side	

GM Licensed and Associated Accessories are covered under the accessory-specific manufacturer's warranty and are not warranted by GM or its dealers. Warranty information is available on the AIC under Associated Accessories.



ACCESSORIES

GMC ACCESSORIES

# NEW! TRAILERING CAMERA SYSTEM FOR CHEVROLET SILVERADO AVAILABLE APRIL 2016

**MULTIPLE CAMERAS.  
MULTIPLE VANTAGE POINTS.  
EASIER TRAILERING.**



## CONVENIENT, DRIVER-ACTIVATED CAMERA VIEWS:



### TURN SIGNAL

The camera system automatically displays the correlating side view in the center screen when the turn signals are activated

### DRIVER-SELECTABLE VIEWS

Six selectable in-dash touch screen menu viewing options

**COMPATIBLE WITH 2014-16 SILVERADO 1500 AND 2015-16 SILVERADO 2500HD/3500HD EQUIPPED WITH TRAILERING EXTENSION MIRROR**

PART #	DESCRIPTION	MSRP <sup>1</sup>
19353504	Trailering Camera System <sup>2</sup> – Includes Left- and Right-Sideview Mirror Cameras and Trailer-Mounted Camera	\$999
19353510	Optional Wireless 2.4g Camera <sup>2</sup>	\$349
19353498	Single-Camera Wireless Towing Package (integrates with IOS radio) <sup>2</sup>	\$699

<sup>1</sup> Manufacturer's Suggested Retail Price. Tax and installation extra. Price subject to change without notice.

<sup>2</sup> The IntelliHaul™ Sideview Mirror and Trailer Reverse Camera System is an Associated Accessory sourced from EchoMaster®, an independent supplier and is not warranted by GM or its dealers. GM is not responsible for the safety or quality of third-party supplier alterations. EchoMaster® provides a 3-year/36,000-mile manufacturer's warranty. For details on the warranty provided by EchoMaster® (Power brand of AAMP Global), please call (866) 766-2267.

## TRAILERING CAMERA SYSTEM FOR SILVERADO

- Six manual touch-screen menu options
- Multiple vantage points
- Enhanced visibility in most blind spots
- Selectable behind-trailer viewing
- Turn signals automatically activate sideview cameras
- Simultaneous multiple views available on demand



### SIX TOUCH-SCREEN MENU CHOICES

- Integrates with the in-dash screen
- Individual or multiple selectable views
- Rear Backup Camera activates when reverse is selected. Press/hold the radio Home button to bring up the camera Menu Screen and select the Trailer Camera



### SIDEVIEW MIRROR CAMERAS

- Camera pods are seamlessly integrated into the Trailering Mirror housings for a neat look
- The wide, 70-degree viewing angle enhances sideview visibility
- Crisp, detailed images using HD CMOS-technology image sensor
- Nighttime viewing allows maximum imaging in low-light conditions
- Dust- and liquid-resistant camera housings (IP67)



### REAR TRAILER CAMERA

- Rear Trailer Camera mounts on the top, rearmost trailer edge for a behind-trailer view when backing or on demand anytime
- Conveniently hardwires to trailer lights for power while wirelessly transmitting images through a closed wireless network
- Features infrared lighting for enhanced imaging in low-light conditions



### OPTIONAL 2.4G WIRELESS CAMERA

- Add an optional camera (shown at left) to monitor cargo or livestock inside the truck bed or trailer
- Same model/mounting as the included Rear Trailer Camera
- See more with a 120-degree viewing angle
- Top-rated dust- and moisture-resistant camera housing (IP68)
- Coming Soon – Center Brake Light Camera (shown at right) to monitor cargo bed contents or assist in Fifth Wheel/Gooseneck connection



**FOR THE COMPLETE PORTFOLIO OF CHEVROLET ACCESSORIES, VISIT YOUR LOCAL CHEVROLET DEALER OR CHEVROLET.COM/ACCESSORIES.**



**ACCESSORIES**



# PERFORMANCE ACCESSORIES FOR CORVETTE



ACCESSORIES



## Z06 Grille Kit

The Z06 front grille was designed to provide maximum air flow to the radiator, and brake cooling ducts. This resulted in a front end air flow increase of 17-percent (based on CFD analysis) when compared to the Z51. That additional air flow can help keep your Stingray running cooler on the track. Additionally, the inlet ramps to the brake cooling ducts were optimized to balance the air flow demands of brake cooling and engine cooling.

Part #23387122 - 2016 Corvette Models without Front Camera  
MSRP \$325 / Install 2 hrs.



## Performance Aero Kit Downforce Package

Add a new dimension of downforce to your Corvette Z06. This Level 3 Aero Package is an upgrade for Level 2-equipped Corvette Z06 models (only) and adds elements from the Z07 Performance Package, including larger end plates (not shown) to the front splitter, as well as an adjustable, transparent wicker bill on the rear spoiler for track use. With this package, the Corvette Z06 delivers the most aerodynamic downforce of any production car that GM has ever tested.

Part #84056038 - 2016-2017 Corvette Stingray Z06  
MSRP \$595 / Install 3 hrs.

## Performance Brake Ducts

The available Z06/Z51 Front Brake Duct Cooling Kit for base model vehicles includes brake ducts and deflectors that transport air from the front grille through the wheel wells to effectively cool the front brakes and expel heat. This increases airflow by 16 percent (based of CFD analysis) to increase stopping performance by reducing temperature and brake fade.

**NOTE:** Brake ducts performance is optimized when used with Z06 Grille Kit, Part #23387122

Part #23383592 - MSRP \$275 / Install 1.6 hrs.



## Vehicle Cover

Keep your performance investment clean and protected with this C7R Corvette Racing Indoor Vehicle Cover. Fits MY14-MY16 vehicles.

Part #23481362 / MSRP \$1,195.00



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## New Custom Stripe Packages available for the All-New 2016 Camaro!

Full-Length Center Decal Packages and Hood/Decklid Rally Stripes now available in a variety of colors for Coupe and Convertible models. Contact your TSM for product details. MSRP \$500-\$600



## All-New Camaro 20 Inch Wheels - 5-Split-Spoke Aluminum with Black Star Center Cap (5JW)

Personalize your Camaro with these 20-Inch 5-Split-Spoke Aluminum Wheels with Black Star Center Caps (5JW) validated to GM specifications. Package includes tires, lug nuts and wheel lock kit. For LT models only. Package MSRP \$4,651.24

Use only GM-approved wheel and tire combinations. See [chevrolet.com/accessories](http://chevrolet.com/accessories) for important wheel and tire information.



ACCESSORIES

GMC ACCESSORIES



## Performance Air Intake for Full-Size Trucks / SUVs

Upgrade the performance and look of your vehicle with the Performance Air Intake. This system reduces air intake restriction by up to 15% and looks great under the hood. It's available for 5.3L applications. Rigorously tested to GM standards for durability, corrosion, and performance.

Part #84016022 / MSRP \$550



## Bodyside Molding Package in Silver for Full-Size SUVs

Add a finished look to the exterior of your Tahoe/Suburban or Yukon/Yukon XL with this Front and Rear Side Door Bodyside Molding Package in Silver. MSRP \$200

Tahoe & Yukon - Part # 84030736

Suburban & Yukon XL - Part # 84030737

*Contact your ADI for availability. Images are for representation purpose only. Actual product may differ.*

Southwest ADI  
6550 Wuliger Way  
North Richland Hills, TX 76180



Phone: (877) 671-8994  
Local: (817) 546-0750  
Fax: (817) 546-0756



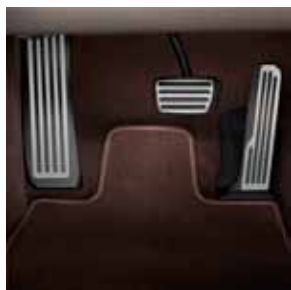
ACCESSORIES

## All-New 2016 Chevrolet Cruze LPOs

LPO CODE		MSRP
SAI	Stainless Steel Door Sill Plates	\$125
SFE	Wheel Locks	\$60
SIF	Portable Media Connectivity Pkg	\$115
VQK	Splash Guards	\$170



ACCESSORIES



### Pedal Cover Kit, ATS

Designed specifically for your ATS, these racing-inspired performance alloy pedals capture the driver-focused attitude of ATS. The covers feature raised rubber traction surfaces and includes the Dead Pedal.

Part #23390870 / MSRP \$175.00



### Tire Inflator Kit, 2016-17 CT6

Take comfort in knowing you are prepared for when a flat happens with this Tire Inflator Kit.

Part #84053709 / MSRP \$200.00

*Contact your ADI for availability. Images are for representation purpose only. Actual product may differ.*

Southwest ADI  
6550 Wuliger Way  
North Richland Hills, TX 76180



Phone: (877) 671-8994  
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Fax: (817) 546-0756



# New Associated Accessories (IBP)

GM Licensed and Associated Accessories are covered under the accessory-specific manufacturer's warranty and are not warranted by GM or its dealers. Warranty information is available on the AIC under Associated Accessories.



## Premier Roll Soft Roll-Up Tonneau Cover by Advantage®

The Premier Soft Roll-Up Tonneau Cover features a single-release unlatch feature for easy bed access and quick dealership installation. Available for Silverado, Sierra, Colorado, and Canyon. MSRP \$499

Silverado / Sierra 5'8" bed	19353168	Colorado / Canyon 5'2" bed	19353171
Silverado / Sierra 6'6" bed	19353169	Colorado / Canyon 6'2" bed	19353172
Silverado / Sierra 8' bed	19353170		

## CURT® OEM-Compatible 5th Wheel Hitch Kits

Converts any Curt 5th wheel hitch head to fit GM OEM under-bed hitch platform. Includes 7-way electrical wiring extension (also sold separately). Fits 2016 Silverado/Sierra 2500 & 3500.

Q20 - Part #19352638  
MSRP \$939

Q25 - Part #19352639  
MSRP \$999



## CURT® 7-Way Electrical Wiring Extension

This custom vehicle-to-trailer Wiring Harness Extension adds an additional 7-way RV blade socket to the truck bed while retaining use of the existing 7-way RV blade socket. Makes the electrical connections of gooseneck and 5th wheel trailers easy by plugging into the factory harness.

Part #19352640 / MSRP \$69



## New CURT® Gooseneck and RV Towing Brochures Available for Chevrolet & GMC



View the brochures on the AIC under Sales & Marketing / Associated Accessories / Chevrolet (or GMC) / Chevrolet (or GMC) Product Summary Sheet.pdf

## New Associated Accessories (IBP)

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### Bed Extender by Lund®

Add an extra dimension to your pickup with a Lund® Pickup Bed Extender for the 2014-2016 GMC Sierra and 2015-16 Canyon. Its flip-in, flip-out functionality can secure cargo in the extended position or can contain small items inside the bed with the tailgate up. Available in Black or Silver for Silverado, Sierra, Colorado, and Canyon. MSRP \$249



### Aeroskin™ Molded Hood Protector by Lund® for Chevrolet Silverado, GMC Sierra, Cadillac Escalade

Deflect road debris and insects while helping to shield the hood of your vehicle from stone damage with this custom-designed Molded Hood Protector. Provides a precise fit by following the contour of your hood.

2016 Chevrolet Silverado, Smoke Black - Part #19353343 / MSRP \$95

2014-2016 GMC Sierra, Chrome - Part #19353344 / MSRP \$165

2014-2016 Cadillac Escalade - Part #19352753 / MSRP #89



### Sonic & Cruze Ltd. Aeroskin™ Hood Protector by Lund®

The Aeroskin™ Hood Protector is precision-engineered to mount flush with the hood of your vehicle, complementing as well as enhancing its bodylines, while providing longlasting front end protection. Available for Cruze Ltd. (Part #19260728) and Sonic (Part #19260729). MSRP \$79



### Sonic & Cruze Ltd. Vent Visors by Lund®

The original Auto Vent Shade Seamless Ventvisor Side Window Deflector helps keep you dry in the rain and cool in the heat with its superior design and signature style. Available for Cruze Ltd. and Sonic. MSRP \$79-\$89



# Front Floor Liners Now Available for Chevrolet & GMC Full Size SUVs

## Chevrolet Tahoe / Suburban

Black - Part # 84073612

Cocoa - Part #84073613



## GMC Yukon / Yukon XL

Black - Part #84073616

Cocoa - Part #84073617

MSRP \$110



## GM Accessories Premium All-Weather Floor Liners

### Features & Benefits:

- GM-Engineered for a better fit
- Substantial carpet coverage for better protection
- Push-and-click anchoring system secures liners in place
- Easy-to-remove, patented two-piece rear floor liner
- Designed by GM for safety to eliminate unintended acceleration while indemnifying the dealer

*The GM Premium All-Weather Floor Liner is marketed and back by GM and sold only through GM dealerships. It is a superior product offered at a very competitive price, all adding up to a tremendous value for the consumer.*

## All-New 2016 Malibu LPO 18"/19" Wheels Available

The 18" (SKY) and 19" (SGZ) LPO Wheels are again available in the LPO Order Guide as of 3/31/16.



(SGZ) 19-Inch, 5-Split-Spoke Cast-Aluminum Machined-Face Wheels with Black Pockets



(SKY) 18-Inch, 5-Split-Spoke Cast Aluminum Silver-Painted Wheels

Southwest ADI  
6550 Wuliger Way  
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# DESTINATION: SHORELINE



ACCESSORIES

Life is better at the shore, and the 2016 Colorado Shoreline Edition is designed to take owners there in style. This package enhances your customers' adventures with dynamic looks, functionality and entertainment – and they can easily personalize it with more Colorado accessories.

## 2016 COLORADO SHORELINE EDITION

For Colorado LT Extended Cab models

### HIGHLIGHTS:

- Body-color grille
- Black exterior accents
- 18-inch black wheels
- 12-month SiriusXM Radio trial<sup>1</sup>



2016 CHEVY COLORADO SHORELINE EDITION

FIND NEW ROADS

2016 Colorado LT Shoreline Edition  
Preproduction model shown.  
Actual production model may vary.



March 2016

Optional equipment shown on some models. GM reserves the right to make changes at any time, without notice, in prices, colors, materials, equipment, features specification, models and availability.  
<sup>1</sup>If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at [www.siriusxm.com](http://www.siriusxm.com). All fees and programming are subject to change. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc.

## FEATURES

- Body color grille
- Black Chevy Bowtie Emblems
- 18-inch 5-spoke black painted aluminum wheels
- Black door handles, mirror caps and beltline trim
- All-weather floor liners with Chevrolet logo
- Spray-in bedliner
- One year Sirius XM Satellite Radio trial<sup>1</sup>

## ORDERING

- Available on LT Extended Cab models, 2WD or 4WD
- Available in four colors: Red Hot, Laser Blue, Silver Ice Metallic and Summit White
- Order code [TBD]
- Package MSRP<sup>2</sup> [TBD]

## CUSTOMIZE IT WITH MORE ACCESSORIES

Chevrolet Accessories are a great fit for this truck. Your customers can finish the Shoreline Edition with the following products designed specifically for Colorado to fit their lifestyles:

- Utility Rack Package (PDX)
- 3-inch black off-road assist steps (RVP)
- Soft folding tonneau cover (5JY)
- Front and rear splash guards with logos (VQK)

GM Accessories permanently installed at the time of new vehicle delivery are covered under the New Vehicle Limited Warranty. If installed after delivery, coverage on parts and labor is for the balance of the new vehicle warranty or a minimum of 12 months or 12,000 miles; whichever comes first. GM Accessories not requiring installation or purchased over the counter carry a 12-month limited warranty on parts only. Does not apply to Associated Accessories.

<sup>1</sup> If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at [www.siriusxm.com](http://www.siriusxm.com). All fees and programming are subject to change. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. <sup>2</sup> Manufacturer's Suggested Retail Price. Tax extra. See dealer for details.

