



# ADI UPDATE

The GM Accessories Newsletter from Southwest ADI

## THE TOP SELLERS

### MONTHLY DEALER RANKING

These Dealers exceeded 100% of their GM Accessories Sales Objective for **January, 2018.**

CHUCK NASH CHEVROLET BUICK GMC, SAN MARCOS, TX.....	449.77%	JERRY'S CHEVROLET, WEATHERFORD, TX.....	129.16%
WEST POINT BUICK GMC, HOUSTON, TX.....	241.64%	FREEDOM CHEVROLET BUICK GMC, DALLAS, TX.....	127.89%
RAY HUFFINES CHEVROLET, INC., PLANO, TX.....	232.85%	COVERT BUICK GMC, AUSTIN, TX.....	126.64%
RUSH CHEVROLET, ELGIN, TX.....	212.22%	RON CARTER CADILLAC, FRIENDSWOOD, TX.....	126.62%
LEE HOFFPAUIR CHEVROLET BUICK, GOLDTHWAITE, TX.....	212.20%	CLASSIC CHEVROLET, DENISON, TX.....	124.34%
NORTH PARK CHEVROLET CASTROVILLE, CASTROVILLE, TX.....	193.84%	DEMONTROND CHEVROLET, TEXAS CITY, TX.....	123.63%
RATLIFF CHEVROLET-BUICK, LLANO, TX.....	173.79%	COLEMAN MOTORS, INC., NEW BOSTON, TX.....	123.33%
HUFFINES CHEVROLET, LEWISVILLE, TX.....	164.24%	LAKESIDE CHEVROLET COMPANY, ROCKWALL, TX.....	122.33%
GABRIEL/JORDAN CHEVROLET CADILLAC, HENDERSON, TX.....	163.44%	SEGUIN CHEVROLET, INC., SEGUIN, TX.....	121.53%
CADILLAC OF ARLINGTON, ARLINGTON, TX.....	158.39%	PATRIOT BUICK-GMC, KILLEEN, TX.....	121.33%
GRANGER CHEVROLET, ORANGE, TX.....	156.75%	KEN BATCHELOR CADILLAC, SAN ANTONIO, TX.....	118.61%
SEWELL CADILLAC, HOUSTON, TX.....	147.54%	SOUTH TEXAS BUICK-GMC, MC ALLEN, TX.....	116.76%
MASSEY CADILLAC, GARLAND, TX.....	147.53%	RELIABLE CHEVROLET, RICHARDSON, TX.....	116.62%
DEMONTROND AUTOMOTIVE GROUP, INC., HOUSTON, TX.....	147.50%	JAMES WOOD CHEVROLET BUICK GMC, DECATUR, TX.....	112.64%
TEAGUE CHEVROLET-BUICK, INC., MABANK, TX.....	145.64%	TOM BENSON CHEVROLET, SAN ANTONIO, TX.....	112.53%
RICHARDSON BROS., INC., FLORESVILLE, TX.....	144.50%	EL DORADO MOTORS, INC., MCKINNEY, TX.....	111.59%
SEWELL CADILLAC, DALLAS, TX.....	144.34%	EXCEL CHEVROLET, JEFFERSON, TX.....	109.78%
CHARLES CLARK CHEVROLET CO., MC ALLEN, TX.....	140.87%	LEO MARTIN CHEVROLET, INC., LAKE JACKSON, TX.....	109.08%
CLASSIC CHEVROLET, SUGAR LAND, TX.....	139.61%	BACON CHEVROLET, INC., FRANKSTON, TX.....	106.21%
AUTONATION CHEVROLET NORTH RICHLAND, NORTH RICHLAND HILLS, TX.....	135.43%	JK CHEVROLET, NEDERLAND, TX.....	104.97%
RON CRAFT CHEVROLET, BAYTOWN, TX.....	133.41%	FIVE STAR CHEVROLET, CARROLLTON, TX.....	104.80%
CLASSIC CHEVROLET, INC., GRAPEVINE, TX.....	131.56%	ALL AMERICAN CHEVROLET OF KILLEEN, KILLEEN, TX.....	104.66%
BAYTOWN GMC BUICK, BAYTOWN, TX.....	129.22%	BRUCE LOWRIE CHEVROLET, INC., FORT WORTH, TX.....	104.28%
		CALDWELL COUNTRY CHEVROLET, CALDWELL, TX.....	103.47%
		GUNN CHEVROLET, LTD., SELMA, TX.....	102.54%
		STONEBRIAR CHEVROLET, FRISCO, TX.....	101.04%

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# ACCESSORIES REWARDS PROGRAM



From January 3, 2018 – April 3, 2018, sell eligible Premium All-Weather Floor Liners, Tonneau Covers, Bed Rugs, Bed Mats and Tool Boxes, and earn SPIN rewards ranging from \$10–\$50 in earnPOWER points per VIN.

## NEW! ADDITIONAL ELIGIBLE ACCESSORIES:

Silverado Illuminated Bowties	84129741, 84129740
Silverado/Sierra Rocker Guard	84114518
Equinox Assist Step	84245197
Terrain Assist Step	84279671
Universal Tablet Holder (various models)	84142765, 84312349, 19331588, 23221725, 84141323, 84385230

Visit [gmearnpower.com](http://gmearnpower.com) to process SPINs through May 1, 2018. See rules for full details on processing SPINs. All dealership employees are eligible and will see earnings reflected in their earnPOWER account within 48 hours of a successfully completed SPIN.



## ACCESSORIES REWARDS PROGRAM RULES

### PROGRAM PERIOD

January 3, 2018 – April 3, 2018

### ENROLLMENT FEE

None

### ELIGIBLE DEALERSHIP EMPLOYEES

- All Chevrolet, Buick, GMC and Cadillac dealership employees with a valid GMIN and employed as of January 2, 2018
- Participation is voluntary

### HOW IT WORKS

- Dealer will be automatically enrolled upon submitting for first SPIN via the GM **earnPOWER** website: [gmearnpower.com](http://gmearnpower.com)
- Eligible dealership employees will earn one SPIN for every VIN with an eligible accessory sold over the counter during the Program Period
- Each earned SPIN will have the opportunity to win up to \$50 in GM **earnPOWER** points. Payout amounts are \$10, \$20, \$30, \$40 or \$50
- The [gmearnpower.com](http://gmearnpower.com) website will be available to process SPINs through May 1, 2018
- SPIN Requirements:**
  - Participant must enter the eligible over-the-counter Accessory sale into the GM IOP system
  - Participant must enter the corresponding valid VIN into the [gmearnpower.com](http://gmearnpower.com) website
  - VIN entered with IOP submission must match VIN entered via [gmearnpower.com](http://gmearnpower.com) website
  - SPINs will be awarded on [gmearnpower.com](http://gmearnpower.com) after required information is confirmed
- Award Payment**
  - Dealership employees will see earnings reflected in their GM **earnPOWER** account within 48 hours of a successfully completed SPIN

### ELIGIBLE ACCESSORY SALES

- All Floor Liners, Tool Boxes, Bed Covers (Tonneau Covers), Bed Rugs and Bed Mats. LPOs are not eligible
- New Floor Liners released during Program Period are eligible
- Additional eligible accessories:

ACCESSORY	PART NUMBERS
Silverado Illuminated Bowties	84129741, 84129740
Silverado/Sierra Rocker Guard	84114518
Equinox Assist Step	84245197
Terrain Assist Step	84279671
Universal Tablet Holder	84142765, 84312349, 19331588, 23221725, 84141323, 84385230

### ELIGIBLE DELIVERIES

- Only over-the-counter Accessory sales qualify
- LPOs are NOT eligible

### SALES, SERVICE AND PARTS MANAGERS ELIGIBILITY AND AWARDS

- Sales, Service and Parts Managers will earn GM **earnPOWER** points in the amount of 20% of the total awards earned during the override period (i.e., a 20% override). For example:
  - If the total SPIN earnings at the dealership were \$1,000 in GM **earnPOWER** points, then the Manager(s) would earn \$200 in GM **earnPOWER** override points

- Overrides will be allocated to the Manager(s) associated with the Participant earning the SPIN. For example:
    - Sales Consultant claims will apply to the Sales Managers override; Service Consultant claims will apply to the Service Managers override, and Parts Consultant claims will apply to the Parts Managers override
  - If there is more than one Manager per department, the override will be shared equally among department managers. For example:
    - Sales Consultant SPIN earnings totaled \$1,000 in GM **earnPOWER** points and the dealership has two Sales Managers. Sales override is calculated to be \$200 and each Sales Manager receives \$100 (i.e., \$200/2)
  - Overrides will be issued as GM **earnPOWER** points directly into Manager GM **earnPOWER** accounts (i.e., no SPINs will apply)
  - Overrides will be calculated and issued monthly during the Program Period
  - In the event a Sales, Service, or Parts Manager executes a SPIN based on an ineligible vehicle delivery, the 20% override will be forfeited
  - The Manager's GMIN must be on the OWB delivery record and the Manager must be on the "Maintain Personnel" at [gmprograminfo.com](http://gmprograminfo.com) to be eligible for awards
- ### TAX PROVISIONS
- Liability for federal, state or other taxes imposed upon a reward is the sole responsibility of the dealer and/or the dealer employee, not GM. Program Headquarters will report all rewards to the appropriate taxing authorities as appropriate

General Motors reserves the right to cancel, amend or revoke this program at any time.

# Accessories Rewards IOP Process

- Once you click "Continue", it will bring you to the Job Card Transaction Details page (shown left).
- Make sure you select the box for "Service Agent Installed Option".
- Enter the part number of the installed accessory in the Parts field

To find the appropriate Labor Operation, follow this path:  
**Global Connect > Service Information > Select Year, Make, Model > Labor Time Guide > general information > Dealer Installed GM Accessory Installation**

## 2018 I-OPs Code List

IOPs continue to change so a dealer must find the updated list throughout the year. To access the I-OP Code list for 2018:

1. Log into Global Connect
2. Click on "Departments" then Click "Service"
3. Once SI opens, use the dropdowns to do a current year, make, model, search and click "next"  
It does not matter what model is chosen, it simply gives all I-ops codes.
4. This will pull up a new window and under Labor Time Guide heading click on the model
5. Now click on "General Information"
6. Now click on "Dealer Installed Accessory Installation"
7. You now see all the I-Op codes

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# ELIGIBLE ACCESSORIES



## BED PRODUCTS

- Tonneau Covers
- Tool Boxes
- Bed Extenders
- Bed Lighting
- Bed Nets
- Bed Storage System
- Bed Protection: Mats, Liners, Carpet
- Bed Rails
- Bed Rugs
- Cargo Bed
- Tie-Down Rings and Push-Up Tie-Down
- Cargo Bed Divider
- Sliding Bed Drawer
- Tailgate Liners



## EXTERIOR CARGO MANAGEMENT

- GearOn™ — Bed Dividers, Tiered Storage Cross Rails and Utility Rack Systems
- Bed Rails
- Bed Nets
- Bed Bags
- Ladder Rack Systems
- Roof Rack Kits and Packages
- Utility Racks



## INTERIOR CARGO MANAGEMENT

- Rear Storage Organizer
- Front Center Console Lock Box
- Underseat Lock Box
- Front Center Console Tote Inserts
- Front Center Console Organizer Trays



## ELECTRONICS

- Remote Start Kits
- Battery Jump Starter
- Bluetooth Speaker
- Keyless Entry
- Audio Systems
- Navigation Radio Cables

Most GM Parts and Accessories sold and installed on a GM vehicle by a GM Dealer or a GM-approved Accessory Distributor/Installer (ADI) before delivery to the customer are covered under the applicable portion (Bumper-to-Bumper, Powertrain, etc.) of the New Vehicle Limited Warranty. If GM Accessories are installed after vehicle delivery, or are replaced under the New Vehicle Limited Warranty, they will be covered, parts and labor, for the longer of the following: a) 12 months/12,000 miles (whichever comes first), or b) the balance of the applicable portion of the New Vehicle Limited Warranty. GM Parts sold over the counter, or those not requiring installation, will continue to receive the standard GM Dealer Parts Warranty of 12 months from the date of purchase, parts only, regardless of miles. Does not apply to Associated Accessories. See your dealer for details.

Some vehicles are shown with equipment from an independent supplier. GM Licensed and Associated Accessories are covered under the accessory-specific manufacturer's warranty and are not warranted by GM or its dealers. GM is not responsible for the safety or quality of independent supplier alterations.



# ELIGIBLE ACCESSORIES

## EXTERIOR

- Assist Steps
- Side Window Deflectors
- Splash Guards
- License Plate Frames
- Fender Flares
- Hood Protectors
- Emblems
- Sport Bar & Off-Road Lamps
- Fog Lamps
- Underbody Shields
- Grille & Grille Packages
- Wheelhouse Liners



## PERFORMANCE

- Brake Upgrade System
- Air Intake System
- Exhaust Upgrade System
- Exhaust Tips



## INTERIOR

- Floor Liners
- Bulkhead Divider
- Rear Seat Protection
- Assist Handles
- Door Sill Plates
- All Weather Mats
- Seat Covers
- Sunshade Packages
- Smoker's Packages
- Vinyl Floor Mats



## TRAILERING

- 5th-Wheel Adapter Kits
- 5th-Wheel Hitch Packages
- 7-Way Electrical Extensions
- Ball Mounts
- Brake Controller Packages
- Gooseneck Packages
- Hitch Ball Mount Assemblies
- Hitch Covers
- Hitch Trailering Packages
- Locking Hitch Pins
- Pintle Hitches
- Recovery Hooks
- Tow Balls
- Trailering Locks
- Trailering Mirrors
- Trailer Wiring Adapters



## SECURITY & PROTECTION

- Reflective Triangle
- Fire Extinguisher (Cargo Vans only)
- First Aid Kits
- Highway Safety Kits
- Wheel Lock Kits
- Roadside Assistance Packages



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# A BIG DEAL FOR SMALL BUSINESSES

## 2018 BUSINESS CHOICE PROGRAM



### 1500 SILVERADO/SIERRA - PACKAGE EXAMPLES

Business owners receive a \$400 discount toward their eligible Silverado or Sierra 1500 when a minimum of \$400 of Chevrolet or GMC Accessories is purchased.



#### #1 APPEARANCE PACKAGE

- All Weather Floor Liners, Front & Rear \$190 MSRP
- 6" Chrome Assist Steps \$725 MSRP (Crew/Dbl. Cab)

Reg. Price: \$915.00  
Discount: -\$400.00  
**YOU PAY: \$515.00**  
PLUS INSTALLATION



#### #2 PROTECTION PACKAGE

- 6" Chrome Assist Steps \$725 MSRP (Crew/Dbl. Cab)
- Molded Splash Guards, Front & Rear \$110 MSRP
- Molded Hood Protector \$95 MSRP
- All Weather Floor Liners, Front & Rear \$190 MSRP
- Vent Visors \$95 MSRP (Crew/Dbl. Cab)
- Premier Soft Roll-Up Tonneau Cover \$499 MSRP

Reg. Price: \$1,714.00  
Discount: -\$400.00  
**YOU PAY: \$1,314.00**  
PLUS INSTALLATION



#### #3 CONTRACTOR PACKAGE

- 6" Chrome Assist Steps \$725 MSRP (Crew/Dbl. Cab)
- Premier Soft Roll-Up Tonneau Cover \$499 MSRP
- Underseat Storage \$225 MSRP

Reg. Price: \$1,449.00  
Discount: -\$400.00  
**YOU PAY: \$1,049.00**  
PLUS INSTALLATION



*Pricing listed is Manufacturer's Retail Suggested Price and does not include installation and other fees.* Pricing is subject to change. GM Accessories Cash Allowance applies to eligible commercial accessories only. Exterior/interior appearance accessories and certain entertainment accessories excluded. Amounts include parts only. Labor and installation charges not included. Overview of customer program can be found at [www.gmfeet.com](http://www.gmfeet.com). The 2018 Business Choice Program ends January 2, 2019. Not valid with all offers. See Dealer for details.

# A BIG DEAL FOR SMALL BUSINESSES

## 2018 BUSINESS CHOICE PROGRAM



### 2500/3500 SILVERADO/SIERRA - PACKAGE EXAMPLES

Business owners receive a \$1,000 discount toward their eligible Silverado or Sierra 2500/3500 when a minimum of \$1,000 of Chevrolet or GMC Accessories is purchased.



#### #1 TOWING PACKAGE

- Gooseneck Hitch \$499 MSRP
- 6" Chrome Assist Steps \$725 MSRP (Crew/DbL. Cab)
- Premier Soft Roll-Up Tonneau Cover \$499 MSRP

Reg. Price: \$1,723.00  
Discount: -\$1,000.00  
**YOU PAY: \$723.00**  
PLUS INSTALLATION



#### #2 CONVENIENCE PACKAGE

- Soft Tri-Fold Tonneau Cover \$575 MSRP
- All Weather Floor Liners, Front & Rear \$190 MSRP
- 6" Chrome Assist Steps \$725 MSRP (Crew/DbL. Cab)
- Underseat Storage \$225 MSRP
- Front & Rear Black Bowtie Emblems \$150 MSRP

Reg. Price: \$1,865.00  
Discount: -\$1,000.00  
**YOU PAY: \$865.00**  
PLUS INSTALLATION



#### #3 CONTRACTOR PACKAGE

- TracRac® Full Frame Steel Utility Rack \$899 MSRP
- Crossover Deep Well Aluminum Toolbox \$479 MSRP
- 6" Chrome Assist Steps \$725 MSRP (Crew/DbL. Cab)
- All Weather Floor Liners, Front & Rear \$190 MSRP

Reg. Price: \$2,293.00  
Discount: -\$1,000.00  
**YOU PAY: \$1,293.00**  
PLUS INSTALLATION



*Pricing listed is Manufacturer's Retail Suggested Price and does not include installation and other fees.* Pricing is subject to change. GM Accessories Cash Allowance applies to eligible commercial accessories only. Exterior/interior appearance accessories and certain entertainment accessories excluded. Amounts include parts only. Labor and installation charges not included. Overview of customer program can be found at [www.gmfeet.com](http://www.gmfeet.com). The 2018 Business Choice Program ends January 2, 2019. Not valid with all offers. See Dealer for details.

# SILVERADO

## PROTECTION PACKAGE PDO - FLOOR LINERS & SPLASH GUARDS

**PDO MSRP \$385**

**Save \$40 vs. ordering  
VQK and RIA separately!**



# **NEW LPO! PDO** **PROTECTION PACKAGE**

**ALL WEATHER FLOOR LINERS - FRONT & SECOND ROW (RIA)**  
**MOLDED SPLASH GUARDS - FRONT & REAR (VQK)**



*Front & Rear All-Weather Floor Liners, LPO RIA  
Labor 0.1 hrs.*



*Front & Rear Molded Splash Guards, LPO VQK  
Labor 1.3 hrs.*



**ACCESSORIES**

**Just  The Box!**

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**ACCESSORIES**  
DISTRIBUTOR INSTALLER

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# New Associated Accessories (IBP)

GM Licensed and Associated Accessories are covered under the accessory-specific manufacturer's warranty and are not warranted by GM or its dealers. Warranty information is available on the AIC under Associated Accessories.



## Street Series Ground Effects Kit for Silverado Crew Cab by AirDesign®

Personalize your vehicle with the Street Series Ground Effects Kit by AirDesign®. These Ground Effects by AirDesign® provide aggressive exterior looks with excellent fit and finish quality. Finished in an OE-approved satin black allows for out of the box installation or to be painted to your liking. Non-GM warranty. Limited warranty by AirDesign®, 3-year manufacturer's warranty.

Part # 19369099 / MSRP \$1,399.00

## Borla® Trapezoid Exhaust Tips

Add a sporty appearance to your vehicle with this Performance Exhaust Tip kit (includes two tips and clamps) by Borla® in Chrome. To be used with Borla® Cat-Back Exhaust Systems and AirDesign Body Kit only. Associated Accessories, non-GM warranty. Borla® provides a 1,000,000-mile manufacturer's warranty.

- **Chrome:** Part # 19369285 / MSRP \$199.00
- **Black Chrome:** Part # 19369286 / MSRP \$249.00



## Bed Net by LoadTamer™ for Full-Size and Mid-Size Trucks

LoadTamer™ Cargo Net features a cinch rope that tightens snugly, using a double-barrel pistol-grip rope lock. Tested and approved by all branches of the U.S. Military. Six sturdy carabiners offer secure perimeter anchoring. A Black nylon drawstring bag for net stowage is included. Non-GM warranty. Limited warranty by LoadTamer™ 3 year / 36,000 miles.



Part #	Part Name	Vehicle	MSRP	Install
19367357	Truck Bed 6-Foot Bed Net	2014-18 Silverado/Sierra w/Short Bed or Standard Bed 2015-18 Colorado/Canyon w/Long Bed	\$199	0.1 hr
19367358	Truck Bed 8-Foot Bed Net	2014-18 Silverado/Sierra w/Long Bed	\$249	0.1 hr

Contact your ADI for availability. Images are for representation purpose only. Actual product may differ.

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# New Associated Accessories (IBP)

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## Bed-Mounted Sport Bar by EGR®

Fits 2014-18 Silverado/Sierra 1500; 2015-18 Silverado/Sierra HD



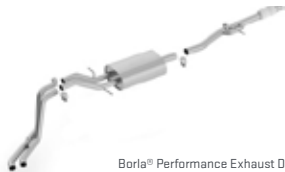
Enhance your truck's rugged off-road looks with a Bed-Mounted Sport Bar by EGR®. Crafted in durable, show-quality 3-inch diameter 304 stainless steel, the Sport Bar is designed for bolt-in installation on Silverado/Sierra 1500 and Silverado/Sierra HD pickups. Use it as the ideal platform for mounting a choice of lighting accessories or to simply enhance your truck's aggressive profile. Non-GM warranty. Limited warranty by EGR®, 3 years / 36,000 miles.

**Part #:** 19369201  
**MSRP:** \$849.00  
**Install:** 2.5 hrs

## PERFORMANCE CAT-BACK EXHAUST SYSTEMS AND PERFORMANCE EXHAUST TIP KITS BY BORLA®



Cap off the aggressive, custom-tuned sound of a Borla®<sup>1</sup> Dual-Side Exit Performance Exhaust Kit with a sleek-looking Exhaust Tip Kit in Carbon Fiber, Black Chrome or Bright Chrome. Whichever you choose, it's the ideal finishing touch for Chevrolet full-size SUVs.



Borla® Performance Exhaust Dual-Side Exit



Bright Chrome Exhaust Tip Kit



Black Chrome Exhaust Tip Kit



Carbon Fiber Exhaust Tip Kit

PART #	PART NAME	VEHICLE	MSRP <sup>2</sup>	INSTALL TIME
19329322	Borla® Performance Exhaust 5.3L Dual-Side Exit	2015-18 Tahoe	\$1,249	0.8 hr
19329323	Borla® Performance Exhaust 5.3L Dual-Side Exit	2015-18 Suburban	\$1,249	0.8 hr
19370086	Borla® Performance Exhaust 6.2L Dual-Side Exit	2018 Tahoe RST	\$1,249	0.8 hr
19303347	Borla® Performance Exhaust Tip Kit (2 pcs.), Bright Chrome	2015-18 Tahoe, Suburban	\$149	0.1 hr
19303348	Borla® Performance Exhaust Tip Kit (2 pcs.), Black Chrome	2015-18 Tahoe, Suburban	\$189	0.1 hr
19367179	Borla® Performance Exhaust Tip Kit (2 pcs.), Carbon Fiber	2015-18 Tahoe, Suburban	\$399	0.1 hr

**19370086 - New Part # for Tahoe RST!**

<sup>1</sup> Non-GM warranty. Limited warranty by Borla®, 1,000,000 miles. For more information, contact your dealer.

<sup>2</sup> Manufacturer's Suggested Retail Price. Tax and installation extra.

## Rear Bumper Protector for 2018 Equinox & 2018 Terrain

### NEW LPO! Code VTB

The Rear Bumper Protector in Stainless Steel helps protect your bumper from scratches when loading and unloading the cargo area while enhancing the vehicle's rear styling. It's easy to install and doesn't interfere with access to the cargo area.

Equinox Part # 23260442 / Terrain Part # 84202817 / MSRP \$125.00  
(VTB) LPO Price \$135 / Install Time 0.1 hrs.



GMC ACCESSORIES



CHEVROLET ACCESSORIES



## Performance Air Intake for 2018 Cruze

Add an element of performance-oriented style to your vehicle with this Performance Air Intake System. It looks great under the hood and includes a reusable open-element air filter, a sealed compartment and all necessary installation hardware.

Part # 84356430 / MSRP \$495.00 / Install Time 1.0 hrs.



## Roof Rack Cross Rails for 2018 Regal Wagon

Add function and style to the factory roof rack of your vehicle with this Roof Rack Cross Rail Package in Black. These cross rails are removable and are the base for mounting other cargo management accessories.

Part # 39142966 / MSRP \$295.00 / Install Time 0.2 hrs.



## HARD ADDS



Accessories that are dealer-installed on a leased vehicle carry these residualization amounts:

Option	Addition To MSRP (GM Accessories Only)
All Soft Tonneau Covers	\$150
All Hard Tonneau Covers	\$300
One Piece Painted Hard Tonneau Cover	\$450
Bed Liner – Removable	\$250
Cargo Area Protector – Interior only	\$100
Chrome Wheels up to 19 inches	\$750
Floor Mat/Liner Set – All Weather or Carpet	\$100
Fog Lamps	\$150
Headrest DVD System	\$700
In-Dash Navigation	\$700
Navigation Antenna Upgrade	\$400
Rear Spoiler	\$150
Remote Start	\$150
Running Boards / Assist Steps	\$350
Trailer Hitch	\$150
Wheels over 19 inches	\$1,500

Contact your ADI for availability. Images are for representation purpose only. Actual product may differ.





# COVER THE LAST DETAIL

## The 2018 CADILLAC CT6 PREMIUM CARPET PACKAGE<sup>1</sup>

Choose interior protection that transcends mere utility. Experience bespoke design. Feel top-grade materials. Reflect on choices well-made.



### THE PREMIUM CARPET PACKAGE<sup>1</sup> (PDY) INCLUDES:

- Front and Rear Premium Carpet Floor Mats in Jet Black, featuring secure push-and-click front driver-side anchoring and the distinctive Cadillac Crest<sup>®</sup> logo in contrasting color (VYW)<sup>2</sup>
- Cargo Mat in Jet Black with Cadillac Crest logo in contrasting color (W0A)

### PACKAGE PRICE, INSTALLED: \$410<sup>3</sup>

### FOR THE COMPLETE LIST OF CADILLAC ACCESSORIES, SEE YOUR DEALER OR VISIT [CADILLAC.COM/ACCESSORIES](http://CADILLAC.COM/ACCESSORIES)

Most Cadillac Parts and Accessories sold and installed on a Cadillac vehicle by a Cadillac Dealer or a Cadillac-approved Accessory Distributor/Installer (ADI) before delivery to the customer are covered under the applicable portion (Bumper-to-Bumper, Powertrain, etc.) of the New Vehicle Limited Warranty. If Cadillac Accessories are installed after vehicle delivery, or are replaced under the New Vehicle Limited Warranty, they will be covered, parts and labor, for the longer of the following: a) 12 months/12,000 miles (whichever comes first), or b) the balance of the applicable portion of the New Vehicle Limited Warranty. Cadillac Parts sold over the counter, or those not requiring installation, will continue to receive the standard GM Dealer Parts Warranty of 12 months from the date of purchase, parts only, regardless of miles. Does not apply to Associated Accessories. See your dealer for details.

1 Package not applicable to Platinum trim level or Plug-In. Not available with W0A and VYW single-line LPOs.

2 Not for use with HK1; compatible with all other interior colors. When existing inventory is depleted, current P/N 84027306 will be replaced by P/N 84139703.

3 Manufacturer's Suggested Retail Price. Tax extra. See dealer for details.



# DISTINCTIVE SENSE OF STYLE.

## Black Ice Appearance Package for the XT5



2018 Cadillac XT5 shown with Black Ice Chrome Grille, Bodyside Moldings, Fog Lamp Trim Grilles and 20-Inch 6-Split-Spoke Wheel. Preproduction model shown with optional equipment. Production model may vary.

### Make a striking statement with the available Black Ice Appearance Package that includes these accessories:



#### Black Ice Chrome Grille

Make a dramatic entrance with a Black Ice Chrome Grille, featuring rich Black mesh accented by a distinctive bright surround.



#### License Plate Appliqué

Make a stylish visual departure with a License Plate Appliqué in Black Ice Chrome.



#### Bodyside Moldings

Combine protection and style with Black Ice Chrome Bodyside Moldings that follow XT5's chiseled body lines.



#### 20-Inch 6-Split-Spoke Wheel

Complete the sleek appearance of the Black Ice Package with 20-Inch 6-Split-Spoke Wheels<sup>1</sup> in Midnight Gray.



#### Rear Fascia Appliqué

The Black Ice Package Rear Fascia Appliqué offers the finishing touch on an integrated overall appearance.



#### Fog Lamp Trim Grilles

Expand on the commanding look of the Black Ice Chrome Grille with matching Fog Lamp Trim Grilles.

### PACKAGE PRICES, INSTALLED<sup>2</sup>:

Luxury Trim (1SC and 1SD), \$4,050

Premium Luxury Trim (1SE and 1SF), \$3,545

Most Cadillac Parts and Accessories sold and installed on a Cadillac vehicle by a Cadillac Dealer or a Cadillac-approved Accessory Distributor/Installer (ADI) before delivery to the customer are covered under the applicable portion (Bumper-to-Bumper, Powertrain, etc.) of the New Vehicle Limited Warranty. If Cadillac Accessories are installed after vehicle delivery, or are replaced under the New Vehicle Limited Warranty, they will be covered, parts and labor, for the longer of the following: a) 12 months/12,000 miles (whichever comes first), or b) the balance of the applicable portion of the New Vehicle Limited Warranty. Cadillac Parts sold over the counter, or those not requiring installation, will continue to receive the standard GM Dealer Parts Warranty of 12 months from the date of purchase, parts only, regardless of miles. Does not apply to Associated Accessories. See your dealer for details.

1. Use only GM-approved wheel/tire combinations. Visit Cadillac.com/accessories for important wheel and tire information.

2. Manufacturer's Suggested Retail Price. Tax extra. See dealer for details.



## PERFORMANCE



# THIS CHANGES EVERYTHING.

BLEND MALIBU'S SLEEK LINES WITH THE LINEUP OF PERFORMANCE ACCESSORIES.

2017 Malibu LT shown with available Gloss Black Grille Insert, Gloss Black Outside Mirror Caps, Black Emblems, 19-Inch 5-Split-Spoke Machined Face Wheels and Ground Effects Package in Summit White.



1



2



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4



5

### 1. SUSPENSION LOWERING SYSTEM

Change up the look and the feel of your Malibu by giving it a more aggressive stance and a lower center of gravity. Chevrolet Performance engineers have designed the components in this kit to lower the vehicle ride height (a maximum of 10 mm at each corner) and improve the handling. Each factory-engineered kit is tuned for the unique chassis attributes of 2.0L Turbo models.

P/N	LPO	DESCRIPTION	INSTALL TIME	MSRP <sup>1</sup>
23393264	SCJ	Suspension Lowering System	3.5 hr	\$375

### 2. GLOSS BLACK GRILLE INSERT

Bring a whole new vibe to Malibu with a Performance Accessory Grille in Gloss Black.

P/N	LPO	DESCRIPTION	INSTALL TIME	MSRP <sup>1</sup>
84188548	RZ9	Gloss Black Grille Insert	1.0 hr	\$370

### 3. GLOSS BLACK OUTSIDE MIRROR CAPS

Switch to Gloss Black Outside Mirror Caps to continue a stealthy blackout trim treatment for Malibu.

P/N	LPO	DESCRIPTION	INSTALL TIME	MSRP <sup>1</sup>
23251583	5JR	Gloss Black Outside Mirror Caps	0.4 hr	\$90

### 4. SPOILER KIT

Change impressions by adding a more sporty appearance to your Malibu. This low profile, flush-mount rear spoiler extends the length of the decklid and is available in a variety of exterior colors.

P/N	LPO	DESCRIPTION	INSTALL TIME	MSRP <sup>1</sup>
84045129	N/A	Spoiler Kit in Paint-to-Match Finish (shown)	1.5 hr	\$250
84045130	5V5	Spoiler Kit in Blue Velvet Metallic	1.5 hr	\$300
84045131	5V5	Spoiler Kit in Cajun Red Tintcoat	1.5 hr	\$300
84045132	5V5	Spoiler Kit in Summit White	1.5 hr	\$300
84045133	5V5	Spoiler Kit in Mosaic Black Metallic	1.5 hr	\$300
84045134	5V5	Spoiler Kit in Silver Ice Metallic	1.5 hr	\$300

### 5. BLACK EMBLEMS

Change the style of your emblem with this Black bowtie that adds even more sophistication to Malibu.

P/N	LPO	DESCRIPTION	INSTALL TIME	MSRP <sup>1</sup>
23384199	SFZ	Exterior Bowtie Emblems in Black	0.5 hr	\$115

Most Chevrolet Parts and Accessories sold and installed on a Chevrolet vehicle by a Chevrolet Dealer or a Chevrolet-approved Accessory Distributor/Installer (ADI) before delivery to the customer are covered under the applicable portion (Bumper-to-Bumper, Powertrain, etc.) of the New Vehicle Limited Warranty. If Chevrolet Accessories are installed after vehicle delivery, or are replaced under the New Vehicle Limited Warranty, they will be covered, parts and labor, for the longer of the following: a) 12 months/12,000 miles (whichever comes first), or b) the balance of the applicable portion of the New Vehicle Limited Warranty. See your dealer for details.

<sup>1</sup> Manufacturer's Suggested Retail Price. Tax and installation extra. See dealer for details.





PERFORMANCE

# THRILLING CRUZE PERFORMANCE.



2017 Chevrolet Cruze Premier Hatch with available RS Package. Optional equipment shown.

## BOOST THE SPORTY STYLING AND PERFORMANCE OF THE CRUZE WITH THE LATEST OFFERS FROM CHEVROLET PERFORMANCE.

Parts listed are designed and validated by Chevrolet engineers.



### LOWERING SUSPENSION UPGRADE SYSTEM

Enhance the look and feel of your Cruze by giving it a lower and more aggressive stance with this Lowering Suspension Upgrade System from Chevrolet Performance. This lowering system is designed to reduce vehicle ride height and increase handling characteristics.

- Lowers vehicle ride height by up to 10mm
- Stiffer front and rear springs
- Larger front stabilizer bar
- Tuned by Chevrolet ride and handling engineers



### FRONT AND REAR BRAKE UPGRADE SYSTEM IN RED

Brake harder with this complete Front and Rear Brake Upgrade System in Red for your Cruze.

- Red front brake calipers with Chevrolet Performance logo with matching rear brake calipers
- 11.8-inch x 1-inch (300mm x 26mm) vented and slotted Duralife™ front rotors
- The Duralife™ rotors feature a hardened surface to reduce corrosion and provide quieter braking with less vibration.
- Performance brake pads
- Requires 16-inch or larger factory or GM Accessories wheels<sup>2</sup>

P/N	LPO	DESCRIPTION	INSTALL TIME	MSRP <sup>1</sup>
84105410	SG3	Lowering Suspension Upgrade System - LT/Premier	4.0 hr	\$375
84105409	SG3	Lowering Suspension Upgrade System - L/LS	4.0 hr	\$375

P/N	LPO	DESCRIPTION	INSTALL TIME	MSRP <sup>1</sup>
23261507	5JL	Front and Rear Brake Upgrade System in Red	2.1 hr	\$1,095

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<sup>1</sup> Manufacturer's Suggested Retail Price. Tax and installation extra. See dealer for details.

<sup>2</sup> Use only GM tire and wheel combinations. See [chevrolet.com/accessories](http://chevrolet.com/accessories) for important tire and wheel information.

# ENTERTAINMENT ON THE GO by GoChip®



30 HOURS OF POPULAR HOLLYWOOD MOVIES AND TOP TV SHOWS ON NEARLY ANY MOBILE DEVICE



## MEDIA PACK™ BY GoChip®<sup>1</sup>

Watch 30 hours of movies and great TV shows wherever you go – in or out of the vehicle.

- Snap the GoChip® into the GoChip® Beam for on-the-spot wireless entertainment
- Every passenger can enjoy a personal entertainment experience
- Comes with 20 movie credits for select movie and TV titles
- Full parental control
- No Internet connection or data usage required while watching video – and no associated stuttering, buffering or lost connections
- Simultaneously supports up to 8 mobile devices<sup>2</sup>
- Works anywhere
- High-quality video

PART #	PART NAME	VEHICLE	MSRP <sup>3</sup>	INSTALL TIME
19354744	GoChip® Wi-Fi Beam, 30-Hour GoChip®, 20 Movie Credits, USB Adapter, Charging Cable, Case	All	\$399	N/A

Some accessories shown are from an independent supplier. GM Licensed and Associated Accessories are covered under the accessory-specific manufacturer's warranty and are not warranted by GM or its dealers. GM is not responsible for the safety or quality of independent supplier alterations.

<sup>1</sup> Non-GM warranty. Limited warranty by GoChip;® 3 years. For more information, contact your dealer.

<sup>2</sup> iOS 9+, Android 4.1+, Windows 7, 8 & 10, Mac OS X 10.9+.

<sup>3</sup> Manufacturer's Suggested Retail Price. Tax additional. See dealer for details.



**ACCESSORIES**