

2014-15

# BUICK ACCESSORIES

REFERENCE CATALOG SUPPLEMENT

Pricing effective October 2014

INSIDE —  
Accessories  
Updates for:

- ENCLAVE
- LACROSSE
- REGAL



BUICK ACCESSORIES

This is a Buick-to-dealer communication and not intended for advertising purposes.



# A FRESH APPROACH

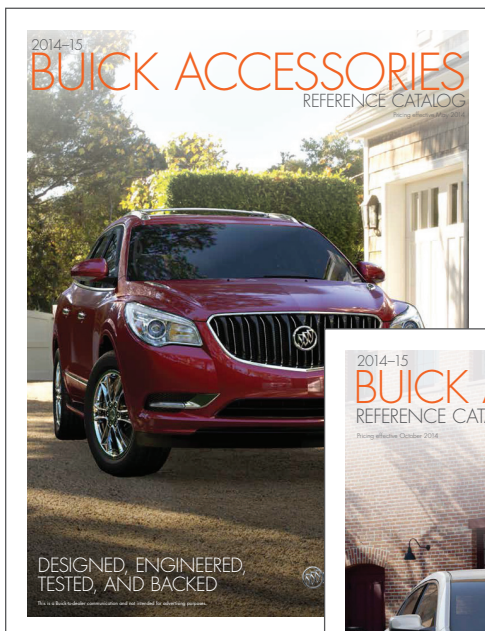
## TO THE FALL 2014 BUICK ACCESSORIES REFERENCE CATALOG (ARC)

FALL 2014 MARKS THE BEGINNING OF A NEW FORMAT FOR THE ARC.

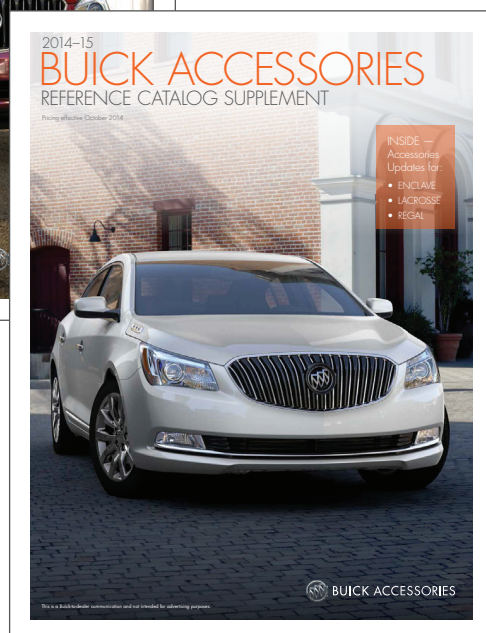
Traditionally, the ARC was published in its full-list format twice annually. Moving forward, the Fall publication is now printed as a supplement to the Spring ARC.

USING THE NEW FORMAT IS SIMPLE:

- Continue to reference the Spring ARC edition as the 2014 master list
- Use this quick-reference supplement to bring yourself up to speed on new accessories launched since April 2014
- New vehicles launched after publication of the Spring ARC are supported by the traditional, catalog-style format (i.e., an image for every accessory). All other vehicles and accessories included are supported by a supplemental style format (i.e., only select representative images)
- For your convenience, vehicles featuring new accessories since publication of the Spring ARC are listed on the cover



Spring 2014 ARC

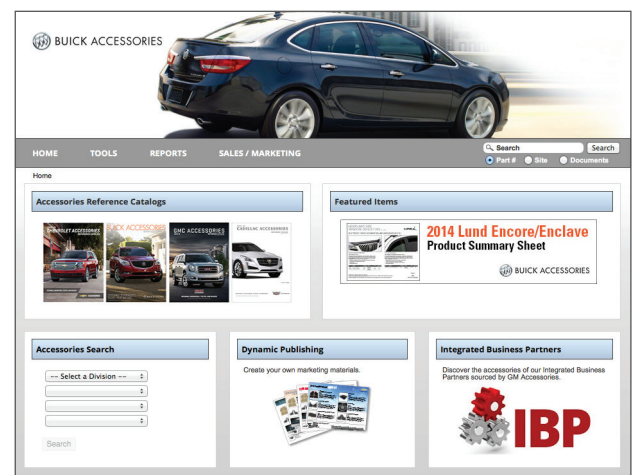


Fall 2014 Supplement

### ACCESSORIES INFORMATION CENTER

For up-to-the-minute information on new accessories, consult the Accessories Information Center at [www.GM-AIC.com](http://www.GM-AIC.com).

PDFs of the Spring 2014 ARC and Fall 2014 ARC supplement are available on AIC under Sales and Marketing tab.







2015 Regal with 18-Inch Chrome Wheels and Chrome Grille

2014-15  
**BUICK ACCESSORIES**  
 REFERENCE CATALOG SUPPLEMENT

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Most Buick parts and accessories sold and installed on a Buick vehicle by a Buick Dealer or a Buick-approved Accessory Distributor/Installer (ADI) before delivery to the customer are covered under the applicable portion (Bumper-to-Bumper, Powertrain, etc.) of the New Limited Warranty. If Buick Accessories are installed after vehicle delivery, or are replaced under the New Vehicle Limited Warranty, they will be covered, parts and labor, for the longer of the following: a) 12 months/12,000 miles (whichever comes first), or b) the balance of the applicable portion of the New Vehicle Limited Warranty. See your dealer for details.

Some vehicles are shown with equipment from an independent partner. GM Licensed and Integrated Business Partner Accessories are covered under the accessory-specific manufacturer's warranty and are not warranted by GM or its dealers. GM is not responsible for the safety or quality of independent partner alterations.

Buick Accessories sold over the counter, or those not requiring installation, will continue to receive the standard Buick Dealer Parts Warranty of 12 months from the date of purchase, parts only, regardless of miles.





# ENCLAVE

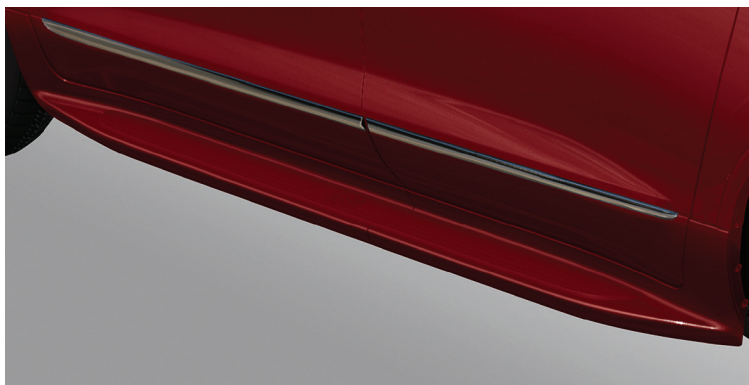
From its premium interior to its long list of technological innovations, Enclave is setting a new standard. And with Buick Accessories, you can add features to make your Enclave even more spectacular.



Vehicle shown with Body-Color Assist Steps, Roof Rack Cross Rails and Side Window Deflectors



Door Sill Plates



Assist Steps (shown in Spring ARC)

## EXTERIOR

### Hood Protector

PART DETAIL	PART	MSRP <sup>1</sup>	INSTALL	'15	'14
Hood Protector – Aeroskin, Chrome, by Lund®	19329338	\$139.00	0.75	x	x

## INTERIOR

### Door Sill Plates

PART DETAIL	PART	MSRP <sup>1</sup>	INSTALL	'15	'14
Door Sill Plates – Illuminated, Cocoa	23129793	\$350.00	1.00	x	x
Door Sill Plates – Illuminated, Titanium	23129794	\$350.00	1.00	x	x
Door Sill Plates – Illuminated, Ebony	23129795	\$350.00	1.00	x	x

<sup>1</sup> Prices shown are manufacturer's suggested retail prices only. Dealers are independent and are free to set their own selling prices. Prices shown do not include installation, labor or taxes. For more information regarding these vehicles or the accessories of other vehicles that have been discontinued after the 2014 model year, please visit the Accessory Information Center found in GM GlobalConnect under the GM-EPIC application.

For more information on accessories, go to [www.buick.com/accessories](http://www.buick.com/accessories).







# LACROSSE

LaCrosse is one of the world's most inviting world-class luxury sedans — with a stunning exterior and interior combined with performance, safety and innovative features. When you add Buick Accessories, you can tailor LaCrosse to your own level of customization.



Vehicle shown with 19-Inch Polished Wheels<sup>1</sup>, Pedal Covers, Premium All-Weather Floor Mats and Spoiler



Spoiler



19-Inch Polished Aluminum Wheel<sup>1</sup> (shown in Spring ARC)

## EXTERIOR

### Spoiler Kit

PART DETAIL	PART	MSRP <sup>2</sup>	INSTALL	'15	'14
Spoiler Kit – Flushmount, White Frost Tricoat (G1W)	90804405	\$315.00	0.70	x	
Spoiler Kit – Flushmount, Dark Chocolate Metallic (G1F)	90802520	\$315.00	0.70	x	
Spoiler Kit – Flushmount, Deep Garnet Metallic (G7T)	90801505	\$315.00	0.70	x	x

## INTERIOR

### Floor Mats

PART DETAIL	PART	MSRP <sup>2</sup>	INSTALL	'15	'14
Floor Mats - Front and Rear Premium All-Weather, Cocoa	23444139	\$130.00	N/A	x	x

<sup>1</sup> Use only GM-approved wheel and tire combinations. See [www.buick.com/accessories](http://www.buick.com/accessories) for important tire and wheel information.

<sup>2</sup> Prices shown are manufacturer's suggested retail prices only. Dealers are independent and are free to set their own selling prices. Prices shown do not include installation, labor or taxes. For more information regarding these vehicles or the accessories of other vehicles that have been discontinued after the 2014 model year, please visit the Accessory Information Center found in GM GlobalConnect under the GM-EPIC application.

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# REGAL

Regal is the luxury performance machine without the pretense. From its sleek design to its performance-oriented features to its comfortable interior, Regal is meant to be driven. And with Buick Accessories, you can create the perfect partnership of man and machine.



Vehicle shown with 19-Inch Chrome Wheels<sup>1</sup>, Chrome Grille and Splash Guards



Chrome Grille (shown in Spring ARC)



18-Inch Chrome Wheel<sup>1</sup> (shown in Spring ARC)

## INTERIOR

### Floor Mats

#### PART DETAIL

PART	MSRP <sup>2</sup>	INSTALL	'15	'14
Floor Mats - Front and Rear Premium All-Weather, Cocoa	22986346	\$130.00	N/A	x

<sup>1</sup> Use only GM-approved wheel and tire combinations. See [www.buick.com/accessories](http://www.buick.com/accessories) for important tire and wheel information.

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BUICK ACCESSORIES



# THE BUICK ACCESSORIES ADVANTAGE

DESIGNED, ENGINEERED, TESTED AND BACKED

Buick Accessories allow you to personalize, customize, or enhance the capability of your vehicle to suit your needs and be confident that your accessories are backed by a warranty\*.

For more information visit [buick.com/accessories](http://buick.com/accessories)

\* Most Buick parts and accessories sold and installed on a Buick vehicle by a Buick Dealer or a Buick-approved Accessory Distributor/Installer (ADI) before delivery to the customer are covered under the applicable portion (Bumper-to-Bumper, Powertrain, etc.) of the New Vehicle Limited Warranty. If Buick Accessories are installed after vehicle delivery, or are replaced under the New Vehicle Limited Warranty, they will be covered, parts and labor, for the longer of the following: a) 12 months/12,000 miles (whichever comes first), or b) the balance of the applicable portion of the New Vehicle Limited Warranty. See your dealer for details.



Front Molded Splash Guards



All-Weather Premium Floor Mats



Spoiler Kit





Cargo Organizer

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